



foodXchange Deck

Transforming global food sourcing with unified digital solutions

By Udi Stryk.





Small Detail, Big Failure

Minor spec error: wrong color led to major recall.



One mistake

Single error collapsed
entire project



9 months wasted

Long-term sourcing
effort derailed



Costly consequences

Time, money, and opportunities lost



Broken Workflow



Emails

Lost
messages,
buried details



Spreadsheets

Outdated
data, version
confusion



WhatsApps

Scattered
conversations
, no tracking



Fragmented Processes, Big Losses

Old sourcing: expensive, slow, unstructured



Cross-company chaos
Disconnected teams
working in silos



Information gaps
Critical details lost
between handoffs

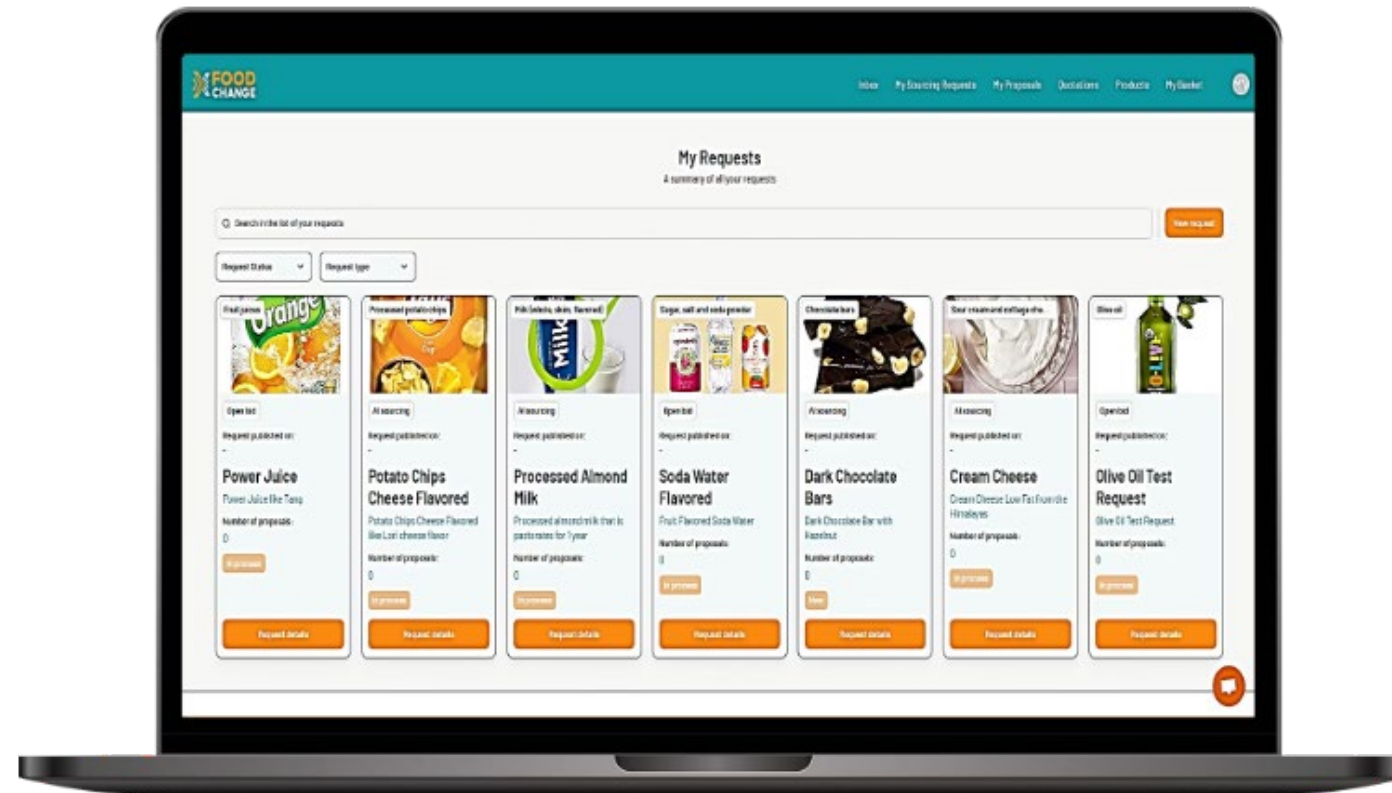


Costly mistakes
Errors compound
throughout supply
chain

One Platform, All Together



Manage active sourcing projects live



Sourcing

Discover and connect with verified global suppliers in minutes, not months



Compliance

Automate regulatory checks and ensure standards are met across markets



Labeling

Generate error-free product information and packaging specifications



Logistics

Coordinate shipments with real-time tracking and documentation

Global Opportunity

\$595B

Total Market

Global food trade value

\$30B

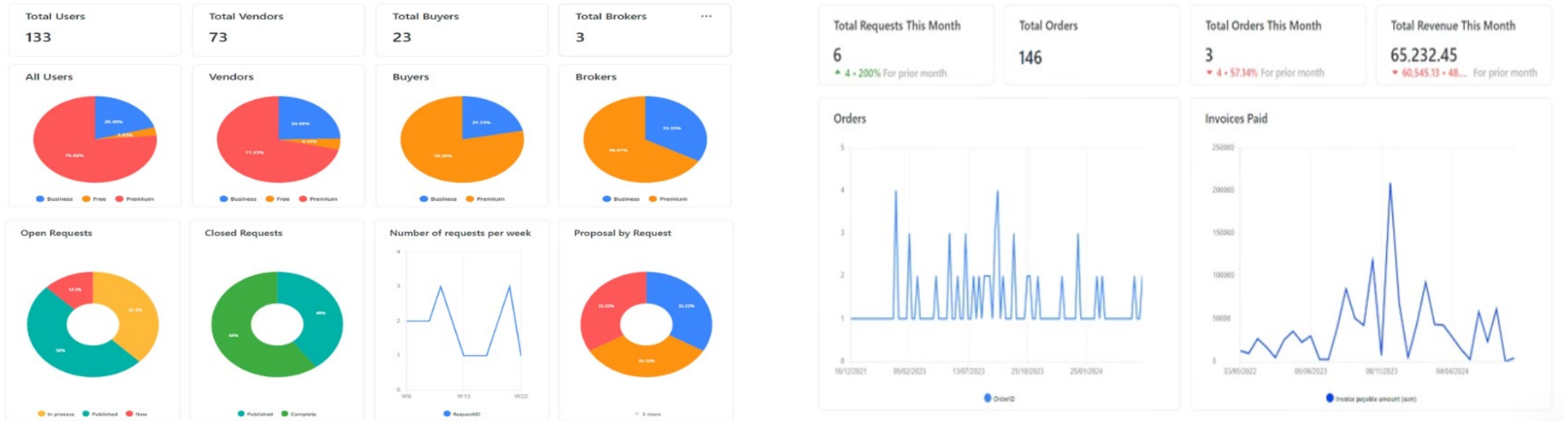
Initial Focus

Packaged food segment

15%

Annual Growth

Cross-border food
commerce



Recurring Revenue Streams

Early traction: growing user and vendor base

SaaS Subscriptions

Tiered platform access

Transaction Fees


Small % of trade volume

Expert Services


Premium consulting options

Built for Food Trade


Structured sourcing

- 


Certifications

Organic, Fair Trade, Kosher
- 

Compliance

Regulatory requirements by region
- 

Allergen Labeling

Safety across borders
- 

Logistics Flows

Optimized for perishables

Buyer's Requests

Pages / requests-list

Main List

Home

Messages

Settings

Search

17.05.2021 4:34PM

Active Projects

Add New...

Project ID	Title	Special	Similar	Type
▶ #123	Brownies, Round	No Suger	http://www.berilla.com	Light
▶ #123	Brownies, Round	No Suger	http://nestle.com	Tough
▼ #123	Brownies, Round	No Suger	http://docu.com	Light
Variations	Weight: 100gr	Package: Round	Kosher: Must	
	Weight: 50g	Package: Round	Kosher: Must	
	▶ Weight: 100gr	Package: Round	Kosher: Must	
▶ #123	Brownies, Round	No Suger	http://nestle.com	Tough

Faster Global Sourcing

Structured, comparable offers

Empower Small Importers

Enterprise tools for all sizes

Launch Products Faster

Weeks instead of months

Compete More Effectively

Level playing field with giants

Agent's proposal

Pages / requests-list
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17.05.2021 4:34PM

Proposal Compare

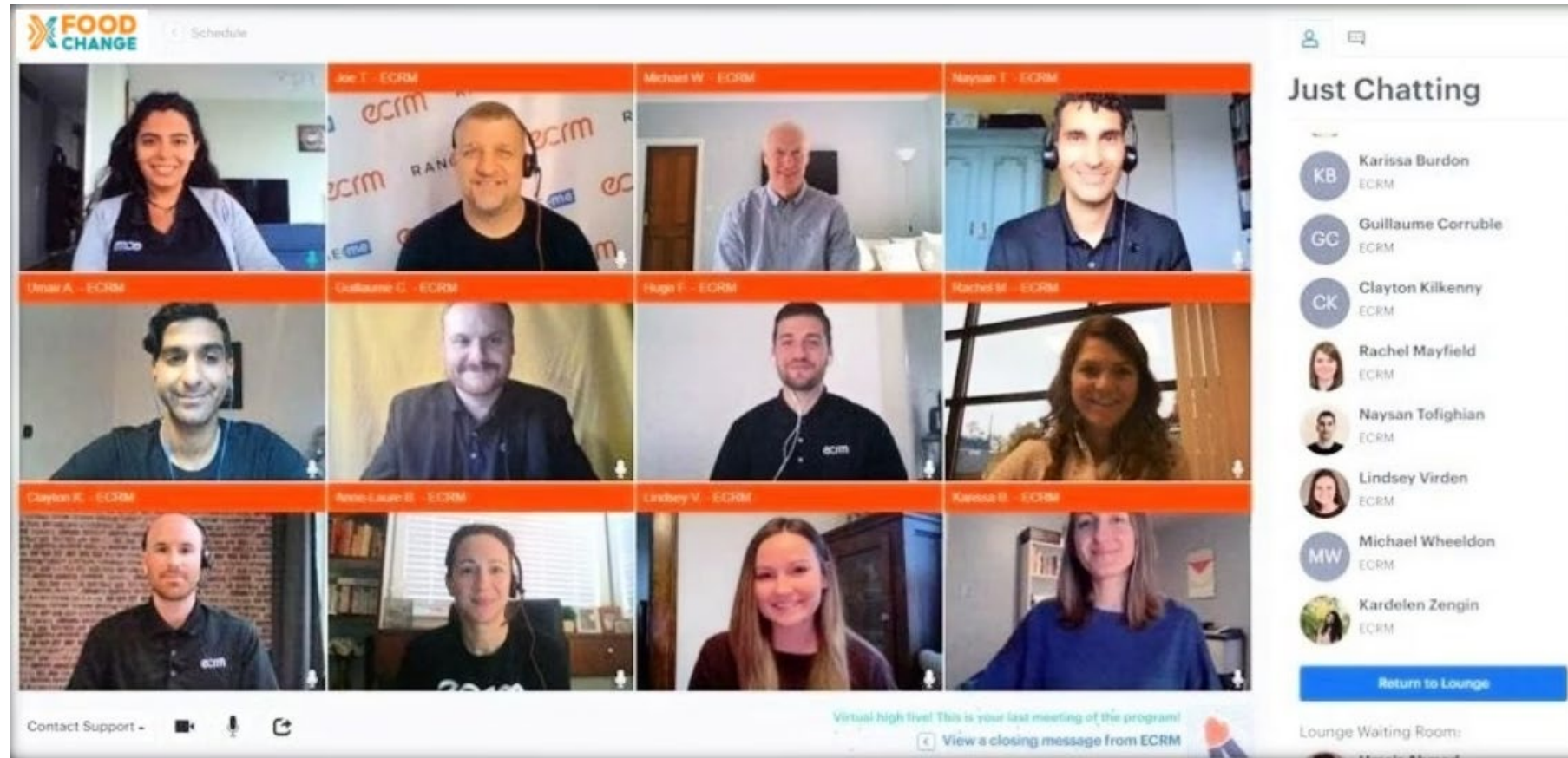
Submitted to: **SHUFERSAL**

Country: **ISRAEL**

PROJECT: #123 Brownies, Round

Submitting						
Variation A	12.00	11.00	13.50	11.00	11.00	11.00
Variation B	12.00	11.00	13.50	11.00	11.00	11.00
Variation C	12.00	11.00	13.50	11.00	11.00	11.00

Terms: **TBD**



Let's Build Together

Collaboration starts with structure

Partner

Join our ecosystem

Collaborate

Shape the platform

Transform

Reshape global food sourcing



Thank You

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