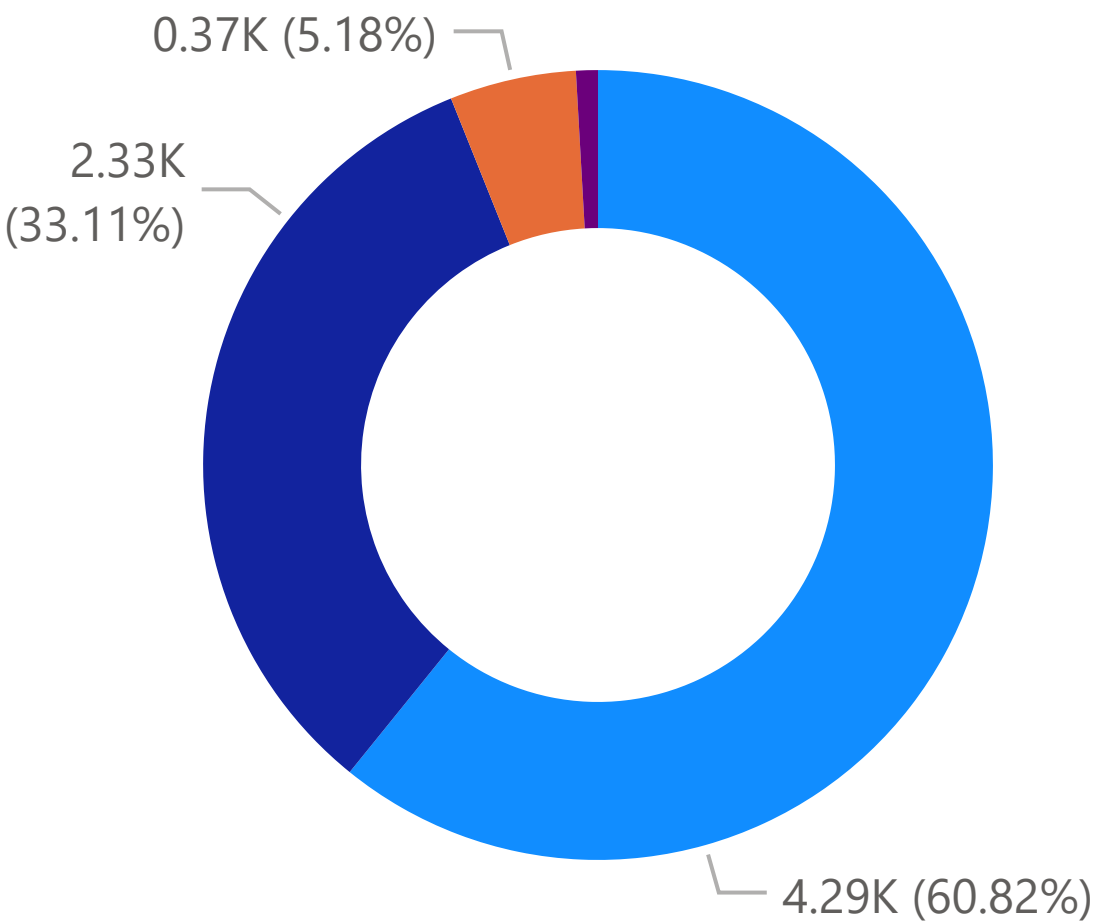


FACEBOOK DATA ANALYSIS

Status Type

All

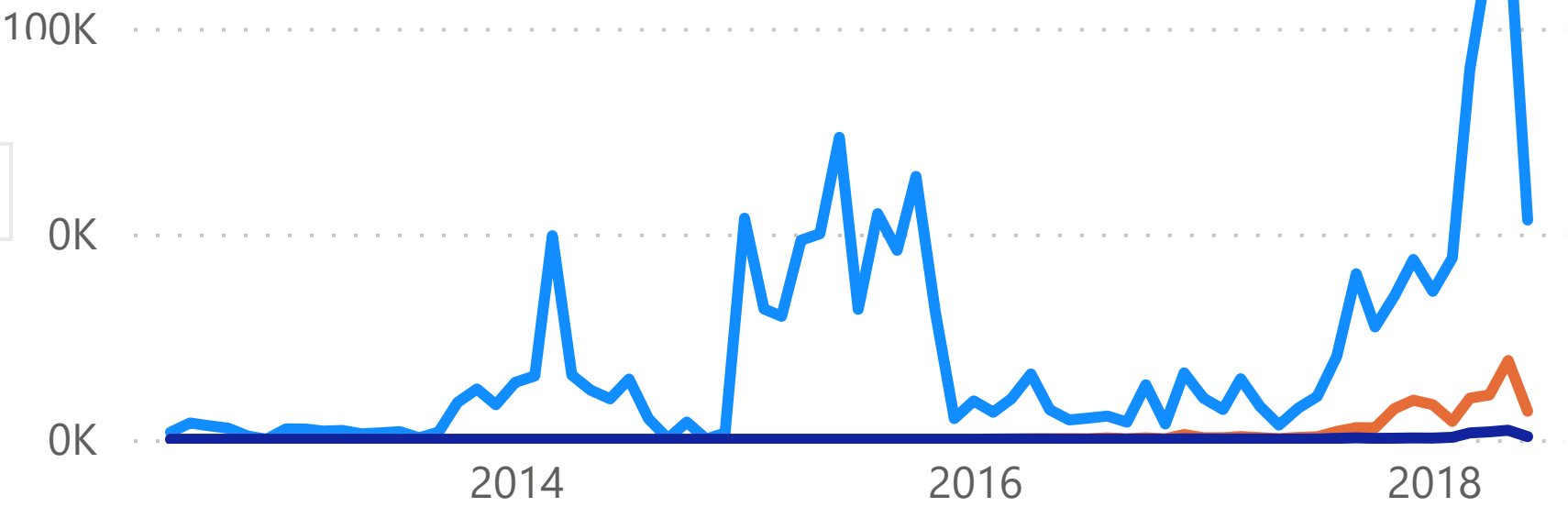


No. of Reactions

Time of Day	link	photo	status	video	Total
Early Morning	5171	196431	34267	306486	542355
Evening	5657	24420	2008	3883	35968
Late Night	7788	353637	95010	230439	686874
Morning	1983	83882	12112	76843	174820
Night	1317	102005	15969	26358	145649
Noon	1403	16998	790	17469	36660
Total	23319	777373	160156	661478	1622326

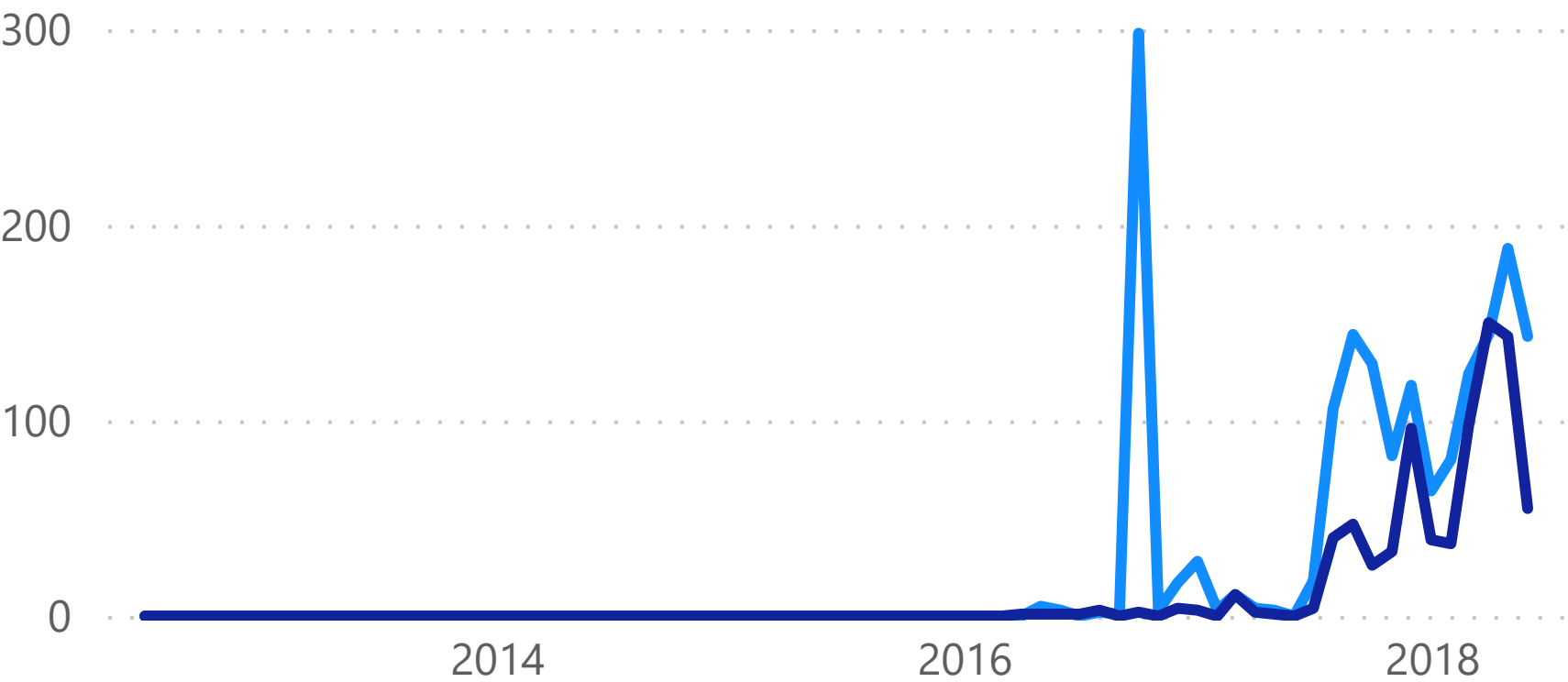
Positive Reactions

num_likes num_wows num_loves

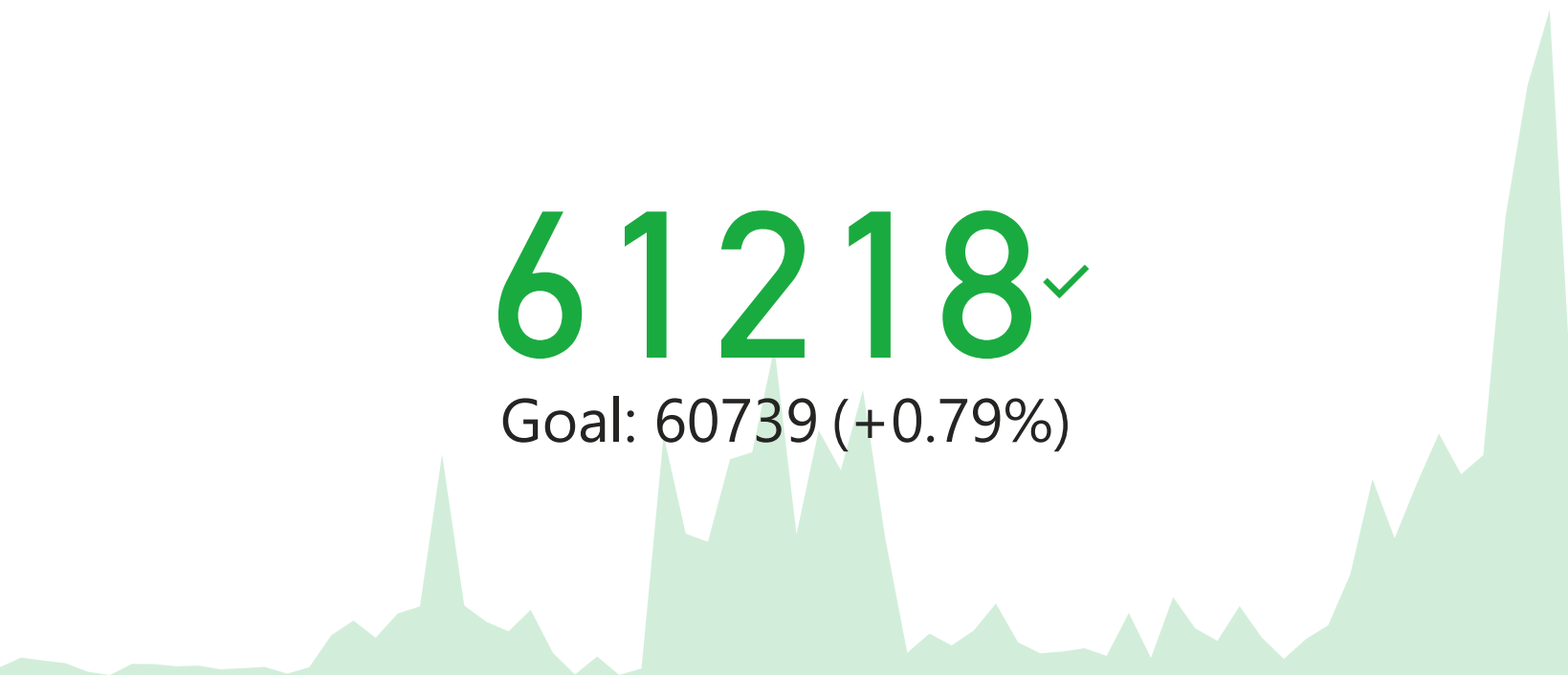


Negative Reactions

num_sads num_angrys

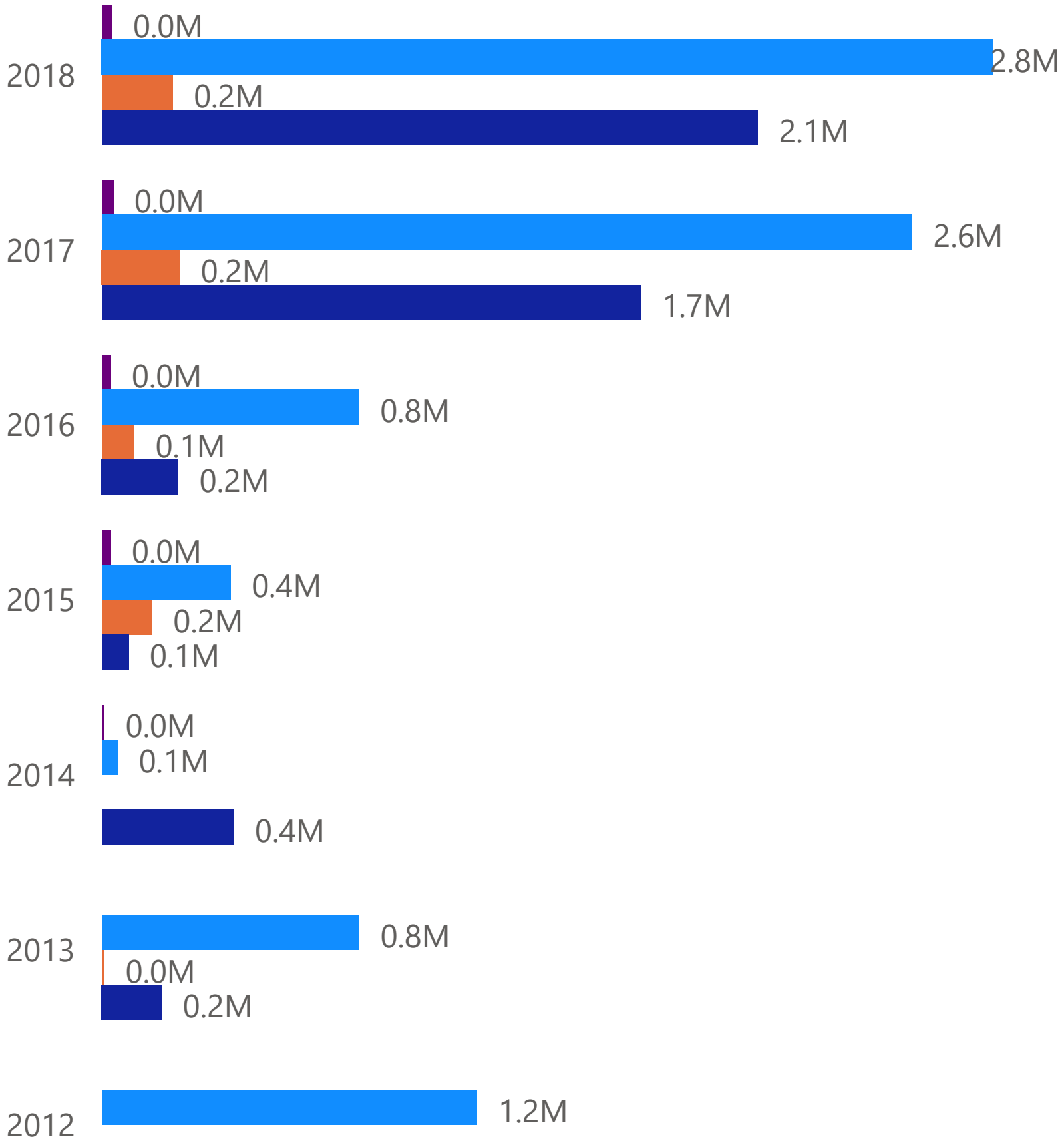


Positive and Total Reactions by Date

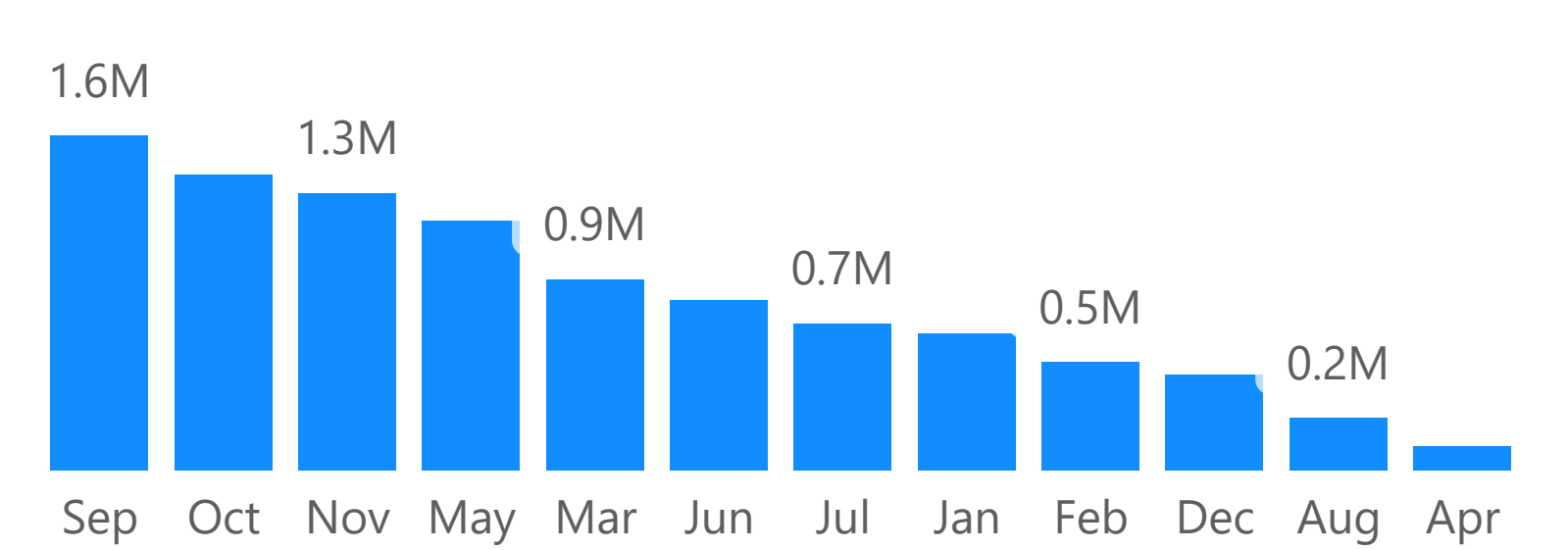


No. of Reactions

status_type link photo status video



Comments RT by Month



Total Reactions

1622326

Positive Reactions

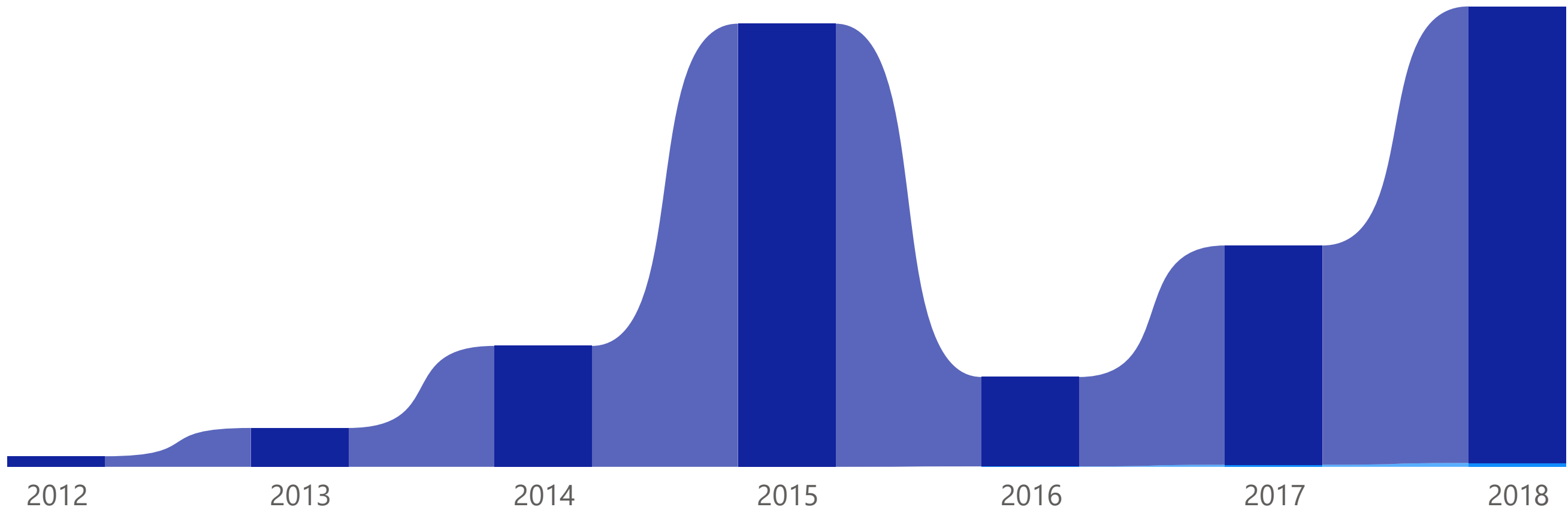
1614881

Negative Reactions

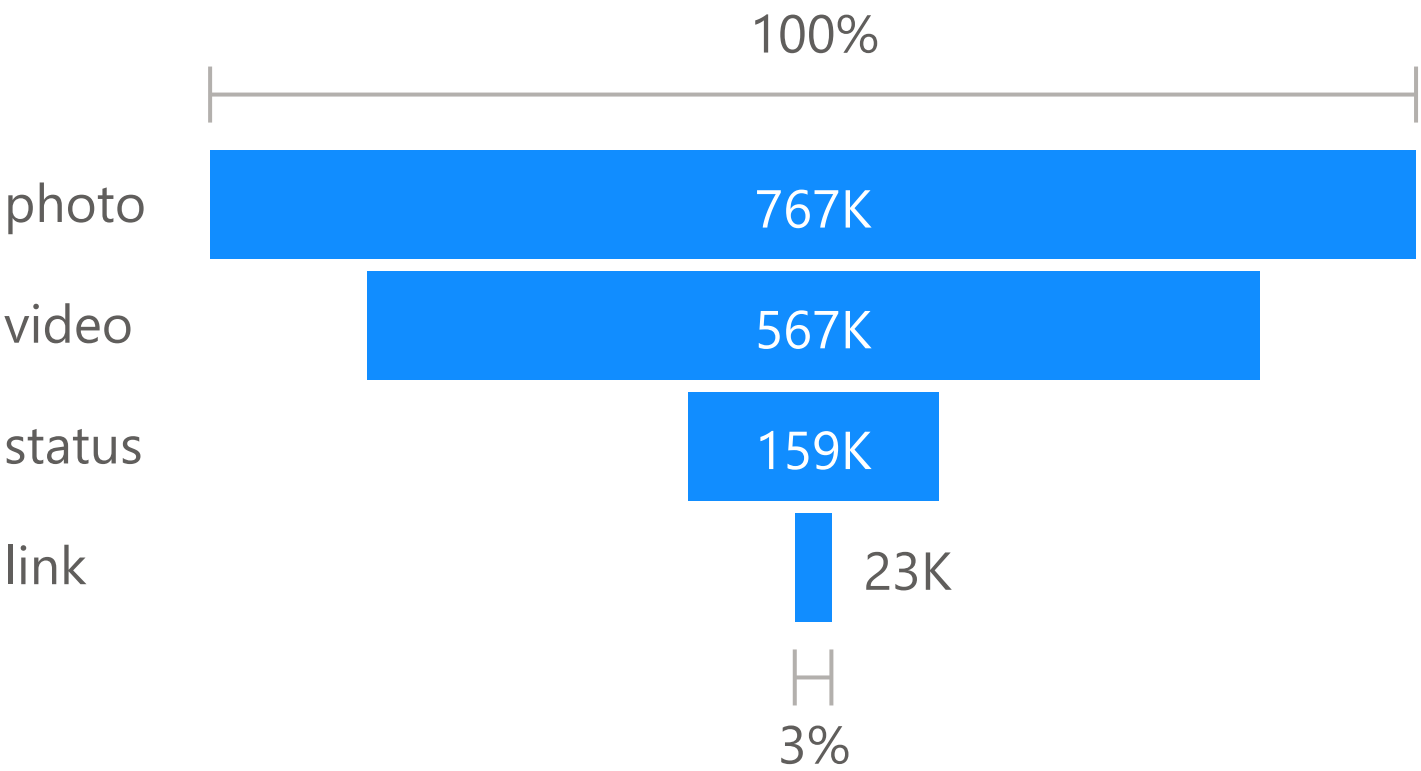
7426

Positive v Negative Reactions

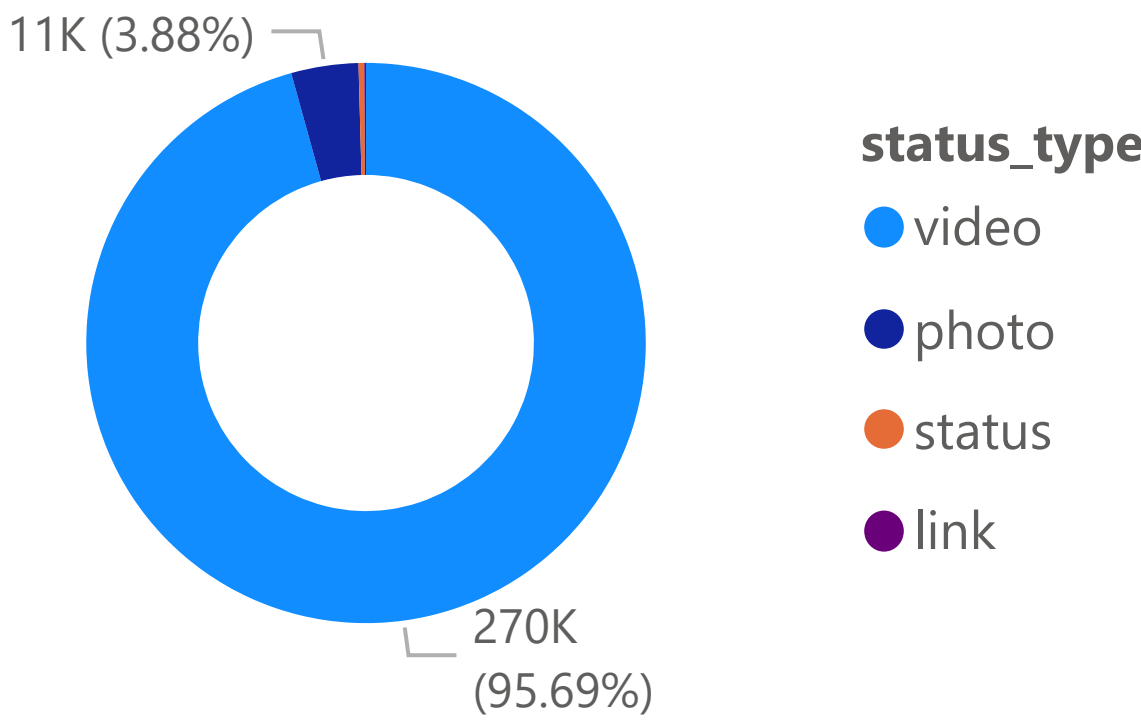
negative_reactions positive_reactions



No. of Likes

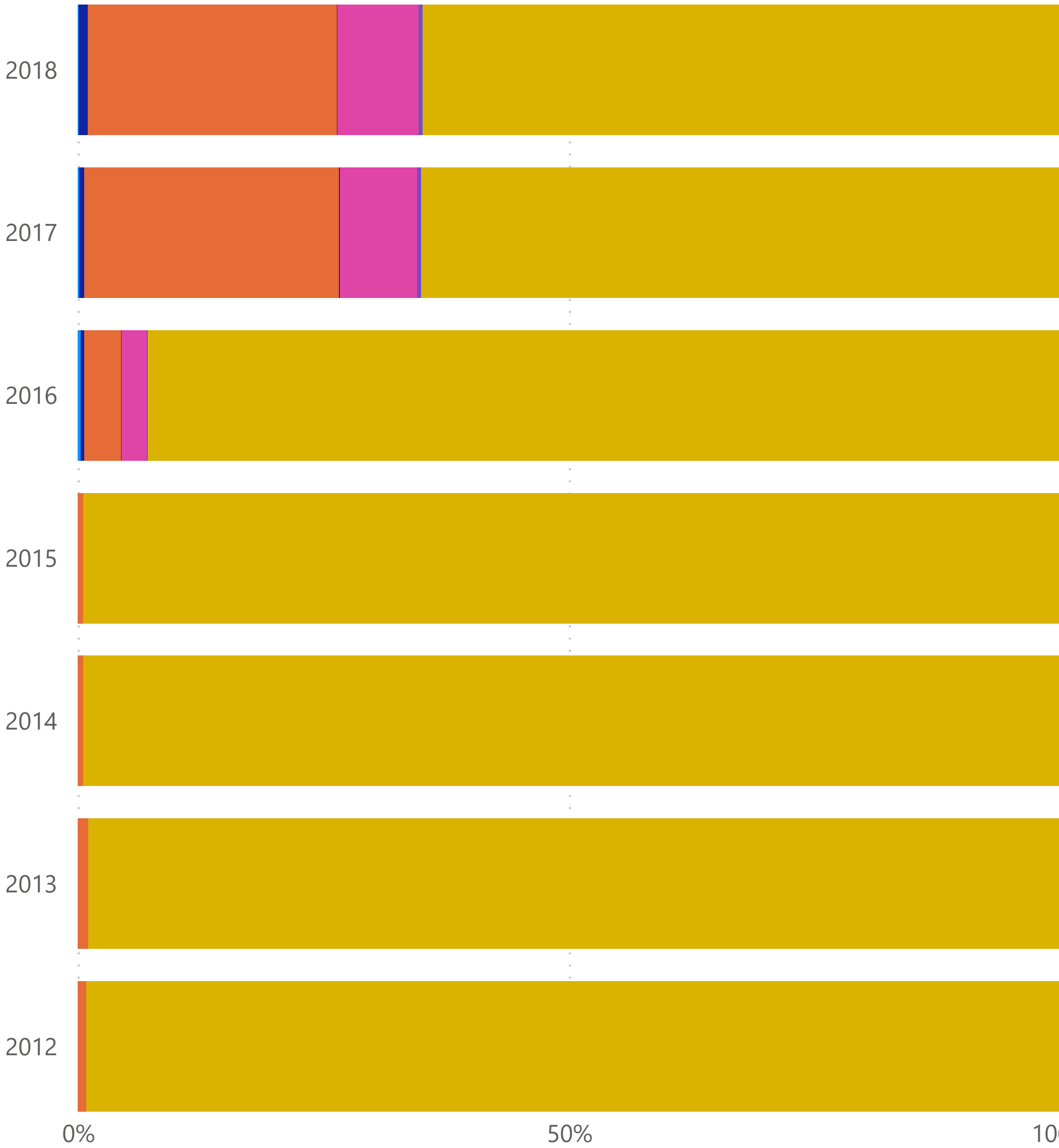


No. of Shares



Reactions

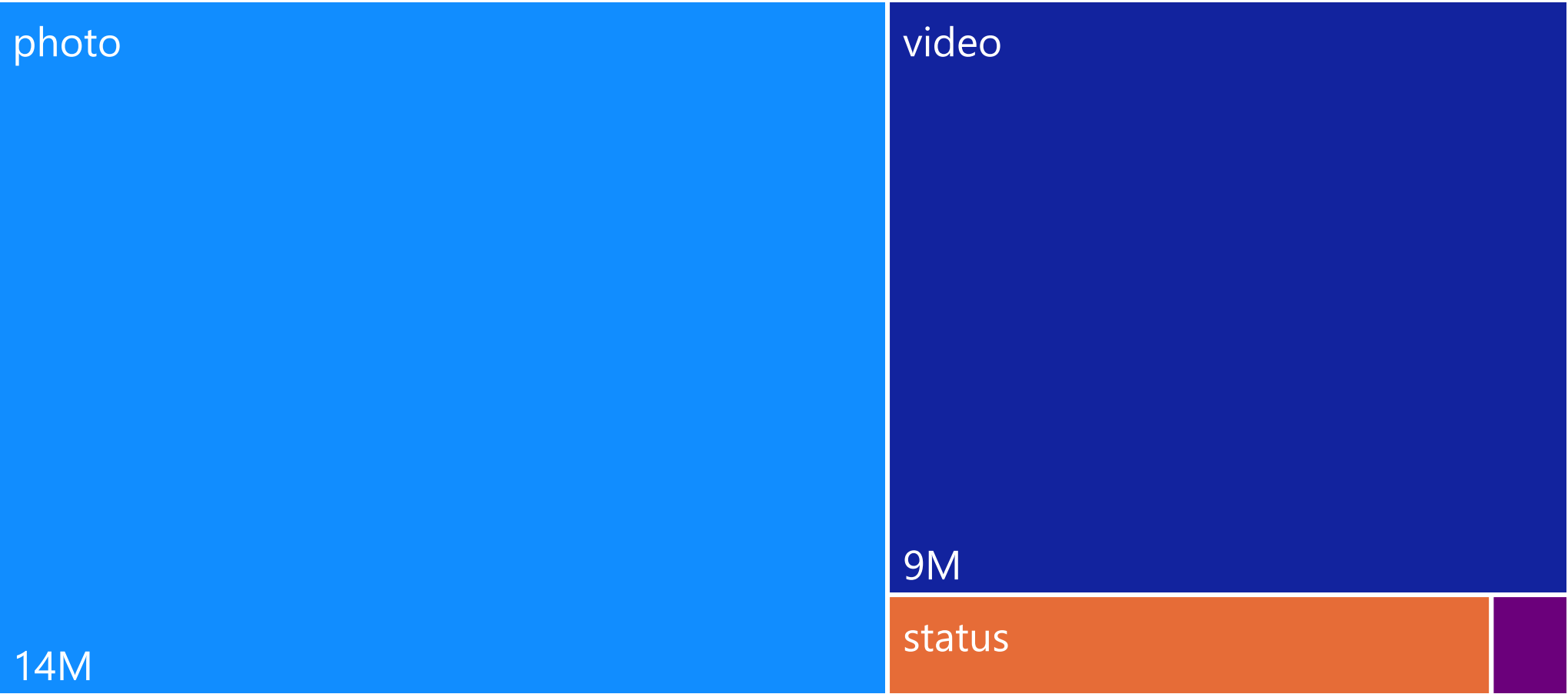
num_sads num_wo... num_sh... num_an... num_lov... num_ha... num_likes



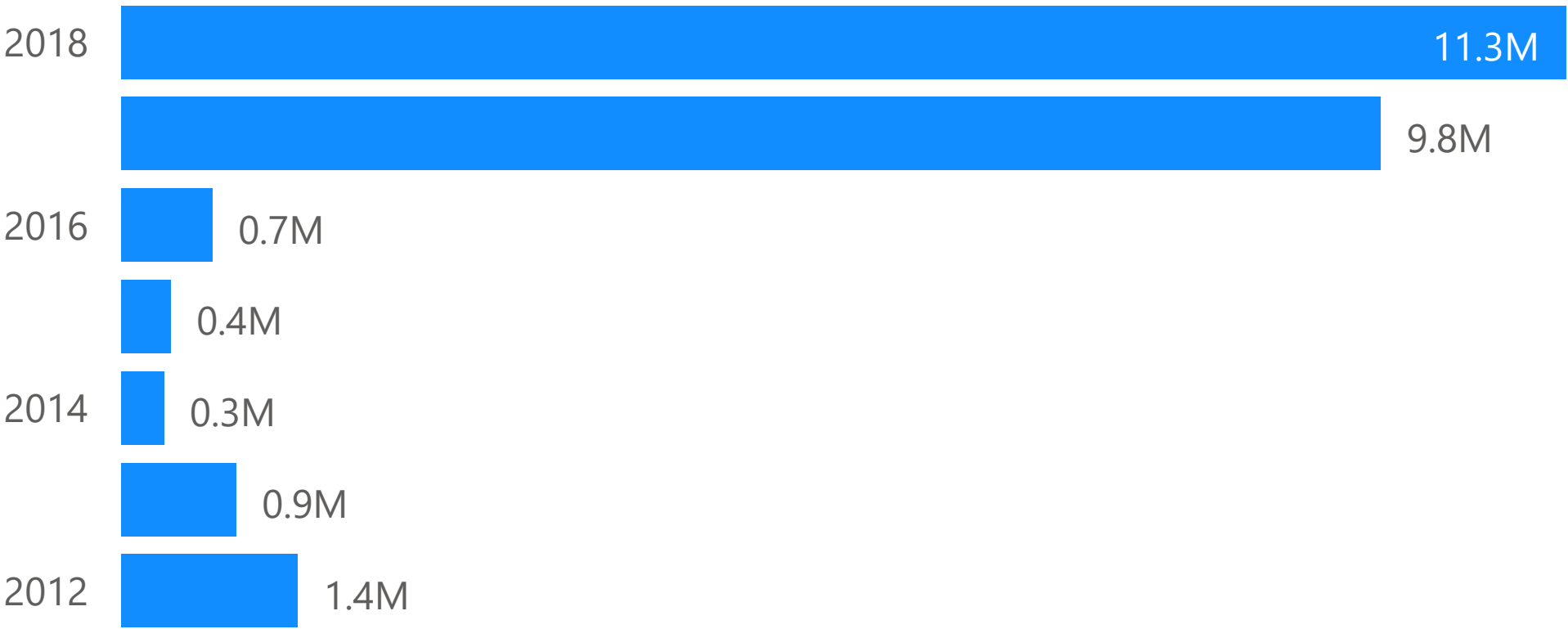
Angry Reactions

status_type	Early Morning	Evening	Late Night	Morning	Night	Noon	Total
link	0	0	0	0	0	0	0
photo	71	10	85	3	12	15	196
status	1	0	7	1	0	0	9
video	323	0	167	80	20	3	593
Total	395	10	259	84	32	18	798

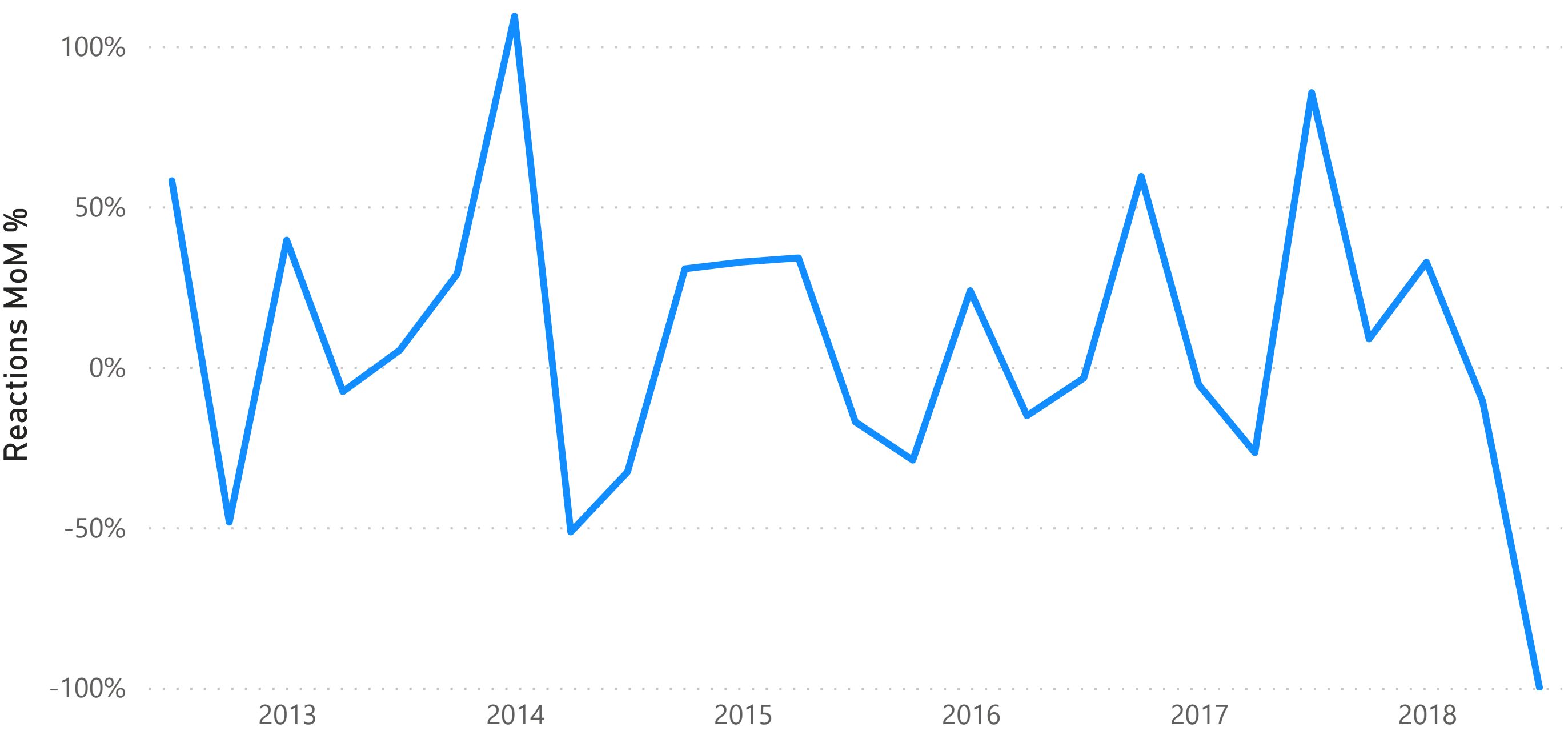
No. of Posts



Status Published by Year



Reactions MoM % by Year and Quarter



Comments Rolling Average by Year and Quarter

