

Mobile & Modular Wood Processing Startup Pathways



Thursday

March 11, 2026

8:30 AM	Check-in
9:00 AM	Welcome & Orientation
9:15 AM	From Idea to Impact Choosing the right technology and sequence your project's critical path
9:45 AM	Mobile & Modular Wood Processing Equipment Profiles & Field Application Review equipment options, pricing, size, feedstock and permit requirements, and transportation needs
10:15 AM	Break
	Technology in Action Real-world equipment examples from vendors and manufacturers <ul style="list-style-type: none">Biochar: Kevin Kung, Co-founder and CTO, TakavatorPower/Heat Generation: Austin Liu, Principal Biochar Investigator, All Power LabsSolid Fuel, Firewood Processor: AJ Shaver, Owner, Shaver EquipmentLumber, Portable Sawmill: Jennifer Alger, CEO, Far West Forest Products
12:00 PM	Break-out Session "Pressure test" your project progress against developmental stages and activities
12:30 PM	Hosted lunch
1:15 PM	Success Stories What it takes to move a modular wood project from concept phase to development and operations <ul style="list-style-type: none">Jess Running, Owner, J&L Palo UrbanoJeff Greef, Founder and CEO, Plumas Wood FiberDede Smullen, Co-founder and Chairwoman, Earth FoundriesKen Quiner, Director, Washoe Preparedness Resources Department, Washoe Tribe of Nevada and California
2:15 PM	Breakout Session Uncover and translate gaps in your project's feasibility into a 12-month strategy, identifying the data, analyses, funding and partnerships needed to advance your project.
2:45 PM	Wrap-up and Finance Workshop Preview
3:00 PM	End

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Friday

March 12, 2026

8:00 AM	Check-in
8:30 AM	Welcome & Orientation
8:45 AM	Funding Wood Products Projects at Each Stage Mapping funding needs to project development phases
9:15 AM	Understanding the Capital Stack for Wood Product Businesses An overview of grants, debt, and equity
9:40 AM	Grant Funding & Incentives CAL FIRE and USFS alignment and cash-flow implications
10:10 AM	Break
10:20 AM	Debt Financing Basics Using equipment, revenue, and assets to grow; debt options, lender expectations, and sample structures
11:00 AM	Equity Financing When ownership capital makes sense, when equity fits, and what investors to look for
11:30 PM	Break
11:40 PM	Capital Stack Choosing the right funding tool through a stage-based framework and interactive exercise
12:10 PM	Resources, Tools, and Next Steps Wrap up and invitation to office hours
12:30 PM	End