

Bruin Entrepreneurs  
presents

# PERFECT PITCH

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[www.perfectpitch.io](http://www.perfectpitch.io)

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## About

Perfect Pitch is the **biggest student pitch competition at UC Los Angeles**, where over 500 students will submit video business pitches in one of three categories. The top eight finalists within each category are then invited to pitch at the Perfect Pitch Finale for cash prizes. The objective is to turn UCLA into an "ideas" campus, facilitate innovative thought, and provide opportunity for entrepreneurial problem solving that is accessible to all undergraduate students.

Perfect Pitch is hosted by **Bruin Entrepreneurs**, the undergraduate entrepreneurship organization at UCLA. Our other events have included [HackTECH](#), a hackathon held in Santa Monica for over 1,000 students, which has received coverage by the [Los Angeles Times](#), and [LA Hacks](#), the first and biggest hackathon at UCLA with over 1,200 expected in attendance in April.

Sponsoring Perfect Pitch is an opportunity to gain your brand exposure to the over 40,000 students at UCLA through our online and on-campus marketing initiatives, as well as the appearance of your logo on our website and over 500 shirts. Additionally, your company will be sponsoring a student-led, grassroots initiative to drive innovation and build a stronger entrepreneurial community at UCLA.

## Sponsorship Levels and Benefits

### Available to Silver, Gold, and Platinum Partners:

**Logo display on Bruin Entrepreneurs and Perfect Pitch website:** By sponsoring Perfect Pitch, all partners will have the opportunity to brand their logo on the BE and Perfect Pitch websites, as well as have logo appearance on all other digital marketing materials.

**Recruiting material / company gear distribution privileges at Finale:** Our partners will have the opportunity to distribute their company swag and any recruiting materials during the finale. A booth will be set up for each partner to display pamphlets and artifacts.

**Recognition at Finale:** Partners will be recognized throughout event and their logos will be included in the Finale Program.

### Available to Gold, and Platinum Partners:

**Company logo on shirts:** Gold and Platinum partners will have their logos on shirts distributed to students that enter the contest, increasing their visibility on campus and amongst student conversations.

**Press release recognition:** Partners will be mentioned in newspaper, magazine, or radio station interviews featuring

Perfect Pitch.

**Recognition on any other marketing materials:** Marketing materials include flyers and ads created to promote the contest.

**Available Exclusively to Platinum (exclusive):**

**Recognition as Name sponsors:** Our Platinum sponsors will be recognized as the main sponsor in the following way on all marketing materials: "Perfect Pitch powered by \_\_\_\_\_".

**Representative judge on panel:** Platinum partners will have the opportunity to place one judge on the panel. Each judge will be responsible for asking critical questions after each pitch as well as evaluating the contest.

**Exclusive Speech during Finale:** Our Platinum Partner will have the chance to speak about experiences and upcoming opportunities provided by the firm, unique of the opening and closing remarks.

**Accommodation to An Additional Requests:** As our lead sponsor we are happy to work with you on any additional requests that you'd like to make. Our goal is to make sure your organization receives the exposure it wants in exactly the right way.

|   | Silver  | Gold    | Platinum (exclusive) |
|---|---------|---------|----------------------|
| <b>Sponsorship Amount</b>                               | \$1,000 | \$2,000 | \$4,000              |
| Logo on Website, Digital Marketing Materials            | ✓       | ✓       | ✓                    |
| Distribute Recruiting Materials, Company Swag at Finale | ✓       | ✓       | ✓                    |
| Recognition at Finale                                   | ✓       | ✓       | ✓                    |
| Logo on Shirts  |         | Small   | Large                |
| Press Recognition                                       |         | ✓       | ✓                    |
| Logo on Physical Marketing Materials                    |         | ✓       | ✓                    |
| Name sponsorship - "Perfect Pitch, powered by _____"    |         |         | ✓                    |
| Representative on Finale judging panel                  |         |         | ✓                    |
| Speech during Finale                                    |         |         | ✓                    |