

PARTNERS

# INVESTING IN SMALL BUSINESSES AND HELPING THEM GROW

## A STRAIGHTFORWARD, CLEAR PLAN WHEN IT COMES TO INVESTING

- Identify small, niche businesses that go unnoticed by larger private equity firms.
- 2. Follow our investment criteria.
- 3. Provide capital and strategic support to help businesses achieve growth potential.

#### PRIMARY SECTORS OF INTEREST

- Light Manufacturing These companies typically fit our criteria of having a quality reputation in a stable industry. We also look for manufacturers with limited economic vulnerability.
- Outsourced Business Services Blackthorne Partners has a proven history of business-building in this category.
- Industrial Facility Services These companies provide equipment, repair, and maintenance contracts for manufacturing companies.
- Value-Added Distribution Our business service successes can be leveraged in the distribution sector as well.

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### **OUR PHILOSOPHY AND APPROACH**

- We believe that small businesses provide attractive investment opportunities. In partnership with management, we strengthen and expand these companies, thus adding value.
- When required, we provide leadership for smaller firms in states of transition.

#### **INVESTMENT CRITERIA**

We focus on companies that:

- Generate approximately \$1 million EBITDA
- Have revenues of \$5 million to \$20 million
- Have ownership transitioning out of the business, or are in need of a cash infusion to make a leap forward
- Specialize in essential products or services, making the businesses less vulnerable to economic volatility
- Have a quality reputation in a stable industry
- ° Can grow organically or through acquisition
- Are based in the Upper Midwest

#### **OUR CURRENT PORTFOLIO**



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