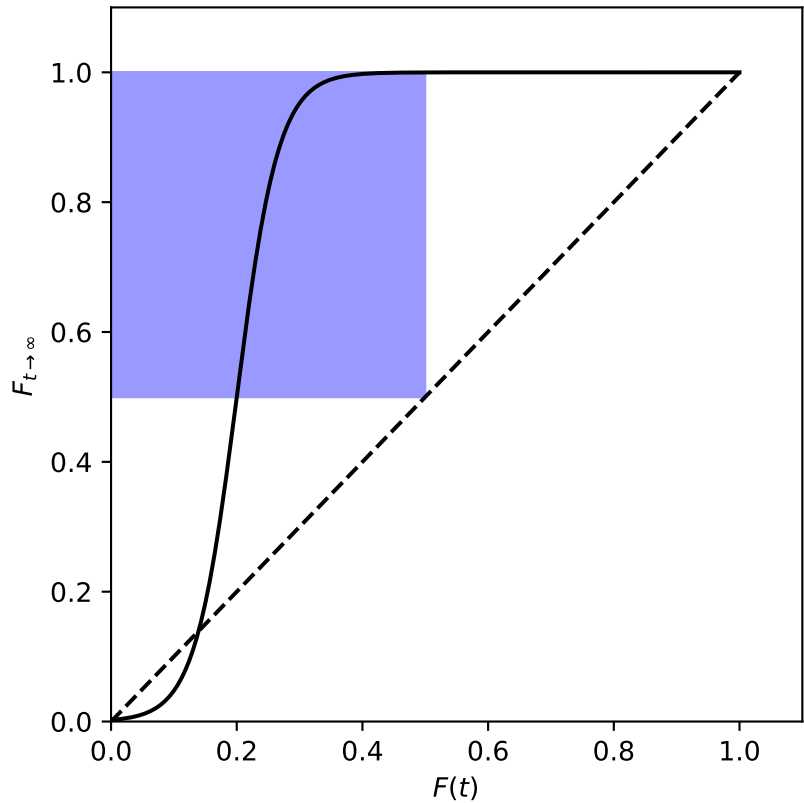


--- Linear response    — Non-linear response    Social tipping zone



— Adopters,  $F(t)$     - - - Second derivative,  $F''(t)$     ... Tipping point  $t_c$

