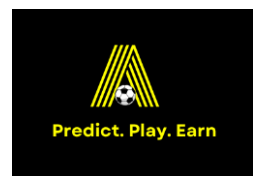




# ASIANFOOTIE : PREDICT, PLAY & EARN. A DECENTRALIZED FOOTBALL PREDICTION PROTOCOL

## Abstract

Asianfootie is an innovative decentralized football prediction game built on Web 3.0, revolutionizing the way football enthusiasts engage with the sport. By leveraging the power of blockchain technology, smart contracts, and native tokens, Asianfootie offers a unique and transparent gaming experience that combines prediction accuracy, entertainment, and the opportunity to earn rewards, eliminating the need for intermediaries. With a simple gameplay mechanics focused on predicting the outcomes of football matches using the Asian Handicap system & Total Goals system, Asianfootie aims to cater to football fanatics and prediction enthusiasts.



## 1. Introduction

Welcome to an exhilarating realm of football prediction! Prepare to be captivated by Asianfootie, a groundbreaking decentralized football prediction game built on the cutting-edge Web 3.0 technology. We are here to redefine the way football enthusiasts engage with their beloved sport, elevating it to new heights of excitement and opportunity.

Embracing the transformative power of blockchain technology, smart contracts, and native tokens, Asianfootie unlocks a realm of possibilities previously unimaginable. Say goodbye to traditional intermediaries and hello to a transparent and dynamic gaming experience that puts you in the driver's seat.

Our game mechanics are elegantly simple yet endlessly thrilling. By harnessing the strategic Asian Handicap system and the pulse-pounding Total Goals system, Asianfootie caters to the deepest desires of football fanatics and prediction enthusiasts alike. Whether you relish the strategic challenge of handicapping or the thrill of predicting total goals, Asianfootie offers an unparalleled platform to test your skills and instincts.

But Asianfootie is more than just a game. It's a world where prediction accuracy meets riveting entertainment, where transparency and fairness reign supreme. With every prediction you make, you become part of a vibrant community of like-minded individuals united by their passion for football and their pursuit of rewards. And rewards there shall be, for every precise prediction propels you closer to earning bountiful prizes.

Gone are the days of relying on faceless middlemen. Asianfootie empowers you to take control of your predictions and rewards through the innovative use of native tokens. No longer beholden to intermediaries, you are free to revel in the possibilities and potential that lies within your grasp.

So join us on this thrilling journey as we reshape the world of football prediction. Embrace the adrenaline, the excitement, and the boundless opportunities that await you in the extraordinary realm of Asianfootie. It's time to unleash your prediction prowess, bask in the glory of accurate foresight, and claim your rightful place at the forefront of this revolution.

Welcome to Asianfootie, where the future of football prediction begins.

## 1.1 Overview

The decentralized football prediction game offered by Asianfootie aims to fulfill the desires of passionate football fans around the globe. With an emphasis on prediction accuracy, community engagement, and earning potential, Asianfootie provides an all-encompassing platform that caters to both casual users seeking entertainment and experienced tipsters aiming to showcase their expertise.

In recent years, blockchain technology has revolutionized various industries by introducing decentralization, transparency, and security. One area where this technology has the potential to make a significant impact is the world of sports prediction games. Football, being the most popular sport globally, presents a tremendous opportunity for a decentralized football prediction game built on the web3 blockchain.

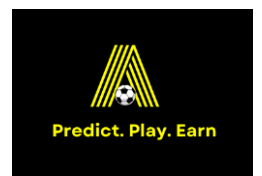
The traditional football prediction industry is often centralized, relying on intermediaries to handle transactions, manage pools, and distribute rewards. This centralized approach poses challenges such as lack of transparency, high fees, and potential for manipulation. By leveraging the power of blockchain technology, Asianfootie aims to address these issues and provide users with a decentralized and fair prediction game experience.

## 1.2 Objectives and Goals

The primary objective of Asianfootie is to create an engaging and interactive environment where users can predict football match outcomes, utilizing the Asian Handicap and Total Goals systems. One that combines the excitement of football matches with the potential for users to earn rewards. Asianfootie aims to offer a transparent, secure, and user-centric platform where participants can make accurate predictions, compete with fellow enthusiasts, and be rewarded for their knowledge and skills. By incorporating these two popular prediction methodologies, the platform ensures diversity, strategic decision-making, and varying levels of risk and reward for its users.

Asianfootie strives to achieve the following goals:

- **Facilitate Predictions:** Empower users to make accurate predictions using the Asian Handicap and Total Goals systems, injecting excitement and strategy into their decision-making process and huge potential to earn winnings along the way
- **Provide Entertainment:** Create a captivating and immersive gaming experience, fostering community engagement, and connecting football enthusiasts globally. A tipster competition for all avid fans and enthusiasts plus experienced tipsters to showcase their football prediction skills and to increase their earnings potential via lucrative prizes.
- **Foster Community Engagement:** Promote interaction and collaboration among users through a tipster competition, encouraging the sharing of insights, strategies, and predictions.



- **Enable Earning Opportunities:** Offer users the chance to earn rewards in the form of native tokens, which can be redeemed and cashed out, enhancing the platform's predict & play-to-earn feature.

By utilizing the web3 blockchain, Asianfootie will establish a trustless environment, ensuring that predictions and rewards are handled in a transparent and automated manner. The game will leverage smart contracts to centralize pool contributions, securely distribute rewards, and eliminate the need for intermediaries. Additionally, Asianfootie seeks to foster a vibrant community of football fans and prediction enthusiasts who can engage with each other and share their insights.

## 2. Understanding the Prediction Systems

Asianfootie leverages two widely recognized and popular prediction systems: Asian Handicap and Total Goals. These systems provide users with diverse betting options, accommodate various risk levels, and add depth to the prediction experience.

### 2.1 Asian Handicap Prediction System

The Asian Handicap prediction system introduces a handicap or virtual head start to one of the teams, effectively levelling the playing field and adding an extra layer of excitement to the predictions. Users must consider the handicap when making their predictions, introducing a strategic element to their decision-making process for a 90-minute football match.

The Asian Handicap system provides flexibility by offering different handicaps to choose from, enabling users to adjust their predictions accordingly. This approach ensures a more engaging and dynamic prediction experience, catering to a wide range of users with varying levels of expertise and risk appetite.

Within the Asianfootie platform, users will utilize the native token as a currency to commit to the total prediction pool for each match. This integration of the native token enhances the transparency and security of transactions, providing a seamless and reliable prediction mechanism for users.

### 2.2 Total Goals Prediction System

The Total Goals prediction system focuses on forecasting the total number of goals scored in a 90-minute football match. Users analyze various factors such as team performance, offensive and defensive capabilities, and historical statistics to make accurate predictions.

By incorporating the Total Goals system, Asianfootie allows users to diversify their prediction options further. The ability to predict the total number of goals scored in a match provides an additional layer of excitement and anticipation, expanding the possibilities for users to demonstrate their prediction prowess.

Similar to the Asian Handicap system, users will utilize the native token within the Total Goals prediction system. This integration ensures a seamless and efficient prediction process while maintaining the security and transparency inherent in blockchain technology.

### 3. Tipster Competition: Engaging Entertainment

The tipster competition is a thrilling component of the Asianfootie platform, designed to engage the community and showcase users' prediction skills. This feature provides participants with an interactive and competitive environment where they can test their expertise and earn rewards based on their performance.

#### 3.1 Mechanics of the Tipster Competition

The tipster competition operates on a seasonal basis, aligned with popular football leagues. Throughout the season, participants can submit their predictions for various matches. Asianfootie will specify the competition parameters, including the number of matches, prediction submission deadlines, and scoring criteria, to ensure fairness and transparency. To participate in the tipster competition, users must hold a specified amount of the native token. This requirement not only ensures an active user base but also fosters commitment and dedication among participants.

#### 3.2 Prizes and Rewards

At the end of each football season, Asianfootie rewards the top-performing tipsters with exciting prizes. The distribution of prizes is based on the ranking of participants, with higher-ranking tipsters receiving more significant rewards. Prizes may include native tokens, exclusive merchandise, VIP experiences, or other valuable rewards. By offering enticing prizes, Asianfootie motivates users to actively participate in the tipster competition and strive for excellence in their predictions.

#### 3.3 Predicting Final Outcomes Using Asian Handicap and Total Goals System

The tipster competition incorporates the Asian Handicap and Total Goals systems for predicting the final outcomes of matches. Participants can predict both the individual match results using the Asian Handicap systems as well as Total Goals factors when forecasting the overall outcome of a match. This comprehensive approach adds depth and complexity to the competition, challenging tipsters to analyze various aspects of the game and demonstrate their expertise in both Asian Handicap and Total Goals systems. By incorporating these prediction methodologies, Asianfootie attracts a diverse community of tipsters and provides a comprehensive platform for football prediction enthusiasts.

The tipster competition aims to promote engagement, interaction, and healthy competition among users, fostering a vibrant community within the Asianfootie platform.

## 4. Play-to-Earn: Maximizing Rewards

Asianfootie offers users various avenues to earn rewards while engaging in the platform. By participating actively and making accurate predictions, users can maximize their earning potential through the play-to-earn feature.

### 4.1 Earning Opportunities Within the Game

Asianfootie provides users with multiple opportunities to earn tokens. These opportunities can include, but are not limited to:

- **Successful Prediction Rewards:** Users who make accurate predictions will earn tokens based on their prediction accuracy and the total prediction pool for the respective match.
- **Activity Rewards:** Active participation in the platform, such as interacting with the community, sharing insights, and providing valuable contributions, can lead to additional token rewards.
- **Achievements and Milestones:** Users can unlock achievements and reach specific milestones within the platform, earning tokens as a recognition of their progress and dedication.

### 4.2 Token Utility and Benefits

The native tokens utilized within the Asianfootie ecosystem offer users various benefits and utility. These include:

- **Redemption and Cash-Out:** Users can redeem their earned tokens and convert them into real-world value or other cryptocurrencies, allowing them to enjoy the fruits of their successful predictions.
- **Platform Services:** Native tokens can be utilized to access premium features and services within the platform, enhancing the overall user experience and providing additional value to token holders.
- **Governance and Voting:** Token holders may have the opportunity to participate in platform governance, influencing key decisions and shaping the future development of Asianfootie.

The play-to-earn feature ensures that active participants and successful predictors are duly rewarded, creating a vibrant and motivated user community within the Asianfootie ecosystem.

### 4.3 Pool Contribution and Distribution

When making predictions, participants will be required to contribute a specific number of native tokens to the prediction pool associated with the respective match. This contribution will determine the proportionate share of the potential reward that a user is eligible to receive.

For example, if the total pool contribution for a match is 10,000 native tokens and a user contributes 500 native tokens, their share of the potential reward will be 5% ( $500/10,000$ ).

#### 4.4 Reward Tiers and Levels

Asianfootie aims to offer a rewarding experience to participants who make accurate predictions. The reward system will be designed to include different tiers or levels, allowing users to earn rewards based on their prediction accuracy and level of participation.

Participants who correctly predict the winning team or a draw will be eligible to receive rewards from the prediction pool. The distribution of rewards will be determined based on the proportionate share of each user's contribution to the pool.

Additionally, Asianfootie may introduce bonus rewards for users who consistently make accurate predictions or achieve high rankings within the community. These bonus rewards will serve as an incentive for users to actively engage with the game, enhancing the competitive and rewarding aspects of Asianfootie.



## 5. Refer & Earn: Building a Growing Community

Asianfootie encourages the growth of its user base through a refer-and-earn program, providing users with the opportunity to earn rewards by referring new participants to the platform.

### 5.1 Incentives for User Referrals

Participants in the refer-and-earn program will receive rewards in the form of a commission payout pool. This pool is derived from the service fees levied on the winnings payout pool generated within the platform. By referring new users, individuals can earn a commission based on the referred users' activity and successful predictions.

### 5.2 Building a Growing Community

The refer-and-earn program plays a crucial role in expanding the Asianfootie community. By incentivizing users to invite others to join, the platform can reach a wider audience of football enthusiasts and foster a vibrant and diverse community of participants. This program not only benefits the individual referrers but also contributes to the overall growth and sustainability of the Asianfootie platform.

## 6. Web3 Blockchain Integration

Asianfootie leverages the power of decentralization to revolutionize the world of football prediction. By utilizing blockchain technology and embracing decentralization, the platform offers several key advantages and benefits to its users.

### 6.1 Trust and Transparency

Decentralization brings unparalleled trust and transparency to the football prediction process. Predictions are recorded on the blockchain, providing an immutable and auditable record of every user's submission. This transparency ensures that predictions cannot be altered or tampered with, establishing a high level of trust among participants. Additionally, the determination of results is executed through smart contracts, eliminating the potential for biased or unfair outcomes. The automated and transparent nature of the prediction and result process builds confidence among users, fostering a fair and trustworthy environment.

### 6.2 Security of Funds

One of the significant benefits of decentralization in football prediction is the enhanced security of user funds. Asianfootie employs a non-custodial approach, where user funds are stored securely in smart contracts. This means that users have complete control and ownership of their funds, reducing the risk of theft or unauthorized access. By removing the need for a centralized authority to hold user funds, Asianfootie minimizes the potential points of vulnerability, providing users with peace of mind regarding the safety of their assets.

### 6.3 Elimination of Intermediaries and Lower Fees

Through decentralization, Asianfootie eliminates the need for intermediaries such as traditional bookmakers or prediction platforms. This direct peer-to-peer interaction allows users to engage in predictions without intermediaries, resulting in reduced costs and lower fees. Without the involvement of intermediaries, users can enjoy more favorable odds and higher potential rewards for their accurate predictions. Asianfootie passes on the cost savings to its users, enhancing the value proposition of the platform.

### 6.4 Global Accessibility and Inclusivity

Decentralized football prediction on Asianfootie transcends geographical boundaries, making it accessible to users worldwide. Football fans from various regions and countries can participate and engage in the prediction process, fostering a diverse and inclusive community. The decentralized

nature of the platform ensures that users from different parts of the world can connect and interact seamlessly, exchanging insights and perspectives. This global accessibility promotes cross-cultural understanding and creates a vibrant community united by a shared passion for football prediction.

## 6.5 Recording Predictions on the Blockchain

When participants make predictions on Asianfootie, the details of their predictions, along with their contributions, are recorded on the web3 blockchain. This ensures the transparency and integrity of the prediction process. Every prediction is timestamped, creating an immutable record of user activity within the platform. By recording predictions on the blockchain, Asianfootie provides participants with a verifiable and auditable history of their engagement with the game. Users can view their past predictions, track their performance, and analyze their success rate over time.

## 6.6 Automated and Decentralized Payouts

Upon finalization of the match results, the smart contract on the blockchain will automatically execute the distribution of rewards. This automated process ensures that rewards are distributed accurately and without delay. Decentralized payout mechanisms eliminate the need for manual intervention and reduce the risk of biased or unfair practices. The smart contract will proportionately distribute the pooled funds to the wallets of the users who made accurate predictions, based on their contribution share.

The integration of the web3 blockchain in Asianfootie ensures that the prediction game operates in a secure, transparent, inclusive and decentralized manner. Participants can enjoy a seamless and trustworthy experience, knowing that their predictions, contributions, and rewards are handled with utmost integrity.

## 7. Marketing and Promotion

### 7.1 Target Audience

Asianfootie aims to attract experienced tipsters and passionate football fans from across the globe, with a particular focus on Asia, Europe, Latin America, and the Middle East. The platform provides a dynamic and engaging environment for individuals who have a passion for football, enjoy predicting football match outcomes and wish to earn rewards based on their accuracy.

The target audience includes:

- **Experienced Tipsters:** Asianfootie offers a platform for experienced tipsters to showcase their skills and knowledge. The inclusion of Asian Handicap and Total Goals systems provides a suitable environment for tipsters to demonstrate their expertise.
- **Avid Football Fans:** Football enthusiasts who have a deep passion for the sport and want to engage in predicting match outcomes will find Asianfootie to be an exciting platform that combines their love for the game with the opportunity to earn rewards.
- **Global Community:** Asianfootie welcomes users from diverse geographical regions, fostering an inclusive and vibrant community that transcends borders and connects individuals who share a common interest in football prediction.

By catering to the needs and interests of this target audience, Asianfootie aims to create a thriving ecosystem that promotes interaction, competition, and enjoyment for its users.

### 7.2 Marketing Channels and Tactics

To create awareness and drive user acquisition, Asianfootie will employ a multi-channel marketing strategy. The following channels and tactics will be utilized:

- **Social Media Marketing:** Leveraging popular social media platforms such as Twitter, Telegram, TikTok, and relevant football-themed communities to engage with the target audience. Regular updates, engaging content, and contests will be utilized to foster community growth and encourage user participation.
- **Influencer Collaborations:** Partnering with reputable influencers, content creators, and football experts who have a strong following and influence within the target audience. Collaborations can include sponsored content, predictions, interviews, and promotional campaigns to reach a wider audience.
- **Content Marketing:** Creating high-quality blog articles, tutorials, and educational content related to football predictions, strategy, and the benefits of decentralized prediction games. This content will be distributed through the Asianfootie website, Medium, and other relevant platforms, establishing Asianfootie as a thought leader in the prediction game space.
- **Partnerships and Sponsorships:** Collaborating with football clubs, leagues, and related entities to explore sponsorship opportunities, joint promotions, or partnerships. This can involve brand

visibility during matches, digital signage, or exclusive offers to enhance Asianfootie's brand presence and credibility.

- Referral Programs: Implementing a referral program that incentivizes users to invite their friends to join Asianfootie. Participants who refer new users will earn rewards or bonuses based on the referred user's activity within the platform, encouraging user acquisition through word-of-mouth marketing.

### 7.3 Community Engagement

Building an active and engaged community is crucial for the success of Asianfootie. The platform will facilitate interactions through various means, including chat rooms, discussion forums, and social media channels. Community managers will actively engage with users, address inquiries, and encourage participation in discussions and prediction contests.

Regular community events, challenges, and rewards for active users will be organized to foster a sense of belonging and encourage continuous engagement with the platform.

## 8. Roadmap: Envisioning the Future

Asianfootie has a clear roadmap for its development and growth, outlining the key milestones and objectives to be achieved in the coming months and years. The roadmap demonstrates the commitment of the team behind Asianfootie to continuously enhance the platform and deliver value to its users.

### 8.1 Phase 1: Platform Launch and User Onboarding (Q3 2023)

The initial phase focuses on launching the Asianfootie platform and attracting users to join the ecosystem. Key activities during this phase include:

- **Platform Development:** Building the core infrastructure of the platform, including the prediction system, user interface, and integration with blockchain technology.
- **Marketing and User Acquisition:** Implementing targeted marketing campaigns to raise awareness about Asianfootie and attract users, with a particular focus on the identified target audience of experienced tipsters and avid football fans.
- **Token Generation Event:** Conducting a token sale event to distribute the native tokens, providing users with the opportunity to acquire tokens and participate in the prediction and earning mechanisms of the platform.

### 8.2 Phase 2: Expansion of Features and Community Building (Q4 2023)

The second phase of the roadmap aims to expand the features and functionalities of Asianfootie while fostering a strong and engaged community. This phase includes:

- **Tipster Competition Enhancement:** Introducing additional parameters and scoring criteria to the tipster competition, further enriching the experience for participants and creating more opportunities for rewards.
- **Community Engagement:** Implementing interactive features within the platform to encourage community engagement, such as discussion forums, leaderboards, and social sharing functionalities.
- **Partner Collaborations:** Forming strategic partnerships with football clubs, influencers, and other relevant entities to enhance the platform's credibility and expand its reach to a wider audience.

### 8.3 Phase 3: Continuous Innovation and Global Expansion (2024 & Beyond)

In the third phase, Asianfootie aims to drive continuous innovation and expand its presence globally. Asianfootie is always committed to continuous improvement and innovation. The team will explore and implement new features based on user feedback, technological advancements, and market demands. Some potential areas of future development include:

This phase includes:

- **Advanced Prediction Systems:** Introducing advanced prediction systems, leveraging machine learning and artificial intelligence technologies to provide users with more accurate insights and recommendations.
- **Global Localization:** Expanding the platform's language support and tailoring the user experience to cater to specific regional preferences and needs, enabling Asianfootie to reach a broader international user base.
- **Partnerships with Leagues and Tournaments:** Collaborating with football leagues, tournaments, and governing bodies to integrate Asianfootie as an official prediction platform, providing users with exclusive access and unique opportunities.
- **Introduction of additional prediction modes and bet types** to cater to diverse user preferences
- **Integration with live streaming and real-time match updates** to enhance the user experience
- **Development of a mobile application** to provide seamless access to Asianfootie on smartphones and tablets
- **Expansion into other sports and leagues** to broaden the platform's appeal

The roadmap serves as a guide for Asianfootie's development, outlining the steps and milestones required to achieve its vision of becoming the leading decentralized football prediction platform. Through a dynamic and iterative development approach, Asianfootie aims to deliver a cutting-edge football prediction game that exceeds user expectations and stands at the forefront of innovation in the decentralized prediction market.

## 9. Native Token: Powering the Asianfootie Ecosystem

The Asianfootie platform operates using a native token, which shall be announced soon and serves as the primary currency within the ecosystem. This native token serves as the utility token within the ecosystem, facilitating all transactions, including contributions to prediction pools and the distribution of rewards. Participants will be required to hold a certain amount of native tokens to make predictions and participate in the game. The native token has several key functions and benefits:

### 9.1 Utility within the Platform

The native token acts as a medium of exchange for participating in the prediction pools, entering the tipster competition, and accessing premium features and services. Users can utilize the native token to commit their predictions, join the competition, and unlock exclusive benefits, enhancing their overall experience on Asianfootie.

### 9.2 Rewards and Incentives

Asianfootie rewards users with native tokens for accurate predictions, high rankings in the tipster competition, and active participation within the community. These rewards incentivize users to engage in predictions, contribute valuable insights, and foster a vibrant and competitive ecosystem.

Furthermore, Asianfootie offers a refer-and-earn program where users can earn additional native tokens by referring new users to the platform. This referral program encourages user acquisition and expands the Asianfootie user base.

### 9.3 Token Value and Exchange

The native token holds inherent value within the Asianfootie ecosystem and has the potential to appreciate based on its utility and demand. As the platform grows and attracts more users, the demand for the native token may increase, creating opportunities for token holders to benefit from its value appreciation.

In addition, Asianfootie aims to establish partnerships with reputable cryptocurrency exchanges to ensure the availability and liquidity of the native token. This will enable users to easily trade and exchange the token for other digital assets or fiat currencies.



## 10. Conclusion

In conclusion, Asianfootie represents a revolutionary leap forward in the world of football prediction. Through the power of web3.0 and blockchain technology, we have created a platform that combines transparency, security, and excitement, offering users a truly immersive and rewarding experience.

By focusing on the Asian Handicap and Total Goals prediction systems, we provide a diverse range of betting options, accommodating different risk levels and reward potentials. Our dedication to accuracy and fairness ensures that every prediction submitted and result determined is transparent, tamper-proof, and unbiased.

Moreover, the tipster competition adds an extra layer of thrill and competitiveness, as experienced tipsters and avid football fans battle it out for lucrative prizes. The refer-and-earn program offers an enticing opportunity for users to not only engage with the platform but also earn passive income by inviting others to join the Asianfootie community.

We envision Asianfootie as more than just a platform—it's a global community of like-minded individuals who share a passion for football and the thrill of prediction. With each accurate prediction, every lively discussion, and every exciting moment, our community grows stronger and more vibrant.

Join us on this remarkable journey where you can predict, play, and earn like never before. Experience the exhilaration of decentralized football prediction, where transparency, security, and inclusivity reign supreme. Asianfootie is poised to revolutionize the way predictions are made, setting new standards and opening up a world of opportunities.

Be part of the Asianfootie revolution today and seize the chance to elevate your football prediction prowess to new heights. Together, we will create a dynamic and thriving ecosystem that empowers and rewards its participants.

Welcome to Asianfootie—where the excitement of football prediction meets the power of decentralization.