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### **Chapter 1. Introduction**

#### 1.1 The Benefits

This Paper describes a Generic Platform for Smarter City Applications.

#### These are the Benefits :-

- Reduce time and cost of developing Applications
- Exploit the common elements in Smarter City Applications
- Build up a body of knowledge and expertise in related Applications
- Define an Architecture with Building Blocks

### 1.2 How do you get started?

These are the basic Building Blocks :-

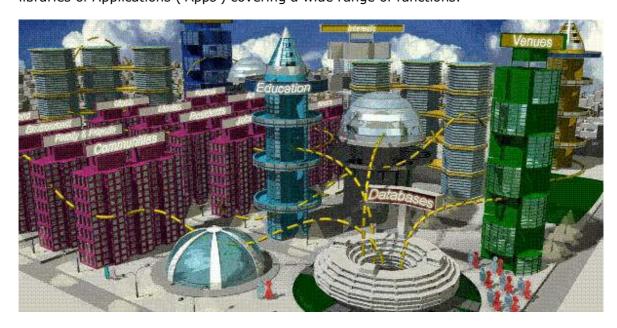
- A Vision of the Future
- A Family and its Requirements
- The underlying Data Architecture

### Chapter 2. A Vision of the Future of 'Ubiquitous Data'

This Vision shows how the Future is defined by 'Ubiquitous Data'.

Data will be available at 'Any Time, Any Place and using Any Device'.

We can see the beginnings of this with Smartphones that can be populated from libraries of Applications ('Apps') covering a wide range of functions.



### Chapter 3. A Family's View

This diagram shows the kind of information that a typical Family will need in the Future.

Current work is developing a Proof-of-Concept described on this page :-

• <a href="http://www.databaseanswers.org/Future">http://www.databaseanswers.org/Future</a> of Databases/proof of concept.htm

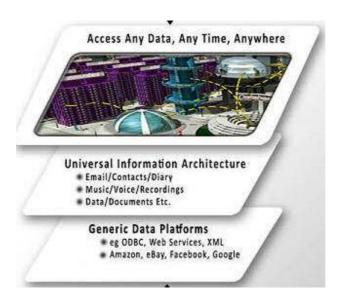


### **Chapter 4. A Universal Information Architecture**

This Vision shows how the Future is defined by 'Ubiquitous Data'.

This diagram is also shown on the Database Answers Web Site :-

• <a href="http://www.databaseanswers.org/Future">http://www.databaseanswers.org/Future</a> of Databases/index.htm



### Chapter 5. A Case Study on Environmental Monitoring

### 5.1 Summary of BMEWS

Database Answers Ltd publishes a Road Map for Enterprise Data Management.

This Case Study describes how the Road Map was used to design and build an Environmental Monitoring System called BMEWS in London, England.

BMEWS stands for the 'Business Monitoring and Early Warning System'.

The principle was to use Traffic Light displays to apply 'Management by Exception' to highlight problems requiring attention.

Key Performance Indicators, ('KPIs') were defined as the percentage of Red, Amber and Green within specific Areas, called Wards.

These KPIs were then compared against Threshold values and the appropriate colour of Red, Amber or Green was chosen to display the result for each Ward.

These Observations were then transmitted to a remote Database where they were consolidated to produce totals of Red, Amber and Green for specific smaller areas within the overall area being monitored.

BMEWS used State-of-the-Art technology:-

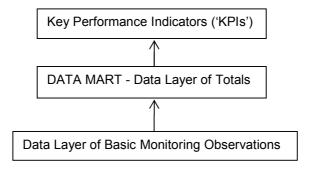
- 1) Smartphones were used to enter basic Observations Streets, including Photos.
- 2) Internet technology was used to transmit Observations to a remote Database
- 3) SQL was used to calculate KPIs
- 4) A Traffic Light display was used to show the results to senior management
- 5) Reports were delivered over the Internet.

#### 5.2 Data in BMEWS

This diagram shows that Observations are entered using Smartphones.

They are then transmitted to a remote Database using an Internet protocol.

Finally, Key Performance Indicators are calculated and displayed to senior management.



### 5.3 As seen by Senior Management

The mission statement was to "To maintain a Clean and Green Environment".

Typical Key Performance Indicators include percentage of Green for specific areas within the overall environment.

Green would be all areas are rated more than 90% on the 'Clean and Green Meter'.

Amber would be between 50% and 90% and Red below 50%.

Of course, these values could be changed very easily by senior management.

The Director was able to see at a glance Red areas and call the responsible managers to discuss the problem with them.

This often led to a visit by the Cleaning team to rectify the problems.

Smartphone were then used to transmit the 'Rectification' to the remote Database and the Director was able to see the impact in a real-time mode.

This led to a greatly increased level of performance.

Using the BMEWS System, the manager with operational responsibility for the Cleaning Team was able to follow the activities of his team in real-time and make sure that they were following his instructions.

This is the view that all levels of management could see :-



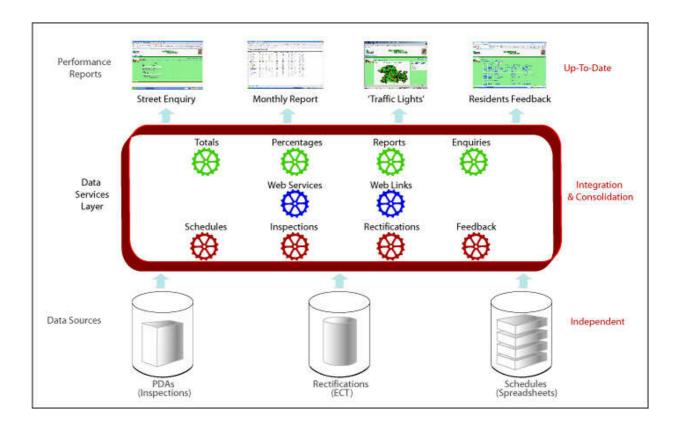
### 5.4 As seen by the Data Architect

The BMEWS Architecture was composed of three Layers :-

- The Top Layer provided Performance Reports
- The Middle Layer is the Data Services Layer
- The Lowest Layer is the Data Sources

Web Services are used to implement data movements between these three Layers.

- The Top Layer included :-
  - Traffic Light displays
  - Reports
  - o Enquiries
  - o Feedback
- The Data Services Layer included :
  - o Web Services for Data Integration and Consolidation
- Data Sources included :
  - o Inspections from the Monitoring Team using Smartphones
  - o Rectifications from the third-party Environmental Clean-up Contractor
  - o Monthly Schedules input from Spreadsheets



### Chapter 6. Proof-of-Concept

### 6.1 Objectives

The objectives are to establish Proof-of-Concept and to predict realistic timescales.

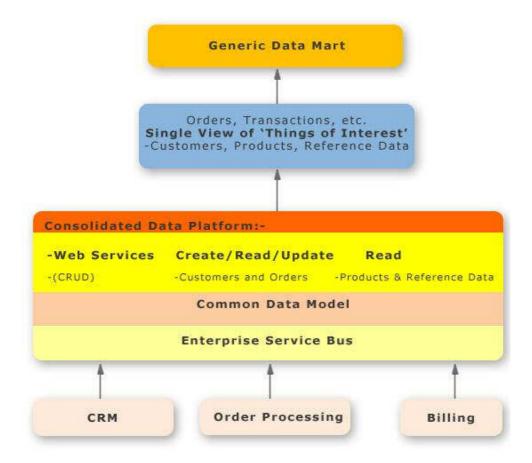
Details are provided on this page of the Database Answers Web Site :-

• <a href="http://www.databaseanswers.org/Future">http://www.databaseanswers.org/Future</a> of Databases/poc bmews ibm.htm

This diagram shows the Database foundation for the POC.

#### 6.2 The Consolidated Data Platform

The key components in this Data Architecture for the Proof-of-Concept are a Generic Data Mart, an MDM Approach in the 'Single View of the Things of Interest' and the Common Data Model.



### Chapter 7. Working with IBM

### 7. 1 Templates and Integration

Output from each Stage in the Road Map is input to the next Stage.

IBM can support you with its range of tools to help you put in place a Strategy for Data Management.

The objective of the Proof-of-Concept Applications is to show how IBM products can be used to support a migration to the Future.

#### 7. 2 IBM Product Links

Here are some useful Web Links :-

- Best Practice for Virtual Worlds
  - http://www.brandon-hall.com/workplacelearningtoday/?p=10947
- BI http://www-01.ibm.com/software/data/businessintelligence/
- Cloud Computing <a href="http://www.ibm.com/ibm/cloud/">http://www.ibm.com/ibm/cloud/</a>
- Data Integration Platform (DataStage)
  - o <a href="http://www-01.ibm.com/software/data/infosphere/datastage/">http://www-01.ibm.com/software/data/infosphere/datastage/</a>
- Knowledge Management <a href="http://www.ibm.com/developerworks/xml/library/x-think9.html">http://www.ibm.com/developerworks/xml/library/x-think9.html</a>
- Knowledge Management (2) http://www.knowledgeboard.com/item/2860/23/5/3
- Master Data Management <a href="http://www.ibm.com/software/data/master-data-management/">http://www.ibm.com/software/data/master-data-management/</a>
  - YouTube Video <a href="http://www.youtube.com/watch?v=HOQfqg8iPls">http://www.youtube.com/watch?v=HOQfqg8iPls</a>
- Mashup Center http://www.ibm.com/software/info/mashup-center/
- Online Data Growth http://domino.research.ibm.com/comm/research.nsf/pages/r.kdd.spotlight.html

Here are some more detailed Links :-

- IBM's Vision of the Smarter City
  - http://www-01.ibm.com/software/data/infosphere/business-glossary/

#### 7.3 IBM Partners

Shaspa seems to have the potential for collaboration in the Proof-of-Concept

Shaspa stands for 'Shared Spaces' which implies a collaborative mind set.

Shaspa was a Global Entrepreneur Smart Camp Finalist in London

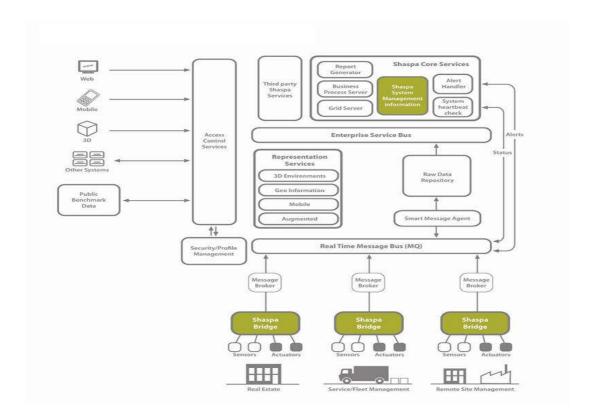
• <a href="http://www.shaspa.com/">http://www.shaspa.com/</a>

Contact: Oliver Goh

Email - <u>oliver@shaspa.com</u>

Common aspects of Architecture described below can be clarified in discussed with Oliver Goh.

1) The Consolidated Data Platform in the Data Architecture shown in Section 4.2 could map onto the Shaspa Service Delivery Platform:-



2) It is also possible that the Shaspa Bridge could provide the functionality of the Service Bus. This is the Shaspa Bridge:-

