

Beauty Aesthetics Development Plan

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Development Plan

Plugins

To be installed at the start:

- Show Current Template
- Reveal IDs
- Regenerate Thumbnails
- Advanced Custom Fields Pro
- WP Forms
- Easy Appointments
- Smart Slider(java script)

To be installed and configured later:

- A security plugin
- An SEO plugin

Custom Post Types

Post Type Key: ba-service

Post Type Label: Services

Rewrite Slug: our-services

Supports: title

Block Template: n/a

Post Type Items: Skin Resurfacing, Laser Hair Removal, Micro Needling, HydraFacial etc

Post Type Key: abc-staff

Post Type Label: Staff

Rewrite Slug: staff

Supports: title, thumbnail

Block Template: n/a

Post Type Items: Staff 1, Staff 2, Staff 3, etc

Custom Taxonomies

Taxonomy Key: ba-staff-types

Taxonomy Label: Staff Types

Taxonomy URL Slug: staff-types

Assigned Post Type(s): Staff

Taxonomy Items: Dermatologists, Cosmetic Nurses, Counselors, Admin Staff

Content Storage

Home Page

- Intro Message on A Slider - Smart Slider ACF field
- Welcome Message - ACF Textarea
- Our Services Section - ACF Relationship
- Statement Section - ACF Textarea
- Location - Google Map ACF field

About Page

- About the Company (ACF - WYSIWYG)
- Company Philosophy (ACF - WYSIWYG)

Services Page

- Description - ACF Textarea

Single Service CPT

- Description - ACF WYSIWYG
- Pricing - ACF Repeater
- Related Resources - ACF Relationship
- Related Staff - ACF Relationship

Staff CPT

- Title and Featured Image
- Description - ACF Textarea



Contact Page

- Location, Hours, etc - ACF Text
- Contact Form - WP Forms Plugin

Resources Blog

- Block Editor

Appointments Page

- Easy Appointments Plugin