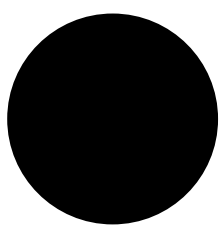
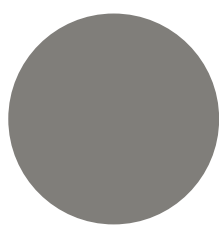


# Organize & Simplify

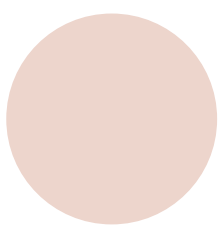
## colour palette



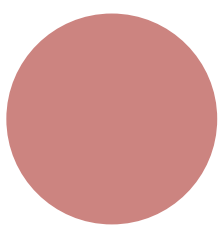
HEX: #0000  
RGB: 0, 0, 0  
CMYK: 75%, 68%, 67%, 90%



HEX: #807E7A  
RGB: 128, 126, 122  
CMYK: 55%, 44%, 47%, 9%



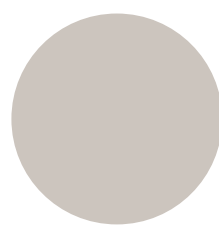
HEX: #EDD5CC  
RGB: 239, 215, 206  
CMYK: 6%, 16%, 15%, 0%



HEX: #CC8480  
RGB: 206, 134, 128  
CMYK: 19%, 55%, 42%, 0%



HEX: #E5E0DA  
RGB: 231, 226, 220  
CMYK: 9%, 9%, 11%, 0%



HEX: #CCC5BE  
RGB: 206, 199, 192  
CMYK: 20%, 19%, 22%, 0%

## sub mark



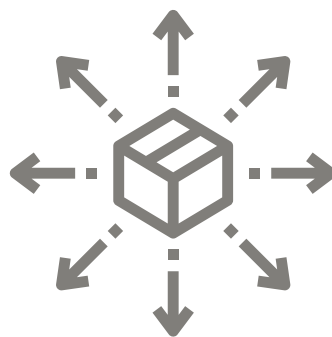
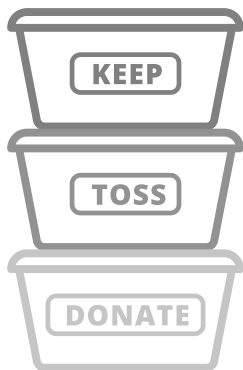
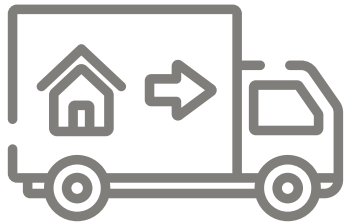
## secondary logo

# Organize & Simplify

## imaging



## icons



## fonts

# Elephant Regular

*Raleway Italic*