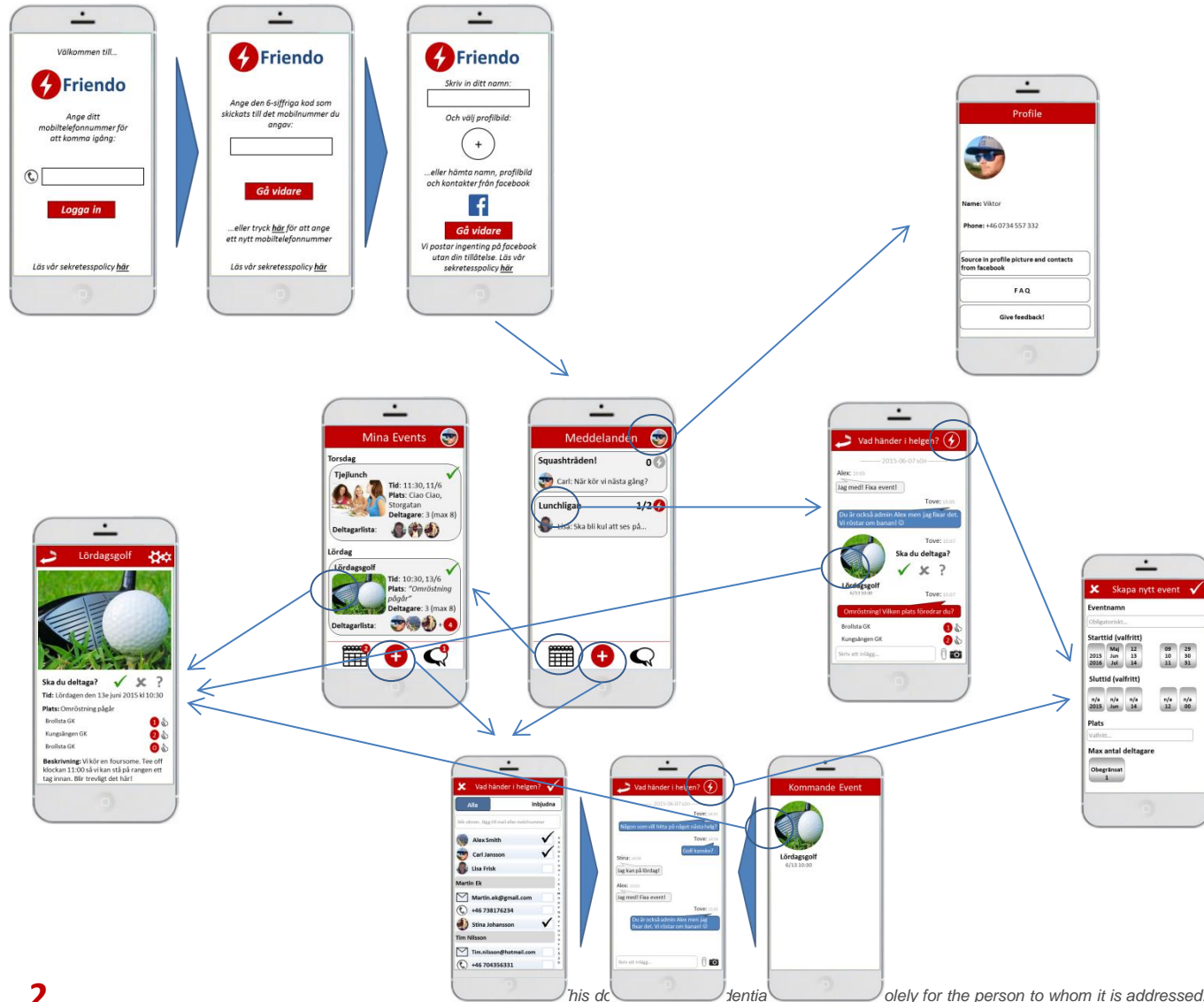


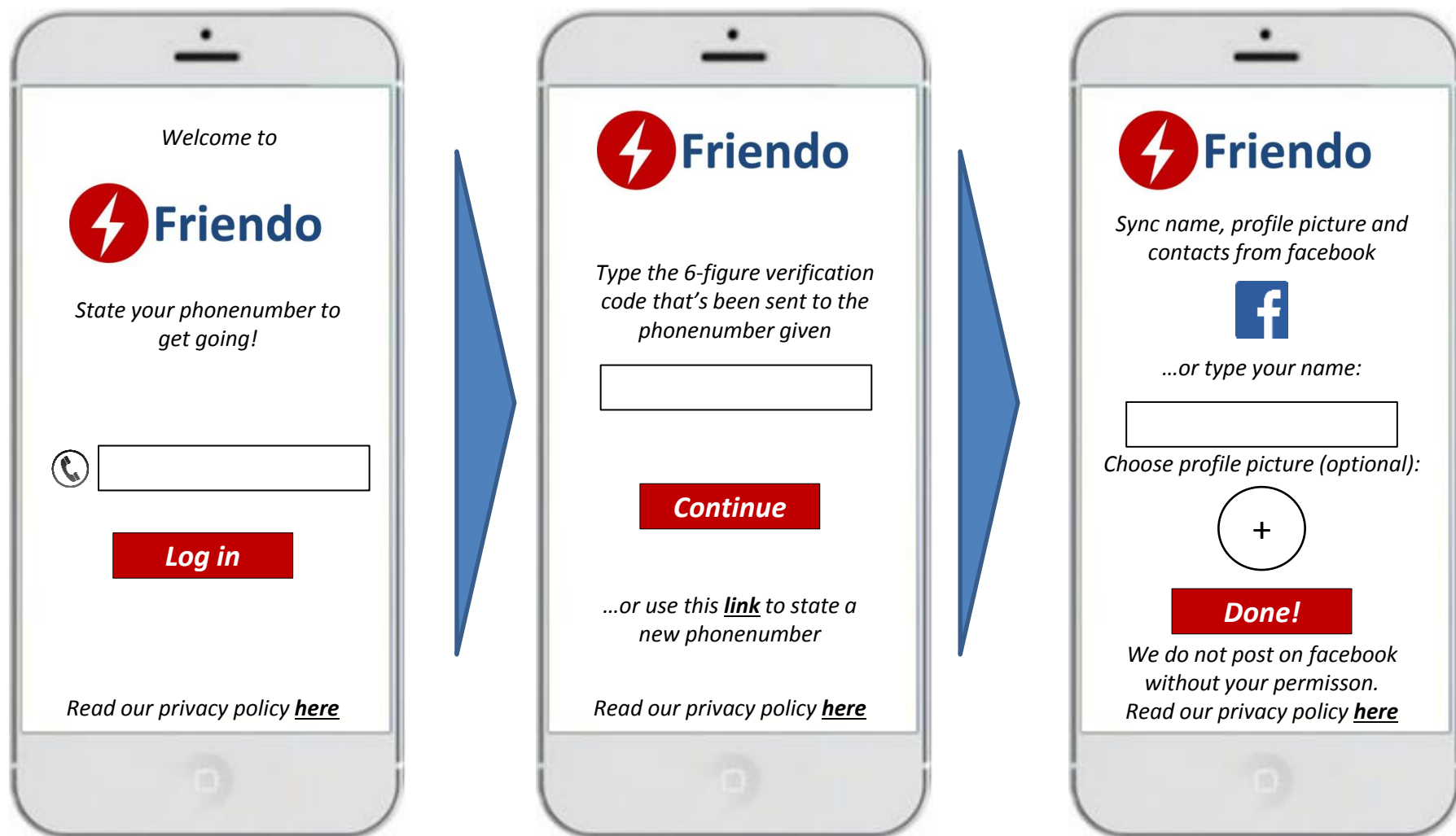
January 19th 2015

Friendo – Clarification and answer to 61 degrees questions

Navigation – clarification of flow between screens



Login only with phonenumber (Whatsapp logic) instead of e-mail.
Optional facebook sync to gather name, profile pic and contacts



Login screen – updated – please see slide 3

Main functions for this screen: *This is no longer relevant*

1. Register & Login using Facebook account
 2. Register & Login using Email account
 3. Terms and Conditions with simple text page
 4. User interface integration
 5. Auto confirmation of successful register if using Email account
- * Also forget password activation email (if needed)

Questions

*a. If you want to develop the register function using an email account, then from the app when user click on Register using Email > it will direct to a web-page for keying in the relevant information. Do you prefer this way, or a registration within the app itself (no website)? Also do you want to have auto confirmation for successful registration and also forget password? *This question is no longer relevant**

Event screen – answer to questions

Main functions for this screen

1. Events list-view

* New events are updated and will be shown as the closest to the event date at the top, and the older following (just like timeline flow) **correct**

* The app will show only related events, the events are the one created & invited by friends (people the user know and having connection with via Facebook or Email account or Contact list) **correct except NO email used in beta version**

* If no one invite users, or on their very first time of using the app, he not yet have any invited one. This screen will be left with a button & some words to suggesting them make their first event & invite his friends **good idea – a text can say “You do not have any upcoming events. Invite your friends to do something fun!”**

2. Information on each event includes: Event name, Event image, Time, Venue, Participants’ profile image **correct, but only the profile image of the 3 latest to respond + a circle in red with the remaining number of participants. Final design to be made by Christian Schaffner**

3. User interface integration **we do not understand what you mean. Yes, users shall be able to accept, decline by changing the status and pressing a button.**

4. Upcoming events, History events section **History can only be seen from the message feed by scrolling to look at old events**

Questions

a. Please confirm above description if right & correct it if not.

b. Is this screen the Launching screen after logging-in? **No, navigation slide shows the launch screen which is “message screen”**

c. How is the setup of showing events? Does the app have different types of event, such as Upcoming, Public...? If yes, please instruct us how do you navigate them on the app **In the beta, there are NO public events or “upcoming”**

d. I see there is a screen where user can see other uninvited events & the option that can allow him to join (such as the poll). Is this unrelated event going to be shown to all users of system? If not, how are these events shown to different users? **There is no opportunity to see other events than the ones you are invited to**



Detailed event screen – answer to questions

There are 2 types of event

1. Event that user is invited to
2. Event that user is not yet invited, such as public, near his location, etc... **NO, no public events**

Main functions for this screen:

1. Show event information, which include
 - * Event 01 image **correct**
 - * Name, time start & end, and venue of event **correct**
 - * Description of event **correct**
 - * Participant list **correct**
 - * Locations voting **It should be possible to vote both for location/venue but also for start time/date**
2. Reply button for Invited event: Accept – Rejected – Not now... **correct**
3. Reply button for public event: (Do you want to participate?) Yes – No **NO**
4. Invite button (for event that invited users, can invite others) **No, you cannot invite users/friends to a specific “event” – you can only invite to an “event group”**
5. Edit event button (Which is only shown on Organizer’s screen) **correct**

Questions

- a. Please confirm above descriptions. How many images do you want to show per event? **Only 1 image possible per event in BETA**
- b. If you click on the Voting numbers do you want to show the list of user who vote that location option? If yes, there should be an other simple pop-up screen **Yes, this is correct, popup to show which users voted on a specific alternative**
- c. Do you want to show number of different status of participants: Invited – Pending – Accepted– Rejected? I.e their details, or just the numbers? **Christian Schaffner to design a UX-friendly interface where this should be possible, Yes.**



Add Event screen – answer to questions

In general, all the information which is shown on Event details screen is needed to be input here. **Correct**

And there for the functions required include:

1. Name of event **correct**
2. Start and end date and time **correct**
3. Location options (Can be make up to 4 options, meaning 4 boxes) for voting **5 options is needed. Also not only location but start time/date**
4. Upload image button **correct**
5. Insert event description **correct**
6. Button to add (meaning invite) friends into this event **NO, friends only invites to “event chat groups”, not to specific events**
7. Button to assign which type of event to be shown on which types of friends (Public, Friend only, etc...) **NO, no public events..**
8. Button to allow invited friends to invite others **NO**

Notes:

a. Please confirm above description



The screenshot shows a mobile app interface for creating a new event. At the top is a red header with a close button (X), the text 'Create New Event', and a checkmark button. Below the header are several input fields and date/time pickers. The 'Event name' field has a placeholder 'Omligstöriskt...'. The 'Event starts' section has two date pickers: one for the date (showing 2015, May 12) and one for the time (showing 09:00). The 'Event ends' section has two date pickers: one for the date (showing n/a, n/a, n/a) and one for the time (showing n/a, n/a, n/a). The 'Event location' field has a placeholder 'Vad är...'. Below the location field is a section for 'Max. number of participants' with a button labeled 'Obegränsat' and the number '1'.

Message screen – answer to questions

Main functions of this screen (In general its functions will be similar to Facebook Messenger) **Correct, very similar to facebook messenger and whatsapp**

1. Show list of messages from latest in top, the older messages below **correct**
2. The latest message = Latest to receive new message from participants inside that message group **correct**
3. The unread message will have its words bold, and an icon to differentiate it with the read one **The red Friendo-icon is used to count how many events are currently active within this event group. Correct that unread messages will have the latest chat in the group in bold letters or what Christian Schaffner designs**
4. When click on any group message => go to Message detail screen **correct**
5. Information on each message include
 - * Name of event **NO, this is name of “event group” – not the “specific event”**
 - * The latest person messaged profile image + his chat **correct**
 - * Number of unread message with status icon **NO, this number is the number of active events in this event group**

Notes:

- a. Please confirm above description
- b. Do you want to make one-one chat? If no, there should be a notification to remind user selecting more than 1 friends when creating group or events. He can not select 1 friend. As an important note, making a group chat is harder than one-one chat. So if you already make group chat then our suggestion is to allow one-one. It is for the convenience and user experience **YES, one-to-one chat should work just as group chat**



Detailed message screen – answer to questions

Main functions of this screen:

1. Chat content of each participant **correct**
2. Time for each chat line **correct**
3. Name of chat person **correct**
4. User's messages are on the right, the others' messages are on the left **correct**
5. To see older message => Scroll down to loading above chat lines **correct**
6. Insert text box **correct**
7. Camera to add & upload, or take photos **correct**
8. Voicemail message **NO, not needed in BETA version**

Notes:

a. Please confirm above description



Create new event group screen – answer to questions

Main functions of this screen:

1. Show the list of friends

* Friend list get from Facebook, Email or Phone Contact **NO**, email is not used at all in the beta (update since last iteration). Facebook is only used in the background to create contacts that you do not have phone number to and that are not in your contact book. This only works if you have “logged in/synced” using facebook and if your other facebook friend that downloaded Friendo also “logged in/synced” with facebook. Friendo then automatically matches user registers in the background and if there is a match, your friend appears in your Friendo contact list. However, invitations to event groups will NOT happen via facebook but via Friendo interface.

* If user register & login via Facebook => the list will show Facebook

Friends **No**, Please see above

* If user register & login via Email account => the list will show Email account's contact list **No**, Please see above

* If user want to show Phone number on the list => there will need to have a button to import contact list (the app will ask users whether he want to share his phone contact or not, the list will be updated if he click on YES) **No**, the phone numbers from contact book are sourced in automatically already at login to the app. The Friendo contact list shall also be in continuous sync with your regular contact list.

Notes:

a. Please confirm above description. If you want to show all 3 type of contact in 1 screen as this mock-up appears to have. **No**, contacts from contact list and facebook matches according to above

b. In cases the user invited users that not yet have Friendo account, then he can not see & update the activity in the app & can not chat. But there will be:

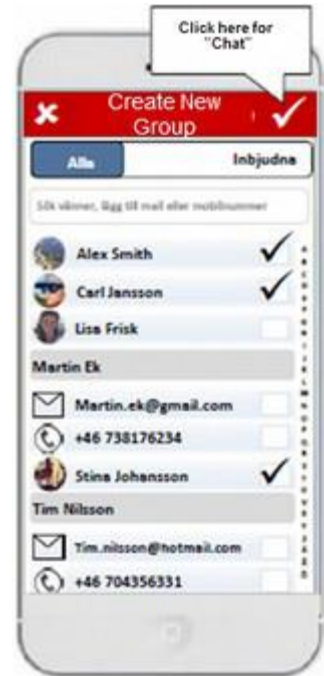
* An email sent to him if the invited one is invited via email **No longer any e-mail component in BETA**

* Pop-up the message screen to send message to user if he is invited via Phone number **NO**, if invitation via phone text message is sent to user that does not have Friendo, the user gets a text message saying “you have been invited by... to a friendo event... download the app here to create an account”. Once the user creates an account inputting the phone number to which the invitation was sent, he/she automatically joins the event group. Please see attached excel requirements specification sheet for further explanation.

* Tag on timeline of user if he is invited via Facebook **No**, invites will never happen via facebook and we will never post anything to facebook

Suggestion: Don't use Phone number. Because it will make the app so complex to users. And it will add a lots of work for the development site. You can add it

on later in a second phase if the app is a success. We chose to remove email instead since its more complex to connect a person with an email address than a unique phone number. Please look at the whatsapp logic to understand the lower complexity and the flow by using only phone number.



Profile screen – answer to questions

This screen is missing now: Please see attached screen example – however, Christian Schaffner to develop the final design

The screen should have the following information

1. Name (from Facebook or from Email Account) correct, not from email account though
2. General information: Gender, Location, Email address... NO, This info is not needed
3. Profile image with upload button to edit/change/add if user not yet have correct
4. Information on this screen can all be editable correct

Notes:

- a. Please confirm above description
- b. We need designation of this screen

ALSO, e.g. the following shall be included: Please see full requirement specification for full info on what's missing

- Ability to change phonenumber (see whatsapp logic)
- Ability to give written feedback sent to us
- FAQ
- Sync with facebook (if user did not already do that at start)
- Turn on/off sync with mobile phone calendar (Outlook/google calendar/etc..)





Freiend