

# Week 4

Financial Statement Analysis and Discounted Cash Flow Valuation

# Lecture outline

- Annual report
- Financial statement analysis
- Time value of money
- Discounted cash flow valuation

# Learning outcomes

- Gain a basic understanding of a firm's annual report
- Be able to perform financial statement analysis and use financial statement information
- Understand time value of money
- Be able to evaluate a project/investment based on discounted cash flow evaluation

## Documents and Events

Quarterly Disclosure		Other Documents & Events		
Year	Shareholder Meeting	Investor Events	Product Reveals	Other Events
2023	<a href="#">Annual Report &amp; Webcast</a>	<a href="#">2023 Investor Day</a> <a href="#">2023 Investor Day Presentation</a>		
2022	<a href="#">Annual Report &amp; Webcast</a>		<a href="#">Tesla Semi Delivery Event</a>	<a href="#">3-1 stock split</a> <a href="#">Filing for 3-for-1 Stock Split</a> <a href="#">AI Day 2</a>
2021	<a href="#">Annual Report &amp; Webcast</a>		<a href="#">Tesla Model S Plaid Delivery Event</a>	<a href="#">Tesla AI Day</a>
2020	<a href="#">Annual Report &amp; Webcast</a>	<a href="#">Tesla Battery Day</a>		<a href="#">5-1 stock split</a> <a href="#">Filing for 5-for-1 Stock Split</a>
2019	<a href="#">Annual Report &amp; Webcast</a>	<a href="#">Tesla Autonomy Investor Day</a>	<a href="#">35K Model 3</a> <a href="#">Solar Roof</a>	<a href="#">Maxwell Technologies, Inc. Transaction</a>

Source: tesla.com

# An annual report contains

- The statement of financial positions (balance sheet)
- The income statement
- The statement of cash flows

# Balance sheet (1)

Current assets (e.g., cash, stock inventory)

Current liabilities (e.g., short-term debts)

Non-current assets:

- Tangible non-current assets (e.g., land, buildings, plants)
- Intangible non-current assets (e.g., trademarks, patents, copyrights)

Non-current liabilities (e.g., long-term debts)

Equity

# Balance sheet (2)

- 3 important considerations:
  - Liquidity
  - Debt vs. equity
  - Value vs. cost

# Income statement (1)

Summarizes  
performance over a  
specific period

Revenue - Expenses  $\equiv$   
Income

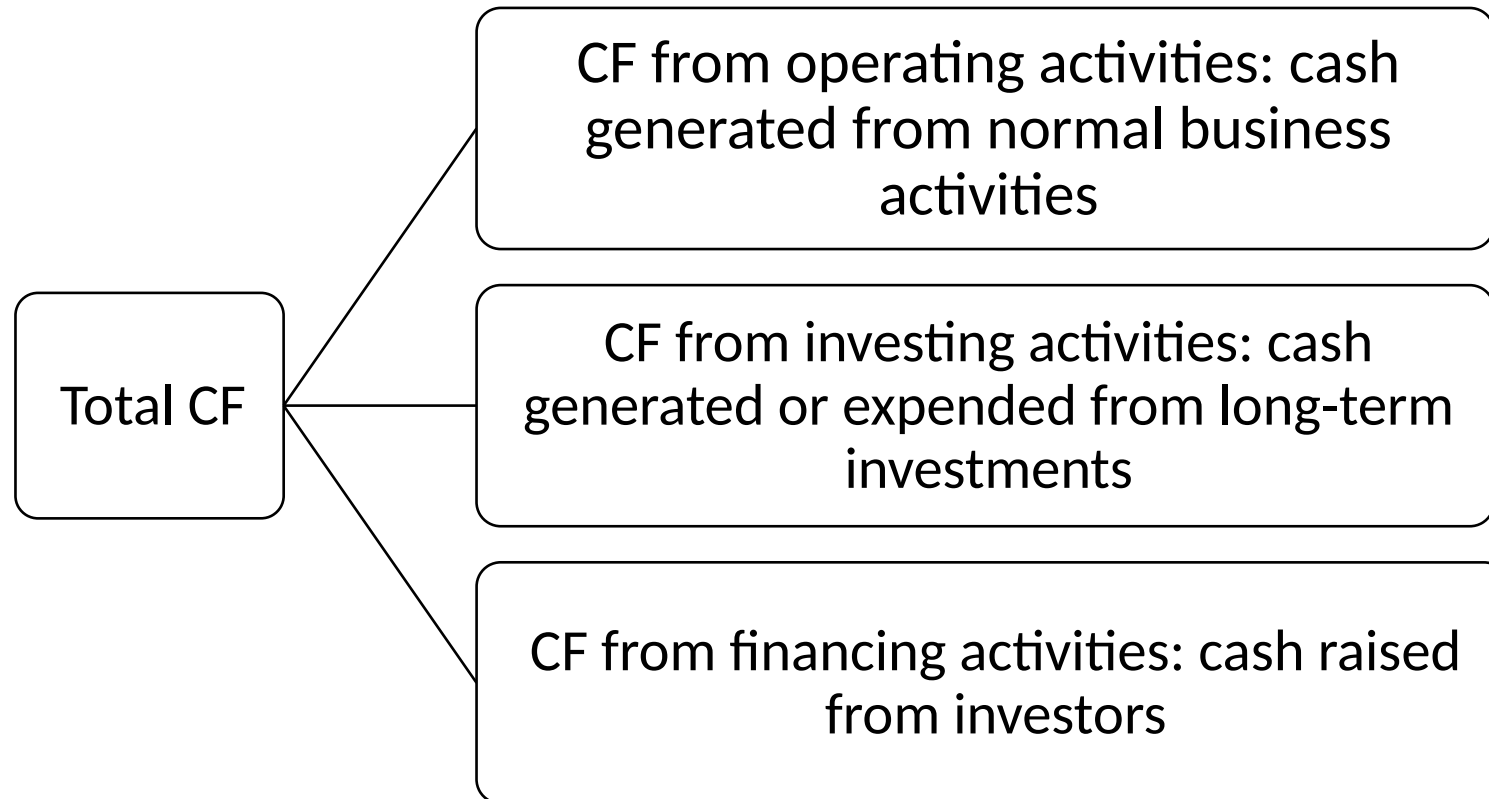


# Income statement (2)

- 3 important considerations:
  - Non-cash items: expenses charged against revenues that do not directly affect cash flow (e.g., depreciation)
  - Time
  - Costs

# Statement of cash flows (1)

CF from assets	CF from creditors
	CF from shareholders



# Statement of cash flows (2)

- 3 important considerations:
  - Operating cash flows
  - Cash flow is NOT the same as profit
  - Free cash flow: cash flow available after all taxes have been paid and after all positive net present value projects have been financed

# Financial statement analysis

- Ratio analysis
- The Du Pont Identity
- Choose a Benchmark

# Short-term solvency ratios (liquidity ratios)

- Determine the firm's ability to pay its bills over the short run without undue stress

# Long-term solvency ratios (financial leverage ratios)

- Determine the firm's long-term ability to meet its obligations, or, more generally, its financial leverage

# Turnover ratios (asset management ratios)

# Profitability ratios



# Market value ratios

# Du Pont identity

$$ROE = \frac{\text{Net income}}{\text{Sales}} \times \frac{\text{Sales}}{\text{Assets}} \times \frac{\text{Assets}}{\text{Total equity}} = ROA \times \frac{\text{Assets}}{\text{Total equity}}$$

# After calculations: Choose a benchmark

## Time Trend Analysis

- Look at the same ratio over years

## Peer Group Analysis

- Compare ratio with similar firms
- Companies in same industry

Everything we have discussed so far is directly related to cash flows (in/out). In the next part, we will discuss how to determine the value today of a cash flow expected in the future.

# Time value of money: A “simple” concept

£100 received on your birthday this year  $\neq$  £100 you will receive on your birthday next year

# Notations

FV	Future value
PV	Present value
$r$	Interest rate or discount rate
$t$	Number of periods

# Time value of money: The single-period case

# Example 1

- You are offered the following opportunity:
  - Today, you will pay £400,000 for an artwork.
  - In 1 year from now, I will buy back the said artwork at the price £480,000
- The bank interest rate is 25%. Will you accept my offer?



# Example 2

- Suppose you deposit £100 for 1 year at an interest rate of 10%.
- How much will it amount to in 1 year?
- How much will it amount to if you leave it in the account for another year, assuming the interest rate stays the same?

- This process of leaving your money and any accumulated interest in an investment for more than one period, and thereby reinvesting the interest, is called **compounding**
- **Compounding** the interest means earning interest on interest
- **Compound interest** = interest earned on both the initial principal and the interest reinvested from prior periods
- Simple interest = interest earned only on the original principal

# Time value of money: The multi-period case

# Example 3 (1)

Suppose we had an investment that was going to pay £1,000 at the end of every year for the next 5 years. Interest rate is 6%. What is the PV of these cash flows?

- PV calculated by discounting each cash flow separately:

# Example 3 (2)

PV calculated by discounting back one period at a time:

# NPV of multiple cash flows: The Algebraic formula

# Compounding periods

Sometimes interest is charged more frequently than once per year

Semi-  
Annually  
(2 times a  
year)

Quarterly  
(4 times a  
year)

Monthly  
(12 times a  
year)

Weekly (52  
times a  
year)

Daily (365  
times a  
year)

Continuous

# Compounding more than once a year over many years

where

- $C_0$  is the initial investment
- $r$  is the **stated annual interest rate** (the annual interest rate without consideration of compounding) – also called quoted interest rate, nominal interest rate
- $m$  is the number of times the investment is compounded in a year
- $t$  is the number of years



# Example 4

Mr. Bean is investing £5,000 at a stated annual interest rate of 12% per year, compounded quarterly, for five years. What is his wealth at the end of five years?

# Continuous compounding

$$FV = C_0 \times e^{rt}$$

# Simplifications

## Perpetuity

- A constant stream of cash flows that never ends

## Growing Perpetuity

- A stream of cash flows that grow at a constant rate infinitely

## Annuity

- A constant stream of cash flows that last for a fixed number of periods

## Growing Annuity

- A stream of cash flows that grow at a constant rate for a fixed number of periods

# Perpetuity and Growing Perpetuity

- Perpetuity
- Growing perpetuity

where  $g$  is the growth rate (assume  $g < r$ )

# Annuity

# Growing Annuity

Assume  $g < r$

# Quiz 1

Mrs. Brown has just won a competition paying £50,000 a year for 20 years. She is to receive her first payment a year from now. The competition organizers advertises this as the Million Pound Competition because  $£1,000,000 = £50,000 \times 20$ . If the interest rate is 8%, what is the true value of the prize?

# Quiz 2

Mr. Bean has just been offered a job at £80,000 a year. He anticipates his salary increasing by 9% a year until his retirement in 40 years. Given an interest rate of 20%, what is the present value of his lifetime salary?



# Quiz 3

Solve for the unknown interest rate in each of the following cases

Present Value	Years	Interest Rate	Future Value
\$ 242	4		\$ 307
410	8		896
51,700	16		162,181
18,750	27		483,500

# Quiz 4

Solve for the unknown number of years in each of the following cases

Present Value	Years	Interest Rate	Future Value
\$ 625		9%	\$ 1,284
810		11	4,341
18,400		17	402,662
21,500		8	173,439

# Quiz 5

Compute the future value of \$1,900 continuously compounded for

- a. 7 years at a stated annual interest rate of 12%
- b. 5 years at a stated annual interest rate of 10%
- c. 12 years at a stated annual interest rate of 5%
- d. 10 years at a stated annual interest rate of 7%

# Quiz 6

Conoly Co. has identified an investment project with the following cash flows. If the discount rate is 10%, what is the present value of these cash flows?

Year	Cash flow (\$)
1	960
2	840
3	935
4	1,350