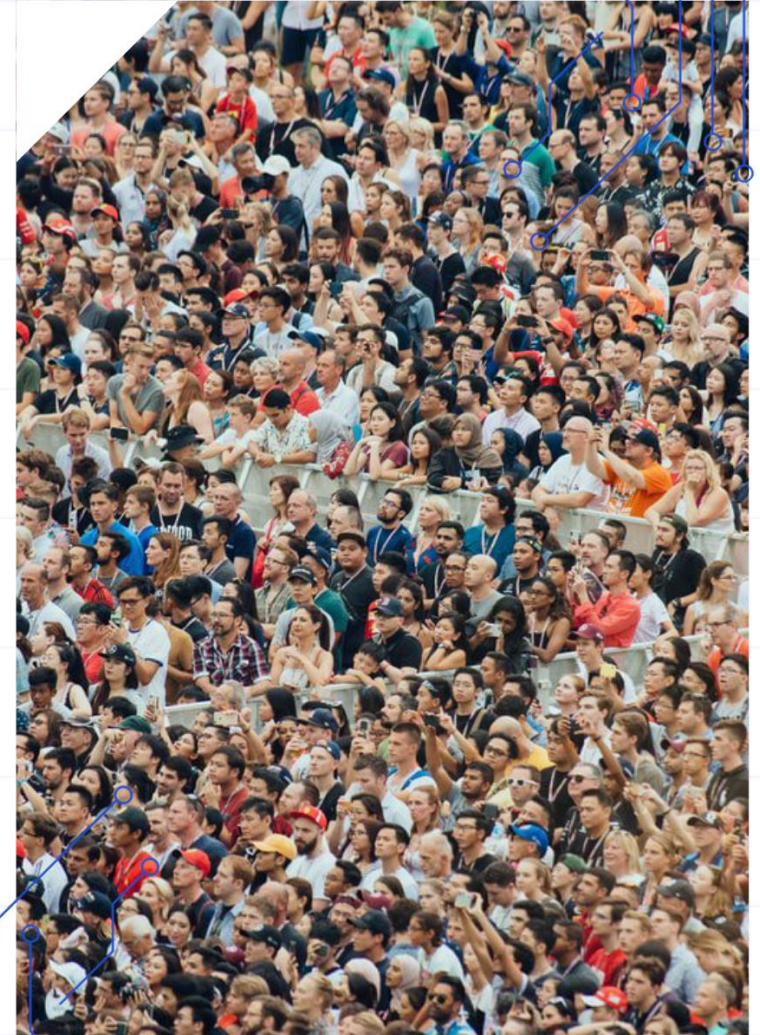


FORIUM.  
FORMAZIONE DELLE RISORSE UMANE

# FORIUM: A MODERN COMMUNITY ENGAGEMENT PLATFORM

Explore how Forium transforms community interactions and engagement, highlighting its key features, benefits, and relevance in today's society.

**HIMUJJAL UPADHYAYA**



## COMMUNITY ENGAGEMENT

# FORIUM: A MODERN COMMUNITY ENGAGEMENT PLATFORM

Explore Forium, a next-generation platform fostering connection, discussion, and growth within communities through innovative technology.



# WHAT IS FORIUM?

A Modern Community Engagement Platform



## AI-DRIVEN FUNCTIONALITY

Forium enhances user experience via intelligent tools powered by AI algorithms.



## SELF-HOSTABILITY

Users can deploy Forium on various databases, maintaining control of their data.



## EXCEPTIONAL PERFORMANCE

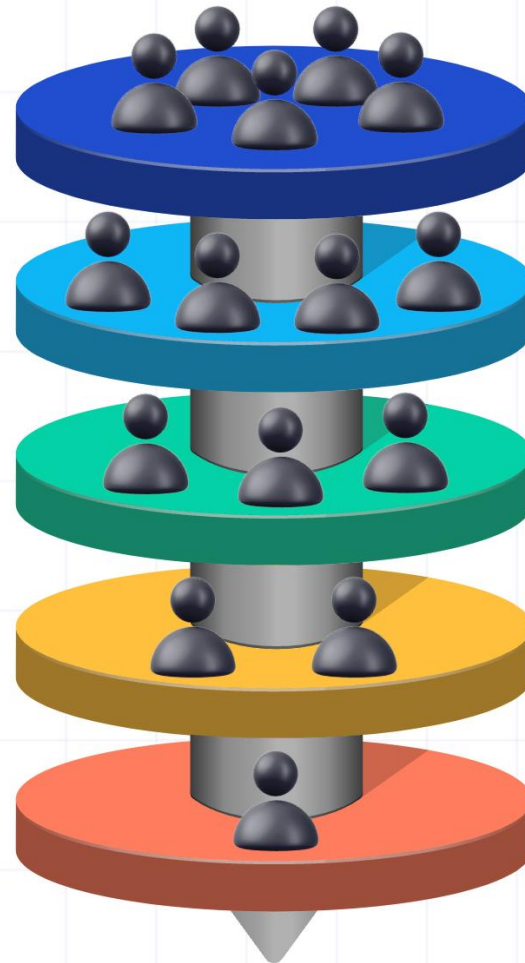
Forium is built with a lightweight architecture for rapid response times, ensuring efficiency.





# CHALLENGES IN EXISTING COMMUNITY PLATFORMS

Identifying the Major Hurdles in Community Engagement



## PERFORMANCE ISSUES

Many forums, including Discourse, suffer from sluggish performance and high resource consumption.



## ACCESSIBILITY

Platforms like Reddit and Discourse limit user engagement due to their closed-off nature.



## COMPLICATED SELF-HOSTING

Setting up and maintaining forums is often complex and time-consuming for businesses.



## LACK OF AI TOOLS

Moderation and content discovery are manual, making it hard to find relevant discussions.



## EXPENSIVE SAAS MODELS

Existing hosted solutions can be costly, often locking users into their ecosystems.

## FORIUM'S SOLUTIONS TO COMMUNITY ENGAGEMENT ISSUES

Key Features of Forium's Solutions

### ✓ **BLAZING-FAST PERFORMANCE**

Utilizes Actix-web (Rust) and SolidJS for unparalleled speed.

### ✓ **SELF-HOSTABILITY**

Easily deployable on SQLite, RQLite, and Postgres, ensuring user control.

### ✓ **AI-POWERED TOOLS**

Empowers users to find answers quickly, minimizing clutter.

### ✓ **MODERN UI**

Customizable interface for branding and improved user experience.

### ✓ **FLEXIBLE PRICING**

Open-source core with economical managed hosting options.

# COMPARISON OF FORUM FEATURES

Forum vs. Competitors



## PERFORMANCE

- Forum: 🚀 Ultra-fast
- Discourse: 🐢 Slow
- NodeBB: ✅ Good
- Vanilla Forums: 🐢 Medium

## EASE OF DEPLOYMENT

- Forum: ✅ One-click & DB-flexible
- Discourse: ❌ Complex
- NodeBB: ❌ Mixed
- Vanilla Forums: ❌ Mixed

## AI FEATURES

- Forum: ✅ Yes
- Discourse: ❌ No
- NodeBB: ❌ No
- Vanilla Forums: ❌ No

## MODERN UI

- Forum: ✅ ReactJS
- Discourse: ❌ Outdated Ember.js
- NodeBB: ❌
- Vanilla Forums: ✅

## SELF-HOSTING

- Forum: ✅ SQLite and Postgres
- Discourse: ✅ Postgres-only
- NodeBB: ✅
- Vanilla Forums: ✅



# EXPANDING OPPORTUNITIES IN COMMUNITY ENGAGEMENT

Exploring the Expanding Landscape of Community Engagement

## GLOBAL MARKET VALUATION

The global online community market is valued at \$1.2B+ and is experiencing continuous growth.

## USER DEMAND FOR OPEN-SOURCE

Discourse boasts over 20M+ users, showcasing a strong demand for open-source forum solutions.

## SIGNIFICANT REVENUE POTENTIAL

Capturing just 20% of the market currently held by Discourse presents a significant revenue opportunity.

## SHIFT TOWARDS PRIVACY-FIRST SOLUTIONS

There is a growing need for self-hosted, privacy-first solutions as organizations move from closed ecosystems.





# FORIUM'S INNOVATIVE DUAL-REVENUE MODEL

Exploring Forium's Revenue Streams and Projections

## FORIUM CLOUD (MANAGED HOSTING)

A subscription-based service tailored for businesses seeking a hassle-free forum solution.

## PREMIUM ADD-ONS

Includes AI-powered moderation, analytics, enhanced themes, and integrations for improved user experience.

## ENTERPRISE SUPPORT & CUSTOM DEPLOYMENTS

Provides white-label solutions and dedicated support for large organizations with unique needs.

## PROJECTED ANNUAL RECURRING REVENUE

Anticipated to exceed \$5M in 3 years, with a focus on premium enterprise plans.



# FORIUM VS. COMPETITORS

A Comparison of Key Features



## PERFORMANCE

- Forium: Ultra-fast 🚀
- Discourse: Slow 🐢
- NodeBB: Good ✅



## EASE OF DEPLOYMENT

- Forium: One-click ✅
- Discourse: Complex ❌
- NodeBB: Mixed ❌



## AI FEATURES

- Forium: Yes ✅
- Discourse: No ❌
- NodeBB: No ❌



## MODERN UI

- Forium: ReactJS ✅
- Discourse: Outdated ❌
- NodeBB: No ❌

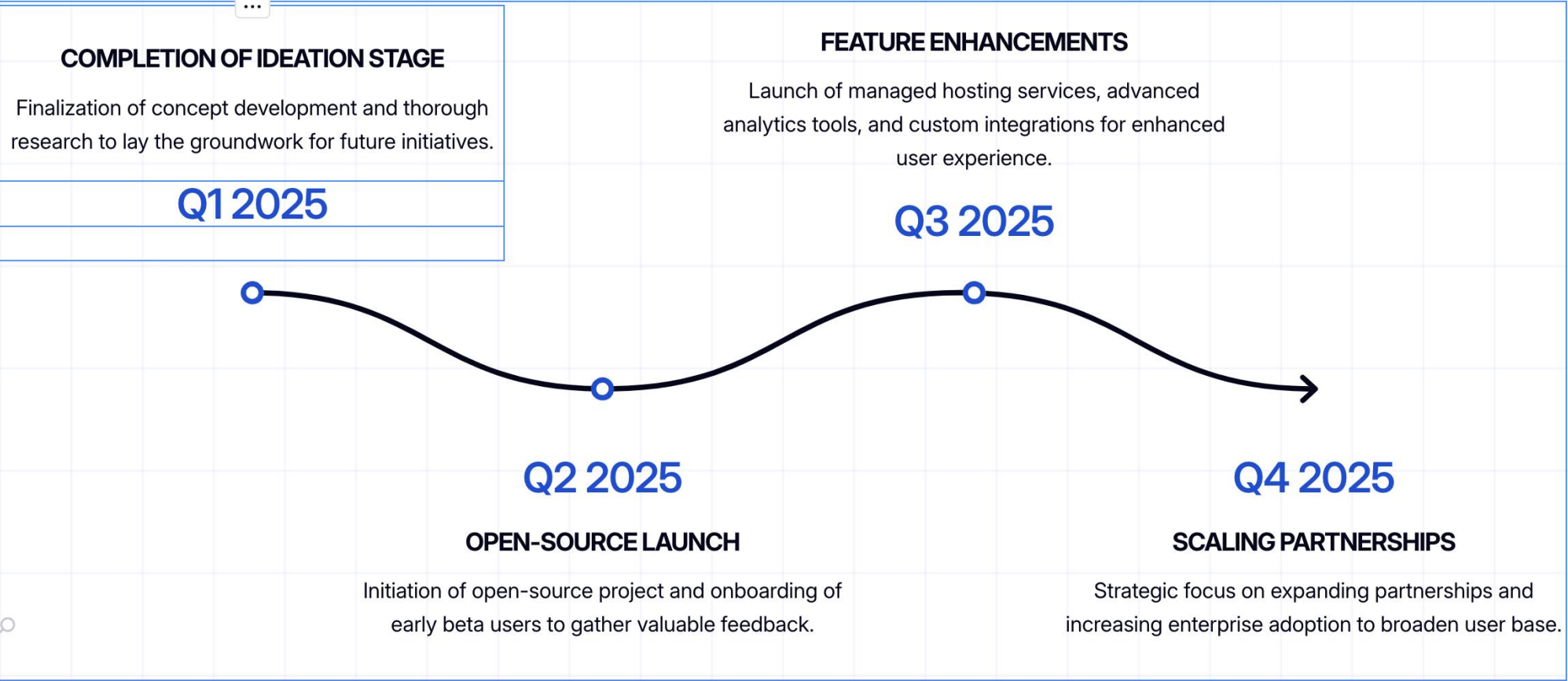


## SELF-HOSTING OPTIONS

- Forium: SQLite and Postgres ✅
- Discourse: Postgres-only ✅
- NodeBB: Yes ✅

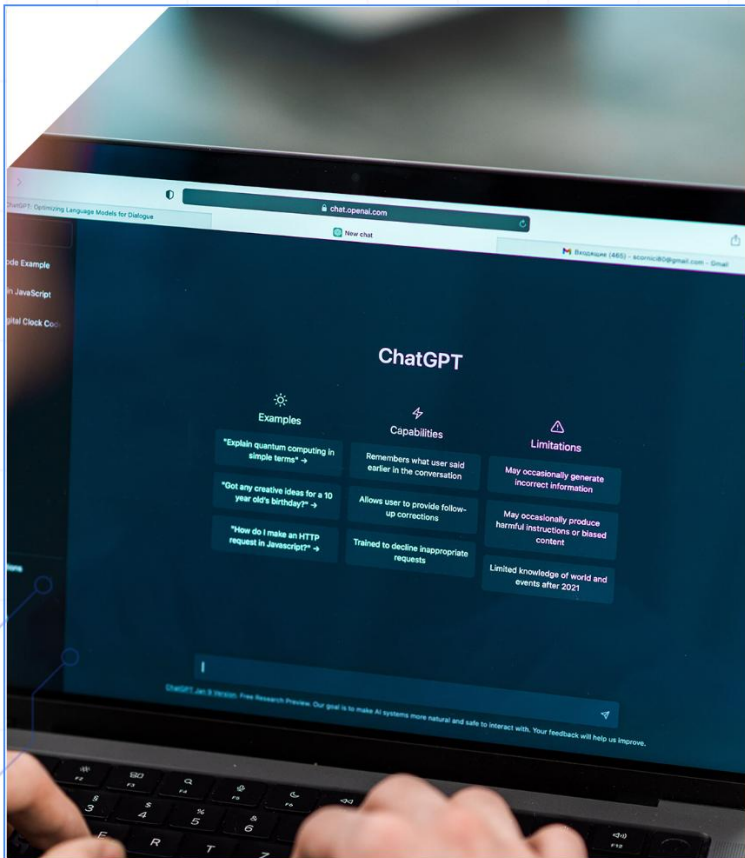
# CURRENT PROGRESS AND FUTURE PLANS

Roadmap Overview and Strategic Goals



# KEY TAKEAWAYS FROM FORIUM

Revolutionizing Community Engagement



## 01 FORIUM'S INNOVATIVE POSITIONING

Forium is set to transform community engagement through cutting-edge AI technology.

## 02 MARKET OPPORTUNITIES

The increasing demand for privacy-first solutions highlights a significant growth opportunity.

## 03 CLEAR BUSINESS MODEL

Forium has a defined business model that supports sustainable growth in the community platform space.

## 04 COMPETITIVE ADVANTAGE

With its unique features, Forium is well-positioned to capture a substantial market share.





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# TRANSFORMING COMMUNITY ENGAGEMENT WITH FORIUM

Join us in exploring innovative solutions offered by Forium that can revolutionize community engagement, paving the way for a brighter future and better collaboration.