

Dear Western Sport Business Club Community,

Over the past week, Western University has taken the necessary steps to combat the spread of COVID-19. Under these circumstances, the Western Sport Business Club (WSBC) will unfortunately be cancelling all remaining events and initiatives for the rest of the 2019/2020 academic year. Despite the fact that WSBC is no longer able to deliver some of its final events, such as our Annual Sports Industry Conference, the year was definitely a success. Here are some of the highlights of the 2019-2020 year:

- At WSBC's first General Members Meeting in late September, our executive team got the opportunity to meet over 100 new Western students who are passionate about the sports industry.
- In October, WSBC attended a Toronto FC game where attendees received a full behind-the-scenes tour of BMO Field prior to the match. The MLSE representatives who escorted our club discussed what typical game-day operations entailed and also shared insights about their roles with MLSE.
- In November, WSBC attended its annual Raptors game; a yearly favourite amongst members. Attendees had the unique opportunity to watch the pregame warmup just steps away from the court before watching the Raptors take on the New York Knicks from lower bowl seating.
- With the support of the Ceeps and Belfort, WSBC was able to host two charity bar nights in which the club raised money to donate to a local initiative. This year, proceeds will be going to KidSport London, a non-for-profit organization that provides kids all across London with the opportunity to play organized sports barrier free.
- WSBC's engaging monthly newsletter, 'Out of Bounds' was an inaugural addition to the club this year. The newsletter provided a student's perspective on top stories in the world of sports while also further connecting students to the sports industry through a series of interviews and career insights.
- At our annual Super Bowl Social, members got to meet one another while enjoying food and football.

Although we were not able to bring forth all that we had planned, WSBC's membership base grew for the fourth consecutive year, standing at over 160 members, thus displaying the growing presence of the club on campus.

On behalf of the entire WSBC Executive team, we want to thank each and every member for your commitment to WSBC. Working to deliver our members with unique opportunities that provide students with exposure to the sports business industry was truly fulfilling for all of us.

Lastly, I would like to personally thank the entire WSBC executive team. I had the privilege of working closely alongside many of you since my first year at Western in 2016. Sharing a collective passion for sports business and working towards delivering a variety of exceptional events over the past four years has been one of the most memorable experiences of my undergrad. To the returning executive members and future executive members, I challenge you to push boundaries, offer new events and initiatives, and continue to take this club to new levels. The past four years have demonstrated the tremendous growth and potential this club has at Western and I look forward to seeing how WSBC continues to grow in the future.

Wishing you all the best of luck for the remainder of the school year and in your future endeavours!

With warm regards,



Mateo Molinaro
President (2019-2020)
Western Sport Business Club

