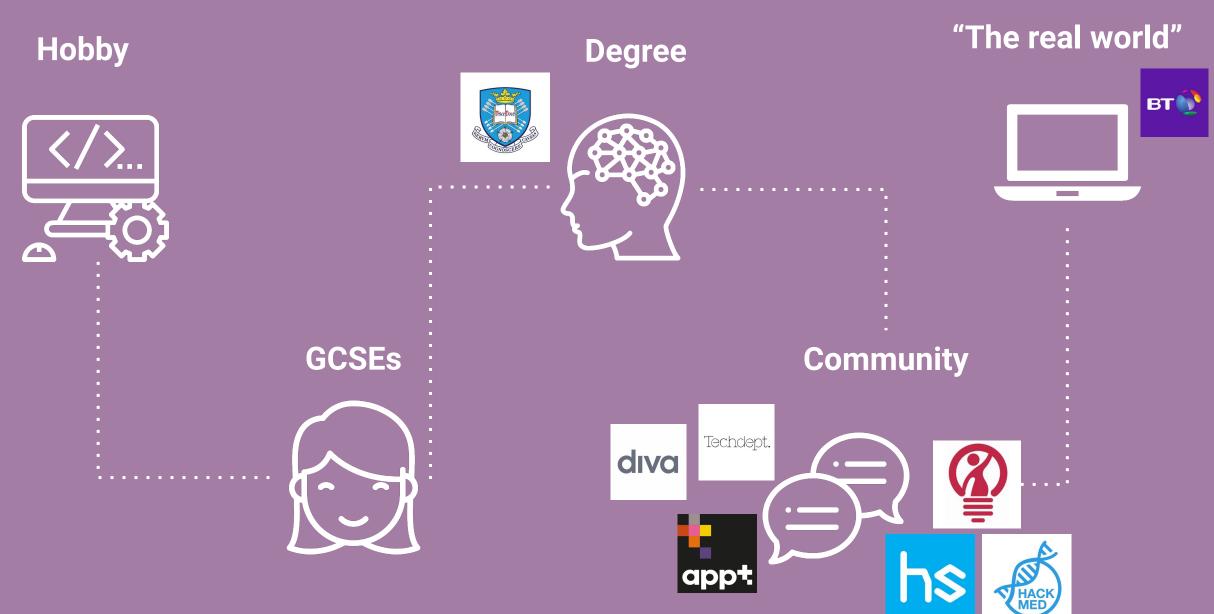
Diversifying Tech

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What do we mean by diversity?

It means understanding that each individual is unique, and recognizing our individual differences. These **can** be along. the dimensions of race, ethnicity, gender, sexual orientation, socio-economic status, age, physical abilities, religious beliefs, political beliefs, or other ideologies.

Definition of Diversity

https://gladstone.uoregon.edu/~asuomca/diversityinit/definition.html









Better understanding of customers



Diverse in talent, skills and knowledge



Improve team performance



Retain talent



Improve employer brand



What can we do to improve diversity?



Early Engagement





STEMettes x MONSTER (2017)

Grow From Your STEM (2018)



The Power of Communities





In the workplace



On #IWD2019 \mathbb{Q} , a big thank you to Pauline and all my colleagues across our three brilliant brands who are working to make gender equality a reality – something in which we must all play our part.



Pauline P. Narvas @paulienuh

As part of @bt_uk's #IWD celebrations today, I organised an internal event with BT's Gender Equality Network & invited some local speakers who gave inspiring talks on how we can create #balanceforbetter, the buzzing ...

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"At BT we know it's crucial that our people reflect the diversity of our customers from around the world."

- People Networks GEN, LGBT+, Muslim
- FurtHER Programme
- Tech Women Programme
- Step into STEM Programme

"Diversity is being invited to the party, inclusion is being asked to dance, and belonging is dancing like no one's watching."

<u>LinkedIn Global Recruiting Trends 2018</u>



Thank you!

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