SAP® PartnerEdge®

Social Media Kit: EIM Industry Selling Motion
Information Governance for CPG – Trusted Data for Analytics

HOW TO USE THIS DOCUMENT

For each of the individual plays or demand generation kits, we want to include TWEETS that partners can leverage, modify or use with the appropriate or recommended hashtag.

AWARENESS for Twitter/Facebook/LinkedIn

- SAP Enterprise Information Management tools eliminate useless information so you only analyze trusted data! #SAP #TrustedData #CPG
- Access your analytics from one programming interface and get information in real time with S4 HANA! #SAP #HANA #TrustedData
- SAP Enterprise Information Management tools deliver trusted data for analytics so you don't have to #SAP #TrustedData #CPG
- Most information governance programs fail to meet their objectives. The answer? SAP Trusted Data for Analytics #SAP #TrustedData #CPG

GENERATING INTEREST & CONSIDERATION for Twitter/Facebook/LinkedIn

- Tune out the data noise and groove to the tune of relevant, timely information to power your analytics #SAP #CPG
- SAP Trusted Data for Analytics can make your real-time analytics vision a reality #SAP #TrustedData #CPG
- Access your data from a unified programming interface and launch your analytics strategy into the cloud #SAP #TrustedData #Vora
- What if I told you the platform could master your data for you? #SAP #TrustedData #CPG
- Why analyze all the data when can only trust some of it? #SAP #TrustedData #CPG
- Did you know that SAP Trusted Data for Analytics can deliver all relevant data through one framework? #SAP #Vora #TrustedData
- Are your critical decisions based on last-year's reports? Real time trusted data can be your new reality #SAP #TrustedData
- Is keeping too much data sabotaging your IT budget? Keep what you need and archive the rest! #SAP #EIM #TrustedData #CPG
- Concerned about how your analytics process the big data elephant? Keep it fresh with real time trusted data! #SAP #TrustedData #CPG
- What you don't know can lead to missed opportunities. Discover new market gaps with trusted data analytics. #SAP #TrustedData #CPG