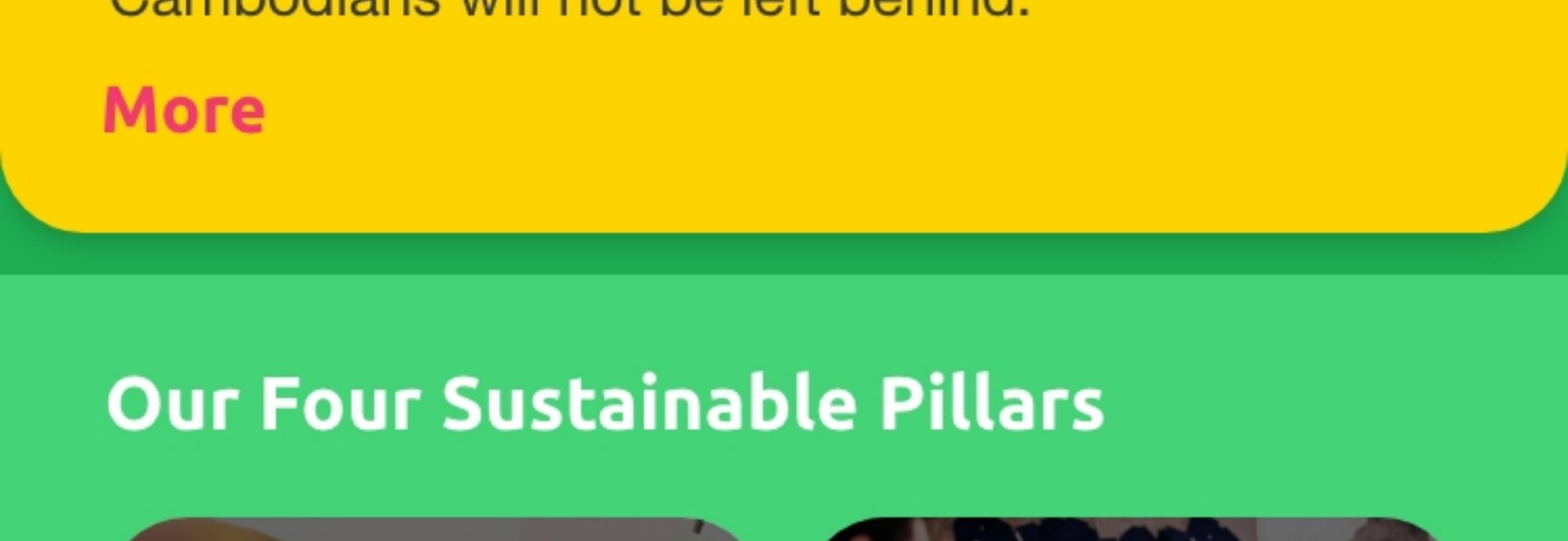




We are proud to play a part in helping Cam
achieve its aspirations of becoming a digital
economy.

A person wearing a bright green t-shirt is standing with their arms crossed over their chest. They are positioned in front of a soft-focus background showing a city skyline with various buildings. The overall composition is clean and professional.

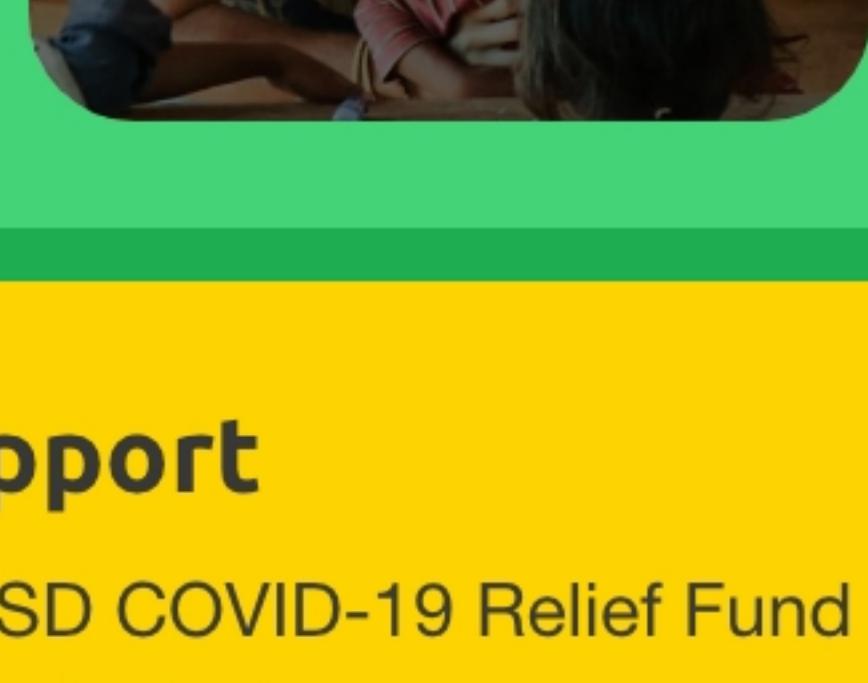
Smart Cam



A collage of three images. The first image on the left shows a close-up of two hands, one wearing a gold ring, holding a small, dark, textured object. The second image in the middle is a portrait of a person with short, light-colored hair and a neutral expression. The third image on the right shows a person's hands working on a light-colored surface, possibly a piece of wood or paper, with some small tools or materials visible.

A collage of three images. The first image shows a close-up of a person's hands holding a yellow sticky note. The second image shows a person sitting at a desk, looking down at a laptop screen. The third image shows a person sitting on a couch, looking at a tablet device.

8



More

Three circular icons are arranged horizontally. The first icon on the left contains a yellow house outline. The middle icon contains a yellow download symbol (an arrow pointing down). The third icon on the right contains a yellow share symbol (two circles connected by a line).



ABOUT SMART AXIATA

We are the forefront of mobile technology advancement in Cambodia.



Nature of Business

Mobile Telecom Operator



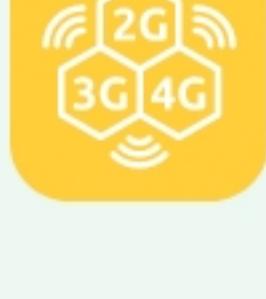
Year of investment/
Shareholding

2013/
72.48%



Technology Deployed

Mobile GSM/
EDGE, 3G/HSP
A+, LTE/LTEA-A

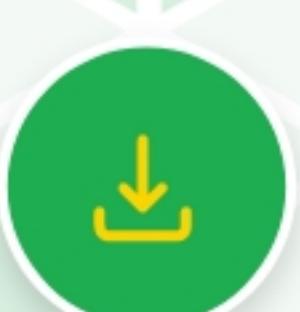


Network Coverage

2G - 98.5%

3G - 81.4%

4G - 91.5%





Smart
for Cambodia

MESSAGE FROM CEO



MR. FEIRUZ IKHWAN

Acting Chief Executive Officer

As the coronavirus pandemic continues to dominate the global outlook, Smart has redoubled our efforts to ensure that Cambodia and, by extension, Cambodians will not be left behind as the region and the world grapples with the unprecedented global health crisis.

1.88

million USD

In telecommunication infrastructure

95

million USD

paid in taxes, levies and regulatory fees

78

million USD

Contribution to public finance



Download this section





Smart
for Cambodia

BEYOND SHORT-TERM PROFITS



Sponsored Data enables business to offer
free connections

to their apps and websites to Smart
customers

Smart supporting customers by offering

**e-top up data bonus &
Free home delivery of
Smart@Home**

Creating Long-Term Value Through Our Investments

01

Contribution to public finance

95 million USD

02

Gross value added (GVA) national
contribution

465 million USD

03

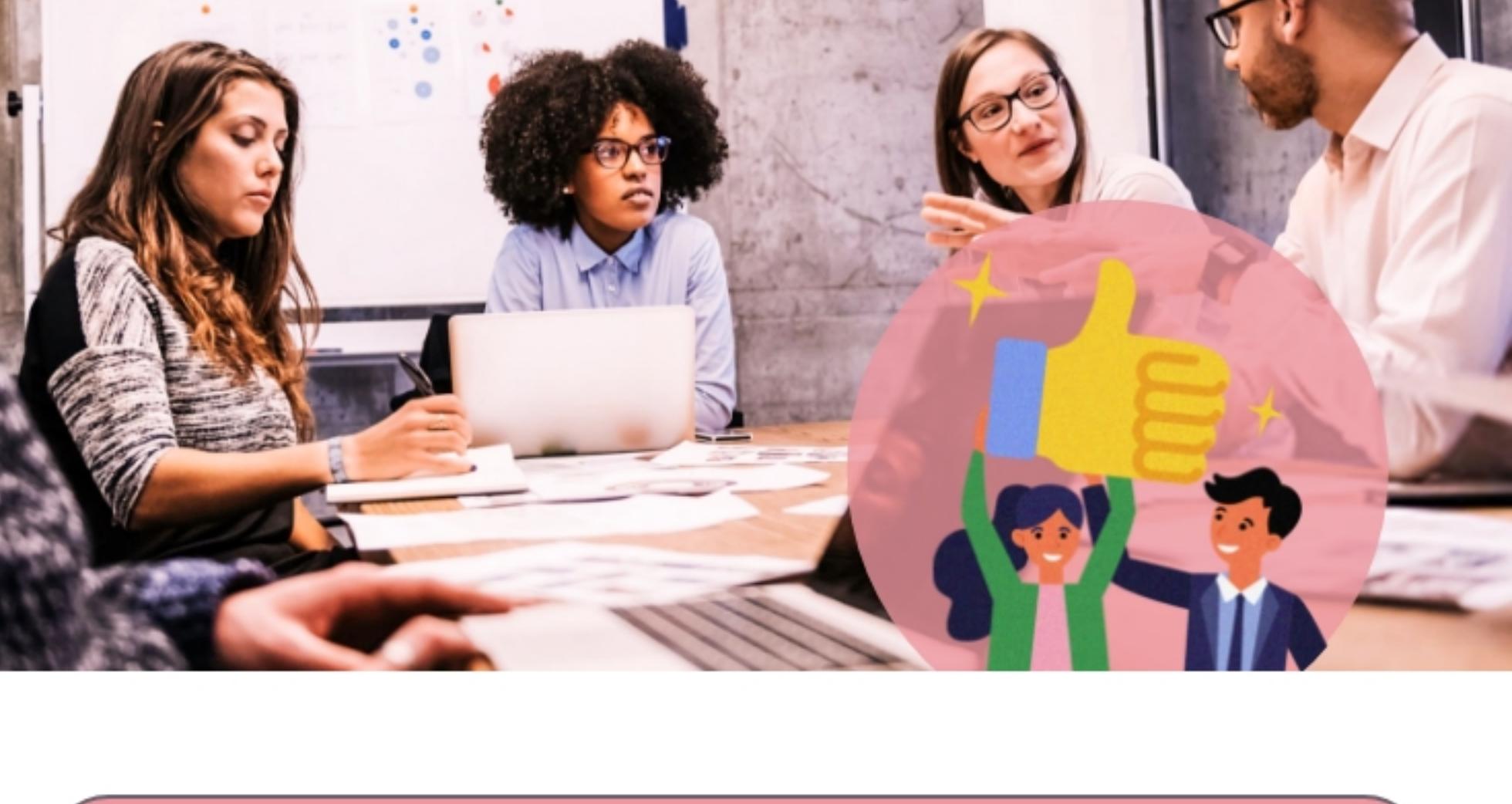
Preparing for **5G** rollout



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NURTURING PEOPLE



Five teams of young Cambodian digital entrepreneurs elected for a shot at top SmartStart prize of
10,000 USD

Smart Axiata supports
World Vision's Youth Development Programme
as a Corporate Partner

Nurturing a Good2Great Culture

01

55,868

Total jobs supported

02

20,925

Jobs supported by capital investment

03

82

Jobs supported directly



Download this section



PROCESS EXCELLENCE



187

vendors

committed to Supplier Code of Conduct
(SCoC)

Environmental and social criteria in supplier selection

67 % of suppliers were screened

Cultivating a Culture of Operational Excellence

01

Maintained and encouraged local vendors

02

Industry leader in cybersecurity protections and safeguards

03

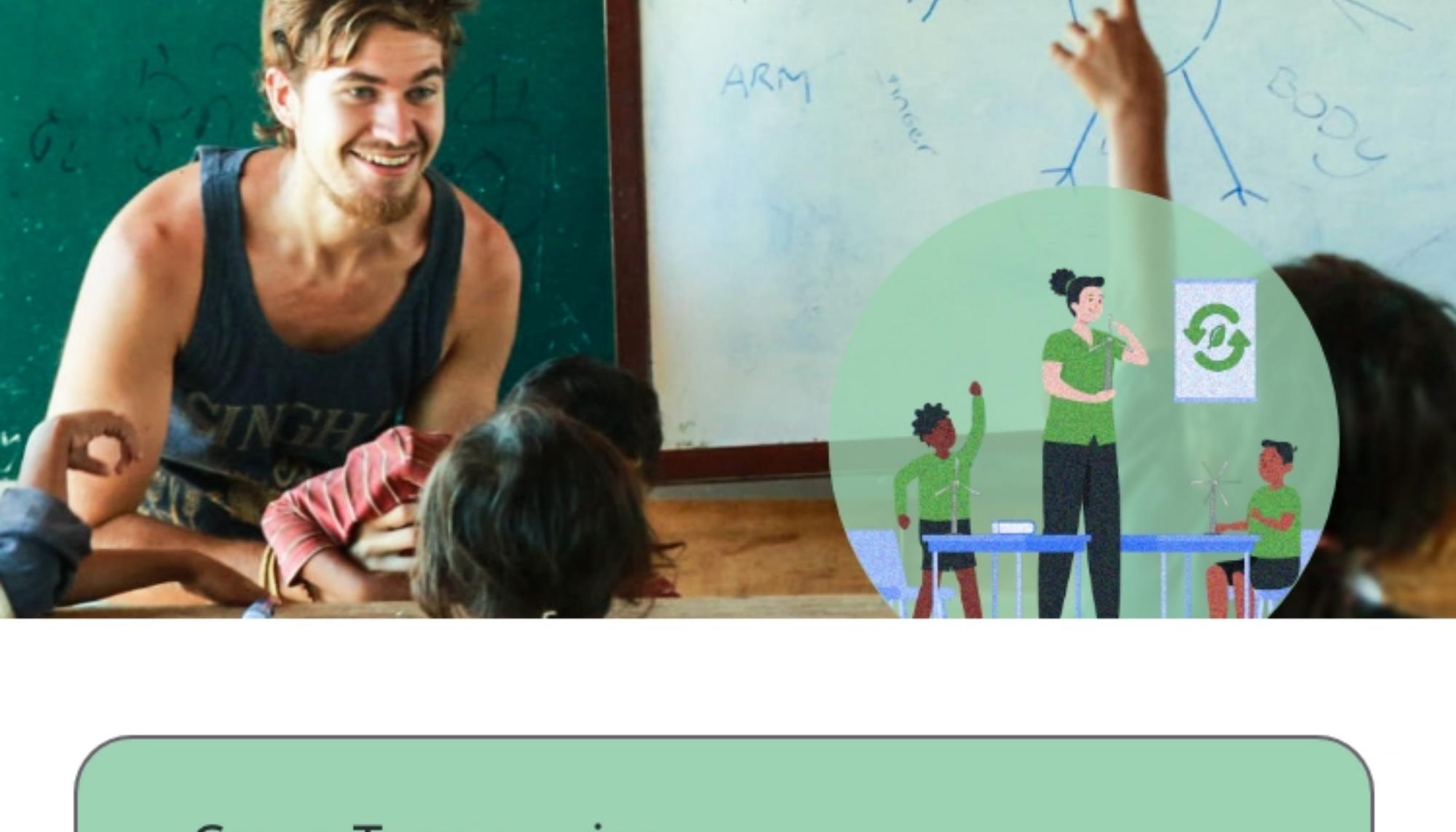
Enhanced governance and ethical awareness



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PLANET & SOCIETY



Green Terrace wins

3,000 USD

SmartSpark grant to help urbanites cultivate **home gardens**



HUMANITARIAN SUPPORT

Continue to support
**UNESCO's Basic Education
Equivalency Programme (BEEP)**



Smart Axiata's 1 Million USD COVID-19 Relief Fund was established to support initiatives across four themes: ICT for education, crisis management, social distancing, and personal hygiene.

 **Donate**

The Projects We Support

