Mark Hinschberger

4F, No. 65, Alley 342, Lane 150, Xinyi Road, Section 5, Taipei, Taiwan.
Phone #: +886-0970338064 email: markhinschberger@gmail.com

PRODUCT MANAGER

Self motivated, creative and enthusiastic software developer with strong problem solving and product management skills. Produces easy to understand specifications and deadlines for developing products. Effective communicator, able to convey ideas clearly and concisely. Capable of researching, organizing and synthesizing information from disparate sources in a systematic manner.

Able to produce high quality modular clean code under tight deadlines. Proficient in Javascript with a deep understanding of React, Redux, CSS, HTML and Bootstrap. Ability to shift between both frontend and backend of the stack using Node JS. Strong attention to details with ability to transform design layouts into cross browser experiences focused on user attention and engagement.

PROFESSIONAL EXPERIENCE

WordUp
Taipei, Taiwan   **March 2017 to Present**
A brand new flash card web application aimed at students preparing for English exams. Launched September 2017.

Co-Founder
Responsible for overall development and execution of product and features. Planning, strategizing, and delegation of tasks, product roadmap, and sprintboard. Took leadership on development schedules and deadlines amongst team members. Synthesize user feedback, UX and user testing to improve product features. Implemented the front end of the technology stack using React and Redux. See it live in action here http://www.wordup.com.tw/about/

Technologies Used
- React
- Redux
- Bootstrap
- es6 Javascript, promises, async
- Trello
- Sketch
- Sass

DEEPBLU INC.
Taipei, Taiwan   **November 2015 to Present**
A fast growing scuba diving technology startup company, producing a dive computer and a cross-device social network for scuba divers and freedivers.

Front End Developer
Build and maintain the Internal Portal application for Deepblu. Create reusable React components that are used platform wide. Collaborate with designers to build RWD layouts using HTML, CSS, Bootstrap, and Javascript. Agile development and communication with management in a scrum setting. Strategize with management to drive user acquisition from google analytics DAU and MAU.

Technologies Used
- React
- Redux
- Bootstrap
- es6 Javascript, promises, async
- NodeJS / Hapi
- MySQL
- Mongo DB

Faria Systems
Taipei, Taiwan   **April 2015 to October 2015**
Education technology firm specializing in planning, assessment, and reporting for international schools.

Jr Front End Developer
Build and maintain websites for Faria systems. Maintain strong accountability for product value and client experience while adhering to aggressive project schedules. Develop mobile first, cross browser websites using HTML, CSS, and jQuery with strict attention to details. Supported engineers in writing documentation for using various API. Designed and produced the API reference and design guide websites.

Technologies Used
- HTML 5
- CSS3 / Scss
- jQuery
- Ajax
- PostgreSQL

DAVIDS ENGLISH SCHOOL
Taipei, Taiwan   **September 2013 to March 2015**

Elite language institute specializing in English language learning.

English Language Instructor
Worked full-time teaching a variety of classes and students, ranging from elementary to primary level and adult. Provided English language instruction in speaking, reading, writing, listening and grammar.
- Successfully completed all aspects of teaching, including classroom management, lesson planning, creating and implementing classroom activities, and grading assignments.

EDUCATION

University of Ottawa   **September 2007 to May 2012**
Bachelor of Psychology

Udemy
Modern React with Redux by Stephen Grider
Advanced React with Redux by Stephen Grider
Learn and Understand Node JS by Anthony Alicea
Advanced SEO tactics and marketing strategy by Moz
Google Analytics

Front End Masters
Advanced Javascript by Kyle Simpson
React Native ft Redux by Scott Moss
Zero to Production Node JS on Amazon Web Services by Kevin Whinnery

LINKS

LinkedIn

https://www.linkedin.com/in/mark-hinschberger-3370962b

Github
https://github.com/foodaka

Medium Articles

https://medium.com/@mark_is_here/launching-wordup-d09f0f8b3bd1

https://medium.com/@mark_is_here/visualizing-data-with-d3-and-react-js-8c373e48cc1#.4mow