



rao

REINFORCEMENT OF INTELLIGENCE  
INTO TECHNOLOGY

## Our Vision, Mission & Passion



### Our Mission



As a main data & innovation organization, we might want to develop in each term of the most recent innovation and making such an environment for our customers. Our real accentuation goes to set up a framework that adjusts being most recent and propelled constantly. Our central goal is to accomplish a mentality that never surrenders the difficulties and emerging of the rivalries.

Discuss > Create > Improve > Validate > Deliver

### Our Vision



Our vision is to investigate openings inside our assignments & activities. Since this is the place we locate the most vital learning objectives. Our customers are dependably at the regarded put & our development is something that methodologies an enduring impression as far as end clients & direct customers. We respect perfection and capability that increases the value of the results.

### Our Passion



We furnish our clients with a credible and solid web nearness, which prompts an expansion in online brand mindfulness, income, and friends efficiency.



## About Us

### Rao Information Technology

Established in 2016 & geographically located in Ahmedabad & Rajkot, India. We are a premium web design & development company with a passion for taking all things online! Rao Infotech's team is well educated and experienced who utilizes the latest technologies combined with well-developed strategies to provide their customers with high quality marketing & communication products that are both accomplishing and affordable.

## Technologies We Work On





## Passion for Turning Ideas into Reality

Additionally, we are a full-benefit innovation administrations office that has aced the abilities of research, investigation, advertising, outline, corporate marking, advancement, programming, and support. Every expertise has been refined crosswise over numerous business verticals so you're unable & decided hands. We utilize frontline advancements & have a one of a kind energy to improve. The Rao Infotech group offers site, versatile applications, programming application, promoting, and other online arrangements ensuring moderateness and quality in an outcome-driven way.

We consider correspondence important for our staff, customers, industry, and your intended interest group. Our second-to-none correspondence enables us to best accomplish our objectives & the objectives of our customers. Our dedication and conviction to accomplish the best are making us the most demandable organization all around. We have confidence in venturing into a customer's shoe for building their item in more wonderful ways. Our specialists are sufficiently capable to pass on the best arrangements. We guarantee customers to acquire their one of a kind contemplations the commercial center in a more instinctive way. We put stock in keeping up promptness and quality is our key region to convey mind-blowing work.

Rao Infotech is a product designing and item improvement firm centered around profoundly versatile, continuous web and portable applications and frameworks. A Company that is developed on Dedication and Excellence. Our reality class group is familiar with PHP, WordPress, JavaScript, Shopify, React, React Native, iOS, & Android, & we're prepared to configuration, manufacture, & prepare so your item is shaken strong & easy to understand. We are a Business Consulting & IT Development Company that gives troublesome advancement & computerized change.



# Business Process Models



## We work on following Business Engagement Models at Rao InfoTech:

- ★ Fixed Price, a perfect method when requirements are clearly defined at the outset of the project itself. In fixed price engagement model, we will provide best and pocket friendly solutions.
- ★ Time and Material, this is best suited for agile projects where project scope is evolving. Team size can be ramped up or down on a short notice & a combination of technical skills in the best interest of the project can be retained.
- ★ Offshore Dedicated team is the most appropriate for a product development initiative where the most flexibility is require. So in this case a dedicated team of developers can be retained which exclusively works on allocated projects and will be reporting to the client's project manager.





# Business Process Model life-cycle

## Stage 1

Design business process, analyse currently exists process & improvise it if needed.



DESIGN

## Stage 2

Create or consider how the business process operates in



MODEL

## Stage 3

Implement or execute improvement solutions by including standardization & process automation.



IMPLEMENT

## Stage 4

Monitor improvements.



MONITOR

## Stage 5

Continuous optimization of the business process.



OPTIMIZE



## Why Business Process Model is Important?

- ★ BPM allows organizational leaders to understand the various processes that happen within their organizations, analyze them from end to end and improve them on an ongoing basis. This activity allows organizational leaders to optimize end-to-end business processes & not simply improve individual tasks, thereby, giving organizational leaders the ability to have a greater impact on outcomes.
- ★ Well-executed BPM can reduce waste, cut down on errors, save time and generate better services and products.
- ★ Moreover, well-executed BPM continually delivers improvements.
- ★ Because BPM is not a one-time task, organizational leaders are managing the end-to-end business processes on a continuing basis & are focused on finding new ways to optimize end-to-end business processes as industry & market trends introduce new pressures and new opportunities, and as emerging technologies better support or automate tasks within the overall process.



## Our Services



### WEB DEVELOPMENT

Building complex & responsive websites is our core business. Powered by open source Content Management Systems (CMS) such as Shopify & WordPress.



### MOBILE DEVELOPMENT

Whether its iOS or Android, we are focusing each & every platform to deliver flawless native & cross platform mobile applications developed by most creative and talented developers of Rao Information Technology.



### ECOMMERCE DEVELOPMENT

eCommerce allows customers to overcome geographical barriers & allows them to purchase products anytime & from anywhere via any electronic medium which are connected to the internet such as mobile, PC, laptop, etc.



### WEB DESIGN

Our designing team is full of creativeness and always thinks out of the box to deliver most attractive & user friendly design solutions.



# Why Rao Information Technology



Rao Information Technology is an IT company providing high-end services regarding online and offline web, mobile and software solutions to start-ups, small and medium scale businesses as well as large enterprises.

Our core expertise relates to the fields of Online Marketplaces, Social Networking Sites(SNS), Freelance Marketplace Platforms, B2B Marketplace Platforms, Content Management Systems(CMS), Ecommerce Scripts & Custom E-Commerce Website Development, Hybrid Mobile Applications, Shopping Carts and custom corporate web design and web development.

With business driven approach and diverse industry expertise, we at Rao Information Technology strive to benefit our clients in a communicative manner throughout technical deployment in all the areas of operations, support and management. Following the coding standards, responsiveness & QA testing are the factors that we keep on top priority.

We firmly trust that in such great focused edge of digital driven business, even a touch of trust help us to deliver more than what is expected as far as its quality and value is concerned.

We are a group of all-around experienced web specialists and our procedure basically contains understanding your business aspiration and we initiate to generate the solutions which will let you perform well in the digitize market.

Once we become more acquainted with what your venture requirements are! Our squad will have clear perceptive of what steps should be taken. Further, we guarantee you to present you the required business aspiration on time.



Teamwork



Responsibility



Trust



Ethics



Innovation

## Our Inspiration



```
#include <stdio.h>
main()
{
    printf("hello, world\n");
}
```

- DENNIS RITCHIE  
1941 - 2011



# rao

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