

VOGUE



NOV

AMAZING KATE

HER NEW
MOVIES, NEW
LOVE, AND
NEW LIFE

SETS AND THE CITY

SARAH JESSICA
PARKER BACK
ONSTAGE

MAN OF THE MOMENT

MATTHEW
McCONAUGHEY
GETS SERIOUS

OBAMA'S
GLOBAL
AMBASSADOR
SAMANTHA POWER
TAKES ON THE U.N.

MIX IT UP

FLIRTY FLORALS
FOR DATE NIGHT
POWER PYTHON
FOR OFFICE

**AMERICAN
EDITION**

HAPPY BIRTHDAY, FASHION FUND!

A DECADE OF BREAKOUT
STARS, DESIGN DRAMAS,
AND DRESSES THAT
CHANGED OUR LIVES

Comag £5.95

VOGUE USA
NOV 13



9 770042 800111
www.magazinecafe.co.uk

BEAUTY

ORGANIC

the English actor Orlando Bloom, and their two-year-old son, Flynn.) Her latest move is sure to occasion its own fanfare: the U.S. launch of her skin-care line, Kora Organics.

It's been a long time coming—four years—for fans of the collection, who have been placing orders and patiently awaiting delivery from Australia.

The intersection of wellness and beauty is second nature to Kerr. "I grew up in a little country town with my grandparents on a farm. That's where I learned about eating organic, and the benefits you get firsthand," she says. Take noni, the knobby tropical fruit prized for its antioxidant-rich juice, which Kerr has made a key ingredient in all Kora products. "I've been drinking it since I was twelve," she says. "I'd put it on my skin if I had a sunburn or a breakout. My grandmother introduced me to it. She taught me how to cook, the importance of balance. I try to live my life the 80–20 way: 80 percent healthy choices."

This easygoing modern bohemianism radiates throughout the family's Upper East Side home, an airy duplex in a landmark nineteenth-century building off Central Park. In the living room, an ornate carved-wood daybed conjures up a voyage to Southeast Asia; a



BOHEMIAN RHAPSODY
KERR, IN A PETER PILOTTO DRESS, IN THE LIVING ROOM OF HER UPPER EAST SIDE APARTMENT.

Louis XV-style gilt mirror shares wall space with a framed fingerpainting by Flynn. (Today her son is at the theater, watching his father rehearse for Broadway's *Romeo and Juliet*.) Overhead, the original wood-beam ceiling, painted with scrolling vines and cherubs, lends time-worn grandeur. "I want it to feel like you're not necessarily in New York City," says Kerr.

Even as her modeling career skyrocketed (she will soon appear in the 2014 Pirelli calendar alongside Helena Christensen and Karolina Kurkova), Kerr has stayed grounded. She practices yoga regularly; the fridge is stocked

daily with deliveries from Juice Press. A certified health coach who studied nutrition, Kerr spends time experimenting with gluten- and sugar-free recipes in the kitchen, too. On a recent day: muffins with chia seeds, oatmeal, and cinnamon. "I wanted a healthy alternative for my son," she says simply.

Kerr took a similar do-it-yourself tack with her skin care: After struggling to find certified-organic products that balanced high performance with high integrity, she made them herself. She obsessed over the matte texture of the recyclable packaging, "and I was adamant about the color," she says of the tranquil blue. She even created a font based on her handwriting, which appears as a single-word mantra on the back of each product: GRATITUDE on the foaming cleanser, HONESTY on the exfoliating cream.

"I feel like my products are really nurturing and produce results, and that was my intention," she says. And, she adds, "they're not tested on animals, they're tested on me!" She keeps a tube of her eye cream in the fridge and swears that the body lotion has "really made a difference to my skin. My legs used to be kind of scaly." To treat her combination skin, she likes to paint a stripe of the clay-based purifying mask down her T-zone and pat the hydrating mask on the sides of her face. She used the products throughout her pregnancy and singles out the rose hip body oil for special praise: "I had a ten-pound boy, and I don't have one stretch mark. I can show you my stomach if you like," she says without missing a beat. The accompanying mantra for that product: CONFIDENCE.

—LAURA REGENDORF BEAUTY > 212

CERTIFIED CHIC

Remember when all-natural meant a certain sacrifice in aesthetics—and performance? Today's lines are as sophisticated as they are good for you. British brand Aurelia loads its creams (scented with a blend of neroli, lavender, and mandarin) with inflammation-tempering probiotics; Rica's vitamin-rich serum (with a rosebud bobbing sweetly inside) revives a generations-old recipe from Brooklyn founder Kristina Ivy. Paris-based Patyka brings French elegance to a comprehensive range of organic creams, cleansers, and oils, and the soothing Cucumber Aqua Gel from Pratima—a line from Ayurvedic doctor Pratima Raichur—feels like a fresh take on the old-school spa ritual. —L.R.

WELL AND GOOD

CLOCKWISE FROM TOP: INDIE LEE COQ-10 TONER, RICA FENNEL + ROSE HIP FACE SERUM, PATYKA ABSOLIS BODY WASH IN IRIS WOOD, PRATIMA CUCUMBER AQUA GEL, AURELIA CELL REVITALISE NIGHT MOISTURISER.

