

INTRODUCTION

OVERVIEW

Event management is the application to manage and development of festivals, events and conferences. Proposed work Involves study of identifying the target of budget, cost, and analysis. This is an online event management system, software project that serves the functionality of an event manager. The project provides most of the basic functionality required for an event. It allows the user to select from list of event types. Event Management System is very helpful for events.

PURPOSE

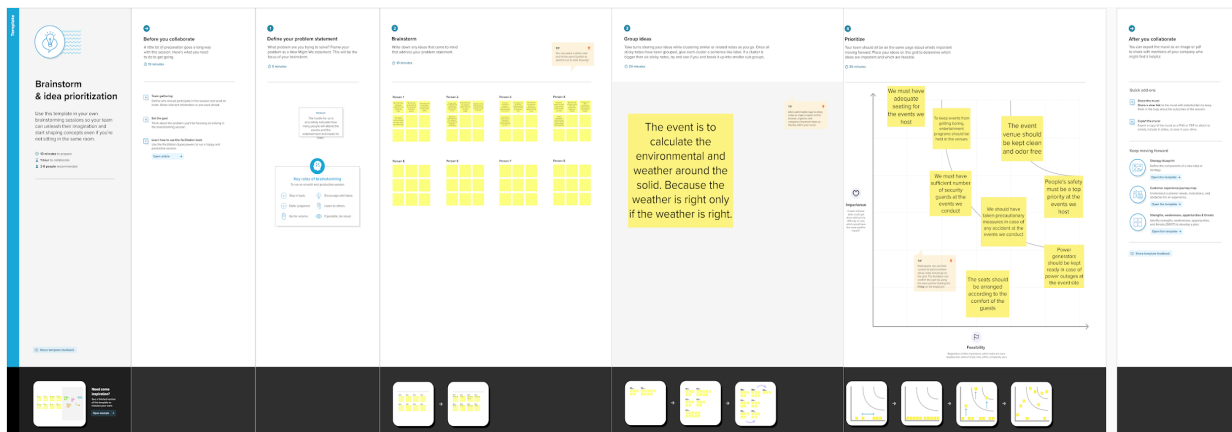
This application being as a platform to know the events, to apply for the events. Event organizer is an application under project management for managing festivals or social events like gathering, colleges, events, conferences etc. by this application user can register the students, after registering, user can login, after login, event details including name,contact, address, venue of the event, date, event conducting time, cost of events etc.

PROBLEM DEFINITION & DESIGN THINKING

EMPATHY MAP



IDEATION & BRAINSTORMING MAP



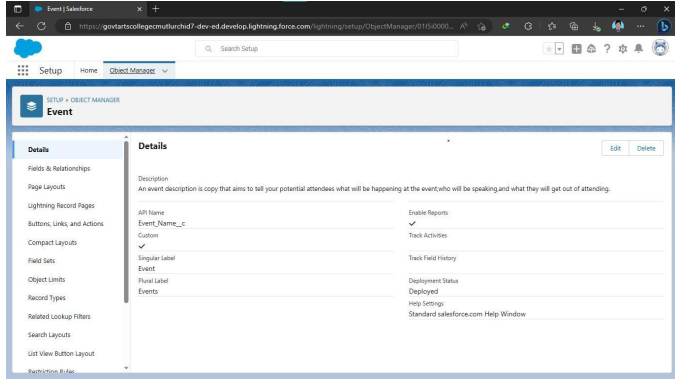
RESULT

Data Model:

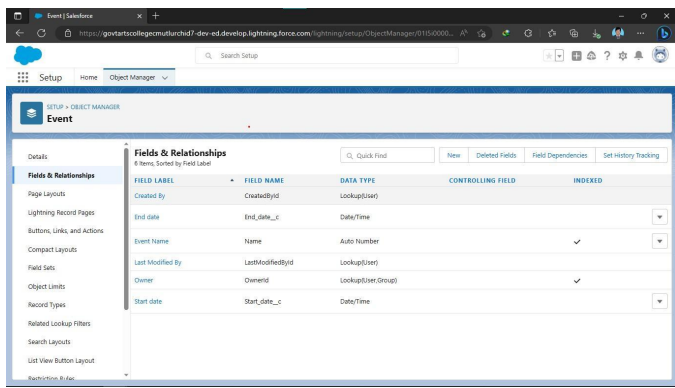
Object name	Fields in the Object	
Attendees	Field label	Data type
	Enter ID	Auto number
	Phone	Phone
	Email	Email
Speakers	Field label	Data type
	Bio	Text area
	Email	Email
Event	Field label	Data type
	Event Name	Look-up relationship
	City	Text
Vendors	Field label	Data type
	Email	Email
	Phone	Phone
	Text	Service provider
	Event Name	Look-up relationship

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ACTIVITY & SCREENSHOT

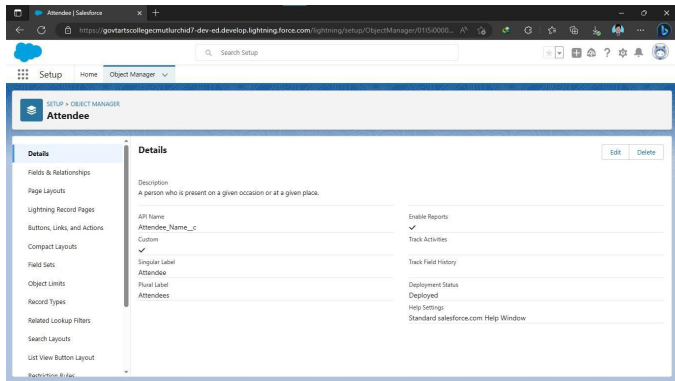


The screenshot shows the Salesforce Setup interface for the 'Event' object. The left sidebar contains a navigation menu with options like Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, List View Button Layout, and Restriction Rules. The main content area is titled 'Event' and includes a 'Details' section with a description: 'An event description is copy that aims to tell your potential attendees what will be happening at the event, who will be speaking and what they will get out of attending.' Below the description, there are fields for API Name (Event_Name__c), Custom (checked), Singular Label (checked), Plural Label (Events), and Record Type (Events). On the right, there are checkboxes for Enable Reports (checked), Track Activities (checked), Track Field History (checked), Deployment Status (Deployed), and Help Settings (Standard salesforce.com Help Window).

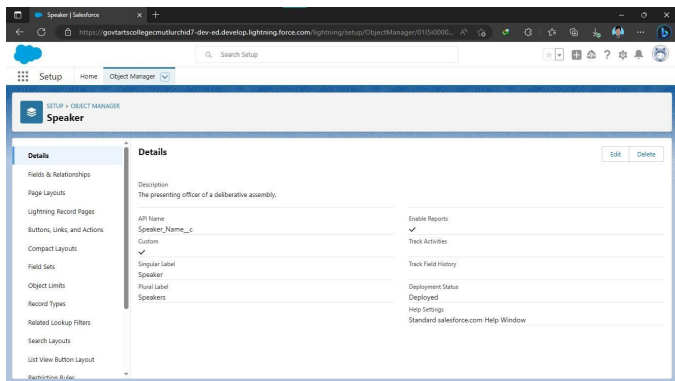


The screenshot shows the 'Fields & Relationships' section for the 'Event' object. It displays a table with columns: FIELD LABEL, FIELD NAME, DATA TYPE, CONTROLLING FIELD, and INDEXED. The table lists several fields:

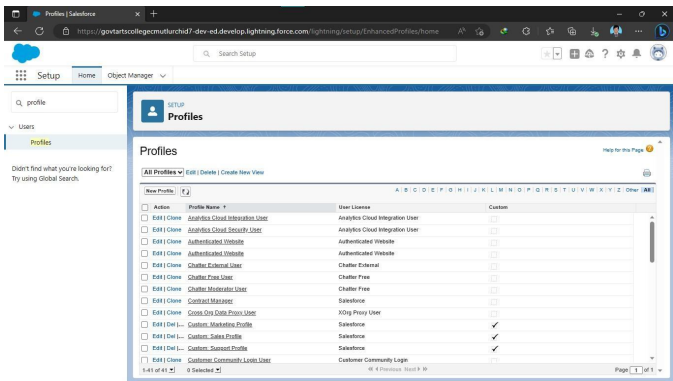
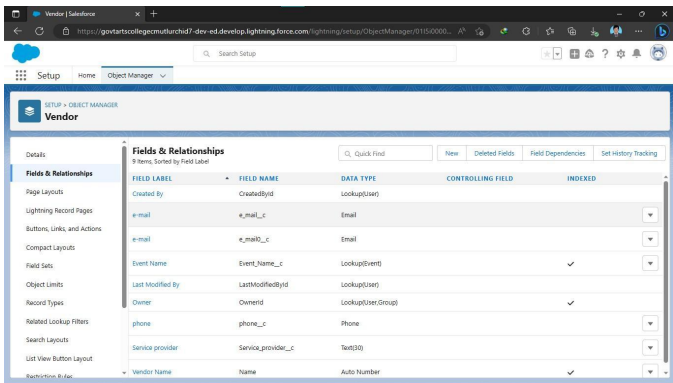
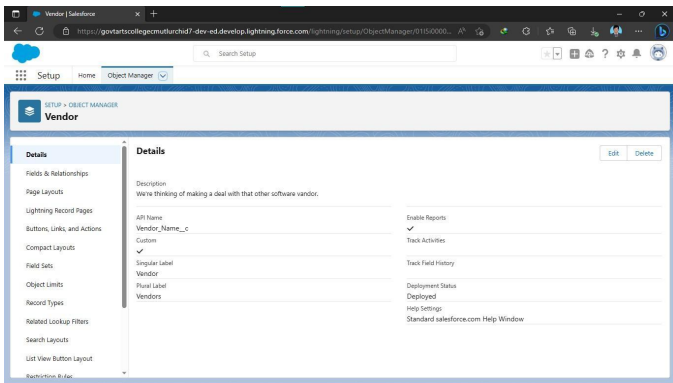
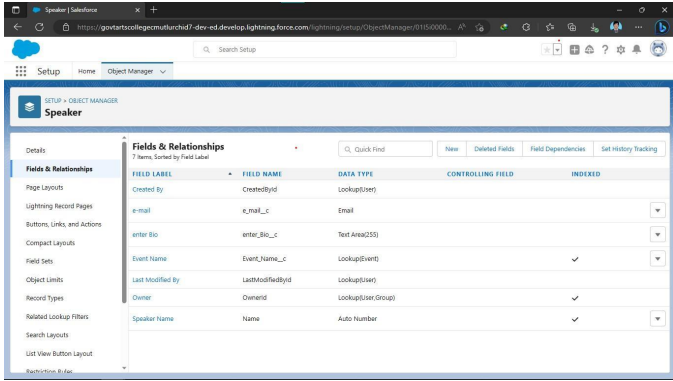
FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedBy	Lookup (User)		
End date	End_date__c	Date/Time		
Event Name	Name	Auto Number		
Last Modified By	LastModifiedBy	Lookup (User)		
Owner	OwnerId	Lookup (User Group)		
Start date	Start_date__c	Date/Time		



The screenshot shows the Salesforce Setup interface for the 'Attendee' object. The left sidebar contains a navigation menu with options like Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, List View Button Layout, and Restriction Rules. The main content area is titled 'Attendee' and includes a 'Details' section with a description: 'A person who is present on a given occasion or at a given place.' Below the description, there are fields for API Name (Attendee_Name__c), Custom (checked), Singular Label (Attendee), Plural Label (Attendees), and Record Type (Attendees). On the right, there are checkboxes for Enable Reports (checked), Track Activities (checked), Track Field History (checked), Deployment Status (Deployed), and Help Settings (Standard salesforce.com Help Window).



The screenshot shows the Salesforce Setup interface for the 'Speaker' object. The left sidebar contains a navigation menu with options like Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, List View Button Layout, and Restriction Rules. The main content area is titled 'Speaker' and includes a 'Details' section with a description: 'The presiding officer of a deliberative assembly.' Below the description, there are fields for API Name (Speaker_Name__c), Custom (checked), Singular Label (Speaker), Plural Label (Speakers), and Record Type (Speakers). On the right, there are checkboxes for Enable Reports (checked), Track Activities (checked), Track Field History (checked), Deployment Status (Deployed), and Help Settings (Standard salesforce.com Help Window).



Team Member 3 –<https://trailblazer.me/id/mamayavan>

ADVANTAGES & DISADVANTAGE.

ADVANTAGES:

- * Reduce time for finding location.
- * User Friendly GUI.
- * This system is effective and provide best of the cost to user.
- * Save Time In Communication.
- * Efficiently Manage Multiple Events.

DISADVANTAGES:

- * You need to pay them in addition to other event costs
- * The event management come any does not know anything about your company unless you tell them.
- * Budgeting problems are one of the most common challenges that event planners face is budgeting.

APPLICATIONS

A truly comprehensive event management system will allow users and organizers to access and manage all aspects of an event, including registration, marketing, engagement, integrations, physical planning and preparation, reporting and analytics, and more.

On college and university campuses, events are happening all the time, whether student- or faculty-focused, and often through in-house or third parties and vendors. When these events take place, it is critical to use an event management system that offers full control and planning capabilities to ensure activities happen on time, in accommodating spaces and keeping in mind the safety of every attending. A comprehensive event solution will allow campus event planners to book large-scale events, communicate with service providers, and maintain a single source of record for repeatable, measurable events.

Event planners on university campuses must also consider student and faculty safety, especially now as large gathers have become more complicated in the wake of COVID-19. An event

management system provides connection to campus police and other security factors to keep attendees safe and control crowds. An event management system can also help formalize sanitation procedures, ensure socially distant spacing, and more.

CONCLUSION

In this project, we made attempt to effectively introduce the concept of event management systems already existing in the society. We then explain the concept of online event management systems which are already present. We describe the proposed system and explain the features implemented by our proposed system .We also give a brief overview of the technologies used during the development of our proposed system. This project can be further refined and extended by introducing new and more innovative features.

FUTURE SCOPE

The scope of event management as a career in India is broad as the events and activations industry is one of the fastest growing industries in India.

The event management is the art of planning and organising and event that can be personal social educational corporate in nature.

Corporate events like board meetings conventions and business dinners are outsourced to event management companies seminars and conferences are important business events for the training of managers and employees.