Welcome to this **CoGrammar** session:

Hypertext Markup Language (HTML)

The session will start shortly...

Questions? Drop them in the chat.
We'll have dedicated moderators
answering questions.

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Software Engineering Session Housekeeping

- The use of disrespectful language is prohibited in the questions, this is a supportive, learning environment for all - please engage accordingly. **(Fundamental British Values: Mutual Respect and Tolerance)**

- No question is daft or silly - **ask them!**

- There are **Q&A sessions** midway and at the end of the session, should you wish to ask any follow-up questions. Moderators are going to be answering questions as the session progresses as well.

- If you have any questions outside of this lecture, or that are not answered during this lecture, please do submit these for upcoming Academic Sessions. You can submit these questions here: [Questions](#)

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Software Engineering Session Housekeeping cont.

- For all **non-academic questions**, please submit a query: www.hyperiondev.com/support

- Report a **safeguarding** incident: www.hyperiondev.com/safeguardreporting

- We would love your **feedback** on lectures: Feedback on Lectures

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Enhancing Accessibility: Activate Browser Captions

Why Enable Browser Captions?

- Captions provide **real-time text for spoken content**, ensuring inclusivity.

- Ideal for individuals in noisy or quiet environments or for those with **hearing impairments**.

How to Activate Captions:

1. YouTube or Video Players:

    - Look for the CC (Closed Captions) icon and click to enable.

2. Browser Settings:

    - Google Chrome: Go to *Settings > Accessibility > Live Captions* and toggle ON.

    - Edge: Enable captions in *Settings > Accessibility*.

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Safeguarding & Welfare

We are committed to all our students and staff feeling safe and happy; we want to make sure there is always someone you can turn to if you are worried about anything.

If you are feeling upset or unsafe, are worried about a friend, student or family member, or you feel like something isn't right, speak to our safeguarding team:

Ian Wyles
Designated Safeguarding
Lead

Simone Botes

Nurhaan Snyman

Rafiq Manan

Ronald Munodawafa

Tevin Pitts

Scan to report a safeguarding concern

or email the Designated Safeguarding Lead:
Ian Wyles
safeguarding@hyperiondev.com

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Stay Safe Series:

Mastering Online Safety One Week or Step at a Time

While the digital world can be a wonderful place to make education and learning accessible to all, it is unfortunately also a space where harmful threats like online radicalisation, extremist propaganda, phishing scams, online blackmail and hackers can flourish.

As a component of this BootCamp the *Stay Safe Series* is designed to guide you through essential measures in order to protect yourself & your community from online dangers, whether they target your privacy, personal information or even attempt to manipulate your beliefs.

Trustworthy Websites:
How to Spot Secure Sites

- Look for the padlock.
- Check if there is a valid SSL/TLS certificate.
- Look for a site seal.
- Check if the URL is legitimate.
- Pop-up and Redirection ads are a red flag.

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Stay Safe Series

Polls

Polls

- *Refer to the polls section to vote for you option.*

1. **What is the primary purpose of HTML?**

   a. Styling web pages

   b. Adding interactivity to web pages

   c. Structuring web content

   d. Managing server-side operations

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Polls

- *Refer to the polls section to vote for you option.*

2. Which of the following is an HTML tag?

   a. class

   b. style

   c. <div>

   d. id

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Polls

- *Refer to the polls section to vote for you option.*

3. What is the significance of separating content from presentation in HTML?

   a. Improves website performance

   b. Facilitates collaboration among developers

   c. Enhances search engine optimisation (SEO)

   d. Ensures accessibility and device compatibility

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Learning Outcomes

- Understand the basic structure and purpose of HTML.

- Describe the importance of HTML in web development.

- Create simple HTML documents using appropriate tags.

- Differentiate between HTML tags and attributes.

- Identify the role of HTML in separating content from presentation.

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Introduction

- HTML stands for **H**yperText **M**arkup **L**anguage.

- It is a language that we use to create files that tell the browser how to lay out or structure text, images, tables, "content" etc. on a web page.

- HTML's primary role in web development is to define the structure and content of a webpage by using a system of tags and attributes.

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HTML Tags

- Tags are the fundamental building blocks that indicate to the browser what sort of structure the content is contained in.

- A tag is a specific syntax enclosed within angle brackets ("<" and ">") that denotes the beginning and end of an HTML element.

- Tags typically come in pairs: The opening tag indicates the start of an element, and the closing tag that includes a forward slash, marks the end of that element.

- For example: A paragraph element will have the opening tag <p> and the closing tag </p>

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Basic Tags: <html>

- The **<html>** tag serves as the root element of an HTML document, enclosing all other elements.

- It indicates the beginning and end of the HTML document and defines the document type.

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Basic Tags: <head>

- The **<head>** tag contains metadata about the HTML document.

- The metadata includes information such as the document's title, character set, links to external stylesheets or scripts, and other elements that are not displayed directly on the webpage.

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Basic Tags: <title>

- The **<title>** tag specifies the title of the HTML document, which is displayed in the browser's title bar or tab.

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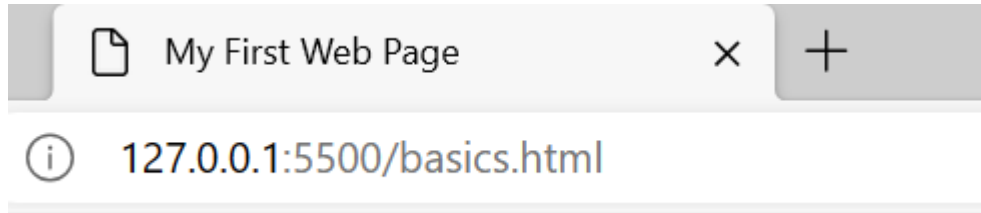
Basic Tags: <body>

- The **<body>** tag encloses the main content of the HTML document that is visible to users when they view the webpage in a browser.

- It includes elements such as text, images, links, headings, paragraphs, lists, and other multimedia content.

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HTML Structure

- HTML elements are organised and nested within each other to create a structured hierarchy or tree-like arrangement.

- This hierarchy defines the relationships and dependencies between elements, determining how they are displayed and interact with each other on a webpage.

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HTML Document Layout

- A DOCTYPE that indicates which version of HTML to load.
- A head which contains metadata about the page.
- A body which contains the actual content.
- Both the head and body are nested inside the html element.

```html
<!DOCTYPE html>

<html>

    <head>


    </head>


    <body>


    </body>

</html>
```

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HTML Elements: Headings

- **Headings (<h1> to <h6>)**
- Headings are used to define the headings or titles of sections within a webpage.
- <h1> (most important) to <h6> (least important), moving down a substructure.

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HTML Elements: Paragraphs

- **Paragraphs (<p>)**
- Paragraphs are used to define paragraphs of text.
- It separates blocks of text, making content easier to read and understand.

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HTML Elements: Line Breaks

- Line Breaks (<br>)
- This element is used to insert a line break within a paragraph or other block-level element.
- It forces text or content to start on a new line without creating a new paragraph.

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HTML Elements: Links

- Links (<a>)
- The anchor element, is used to create hyperlinks to locations within the same webpage, other webpages or other files.
- It allows users to navigate between different pages or resources on the internet.

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HTML Elements: Images

- **Images (<img>)**
- The image element is used to insert images into a webpage.
- It specifies the location (URL) of the image file and includes optional attributes such as width, height, alt text, and more.

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HTML Elements: Lists

- Lists (<ul>, <ol>, <li>)

- Lists are used to organise and present information in a structured format.

- (unordered list) represents a bulleted list.

- (ordered list) represents a numbered list.

- (list item) is used to define individual items within a list, whether it's a bullet point or a numbered item.

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HTML Tags vs Attributes

- **Tags** are the fundamental building blocks of HTML and are used to define the structure and content of a webpage.

- **Attributes** provide additional information about the objects created by HTML elements and modify their behaviour or appearance such as size, colour, alignment, links, and more.

- Attributes are specified within the opening tag of an HTML element and are written as name-value pairs.

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Attribute Examples: Anchor Tag

- **href:** Specifies the folder directory or URL link of the destination.

- **target:** Specifies where to open the linked document (e.g., in a new window or tab).

```html
<a href="https://www.example.com" target="_blank">Visit Example</a>
```

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Attribute Examples: Image Tag

- **src:** Specifies the URL of external content like an image file.
- **alt:** Primarily provides alternative text for an image src (useful for accessibility).
- **width:** Specifies the width of the image in pixels or as a percentage.
- **height:** Specifies the height of the image in pixels or as a percentage.

```
<img src="image.jpg" alt="Description of the image" width="300" height="200">
```

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Attribute Examples: Paragraph Tag

- **id:** to uniquely identify an element.
  - Other elements also have the id attribute.
  - Each id attribute value must be unique within the HTML document.
  - We can use the id element to jump to a different place in the document.

```html
<!-- HTML -->
<p id="jump-to-me">This is the paragraph to which we want to jump.</p>


<!-- Anchor Link -->
<a href="#jump-to-me">Jump to Paragraph</a>
```

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Text Formatting Tags

- Text formatting tags in HTML are essential for structuring and styling textual content on webpages.

- They allow developers to apply various formatting styles to improve readability and convey meaning.

- When conflicting styles are defined in both HTML and CSS, the more specific or most recently defined CSS rules will override HTML formatting.

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Text Formatting Tags: Heading

- **Heading Tags (<h1> to <h6>)**

- Heading tags are used to define headings or titles of sections within a webpage.

- Not only does the tag define the heading, but it also formats the header normally from large to smaller font size.

```
<h1>Main Heading</h1>
<h2>Subheading</h2>
```

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Text Formatting Tags: Paragraph

- **Paragraph Tag (<p>)**
- The paragraph tag is used to define paragraphs of text.
- It separates blocks of text, making content easier to read and understand.
- In separating blocks of text, it also applies some line spacing as formatting.

```
<p>This is a paragraph of text.</p>
```

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Text Formatting Tags: Emphasis

- **Emphasis Tag (<em>)**
- The emphasis tag is used to apply emphasis or stress on text.
- It typically renders as italicised text in most browsers, although the exact styling may vary.

```
<p>This text is <em>emphasized</em>.</p>
```

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Text Formatting Tags: Strong

- **Strong Tag (<strong>)**
- The strong tag is used to apply strong importance or importance of greater significance than the surrounding text.
- It typically renders as bold text in most browsers, although the exact styling may vary.

```
<p>This text is <strong>strongly emphasized</strong>.</p>
```

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Importance of HTML Structure

- Now that we have a little taste of the different components of and HTML page, let's consider the importance of proper structure.

- Proper document structure is fundamental to creating well-organised, accessible, and maintainable web content.

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Importance of HTML Structure ...

- Accessibility
- Search Engine Optimisation (SEO)
- Consistency and Maintainability
- Responsive Design:
- Performance Optimisation
- Future Scalability

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Separation of Concerns (SoC)

- HTML plays a crucial role in separating content from presentation in web development.

- This concept, known as "separation of concerns," is essential for creating maintainable, scalable, and accessible web content.

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How HTML achieves SoC

- **Semantic Markup:** HTML provides a set of semantic elements that describe the structure and meaning of content rather than its presentation.

- Semantic elements like <header>, <nav>, <main>, <article>, <section>, and <footer> allow developers to structure content in a meaningful way.

- **Content Layer:** HTML serves as the foundation or "content layer" of webpages.

How HTML achieves SoC ...

- **Separation of Style:** HTML delegates the task of styling and layout to CSS (Cascading Style Sheets).

- **Responsive Design:** HTML's separation of content from presentation enables the creation of responsive web designs that adapt to different screen sizes and devices.

- **Accessibility:** Semantic markup enhances accessibility by providing clear, structured content that can easily be navigated and be understandable by both humans and assistive technologies.

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Let's take a short break

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Let's get coding!

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Polls

- *Refer to the polls section to vote for you option.*

1. Which of the following is NOT a valid HTML tag?

   a. <div>

   b. <h1>

   c. class

   d. <a>

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Polls

- *Refer to the polls section to vote for you option.*

2. What is the purpose of HTML attributes?

   a. Define the structure of a web page

   b. Style web page elements

   c. Provide additional information about HTML elements

   d. Execute JavaScript code

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Polls

- *Refer to the polls section to vote for you option.*

3. How does HTML contribute to web development?

   a. By providing server-side functionality

   b. By defining the structure and content of web pages

   c. By handling database operations

   d. By managing user authentication

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Questions and Answers

Conclusion and Recap

- In this lesson, we covered the fundamentals of HTML, the standard markup language for creating webpages. HTML stands for Hypertext Markup Language, and it serves as the foundation of the web, defining the structure and content of web documents.

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Conclusion and Recap

- We introduced various HTML tags, including:
  - Heading tags (<h1> to <h6>) for defining headings and titles.
  - Paragraph tag (<p>) for structuring paragraphs of text.
  - Emphasis tag (<em>) for denoting emphasis or stress on text.
  - Strong tag (<strong>) for denoting strong importance or significance.

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Conclusion and Recap

- Additionally, we discussed HTML attributes, which provide additional information or instructions for elements.

- Attributes like id, href, src, and alt, allow developers to customise the behaviour, appearance, and accessibility of HTML elements.

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Learner Challenge

Use various HTML tags and attributes, such as headings, paragraphs, lists, and images, to structure and make your page visually engaging.

Option 1:

- Create a simple webpage using HTML to showcase personal interests or hobbies.

Option 2:

- Create a personal profile webpage that introduces "Your Dream Job."
- Imagine your future career and build a webpage that showcases your role, skills, and achievements.
- Include sections like an "About Me" paragraph, a list of required skills or responsibilities, and a brief description of projects or accomplishments you'd achieve in this role.

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Thank you for attending

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