



CHARLIE KUBLY

## OUR MISSION

The Charles E. Kubly Foundation seeks to better the lives of those affected by depression by increasing awareness of the disease and its devastating effects, eliminating the stigma associated with it, supporting suicide prevention programs and promoting improved access to quality mental health resources within communities.

# THE CHARLES E. KUBLY FOUNDATION

WWW.CHARLESEKUBLYFOUNDATION.ORG



At September's Beyond the Blues event, Michael Schmitz presented a gift of \$500,000 to The Charles E. Kubly Foundation to establish The Joey Schmitz & Charlie Kubly Endowment Fund. The fund is named in memory of Joey Schmitz, son of Mike and his wife Jeanne, and Charlie Kubly, son of Billie and the late Dr. Michael Kubly. Both young men grappled with depression and each took his own life. Long-time friends since college, the Schmitz and Kubly families have since made significant commitments to increasing the understanding of depression in hopes of changing the outlook for others.

## SCHMITZ FAMILY MAKES LEAD ENDOWMENT GIFT

# WINTER 2019

### INSIDE:

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We are sad to report that Jeanne Schmitz passed away February 23, 2019. The CEKF board members and staff are grateful that in the months before her passing, Jeanne was able to attend the original meeting at which the Schmitzes revealed their intentions to us as well as a subsequent gathering to share the news with some faithful supporters of the foundation.

When they first conceived of the gift, Michael and Jeanne wrote in a letter to the CEKF Board of Directors, that, *"In the years since your founding, we have become very impressed with the work that your Foundation has done... becoming an organization that has distributed grants of more than \$2.3 million is truly remarkable. In our opinion, The CEKF has achieved success and reached the stage of growth where the community should support an expansion of your program and provide for its long-term existence."*

The endowment gift was announced publicly at the September 21, 2018 Beyond the Blues event, the CEKF's largest annual fundraiser, to a crowd of over 400 guests. The CEKF Board hopes to leverage this gift to raise \$1 million total for the new endowment fund in the coming months. Since notification of the gift, an additional \$279,000 has been committed toward the \$1 million endowment goal, bringing the total raised to \$779,000.

The investment earnings from the new endowment fund will ensure future sustainability for the CEKF and contribute additional funds for grant-making to the many organizations making a difference in mental health.

For more information, or to make a gift to The Joey Schmitz & Charlie Kubly Endowment Fund, contact Ann Homstad, CEKF Executive Director, at (414) 477-8901 or visit the CEKF website, [charlesekublyfoundation.org](http://charlesekublyfoundation.org), and select "Foundation" then "Endowment".

# CEKF SPONSORS “EVERY BRILLIANT THING” AT MILWAUKEE REP



In *Every Brilliant Thing*, a young boy tries to ease his mother's chronic depression with a list of everything worth living for: "Ice Cream", "Star Trek", "Surprises", "Rollercoasters". As time passes and the list grows, what began as a naïve attempt to deal with tragedy, becomes an epic chronicle of life's small joys over three decades. It is a testament to the power of storytelling and a reminder that hope is never truly lost. Staged in an in-the-round setting, this touching, funny and intimate solo piece charts the lengths to which we will go for those we love.

Through our sponsorship of Every Brilliant Thing, we hope to continue breaking down the stigma around depression, as well as raise awareness of it and how it affects individuals and families. We especially appreciate the thoughtful opportunity to further explore the play's themes with different "Community Responders" giving their short take after every show and trained Zeidler Center facilitators leading small group audience discussions.

The show features Scott Greer who recently played Lennie in The Rep's *Of Mice and Men*. It runs April 12-May 5, 2019 at the Stiemke Studio.



**TO SAVE 20% ON  
TICKETS TO “EVERY  
BRILLIANT THING”  
PLEASE USE THE  
CODE “BRILLIANT”  
WHEN ORDERING  
AT 414-224-9490 OR  
[MILWAUKEEREP.COM](http://MILWAUKEEREP.COM)**  
(OFFER EXPIRES 4/19. SUBJECT TO AVAILABILITY. RESTRICTIONS APPLY.)

## EVERY BRILLIANT THING BY THE NUMBERS

*For a one-actor show, “Every Brilliant Thing” still needs a lot of hands on deck for its three-week run!*

**1 PERFORMER**

**27 COMMUNITY LEADERS**

to give 5-minute post-talks before the  
small group discussions

**43 ZEIDLER CENTER  
FACILITATORS**

to host the post-performance  
small group discussions

**5,000+ AUDIENCE  
MEMBERS**

**AND YOU IN  
ATTENDANCE!**

**APRIL 12 - MAY 5 2019  
AT STIEMKE STUDIO**

TICKETS AVAILABLE AT:

[WWW.MILWAUKEEREP.COM](http://WWW.MILWAUKEEREP.COM)

OR

414-224-9490

# PROJECTS FUNDED FALL 2018

**THE CHARLES E. KUBLY FOUNDATION PROUDLY SUPPORTED THE FOLLOWING PROJECTS:**

**CATHOLIC CHARITIES OF MADISON**

A grant to provide comprehensive suicide prevention services to the middle and high schools in the rural school district of Marshall, WI, including suicide prevention groups, mental health and coping groups, staff training and parent education.

**ERIKA'S LIGHTHOUSE**

A grant to create an abridged version of the Parent Handbook on Childhood & Teen Depression in both English & Spanish.

**FEAST OF CRISPAN**

Funding for production and presentation of *And Comes Home Safe, Too* as part of the First National Veteran's Theater Festival in May 2019 at Milwaukee Repertory Theater's Stiemke Studio. Feast of Crispian engages veterans in Shakespearean productions and personal storytelling to dramatize their own reintegration experiences.

**FROEDTERT & MEDICAL COLLEGE OF WISCONSIN**

Funding for 6 staff members from MCW Dept. of Psychiatry & Behavioral Medicine to attend the Conference of the American Psychosocial Oncology Society. The conference addresses the social and psychological effects of cancer and effective treatment strategies. A 30-year study by the National Cancer Institute and the National Center for Health Statistics showed suicide occurred in patients with cancer at almost twice the rate of the general population.

**GRAND AVENUE CLUB**

Support for materials, marketing and preparation of an art gallery within a new Grand Avenue Club (GAC) resale shop where GAC artists can learn how to conduct retail sales, interact with the public, and receive affirmation for their artistic efforts.

**LUTHERN SOCIAL SERVICES**

Support for a new school-centered mental health program utilizing schools as a health and wellness connector for groups both in and outside of the classroom including children, parents, extended families and neighbors. Piloting at the United Community Center's Bruce-Guadalupe Community School and Acosta Middle School, the program will provide therapy in school and at home, family coaching, behavior interventions, trauma training and education, and assessment.

**MENTAL HEALTH AMERICA OF WISCONSIN**

Funding for the 9th Annual Prevent Suicide Wisconsin conference, May 2-3, 2019. Pre-conference training on May 2; conference on May 3 with keynotes and breakout sessions. Wide variety of participants including school professionals, law enforcement, veterans groups, clergy, healthcare providers and more than 40 suicide prevention coalitions around Wisconsin.

**MILWAUKEE REPERTORY THEATRE**

Support for the April 2019 production of *Every Brilliant Thing*, a one-man show telling the story of a seven-year-old boy who consoles himself from the harshness around him--his mother has just attempted suicide, his father is distant and insensitive--by creating list of everything that makes life worth living. The list anchors him into adulthood. The message is simple, "For those contemplating suicide, don't do it. Things get better." Each post-performance audience discussion will include a 5-minute response by community leaders in mental health and then Zeidler Center volunteers will facilitate small-group discussions.

**NAMI OZAUKEE**

NAMI Ozaukee has held a Crisis Intervention Team (CIT) training the past 4 years to support law enforcement experiencing mental health crisis. Funding for The Pause First Project will add advanced CIT training with guest speaker and mindfulness training to address job-related stress, depression and increased suicide rate among first responders.

**NAMI WAUKESHA**

Crisis Intervention Partner workshop targeted at educators, first responders, group home and shelter staff and others in a position to be interacting with a person dealing with mental health issues and/or in a psychiatric crisis. The workshop will provide participants with the skills to better handle those interactions.

**SCHOOL DISTRICT OF NEW BERLIN**

A grant for training to implement evidence-based Signs of Suicide Program in middle and high schools in the District.

**UWM SCHOOL OF CONTINUING EDUCATION**

Scholarships, materials and speaker stipends for a trauma-focused conference of early childhood caregivers and educators.

**WISCONSIN PHILHARMONIC**

Funding for Holiday Concert with audience pre-talk about mental health featuring NAMI Waukesha as well as mental health presentation to dress rehearsals of area high school band and choir members participating in concert.

**YOUTH AND FAMILY PROJECT**

Free, short-term counseling to youth in crisis and their families with additional services that include emergency, short-term shelter, education, referral and availability of a 24-hour helpline.



OUR 15TH ANNUAL

# BEYOND THE BLUES

WAS SPECIAL INDEED!



The stars aligned for an epic 15th annual Beyond the Blues – from the newly remodeled Pavilion at Discovery World to the announcement of The Joey Schmitz & Charlie Kubly Endowment Fund! Everything about the evening felt just a little more special. We were lucky to have Candid Camper outside as a fun photo booth opportunity, the return of the Dan Dance Band and the Kris Crow Band (crowd faves!), and delicious catering by Bartolotta. This all set the stage for a fun and inspirational evening!

The Charles E. Kubly Foundation welcomed well over 400 guests and was able to raise over \$199,000! A huge thank you to all who sponsored, made donations and attended this year's milestone event. Please see our list of generous sponsors and Blues Backers included in this newsletter. We were also honored to welcome many of our nonprofit partners who deploy funding from the CEKF into meaningful programs for better mental health and suicide prevention.

Every year we are amazed by all of YOU who show up with us to raise awareness of the disease of depression and shatter the stigma associated with it. Please visit our You Tube channel to view the 15-year reflection video recognizing this landmark year. See you on September 20th for Beyond the Blues 2019!

SAVE THE DATE FOR

# BEYOND THE BLUES 2019

AT THE BEAUTIFUL PAVILION  
**Discovery World Pier Wisconsin**  
Friday, September 20th

# Thank you 2018 Blues Backers for supporting our event with a contribution of \$75 or more. We also thank our anonymous donors and many loyal donors who have contributed in the past.

We apologize in advance for any unintentional omission from these lists; please contact us if you feel there should be a correction, thank you.

Julie Art  
Mr. & Mrs. Jeffery Bartlett  
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Cindy Leinfelder  
LFF Foundation  
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Anne Lynch and Michelle Prosek  
Ginny & Sandy MacNeil  
Cathy Mayher  
Mark McCollow  
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Mary & Don Middleton  
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Rosemary Monroe  
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WLCS - Christian Family Solutions  
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The Yadgir Family

## BEYOND THE BLUES 2018 SPONSORS

### SAPPHIRE LEVEL – \$20,000

Colony Brands  
Meg Fetherston Kasch & Libby Kasch  
Michael & Jeanne Schmitz  
Billie Kubly

### TEAL LEVEL – \$5,000

Rite Hite Foundation – Cathy & Mike White  
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### TURQUOISE LEVEL – \$2,500

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Medical College of Wisconsin Department of Psychiatry & Behavioral Health  
Milwaukee Admirals  
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Schwanke-Kasten Jewelers  
Angela & Ross Williams

### NAVY LEVEL – \$1,000

The Bourne Family  
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Jen & Jim Walker  
Anne & Tom Wamser  
Kate Schuett-Wasmer & John Wasmer  
Libby & Jim Wigdale  
Wolf Paving  
Diane & Ed Zore

### DENIM LEVEL – \$500

Ace Worldwide Elite Relocation Services/Steiner Group  
Amy & Daniel Argall  
Aversa – Bayshore Town Center  
Mary Jane & Mark Baumgartner  
Ginny & Mike Bolger  
Mary Brown

Senator Alberta Darling  
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Bonnie & Ned Timarac  
Debbie & Camp VanDyke  
Abby & Scott Williams  
Sunny & Sandy Williams

## LUBER FAMILY ADDS TO SCHMITZ ENDOWMENT

Long-time CEKF donor Anne Luber and her son Paul attended the Beyond the Blues event and heard the endowment announcement. Moved by the Schmitz gift and her belief in the mission of the CEKF, Anne made a holiday endowment gift of \$100,000 from the Fred Luber Family, in memory of Fritz. We are so thankful to Anne and the Luber Family for their continuing support and commitment to the CEKF's future work.

TO DONATE TO THE FUND VISIT

[charlesekublyfoundation.org/endowment.php](http://charlesekublyfoundation.org/endowment.php)

# MAKING SPIRITS BRIGHT IN DECEMBER

CEKF Board Member, Lori Kilian, hosted a spectacular holiday party in Cedarburg on Saturday, December 8th. Cause for the Claus brought over 250 Santas, elves, reindeer and festive party-goers to the Ozaukee Pavilion for a fun evening of music, food, fun and games – all in memory of Lori's sister, Deborah Ross Thom, and to benefit the Foundation.

Lori's dedicated "elves" helped decorate the party space, provided outstanding raffle and live auction items, and created culinary delights that accompanied catering by Cedarburg's Out & Out. Festive party tunes were provided by N.E.W. Piano Guys – a party-perfect dueling pianos duo.

A live auction featured items ranging from a weekend in Chicago with various fun outings there to a men's only tea party to be held at the Cedarburg home of Dan and Amy Argall. Guests also had the chance to buy a key to "Santa's Bling Box" – the winner taking home a stunning pair of diamond earrings provided by Patty Gallun Hansen of Dorothy Gallun Jewelry in Cedarburg. These activities, along with the outstanding raffle, ticket sales and generous donations raised over \$29,000 for the Foundation. What a gift Lori has been to the CEKF!



# CHARLIE'S NIGHT WELCOMED ROGERS BEHAVIORAL HEALTH AS OUR 2019 SPONSOR!

Charlie's Night was a college project brainstormed by Lily Kubly over 3 years ago. It has now taken hold as a staple for about 200 twenty-somethings as a positive event for awareness of depression and mental health in early January. Black Swan MKE has set the stage for all three years and this year a Milwaukee favorite, Ian's Pizza provided the carbs to get people moving on the dance floor!

Graciously, Rogers Behavioral Health sponsored the event for the first time. This partnership makes so much sense as they are dedicated to working with young lives to help them conquer their mental health diagnosis – promoting healing, health and wellness. A former patient, Daniela Rodan, shared her story of the arduous path she took with Rogers to heal from debilitating depression and OCD (obsessive-compulsive disorder). We are so grateful for her honest sharing that night!

In addition to great food and an inspirational and informative presentation, there were a few other ingredients that made the night FUN – giant Jenga, corn hole, a festive photo booth, intro music by the Kreu, Milwaukee Airwaves DJ/Dance tunes and a fantastic raffle that raised over \$1,500!

The CEKF would like to thank Sarah Kubly for joining Lily on the plans and hard work to pull off this event, volunteer Monica Quesnell from Bespoke Happiness for working the raffle table, Bar Stars bartending service and all who attended or helped for making it a success!



# GOOD NEWS ABOUT GOOD WORK

***Enjoy some uplifting news about efforts you've helped the CEKF support!***

### **TO G'S BIG JIG FANS:**

Our friends and supporters Garry Kelly and daughter Bridget created the G's Big Jig event to remember their son and brother, Garrett Kelley. The CEKF is honored to announce that the Kelley's have helped direct a \$10,000 grant from G's Big Jig proceeds to the locally-produced Giving Voice to Depression podcast. The GVD podcast has grown from 16,100 plays in its first year to 113,000 plays in its second year. Proof positive that people are hungry for knowledge and connection and find it in this engaging, informative podcast!

Suicide Prevention Across Our Campuses" at the Medical College of Wisconsin, one of their member colleges. More than 100 attendees heard from speakers who included Dr. Darcy Haag Granello of The Ohio State University, the founder of OSU's nationally-recognized efforts in campus suicide prevention. Dynamic and direct, Dr. Granello talked about the challenges of implementing such efforts in a large system with competing and often siloed stakeholders. Also addressing the group that day was Lt. Colonel Alicia Matteson, the chief of Air Force suicide prevention efforts, who talked about how leadership engagement in suicide prevention efforts is key to breaking down the stigma against seeking help in military culture.

Dr. Rosa Kim, a member of the Charles E. Kubly Foundation Grant Review Committee, participated in planning the symposium. Dr. Kim is a pediatric psychiatrist at Children's Hospital and Assistant Professor at MCW.

Sponsored by the CEKF, the symposium has motivated discussions of future grant applications to the foundation from several local universities and colleges who want to implement or augment programs to address student mental health needs.

**NAMI Racine County** was awarded a one-year grant to bring NAMI's national Ending the Silence program to area schools. The program helps students understand warning signs, facts and statistics, and how to get help for themselves or friends with mental health challenges. Research has shown the program to be effective at changing students' knowledge and attitudes about mental health conditions and seeking help. After only 6 months, the program has already reached 1,200 students and will implemented as part of all district health classes for middle school and freshman students.

# THE CHARLES E. KUBLY FOUNDATION

A public charity devoted to improving the lives of  
those with depression

The Charles E. Kubly Foundation  
1341 W. Mequon Road  
Suite 220  
Mequon, WI 53092



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SAVE THE DATE FOR

# BEYOND THE BLUES 2019

FRIDAY, SEPTEMBER 20<sup>TH</sup> 2019

At Discovery World Pier Wisconsin