

Forest Welch for **growtherapy**

Forest is a full-stack software engineer in San Francisco.

The following presentation showcases the scope of their work.

About me

■ USER ADVOCATE

Passionate about crafting intuitive, user-friendly tools that empower end users to make meaningful change in the world.

■ BRIDGE BUILDER

Thrives in diverse, close-knit teams, bridging communication between peers and stakeholders to align goals and strategies.

■ LIFELONG LEARNER

Driven by a commitment to growth—mastering new skills, enhancing workflows, and embracing mindful living.

■ SUPPORTIVE MENTOR

Committed to fostering peer development through thoughtful feedback, active listening, and clear communication.

grow



Career Highlights

@autodesk

Implemented a user event tracking system and rebuilt the onboarding flow, using data powered by LaunchDarkly A/B testing and Snowflake analytics. Achieved a **15% increase in successful registrations** while establishing the foundation for future data-driven testing.

2021

@buildvision

Built the first version of a construction procurement platform as the second engineer hired, designing the core UI and APIs. Delivered key milestones that secured **\$5M in pre-seed funding** and paved the platform's direction for future development.

2024

@rula

Shipped patient-facing search and booking features on the Care Access team, improving therapist matching and enabling in-person appointments. Delivered a **10% lift in bookings, the largest in company history**, while building internal tools to streamline cross-team workflows.

2025

■ IMPACTFUL SOLUTIONS

My work on Rula's Care Access team aligns directly with Grow's Care Delivery mission. I built search and matching tools that surface the right information to help patients make informed decisions—without overcomplicating the path to booking. The balance between clarity and simplicity is where care actually happens.

■ COLLABORATIVE ENGAGEMENT

I thrive in environments where collaboration drives meaningful outcomes. On Autodesk's Frontend Platform team, I balanced org-wide initiatives with the unique needs of individual teams. Building internal tools gave me the opportunity to work closely with Customer Success, updating workflows and fostering cross-functional partnerships.

■ MISSION-DRIVEN GROWTH

Just as Grow seeks to empower individuals through compassionate healthcare, I strive to help others care for themselves. Years of therapy and personal development have shaped my understanding of the barriers to healing, and the importance of breaking them down. Whether through technical solutions or human connection, I am driven to help others grow.

Alignment



Thank you!

I look forward to hearing from you.