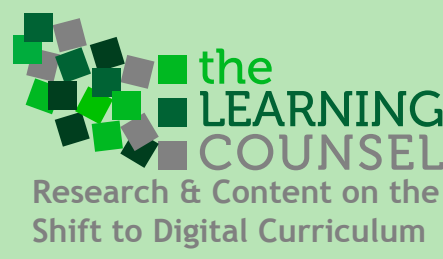


DIGITAL CURRICULUM STRATEGY DISCUSSIONS

1 Day Meetings for District and Area Schools



ATTEND IN ONE OF THE CITIES

DIGITAL CURRICULUM STRATEGY DISCUSSIONS

2014 EVENTS

February 27	Thursday	Columbia, SC	Columbia Marriott
April 2	Wednesday	Fresno, CA	Radisson Hotel
April 10	Thursday	Houston, TX	Houston Marriott West Lp
April 15	Thursday	Chicago, IL	Forest View Educ. Center
May 6	Tuesday	Richmond, VA	Embassy Suites
May 22	Thursday	Los Angeles, CA	Courtyard Marriott
June 17	Tuesday	Minneapolis, MN	Radisson Hotel
June 24	Tuesday	Detroit, MI	Marriott Detroit Livonia
September 9	Tuesday	Denver, CO	Adams 12 Five Star Schools Facility 1500 East 128th Avenue Thornton, CO 80241-2601
September 18	Thursday	Dallas, TX	Irving Independent School District Jack E. Singley Academy Conference Room, 4601 N. MacArthur, Irving, TX
September 25	Thursday	Newark, NJ	Hilton Newark Penn Station 1048 Raymond Blvd., Newark, NJ 07102
September 30	Tuesday	San Jose, CA	Santa Clara Marriott 2700 Mission College Blvd., Santa Clara, CA 95054
October 16	Thursday	Tampa, FL	Tampa Marriott Waterside 700 South Florida Avenue, Tampa, FL 33602
October 28	Tuesday	Boston, MA	Google Building 5 Cambridge Center. Cambridge, MA

November 2-3, 2014 Sunday-Monday
NATIONAL GATHERING
Hotel Monteleone • 214 Royal Street • New Orleans, LA

2015 EVENTS

January TBD	Phoenix, AZ	TBD
January TBD	Memphis, TN	TBD
February TBD	Atlanta, GA	TBD
February TBD	Fresno, CA	TBD
March TBD	Minneapolis, MN	TBD
March TBD	Los Angeles, CA	TBD
April TBD	Chicago, IL	Forest View Education Center Township HS Dist 214 2121 S. Goebbert Road, Rooms B100-101 Arlington Heights, IL 60005
April TBS	Charlotte, NC	TBD
April TBD	Houston, TX	TBD
May TBD	Richmond, VA	TBD
May TBD	Seattle, WA	TBD
September TBD	Dallas, TX	TBD
September TBD	Denver, CO	Adams 12 Five Star Schools Facility 1500 East 128th Avenue Thornton, CO 80241-2601
September TBD	Newark, NJ	TBD
September TBD	San Jose, CA	TBD
October TBD	Tampa, FL	TBD
October TBD	Boston, MA	TBD
November TBD	National Gathering — City TBD	

Who's Invited

- School Board Members
- Superintendents
- Principals
- Chief Academic Officers
- District Curriculum Directors
- District & School Curriculum & Instructional Designers
- Professional Development Directors
- CIOs, CTOs, Directors of Technology
- Instructional Technologists
- Library and Media Specialists

Attendance is **Free** to educators.

Why Attend?

- Network with peers.
Join local peers to discuss digital curriculum tactics.
- Hone your strategy.
Get a research-based perspective on strategy elements and national trends.
- See what's next.
Instructional design meets digital— see and discuss what's new and what the different tactics mean for education.

You may already know that schools are in the eye of a "perfect storm" of transitioning to digital curriculum. This is why strategy, not mere tactics, is so important.

In every State equity in education is an important consideration. What's happening right now is schools are moving off use of paper textbooks and into all sorts of digital materials on a massive scale.

This very real storm of change includes the fact that the traditional mode of curriculum acquisition has fractured as the industry has built up from a handful of major publishers to thousands in a few short years. By survey teachers are spending upwards of five hours a week just trying to find content to fit the additional changes in standards and testing. In the meantime, the actual technology and digital collections are advancing at a rapid rate.

The expectation by society is digital. This event brings together regional interested district executives to discuss real strategy points.

In every city this one-day event has proven very useful for attendees to network, see what is new about digital curriculum, and discuss the issues.

In both Minnesota and Colorado, attendees gain continuing education units for the event.

Highlights of a Digital Curriculum Strategy Discussion meeting:

- Local education executives lead some of the sessions and participate on a panel.
- Special presentation by The Learning Counsel on the state-of-developments in curriculum trends nationally.
- A professional "provocateur" to lead attendees in discussions with each other and through half-hour presentations by several digital curriculum publishers on topics related to digital curriculum, tablets and mobility, educational games, analytics and more. These presentations get the "wheels turning" for what's industry current.
- Discussion time on building a comprehensive digital curriculum strategy.
- Complimentary Continental Breakfast, Snack Breaks, Lunch, and Reception.

Agenda

7:30—8:15	Breakfast & Welcome Introductions
8:15—9:15	Digital Curriculum Transition Strategy—Learning Counsel Led Discussion
9:15—9:55	Show & Discuss Presentations
9:55—10:10	Break
10:10—10:40	Workshop I: Goals & Policies (Local Education Executive Leader)
10:40—11:10	Workshop II: Standards & Inventory (Local Education Executive Leader)
11:10—11:50	Show & Discuss Presentations
11:50—12:30	Lunch with Special Guest Speaker
12:30—1:30	Workshop III: Whole Group Discussion—The "New" PD, Analyzing & Piloting, Acquisition, Leading the Change
1:30—1:45	Break
1:45—2:00	Learning Counsel State-of-the-National-Market Briefing
2:00—3:00	Local Executive Panel Guests
3:00—4:00	Networking Reception



Host: **Dr. David Kafitz, Ed. D.**

Expert and charismatic change-agent helping schools move forward with a well-reasoned strategy for digital content and curriculum, professional development and IT strategy.

Former Superintendent, Director of Technology Services, Principal, and Teacher in North Carolina Public Schools.

Digital Curriculum Trends Speaker: **LeiLani Cauthen**

A Research Publisher and Media personality for 10 years, LeiLani will share the trends in schools for digital curriculum, insight into the future, and best practices.



ATTEND IN ONE OF THE CITIES

INVITE US TO CREATE AN EVENT

Sponsors of the Digital Curriculum Strategy Events 2014 for some or all of the cities presented

T-Mobile

BEYOND
technology education

PEARSON

FLVS
GLOBAL
by Florida Virtual School

IXL
LEARNING

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We Make Learning Personal

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A business unit of capstone

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LEARNING

lenovo **FOR THOSE WHO DO.**