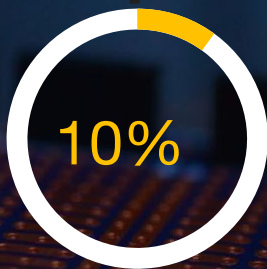
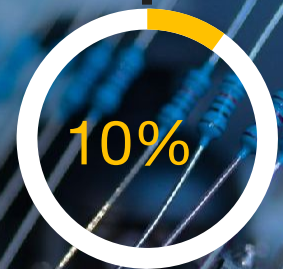


Tokenomics

Bringing utility into
BFF Gram



Available
for
Pre-Sale



Available for
purchase
after

BFF Token



Utility token



Used for payments



2 Sale Phases



Cardano Blockchain Platform



SAFT Agreement for Pre Sale

Outline and Uses

Outline

- Utility token issued by PISK used for payment of services of Subject Matter Experts
- Used for savings and crowdfunding features
- Used for any purchases on app
- Used for UNSDG 2 to align with World Food Program to feed the hungry(200m+)

Technical Outline

- Cardano blockchain
- 2 billion tokens minted

Phases Of Sale

- Pre Sale and Public Sale
10% of tokens for Pre Sale
- Pre Sale closes 1 month before public sale
- 6 months vesting
- SAFT agreement for Pre Sale

Numbers

How it will be allocated and more

- A pre sale will take place with 10% of the allotment set aside, 1 month before the public sale
- Pre sale price of the tokens will be at US\$0.04 per coin, for 200 million tokens

Category	Amount	%	Price	Vesting
Total Token Supply	2,000,000,000	100		
Private Pre Sale	200,000,000	10	US\$0.04	6 months
Public Sale	200,000,000	10	US\$0.10	No vesting
Team Allocation	240,000,000	12	NA	12 months
Airdrop/Competitions	200,000,000	10	NA	
Marketing	240,000,000	12	NA	
Rewards/Staking Pool	800,000,000	40	NA	
Advisors	120,000,000	6	NA	



The pre sale is designed to raise a capital of US\$8 million



A token burn of 7% will occur after 1 year to maintain scarcity and price/value of tokens



A 6 months vesting period for pre sale owners with a cap of 10% of tokens owned allowed to be sold at a time

NFT



Visit a Subject Matter Expert



Special events



Common and Rare editions



Get NFT



Gifting

How it will be used

Artists

- ◆ Celebrities, artistes and the like can have their own limited edition NFTs for

users

- ◆ More common NFTs at a lower price available as well

Collaboration with PISK for

- ◆ rare editions during special events

Possibility of trading or

- ◆ gifting for collectors

Knowledge Based Experts

- ◆ NFTs from them to mark course completion/advice sought/progression or recommendations/etc
- ◆ Able to be traded for discounts on courses or so

Conclusion

BFF Gram can change the way social networking is done with a number of revolutionary evolutions.

We have a tree like networking platform designed to tap into your various networks like family, friends or such where you can streamline different flows for each of them.

With the ability to do more on social networking, you no longer have a fragmented approach from seeing something on a social network, finding the option online or through an app, making that download and transacting through another platform. What's more, you can now contribute towards eliminating hunger by contributing towards the World Food Program. BFF Gram aims to bring the goodness of social media to all.

Share knowledge across generations within the family, plan for family holidays and fund them, visit experts on subjects like courses or seek medical advice.

Do it all with BFF Gram and get trendy NFTs too with your consultation.