

Bruin Entrepreneurs  
presents

# PERFECT PITCH

May 22, 2014

Neuroscience Research Building, UCLA

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## About

Perfect Pitch is the **biggest student pitch competition at University of California, Los Angeles**, where over 300 students will submit video business pitches in one of three categories. The top five finalists within each category are then invited to pitch at the Perfect Pitch Finale for cash prizes. The objective is to turn UCLA into an “ideas” campus, facilitate innovative thought, and provide opportunity for entrepreneurial problem solving that is accessible to all undergraduate students.

Perfect Pitch is hosted by **Bruin Entrepreneurs**, the undergraduate entrepreneurship organization at UCLA. Our other events have included [HackTECH](#), a hackathon held in Santa Monica for over 1,000 students and that has received coverage by the [Los Angeles Times](#), and [LA Hacks](#), the first and biggest hackathon at UCLA with over 1,300 participants which also received covered by the [Los Angeles Times](#), TechZulu among other .

Sponsoring Perfect Pitch is an opportunity to gain your brand exposure to the over 40,000 students at UCLA through our online and on-campus marketing initiatives, as well as the appearance of your logo on our website and over 300 shirts. Additionally, your company will be sponsoring a student-led, grassroots initiative to drive innovation and build a stronger entrepreneurial community at UCLA.

## Sponsorship Levels and Benefits

### **Available to Bronze, Silver, Gold, and Platinum Sponsors:**

**Logo display on Bruin Entrepreneurs and Perfect Pitch website:** By sponsoring Perfect Pitch, all sponsors will have the opportunity to brand their logo on the BE and Perfect Pitch websites, as well as have logo appearance on all other digital marketing materials.

### **Available to Silver, Gold, and Platinum Sponsors:**

**Recruiting material / company gear distribution privileges at Finale:** Our sponsors will have the opportunity to distribute their company swag and any recruiting materials during the finale. A booth will be set up for each sponsor to display pamphlets and artifacts.

**Distribution of an additional prize of choice:** Silver, Gold, and Platinum sponsors will have the option of awarding an additional prize of their choice to any finalist, based on their own judging criteria.

### **Available to Gold and Platinum Sponsors :**

**One pre-approved email to all participants:** Gold and Platinum sponsors will be able to send one email of their choice, per our approval, to all Perfect Pitch participants.

**Company logo on shirts:** Gold and Platinum sponsors will have their logos on shirts distributed to students that enter the contest. We plan on printing and distributing at least 300 T-shirts over duration of the contest.

**Representative judge on panel:** Gold and Platinum sponsors will have the opportunity to place one judge on the panel. Judges will be responsible for conducting Q&A after each presentation, as well as for selecting the three grand prize winners.

**Sponsor Table:** Gold and Platinum sponsors will be allowed a booth/table at the final event on May 22nd.

### **Available Exclusively to Platinum:**

**Recognition as Name sponsors:** Our Platinum sponsors will be recognized as the main sponsor in the following way on all marketing materials: "Perfect Pitch powered by \_\_\_\_\_".

**Exclusive 5-minute keynote:** Our Platinum Sponsor will have the chance to speak about experiences and upcoming opportunities provided by the firm, unique of the opening and closing remarks during the final event on May 22nd.

**Accommodation to An Additional Requests:** As our lead sponsor we are happy to work with you on any additional requests that you'd like to make. Our goal is to make sure your organization receives the exposure it wants in exactly the right way.

	<b>Bronze</b>	<b>Silver</b>	<b>Gold (3 left)</b>	<b>Platinum (exclusive)</b>
<b>Sponsorship Amount</b>	\$100	\$500	\$1,000	\$3,000
Logo on website	✓	✓	✓	✓
Material distribution		✓	✓	✓
Distribute an additional prize of your choice		✓	✓	✓
Send 1 pre-approved email to all "pitchers"			✓	✓
Logo on T-Shirts and other promotional material			✓	✓
Representative as a judge			✓	✓
Sponsor Table			✓	✓
5-minute on-stage keynote				✓
Name sponsorship "Perfect Pitch, powered by _____"				✓