

FomoRush Tokenomics

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Contents

1	Executive Summary	1
1.1	Key Highlights	2
2	Token Overview	2
2.1	Basic Information	2
2.2	Token Utility	2
3	ICO Structure & Token Sale	2
3.1	5-Stage ICO with Price Escalation	2
3.2	Investment Analysis	2
4	Revenue Allocation Strategy	3
4.1	Revenue Distribution Breakdown	3
4.2	Strategic Allocation Rationale	3
5	Staking Mechanism	3
5.1	Staking Parameters	3
5.2	Staking Benefits	4
5.3	Expected Yield	4
6	Token Distribution Analysis	4
6.1	Final Token Distribution	4
6.2	Decentralization Benefits	4
7	Economic Model & Sustainability	5
7.1	Value Creation Mechanisms	5
7.2	Price Stability Factors	5
8	Investment Thesis	5
8.1	Bullish Factors	5
8.2	Risk Considerations	6
9	Conclusion	6

FomoRush Tokenomics

1 Executive Summary

FRSH Token is the native utility token of the FomoRush gaming ecosystem on the TON blockchain. With a total supply of 50,000,000 FRSH tokens, the project implements a unique 5-stage ICO with increasing prices, generating

1,225,000 TON in total revenue. The tokenomics model prioritizes decentralization, with 100% of tokens sold to investors and no team allocation.

1.1 Key Highlights

- **Total Supply:** 50,000,000 FRSH
 - **ICO Revenue:** 1,225,000 TON
 - **Staking Period:** 9 days (fixed term)
 - **Prize Pool Allocation:** 35% of revenue
 - **Decentralization:** 100% investor-owned
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2 Token Overview

2.1 Basic Information

Parameter	Value
Token Name	FRSH (FomoRush)
Total Supply	50,000,000 FRSH
Blockchain	TON (The Open Network)
Token Standard	Jetton (TON's equivalent to ERC-20)
Decimals	0
Team Allocation	0% (100% decentralization)

2.2 Token Utility

- **Gaming Ecosystem Access:** Primary utility in FomoRush games
 - **Staking Rewards:** Earn TON dividends through staking
 - **Governance:** Future voting rights on ecosystem decisions
 - **Referral Bonuses:** Earn rewards through referral system
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3 ICO Structure & Token Sale

3.1 5-Stage ICO with Price Escalation

The ICO is structured across 5 stages with increasing prices to incentivize early participation while maximizing revenue potential.

Stage	Tokens Available	Price per FRSH	Revenue Generated	Price Increase
1	10,000,000 FRSH	0.005 TON	50,000 TON	Base Price
2	10,000,000 FRSH	0.0125 TON	125,000 TON	+150%
3	10,000,000 FRSH	0.02 TON	200,000 TON	+60%
4	10,000,000 FRSH	0.035 TON	350,000 TON	+75%
5	10,000,000 FRSH	0.05 TON	500,000 TON	+43%
Total	50,000,000 FRSH	Average: 0.0245 TON	1,225,000 TON	+900% from Stage 1

3.2 Investment Analysis

Early Bird Advantage:

- Stage 1 investors pay 0.005 TON per FRSH
- Stage 5 investors pay 0.05 TON per FRSH
- **10x price difference** between first and last stages

4 Revenue Allocation Strategy

4.1 Revenue Distribution Breakdown

Total ICO revenue of 1,225,000 TON is strategically allocated to ensure sustainable growth and ecosystem development.

Category	Percentage	Amount (TON)	Purpose
Prize Pool	35%	428,750 TON	Gaming rewards and jackpots
Marketing	15%	183,750 TON	User acquisition and promotion
Development	15%	183,750 TON	Platform development and features
Team	15%	183,750 TON	Team compensation and operations
Partners	10%	122,500 TON	Strategic partnerships and integrations
Reserve	5%	61,250 TON	Emergency fund and future needs
Ecosystem	5%	61,250 TON	Community initiatives and utilities

4.2 Strategic Allocation Rationale

Prize Pool (35% - Highest Allocation):

- Drives user engagement and retention
- Creates viral marketing through large payouts
- Ensures sustainable gaming ecosystem

Development & Marketing (30% Combined):

- Ensures continuous platform improvement
- Drives user acquisition and growth
- Maintains competitive advantage

Team & Partners (25% Combined):

- Aligns incentives for long-term success
- Fosters strategic partnerships
- Ensures professional development

5 Staking Mechanism

5.1 Staking Parameters

Parameter	Value
Staking Period	9 days
Staking Token	FRSH
Reward Token	TON
Reward Source	Gaming ecosystem revenue
Distribution Method	Proportional to staked amount

5.2 Staking Benefits

For Token Holders:

- Earn TON dividends from gaming activity
- Fixed 9 days commitment (low risk)
- Predictable reward structure
- Passive income generation

For Ecosystem:

- Reduces circulating supply
- Creates price stability
- Encourages long-term holding
- Generates sustainable yield

5.3 Expected Yield

Yield Range: depending on gaming activity

Factors Affecting Yield:

- Number of active players
 - Gaming volume and frequency
 - Prize pool distribution
 - Overall ecosystem growth
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6 Token Distribution Analysis

6.1 Final Token Distribution

Since 100% of tokens are sold during the ICO, the final distribution is:

Category	Percentage	Tokens	Value Proposition
ICO Investors	100%	50,000,000 FRSH	Complete decentralization
Team	0%	0 FRSH	Compensated in TON
Partners	0%	0 FRSH	Compensated in TON
Reserve	0%	0 FRSH	Funded in TON

6.2 Decentralization Benefits

Complete Investor Ownership:

- No team token dumping risk
- True decentralization
- Community-driven development
- Aligned incentives

TON-Based Compensation:

- Team and partners paid in TON
 - No FRSH dilution
 - Sustainable token economics
 - Professional development incentives
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7 Economic Model & Sustainability

7.1 Value Creation Mechanisms

1. Gaming Revenue:

- Key purchases generate TON
- Prize pool distributions
- Staking rewards

2. Network Effects:

- More players = higher rewards
- Referral system
- Community growth

3. Scarcity:

- Fixed supply of 50M FRS
- No token burning (preserves value)
- Staking reduces circulating supply

7.2 Price Stability Factors

Positive Factors:

- Fixed total supply
- Staking mechanism
- Revenue sharing model
- Strong utility in gaming

Risk Mitigation:

- 9 days staking periods
 - Diversified revenue streams
 - Professional team compensation
 - Strategic reserve fund
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8 Investment Thesis

8.1 Bullish Factors

Strong Fundamentals:

- Clear utility in gaming ecosystem
- Revenue-generating model
- Professional team compensation
- Strategic partnerships

Market Opportunity:

- Growing TON ecosystem
- Gaming industry expansion
- DeFi integration potential
- Community-driven growth

Tokenomics Design:

- Early investor advantage

- Staking rewards
- No team dumping
- Decentralized ownership

8.2 Risk Considerations

Market Risks:

- TON price volatility
- Gaming competition
- Regulatory changes
- Market sentiment

Project Risks:

- Development delays
 - User adoption challenges
 - Technical issues
 - Partnership failures
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9 Conclusion

The FRSH tokenomics model represents a well-balanced approach to creating a sustainable gaming ecosystem on the TON blockchain. With 100% decentralization, clear utility, and strategic revenue allocation, the project is positioned for long-term success.

Key Success Factors:

- Early investor advantage through staged ICO
- Strong utility in gaming ecosystem
- Sustainable staking rewards
- Professional development team
- Strategic partnerships and marketing

Investment Appeal:

- Clear value proposition
 - Transparent tokenomics
 - Risk-mitigated structure
 - Growth potential in expanding TON ecosystem
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This document represents the current tokenomics structure and may be updated as the project evolves. All figures are based on current plans and market conditions.