

Mobile & Modular Wood Processing Startup Pathways



Thursday

March 11, 2026

8:30 AM	Check-in
9:00 AM	Welcome & Orientation
9:15 AM	From Idea to Impact Choosing the right technology and sequence your project's critical path
9:45 AM	Mobile & Modular Wood Processing Equipment Profiles & Field Application Review equipment options, pricing, size, feedstock and permit requirements, and transportation needs
10:15 AM	Break
10:30 AM	Technology in Action Real-world equipment examples from vendors and manufacturers <ul style="list-style-type: none">• Biochar: Kevin Kung, Co-founder and CTO, Takavator• Power/Heat Generation: Austin Liu, Principal Biochar Investigator, All Power Labs• Solid Fuel, Firewood Processor: AJ Shaver, Owner, Shaver Equipment• Lumber, Portable Sawmill: Jennifer Alger, CEO, Far West Forest Products
12:00 PM	Break-out Session "Pressure test" your project progress against developmental stages and activities
12:30 PM	Hosted lunch
1:15 PM	Success Stories What it takes to move a modular wood project from concept phase to development and operations <ul style="list-style-type: none">• Jess Running, Owner, J&L Palo Urbano• Jeff Greef, Founder and CEO, Plumas Wood Fiber• Dede Smullen, Co-founder and Chairwoman, Earth Foundries• Ken Quiner, Director, Washoe Preparedness Resources Department, Washoe Tribe of Nevada and California
2:15 PM	Breakout Session Uncover and translate gaps in your project's feasibility into a 12-month strategy, identifying the data, analyses, funding and partnerships needed to advance your project.
2:45 PM	Wrap-up and Finance Workshop Preview
3:00 PM	End

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Friday

March 12, 2026

8:00 AM

Check-in

8:30 AM

Welcome & Orientation

8:45 AM

Funding Wood Products Projects at Each Stage | Mapping funding needs to project development phases

9:15 AM

Understanding the Capital Stack for Wood Product Businesses |
An overview of grants, debt, and equity

9:40 AM

Grant Funding & Incentives | CAL FIRE and USFS alignment and cash-flow implications

10:10 AM

Break

10:20 AM

Debt Financing Basics | Using equipment, revenue, and assets to grow; debt options, lender expectations, and sample structures

11:00 AM

Equity Financing | When ownership capital makes sense, when equity fits, and what investors to look for

11:30 PM

Break

11:40 PM

Capital Stack | Choosing the right funding tool through a stage-based framework and interactive exercise

12:10 PM

Resources, Tools, and Next Steps | Wrap up and invitation to office hours

12:30 PM

End