



AOA EXPO & CONFERENCE Improvement

MAY 31 – JUNE 2, 2009

More

Demonstrations

Exhibitors

Sessions

Airport AOA Tours

Value

Sponsored by: **AirportImprovement**



AOA IMPROVEMENT 2009 ATTENDEE SCHEDULE

Saturday, May 30

Noon – 5:00 Exhibitor Setup

Sunday, May 31

8:00 – 3:30 Exhibitor Setup

12:00 – 5:00 Registration Open

1:00 – 3:00 General Mitchell International Airport Tour of Operations with Terry Blue and Barry Bateman

3:30 – 5:30 Exhibitor Introductions and Cocktails in Main Hall

5:30 – 7:00 Cocktail Reception in Exhibitor Hall

Monday, June 1

7:00 – 4:00 Registration Open

7:30 – 8:30 Breakfast on Exhibit Floor

7:30 – 4:30 Indoor and Outdoor Exhibit Halls Open

8:30 – 9:45 "How to Do More With Less" Seminar AOA Ops managers (1 from small, medium & large hub airports) will discuss how airports are making the transition in this challenging economy.

9:50 – 10:40 **Session 1** – Runway Safety/Incursions
Session 2 – FOD Management

10:40 – 11:10 Coffee Break on Exhibit Floor (sponsored)

11:10 – 12:00 **Session 3** – Snow Removal
Session 4 – Grass Retardants/Vegetation Management

12:00 – 1:30 LUNCH – on veranda (sponsored)

1:30 – 2:20 **Session 5** – New Pavement/Runway Resurfacing
Session 6 – ARFF working group

2:20 – 3:10 Exhibitor and Attendee Networking on Exhibit Floor Ice Cream Break (Sherwin Industries)

3:10 – 4:10 **Session 7** – Saving money with crack filling
Session 8 – Rubber Removal

5:00 – 8:30 HARLEY-DAVIDSON MUSEUM EVENT (sponsored)



Tuesday, June 2

7:00 – 12:00 Registration Open

7:30 – 8:30 Breakfast on Exhibit Floor

8:30 – 9:45 **"Going Green" Seminar** – 4-5 member panel (Ops manager-large and small hub, airport consultant and VALE/AIP funding experts) to build on Monday's seminar of doing more with less but in the area of green (lighting, equipment, energy saving, recycling, etc.)

9:50 – 10:40 **Session 9** – SMS and FAR 139 Inspections
Session 10 – Airfield Marking Handbook

10:40 – 11:10 Coffee Break on Exhibit Floor (sponsored)

11:10 – 12:00 **Session 11** – Disaster Planning/Recovery - Airfield Safety, Aircraft Accident Investigation and Aircraft Defueling & Recovery,
Session 12 – Airfield Lighting.

12:00 – 1:10 LUNCH – on Exhibit Floor/Draw Prizes

1:10 – 2:00 **Session 13** – Driver Simulator Training – Low Cost Simulators for Ground Vehicle Operators
Session 14 – Pavement Testing and Inspection

2:00 – 2:30 Refreshment Break on Exhibit Floor

2:30 – 4:00 Live Demonstrations at Hotel/Airport

Tour and reception at the Harley-Davidson Museum.
(no need to sign up. No space restrictions)

AOA IMPROVEMENT EXHIBITOR INFORMATION

AOA Improvement Expo and Conference offers organizations the opportunity to display and present their products/services. Indoor and outdoor exhibit space is available. Exhibiting options include:

Indoor Exhibit Space

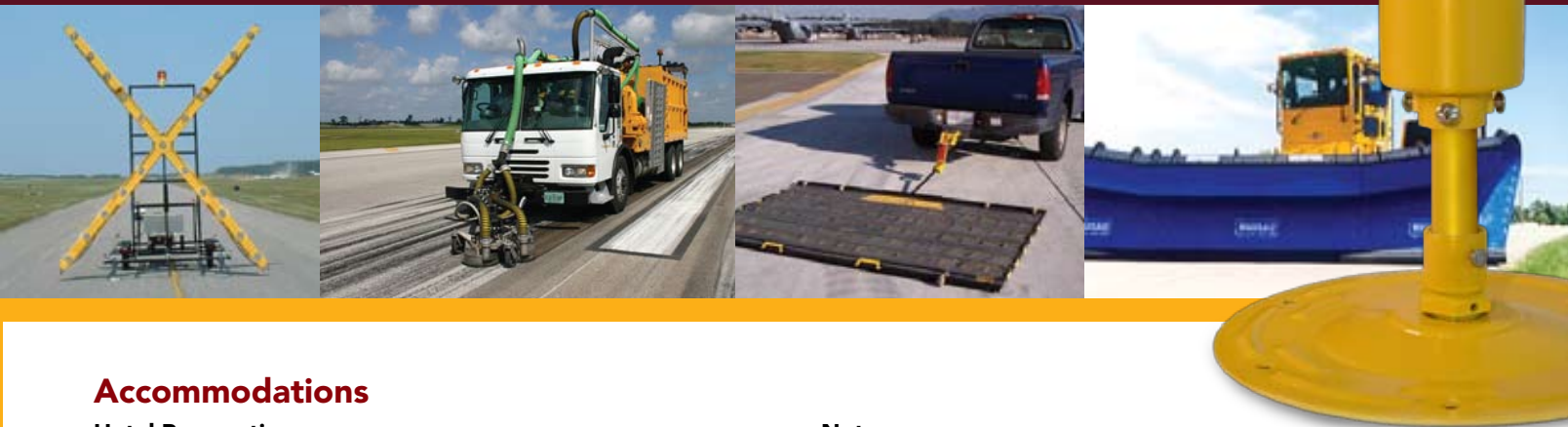
Booths are sold in 10 x 10 increments, with the maximum indoor space allowed being (2) 10 x 10 booths for a total of a 10" x 20" space. Included with the purchase of each 10" x 10" booth is:

- 8' covered and skirted table
- 2 Chairs
- Admission to the AOA expo for (4) personnel, including the opening reception from 4:00 – 6:00 pm Sunday evening, breakfast and lunch on the exhibit floor Monday and the Monday night Harley-Davidson Museum Event.
- 7" x 44" vendor ID sign

Outdoor Exhibit Space

Booths are sold in 20" x 20" increments with no maximum space cutoff. Space will be sold as space only with no tables, chairs, etc. Additional items can be provided at an additional cost.

**Please contact Paul Bowers
at 262-510-7832 for more information.**



Accommodations

Hotel Reservations

Clarion Hotel and Conference Center, 5311 South Howell Avenue, Milwaukee, WI 53207, phone (414) 481-2400. All attendees will receive a special rate of \$99 single/double. Reservations must be made by May 1, 2009 to guarantee this rate. Reservations made after this date are subject to space and rate availability. To make your hotel reservations, contact the hotel directly at (414) 481-2400 and identify yourself as part of the AOA Exposition & Conference or register online at www.clarionmilwaukee.com.

Ground Transportation

The Clarion Hotel provides transportation to and from General Mitchell International Airport. Please locate the hotel shuttle bus courtesy phones in the baggage claim area to alert the hotel of your arrival.

Note

Chapel Road Communications reserves the right to cancel this Exposition & Conference if the number of registrants is insufficient. In this event, we will notify all registrants and refund the registration fee in full. However, any expenses that the registrant incurs such as hotel cancellation or airline penalties are not the responsibility of Chapel Road Communications but that of the registrant.

Cancellation Policy

Cancellations must be submitted in writing. Refund requests received before May 15, 2009 are subject to a \$100 processing fee. After May 15th there will be no refunds. Substitutions or alternate attendees will be accepted without penalty, no-shows will not be refunded. For all inquiries regarding cancellations or refunds, please contact Paul Bowers at 262-510-7832.

**Contact Paul Bowers , AOA Improvement Show Manager with any questions:
262-510-7832 or paulbowers@airportimprovement.com**

AOA IMPROVEMENT 2009 ATTENDEE REGISTRATION

CLARION HOTEL & CONFERENCE CENTER | Milwaukee, WI

Presented by **AIRPORT IMPROVEMENT** Magazine | 3780 Chapel Road, Brookfield, WI 53045 • 262.510.7832

Please fill out the form to register, and/or pass this to the operations, maintenance, engineering and/or consulting representatives at your organization who would benefit from attending.

*Block with an * must be completed. Future correspondence will be sent to the address, fax number and/or e-mail listed below.*

FULL NAME*

NAME FOR BADGE*

TITLE*

AIRPORT/COMPANY NAME*

ADDRESS*

CITY*

STATE*

ZIP*

PHONE*

FAX

EMAIL ADDRESS*

PAYMENT METHOD: Please complete this form with credit card information and fax to Paul Bowers at 262.439.2978 or mail with payment to the address below. Attendee Registration is \$250. With the Early Bird Special, the registration fee is ONLY \$205 if payment is received prior to March 13, 2009. Payable to AOA Improvement.

☐ Credit Card ☐ Mail with check attached

MAIL TO: AOA Improvement, Attn. Paul Bowers, 3780 Chapel Road, Brookfield WI 53045
Fax # 480.287.9302

☐ Visa ☐ MasterCard ☐ American Express

CREDIT CARD NUMBER: _____ EXPIRATION DATE: _____

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AUTHORIZED SIGNATURE: _____ DATE: _____

REFERRED BY: NAME _____ COMPANY _____

