



# **Documentation**

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# **Documentation**

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# **How to in Details**

## 1. How to install the script?

- **Ans:** To install the script follow the steps below.
- Upload the zip file downloaded from codecanyon to your server public\_html or any other directory you intend to run the script.
- **Extract** the zip file in that directory.
- Create a new database from your server MySQL database.
- Create db user to the database and link that database to the db user.
- First hit your **site url** and it will automatically take you to the **installation**.
- Click on Start Installation Process.
- You will get the **Checking File Permission** page. If everything is ok then click on **Go to next step**.

- Now you need to set Database Host, Database Name, Database Username, Database Password and click Continue.
- Now you need to import sql file.
- Now fill up the information of shop and click Continue.
- Click on **Go to Home/ Login to admin panel**.

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#### 2. How to activate the script?

- Ans: Following the given procedure below will make the license activated for your domain and you'll be able to use the script smoothly:
- Open the link in the browser.
- o In the respective fields, put your Name, E-mail, **CodeCanyon Username**, **Purchase Key** and your intended **domain name** for the script and verify the captcha.
- The form will be submitted to check the purchase key and then activate the licence for that domain.
- You can change the activation later from this same form. Activating a Regular License again with another domain name will remove the activation of the previous domain.

## 3. How to purchase products?

- Ans: There are 2 ways to purchase any products. You can purchase any product by clicking on "cart" icon on product box or you can open the product in a new tab.
- Direct purchase without entering product details page
- Select "cart" icon.
- A pop-up will appear with quick view of the products.
- Select options(if available) & quantity.
- Click on "add to cart".
- A pop-up will appear with 2 buttons "Back to shopping" & "proceed to checkout" and select "proceed to checkout".
- Your cart page will be available with summary. Click "Continue to shipping"
- If you are registered user then name & email address will be available there. Insert address,
   address, city, postal code & phone number and click "continue to payment".
- Select of the given payment gateway paypal, stripe, sslcommerz, cash on delivery & click on "complete order"
- o Insert necessary credentials & Pay.

- If the selected payment gateway is "cash on delivery" then after click on "complete order" the page will reload & show you order placing successfully done message.
- Purchase from product details page
- Click on the product title and you will be redirected on product details page.
- From here you can check & select the product's all info and add to cart.
- You can also add this product to wishlist or compare list.
- To proceed the purchase follow the steps (3-10) above.

### 4. How to setup Homepage?

- Ans: From admin panel navigation, Frontend settings > Home admin will get options to change/edit the home page contents in 4 tabs.
- <u>Top sliders</u> Select multiple images for top slider section. Also publish/unpublish and delete
  options are available there.
- Banners Select multiple images for banner section(below slider & top slider part). Also
   publish/unpublish and delete options are available there.
- <u>Category wise products</u> By clicking on "add new" button admin can create this section.
  - Select category.
  - Select sub-sub category(max 4) for this category. Selected sub-sub category products(max 4) will be shown on the homepage.
  - If admin want to edit/unpublish/delete any existing category, the options are available there.
- Best selling To activate best selling products section, here is the switch. Admin can on/off this section from here.

## 5. How to set business settings?

- o Ans: Business settings has different sections to maintain site. Below are they,
- Activation Here are two types activation available.
  - Business related Admin can activate/deactivate product activation, vendor system,
     show vendors.
  - Payment related 5 types payment options can be managed from here. Admin can continue all of these or deactivate any one.
- Payment method This page is for configuring the payment method. Admin will have to input necessary information of these methods to configure with his site for running the transaction.

- <u>SMTP settings</u>- From here admin will have to input necessary information for SMTP configuration and then click on **Save**.
- Google Analytics Switch on the feature. Insert tracking ID. and save.
- o Social Media login Google, facebook & twitter login configuration settings are available here.
- o Currency -
  - Select **currency** from the currency list.
  - Configure system currency, home default currency.
  - Set the **format**.
  - Also admin can insert own currency except from the list.
- <u>Languages</u> Admin will get language list from here.He/she can add a new language or edit the language details. Also admin can translate the existing words from here **Actions > View**
- Seller Verification form verification form for seller registration. If any user wants to be a seller then he/she has to fillup the form in frontend. Admin can take any input from right side like text, select, multiple select, radio button, file input option. And named the field and make options to choose for the seller.
- Seller commission Admin can set amount of percentage as seller commission.
- Seo Settings To set SEO for your site insert the following info in this page like keywords,
   author name, revisit time, sitemap link, description. And click on save.
- 6. How to upload products from admin?
  - Ans: There are several steps to upload a product. Follow the instructions below,
  - Click on "add new" button.
  - Product information Need to fulfill the required field with proper data one by one.
    - General
      - Insert a product **name**.
      - Select a **category** from the dropdown list
      - Select a **sub category**.
      - Select a sub sub category.
      - Select a brand.
      - Insert the product **unit** like **pc**, **kg**, **ltr** etc.
      - Input single/multiple words for product tag and press **enter**.
      - Click on save.
    - Images

- Main images Preferable size 600 x 500.
- Thumbnail images Preferable size 300 x 290
- Featured If the product will select as featured then it will appear on featured product list.
- Flash deal If the product will select for the deal then it will appear there.

#### ■ Video

- Select one option from youtube, vimeo, dailymotion.
- Insert video link.
- Click on save.
- Meta tags This section for social media sharing.
  - Meta title Write a title which will appear on shared link.
  - Description Write a short description which will appear on shared link.
  - Meta image Upload a single image for shared link.

#### Customer choice

- Default option is **color**. You can select **multiple color**.
- Click on add more options. Add different choice option of the product and their values.
- You can add more options by adding more options.
- Then click on save.

#### ■ Price

- Insert base price of the product.
- Insert the purchase price of the product.
- Add product tax. Select "%" or "\$" from right option and insert the value in the left box.
- Discount Add product discount(if available). Select "%" or "\$" from right option and insert the **value** in the left box.
- Variant wise price If the options are added at "customer choice" tab then this section will appear. Input the variant wise price.
- Click on save.

- <u>Description</u> Write the description of the product. You can add any image or video in this description box.
- Shipping info Add shipping cost on the field.
- <u>PDF specs</u> Pdf upload option(if available).

## 7. How to upload products from seller?

- o Ans: Registered seller will get product uploading option from their profile. The steps are below,
- Log in to seller profile.
- Go to left navigation bar and click **PRODUCTS.**
- Click Add New.
- Fill the text fields named Product Name, Product Category (First choose the category, then choose subcategory and sub-subcategory accordingly from the popup and confirm), Product Brand (It will automatically appear), Product Unit, Product Tag, Image (Main Images, Thumbnail Image, Featured, Flash Deal), Video (Video From, Video URL), Meta Tags.
- Then fill up the Customer Choice options. Color option can be enabled or disabled. Seller can
  also add more customer choice options by giving choice title and choice values (ex. Title: Size;
  Values: Small, large;) To add choice values write the value and press enter.
- Then fill up the **Price** (if multiple customer choices available, seller could add variant price on the basis of customer choices and also could set stock keeping unit and quantity).
- Fill up the **Description** field.
- Click on Save.

#### 8. How to create flash deal?

- Ans: To create a flash deal admin will have to follow the steps,
- Go to Flash deal from admin panel navigation
- Click add new flash deal products button
- Insert a Title, Background Color, Text color, Banner Image
- Insert starting date, ending date.
- Select products.
- Input product wise **discount type** & **amount**.
- Then click save button
- The publish the flash deal.

- You can also make any flash deal featured & it will appear in home page after main banner section
- Admin can edit/delete the existing deal or can publish/unpublish the deal anytime from the list.
- You also get a link of all created flash deal. You can use those link in banners link.

## 9. How to manage Order?

- Ans: In order list page admin will get the information of order code, number of products,
   customer name, amount, delivery status, payment method & payment status.
- From "Actions" button admin will get the options like view, invoice download, delete.
- From "view" option admin can see details of the order and can change the status of payment & delivery.

## 10. How to manage sellers?

Ans: In this page admin can see the list of the sellers and can edit the customer's information.
 Also he/she can delete any seller too. By clicking on "Add new" button admin can create a new seller by putting seller name, email & password.

#### 11. How to see customers info?

**Ans:** From admin panel navigation, **customers > customer list**.

 Admin will get a list of registered customer of his/her site. In this list admin will see the customer's name & email address.

#### 12. How to send newsletter?

Ans: To send a newsletter follow the steps below,

- Select user's email or subscribers email or both.
- Insert sender email address.
- Insert newsletter **subject**.
- Write the content. In this text area admin can add an image, link, video, table or any text formatting if needed.
- Click on "send".

#### 13. How to configure payment methods?

- Ans: Seven types payment gateway configuration available there. To configure them follow the steps,
- Log in to the admin **panel**.
- From the navigation, go to **Business settings -> Activation**.
- Scroll down to the Payment Related section.
- **Switch on** by clicking the switchery of the methods which you want to activate.
- Then again from navigation, **Business settings -> Payment method**.
- Insert necessary Information of the methods.
  - Paypal Insert the paypal client ID, Client secret and switched off the sandbox mode(which for demo transactions). Then click on save.
  - Stripe Insert the stripe key, stripe secret which you will get from your stripe account and switched off the sandbox mode(which for demo transactions). Then click on save.
  - Instamojo Insert the instamojo api key, instamojo auth token which you will get from your instamojo account and switched off the sandbox mode(which for demo transactions). Then click on save.
  - RazorPay Insert the razor key, razor secret which you will get from your razorpay account. Then click on save.
  - Paystack Insert the public key, secret key, merchant email which you will get from your paystack account. Then click on save.
  - Voguepay- Insert the merchant id and switched off the sandbox mode(which for demo transactions) which you will get from your voguepay account. Then click on save.
  - SSICommerz Insert the SSLCZ store ID, SSLCZ store password and switched off the sandbox mode. Then click on save.
    - \*\*\*Please note that, for SSLCommerz you have to set your site default currency is
       BDT. This method is only for Bangladesh.

## 14. How to configure SMTP system?

- Ans: To configure SMTP system follow the steps below.
- Log in to your gmail account and go to 'My Account' by clicking on the image of top right corner.
- o Click the Sign-in & Security tab.
- Turn off the 2-step verification feature from **Sign in to Google** section.
- Turn on Allow less secure apps from Connected Apps & Sites section.

- After making these changes from your gmail account, go to Active Super Shop admin
   Dashboard -> Business Settings -> SMTP settings.
- Fill up the form as below:

• MAIL DRIVER : smtp

• MAIL HOST: smtp.gmail.com

• **MAIL PORT**: 587

MAIL USERNAME: Your gmail idMAIL PASSWORD: Your password

• MAIL ENCRYPTION : tls

MAIL FROM ADDRESS: Your mail addressMAIL FROM NAME: Your shop name

Click on Save.

## 15. How to configure facebook login Api?

- Ans: To configure facebook login api follow the steps below.
- Log into https://developers.facebook.com using facebook email and password.
- Click on My App and then click the Add New App.
- Give the name of the app and then click on Create App ID. It will automatically redirect to App dashboard.
- Then go to **Settings -> Basic**.
- Set the **App Domains** and click on **Save Changes**.
- Get the App ID and App Secret.
- Now click on **Products** and select **Facebook login**.
- It will redirect you to Quick Settings.
- Select Web and give your site url and click Save.
- Go to Facebook login -> Settings.
- Set the Valid OAuth Redirect URIs (example:https://example.com/social-login/facebook/callback)
   and click on Save.
- Now go to Active Super Shop admin Dashboard -> Business Settings -> Social media login and set the App ID and App Secret in Facebook Login Credential.
- Click on Save.

## 16. How to configure google plus login Api?

- Ans: To configure google plus login api follow the steps below.
- o Go to https://developers.google.com/identity/sign-in/web/sign-in.

- Click on Configure A Project.
- Give your project name and click next.
- Give your product name and click next.
- Configure 0auth client by selecting web server and give your Authorized redirect URIs
   (example:https://example.com/social-login/google/callback) and click on Create.
- Then you will get the **Client ID** and **Client Secret**.
- Now go to Active Super Shop admin Dashboard -> Business Settings -> Social media login and set the Client ID and Client Secret in Google Login Credential.
- Click on Save.

## 17. How to configure twitter login Api?

- Ans: To configure twitter login api follow the steps below.
- Go to https://developer.twitter.com/en/apps.
- Click on Create An App.
- Fill in your application details.
- After creating app follow their steps to get client Id & client secret.
- Now go to Active Super Shop admin Dashboard -> Business Settings -> Social media login and set the Client ID and Client Secret in Twitter Login Credential.
- Click on Save.

#### 18. How to setup currency?

#### Ans:

- To configure currency from existing list, follow the steps below.
  - Switched on the required currency and save from all currency list.
  - Select home default currency and save.
  - Select system default currency and save.
  - Select symbol format & no of decimals and save.
- To add new currency Insert currency name, currency symbol, currency code, exchange rate with 1 dollar, publish status on and then save. Then follow the configuration instructions.

## 19. How to setup language?

Ans: To set language go to admin navigation > business settings > languages.

- Add new language
  - click on "add new" button.
  - Insert language name & code(short form of language name).
  - Click **save**. Page will redirect to listing page.
  - Select "view" from "actions" button on required language from the list.
  - Input the **value** of the **key** words according to the language. These words will appear on the site.
  - Then click on save.

## 20. How to manage policy pages?

Ans: To upload content of policy pages such as **seller policy**, **return policy**, **support policy**, **terms & conditions** and **privacy policy**, follow the steps **admin navigation > frontend settings > policy pages**.

## 21. How to manage general settings?

Ans: To set site's general information here are some fields. Insert these information.

- Insert **system/site** name.
- Insert Company address.
- Write a **description**. Which will appear on the footer.
- Add phone number.
- Add system **email** address.
- Add a logo for the site.
- Add link of the social media(facebook,instagram,twitter,youtube,google plus).
- Click on save.

## 22. How to manage Staff panel?

- Ans: Go to admin panel **navigation > staffs**.
- All Staffs In this list staff's name, email & role are available. Admin can edit these information
  and can change their role. Also can delete any staff from here. Role need to be created from
  staff permissions tab first.
- Staff Permissions First admin will create a role for the staff. According to role admin will select the accessible section for the staffs.

## 23. How to update to the latest version?

Ans:

- Extract the downloaded file from codecanyon.
- There you will get a zipped folder named 'updates.zip'. Unzip that updates folder by selecticting
  "Extract here" and upload that to the root directory on your server where your previous version
  is running.
- Now reload the home page and click on 'Update Now'.
- o It's Done! The full system has been updated with a single click.
- Let's Browse Active eCommerce cms Latest Version

#### 24. How to manage shipping for product?

- On product upload form admin and seller both will get the options for Local Pickup cost, Flat Rate and Free shipping option.
- From switch you can enable or disable
- Inserted amount will be added as shipping cost for the products on cart.

## 25. How to manage wallet

- Customer & Seller will get this options to use wallet for their purchase
- From "Recharge" option customer and seller will get the option to recharge money from paypal, stripe and other payment gateways (if the payment gateways has permission)

#### 26. How to config Facebook Chat?

- Login admin panel and go Business settings > Facebook chat
- Enable Facebook chat and insert page ID.
- Now reload homepage. That's it.

## 27. How to create coupon?

- Login admin panel and go E-commerce setup > Coupon
- Click on "Add New Coupon"
- Select Coupon type (i) Product base and (ii) Cart base
  - Product Base :-
    - Type the coupon code
    - Select Category, Sub-category, Sub-sub-category
    - Select the Product.
    - If you want to multiple products then just click on "Add More"

- Fill the **Start date** and **End date**
- Enter the "Discount" and Select "Discount Type"
- Click on Save.

#### Cart Base :-

- Type the coupon code
- Enter the minimum shopping price in "Minimum Shopping" field
- Enter the "Discount" and Select "Discount Type"
- Enter the "Maximum Discount Amount"
- Enter the "Discount" and Select "Discount Type"
- Click on Save.

#### 28. How to use coupon?

Ans: Before "SELECT PAYMENT OPTION", there is an opportunity to apply COUPON to get discount.

- Before "SELECT PAYMENT OPTION", Click on "Apply Coupon Code"
- Enter the right Coupon Code and click Apply.

#### 29. How to request money withdraw as seller?

#### Ans:

- Registered seller will get option for making withdraw money request.
- If he/she has money in his/her earnings balance then he/she will be able to send withdraw request.
- Log in as a seller .
- Go to left navigation bar and click Money Withdraw.
- Click Send withdraw request.

## 30. How to pay payment for seller withdraw request as seller?

#### Ans:

- Go to left navigation bar and click Sellers > Sellers Withdraw Requests
- From withdraw list click actions button. Then Pay now
- In the modal you can change withdrawal amount and then select a payment method.
- And finally **pay** button to make payment.

- For cash payment will be done immediately and you've to make payment to seller manually.
- And for other payment gateways(if seller has enabled & configured those gateways) you'll be redirected to payment page.
- Then you need to fill necessary fields to make the payment.

## 31. How to add a new currency?

#### Ans:

- Go to left navigation bar and click Business setting > Currency
- Click add new currency
- Fill the form with Name(eg US Dollar), Symbol(eg \$), Code(eg USD), exchange rate(1USD = ? eg 100)
- And then click save.
- You can also edit a currency and make a currency as default.

#### 32. How to enable maintenance mode?

#### Ans:

- Go to left navigation bar and click **Business setting > Activation**
- Then turn on the switch for maintenance mode.
- And in frontend user will get an under construction page.

#### 33. How to create a pickup point?

#### Ans:

- You need to enable pickup point to use this feature from Business setting > Activation pickup point activation switch
- Then go to left navigation bar and click ecommerce setup > Pickup point
- Click add new pickup point
- Then fill the form with Name, Location, Phone, Status, Manager and hit save button.
- Now customer can select a pickup point from enabled pickup point when he/she will purchase products.
- And pickup point manager will get the order in his/her dashboard.

#### 34. How to configure Facebook pixel?

#### Ans:

- Login to your admin panel
- Then go to left navigation bar and click **Business setting > Facebook Chat & Pixel**
- Click turn on the switch of facebook pixel
- Then fill the field with Pixel ID.
- For getting your pixel id please follow the steps
- Log in to Facebook and go to your Ads Manager account.
- Open the Navigation Bar and select Events Manager.
- Here you'll find your pixel id.

#### 35. How does customer chat with a seller work?

#### Ans:

- Customer can ask any question about a product to the seller of that product.
- If the seller of that product is admin, then the admin will get the message against that product.
- Customer must need to login to make any question about any product/
- Then seller/admin can answer that question from his/her panel.
- Customer will see the answer in his panel **left navigation > Conversations**
- Customer will see all questions, conversations with admin/seller will see in that page.
- Sellers will get all messages in his panel **left navigation > Conversations**
- Admin will get all messages in his panel **left navigation > Conversations**

#### 36. How to add Attribute for the system?

**Ans:** Follow the below steps to add attribute system:

- **Login** into your admin panel.
- Go to **E-commerce Setup** -> **Attribute**.
- Click on add new attribute.
- Fill the **attribute name** like: size, fabric, storage etc.
- Click on save.

#### 37. How does attribute work?

**Ans**: At the time of product uploading Vendor or Admin can use attributes for their product variations. For example, a vendor is going to upload a new product mobile. Vendor has three different

variation's mobile based on storage. For this he just needs to select the attribute like storage and then he just puts the value like 32 GB, 64GB, 128GB. After that he can set the price as previously how he did.

## 38. What is the new advanced filter option and how does it work?

Ans: Advance filter option means customer or user can search any product using attribute value. For example, Storage is an attribute and 32GB, 64GB, 128GB are the value of Storage attribute's. If any user or customer wants to see the all mobile of 32B storage he just needs to follow the below steps:

- Users or customers just go to the **product listing page**.
- There he/she will get the value of attributes at the left side below the categories list.
- He/She needs to select 32GB and click on Apply Filter
- He/She will get the **result**