

# Sales Overview

Year: 2021

Month

2019

2020

2021

2022

January

February

March

April

May

June



Customer City

All



Sub Category

All



Product Category

All



Product Name

All



## Sales vs Budget

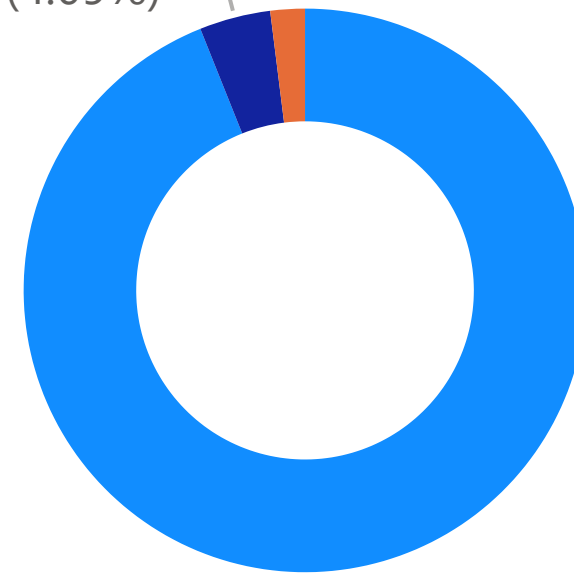
16,351,550

Bud. 5,800,000.00

10,551,550.34

## sales by Product Category

0.67M (4.09%)



15.36M (93.93%)

## sales amount and total budget by MonthSort

● sales amount ● total budget

2,000,000

1,000,000

Dec

Nov

Oct

Jun

Aug

Sep

Jul

May

Mar

Apr

Jan

Feb

## sales by top 10 Full Name

Full Name

Jordan T...



11K

Maurice ...



11K

Janet Mu...



10K

Nichole ...



10K

Margaret...



10K

Randall ...



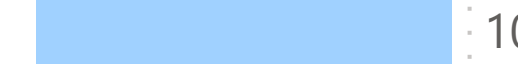
10K

Adriana ...



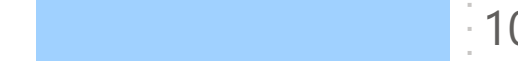
10K

Rosa Hu



10K

Brad She



10K

Francisco...



10K

sales amount

## sales by top 10 Product Name

Product Name

Mountain...



0.97M

Mountain...



0.97M

Mountain...



0.95M

Mountain...



0.95M

Mountain...



0.92M

Mountain...



0.90M

Touring-1...



0.42M

Road-350...



0.42M

Touring-1...



0.41M

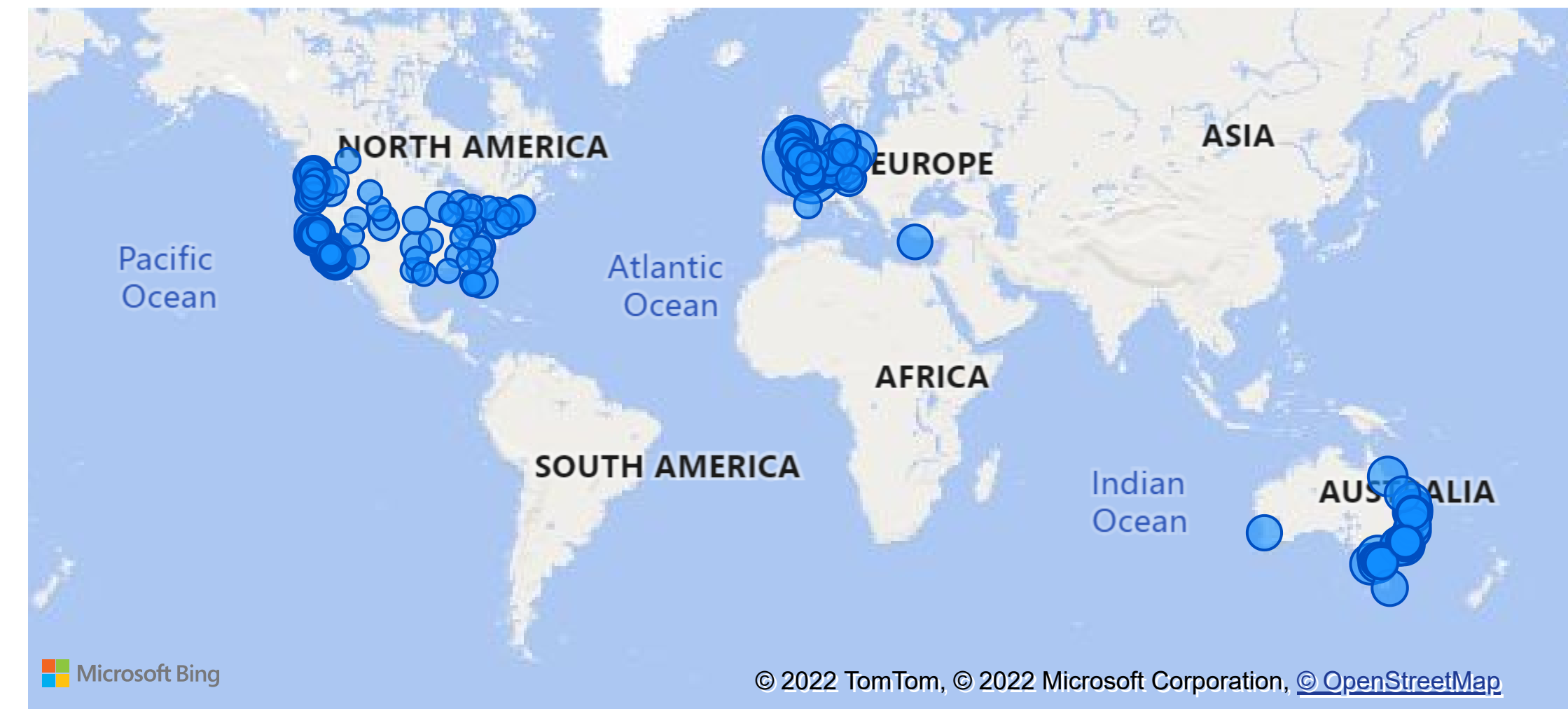
Road-350...



0.39M

sales amount

## sales amount by Customer City



Customer Details

Year: All

- 2019
- 2020
- 2021
- 2022

Month

- January
- February
- March
- April
- May
- June
- 

Customer City

All

Sub Category

All

Product Category

All

Product Name

All

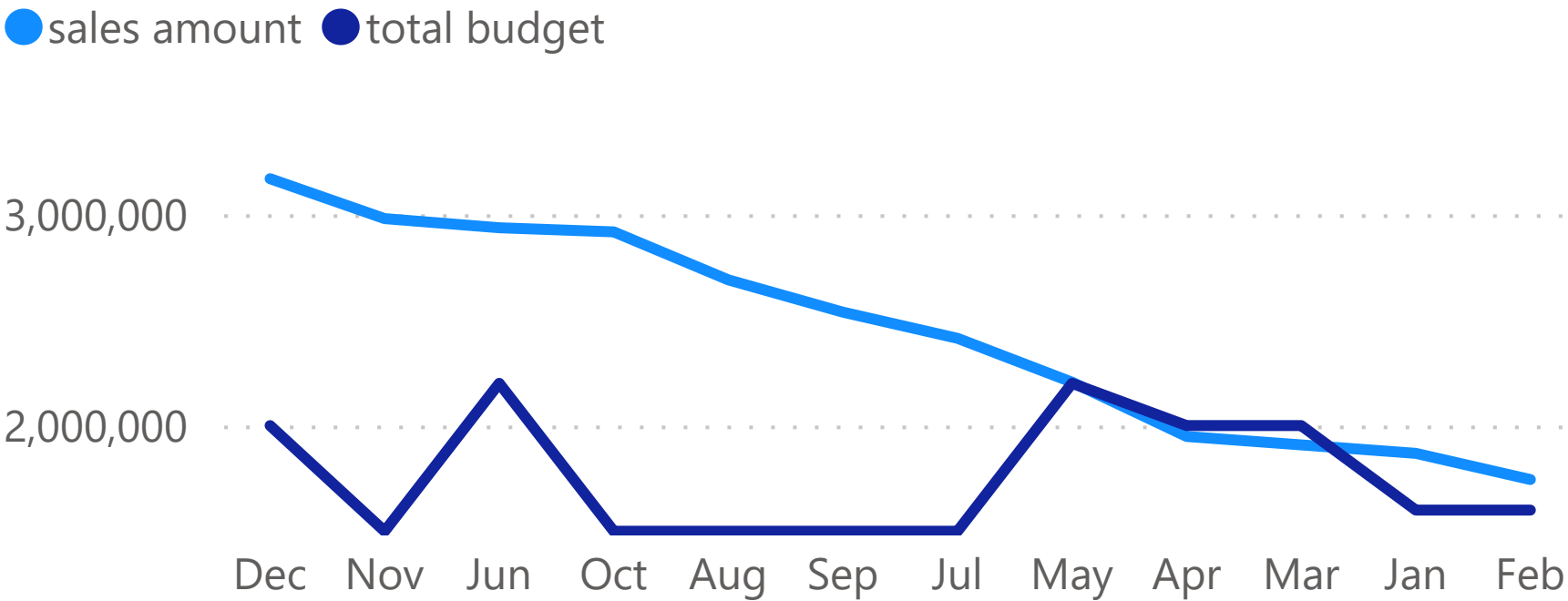
29.32M

21M

sales amount

total budget

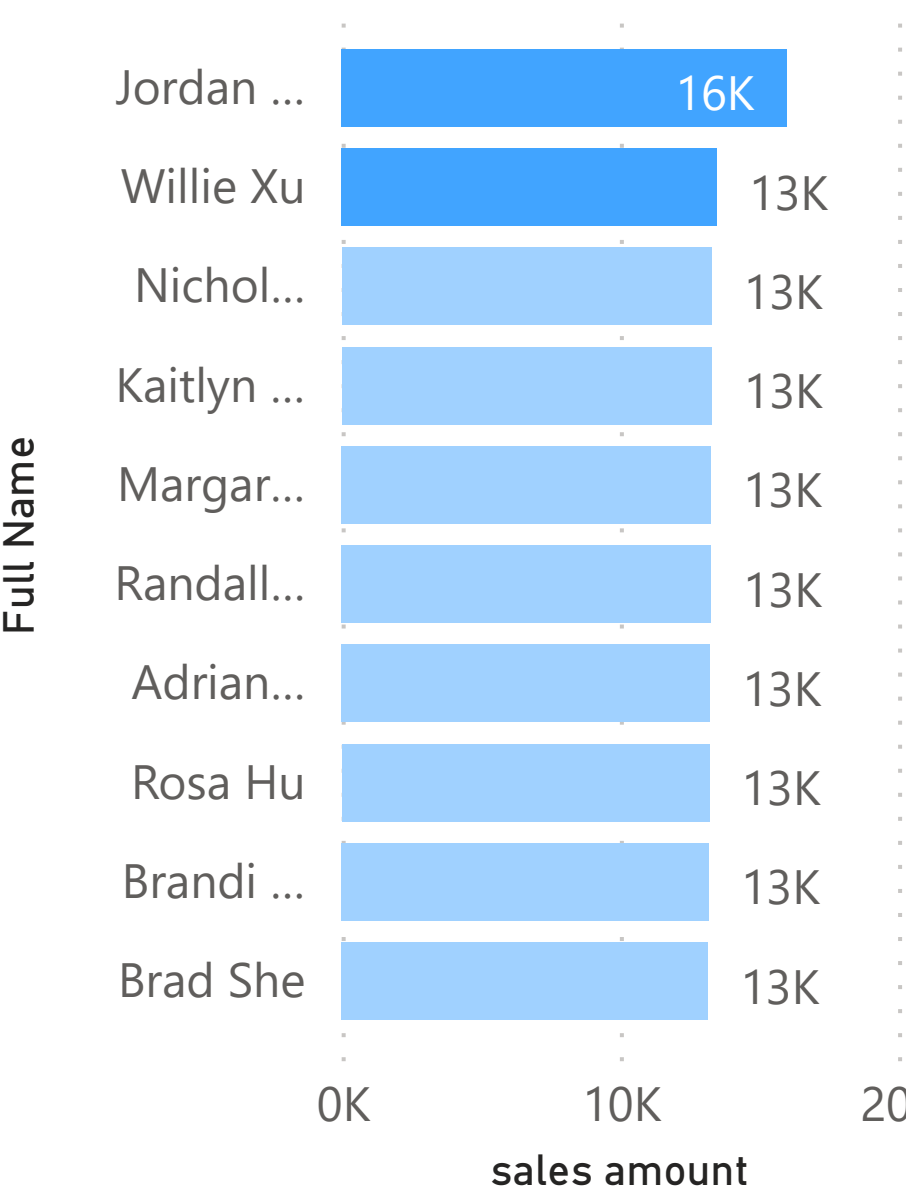
sales amount and total budget by MonthSort



sales amount by Customer City



sales by top 10 Full Name



Full Name	Apr	Aug	Dec	Feb	Jan	Jul	Jun	Mar	May	Nov	Oct	Sep	Tota
Aaron Adams	117.96												
Aaron Alexander			69.99										
Aaron Allen			3,399.99										
Aaron Baker											1,750.98		
Aaron Bryant	58.98						74.98						
Aaron Butler			14.98										
Aaron Campbell											1,155.48		
Aaron Carter			39.98										
Aaron Chen						39.98							
Aaron Coleman			61.96										
Aaron Collins					3,578.27					2,469.05			
Total	1,948,432.23	2,689,540.88	3,168,293.96	1,744,677.83	1,868,572.67	2,412,980.59	2,936,177.74	1,908,589.05	2,205,152.30	2,979,421.39	2,916,660.90	2,536,756.64	29,3

## Customer City

All



29.32M

sales amount

21M

total budget

## Sub Category

All



## sales amount and total budget by MonthSort



● total budget

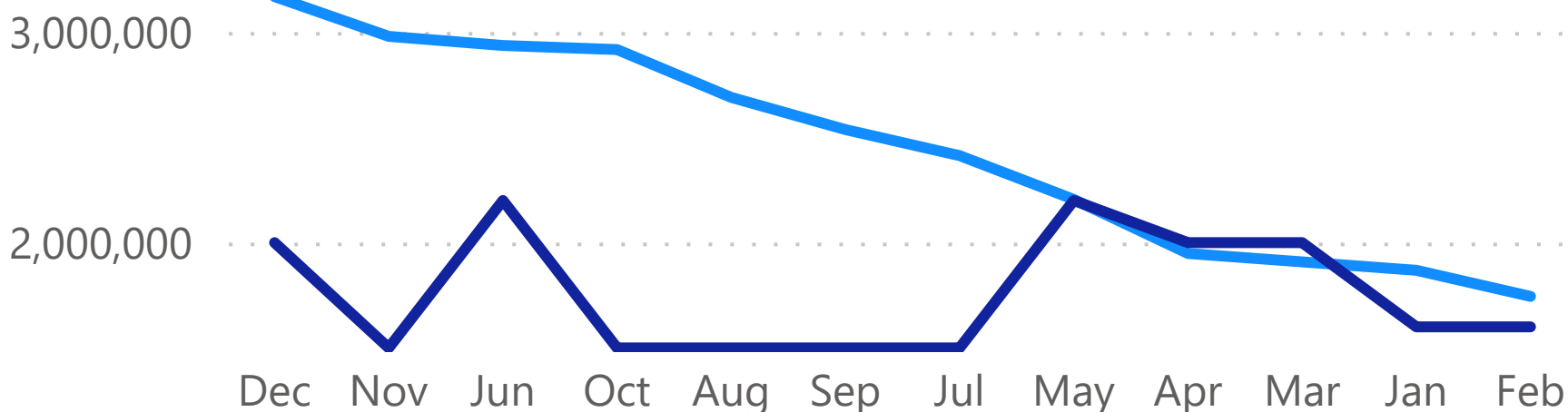
## Product Category

All



## Product Name

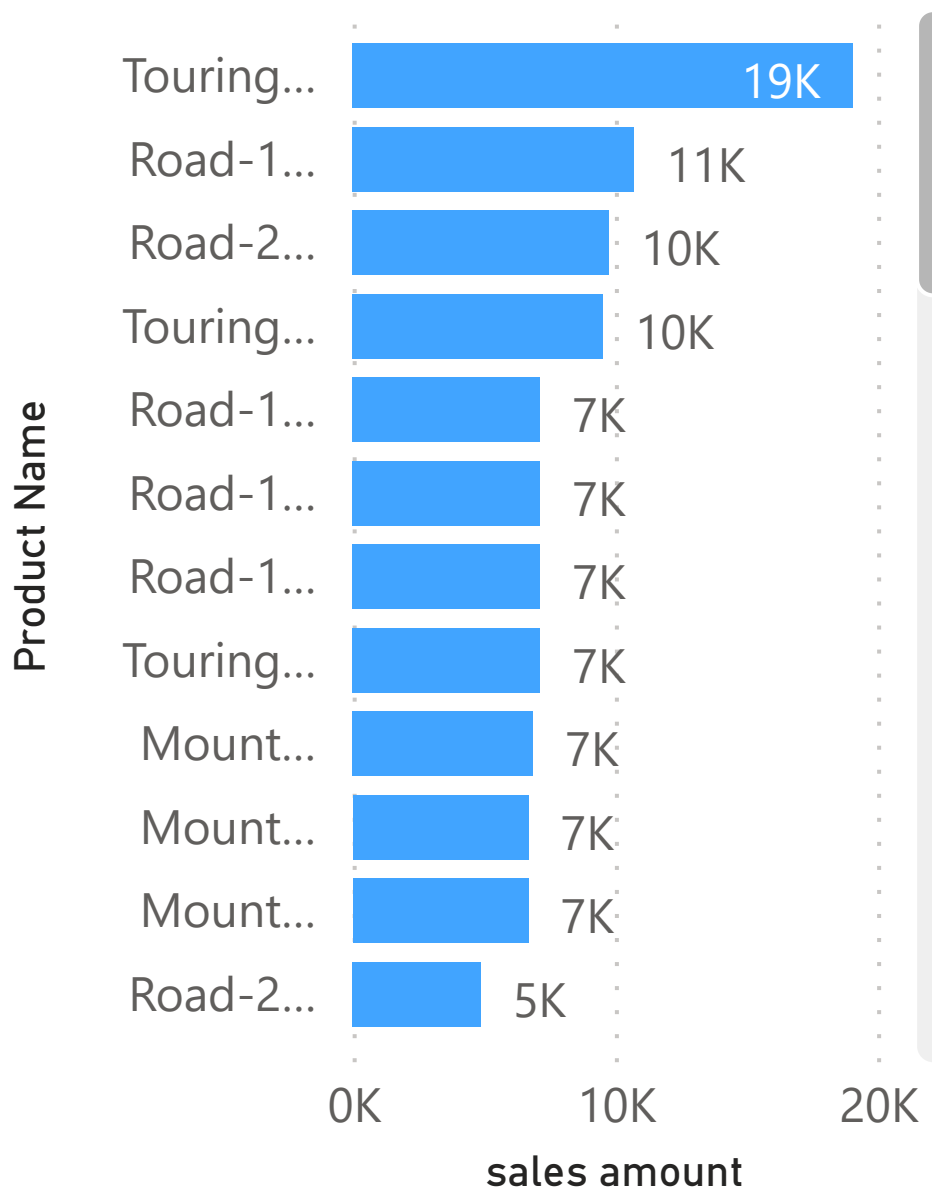
All



## sales amount by Customer City



## sales by top 10 Product Name



Product Name	Apr	Aug	Dec	Feb	Jan	Jul	Jun	Mar	May	Nov	Oct	Sep	^
All-Purpose Bike Stand	4,134.00	2,862.00	2,067.00	2,544.00	3,021.00	2,703.00	3,816.00	3,180.00	3,816.00	3,657.00	4,929.00	2,862.00	
AWC Logo Cap	1,339.51	1,932.85	2,184.57	1,339.51	1,303.55	1,645.17	1,780.02	1,438.40	1,465.37	1,726.08	1,798.00	1,735.00	
Bike Wash - Dissolver	540.60	612.15	755.25	477.00	548.55	747.30	667.80	580.35	548.55	699.60	556.50	484.00	
Classic Vest, L	1,079.50	1,206.50	1,524.00	508.00	762.00	1,143.00	698.50	444.50	1,270.00	762.00	1,587.50	1,397.00	
Classic Vest, M	1,016.00	1,397.00	1,016.00	635.00	1,460.50	1,333.50	1,016.00	635.00	698.50	952.50	1,206.50	1,270.00	
Classic Vest, S	762.00	762.00	825.50	571.50	889.00	825.50	825.50	825.50	825.50	1,587.50	1,270.00	698.00	
Fender Set - Mountain	3,714.62	3,582.74	4,659.76	2,967.30	3,494.82	4,417.98	4,220.16	3,318.98	3,736.60	4,615.80	4,242.14	3,648.00	
Half-Finger Gloves, L	661.23	1,126.54	1,200.01	734.70	612.25	955.11	808.17	979.60	734.70	1,346.95	1,053.07	636.00	
Half-Finger Gloves, M	955.11	1,151.03	1,175.52	734.70	759.19	881.64	1,004.09	955.11	930.62	1,224.50	1,297.97	1,151.00	
Half-Finger Gloves, S	1,053.07	1,028.58	1,322.46	685.72	1,053.07	1,102.05	1,175.52	881.64	1,004.09	955.11	1,126.54	563.00	
Hitch Rack - 4-Bike	2,160.00	3,120.00	3,720.00	2,520.00	3,960.00	2,400.00	3,120.00	4,200.00	3,000.00	4,560.00	3,360.00	3,240.00	
Total	1,948,432.23	2,689,540.88	3,168,293.96	1,744,677.83	1,868,572.67	2,412,980.59	2,936,177.74	1,908,589.05	2,205,152.30	2,979,421.39	2,916,660.90	2,536,756.00	v
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