

REGISTER TO ATTEND

WELCOME!

So glad you could make it.



LeiLani Cauthen, CEO & Publisher

Are you ready? Let's get you organized and fierce with a well-reasoned strategy for digital curriculum!

If you're involved with going digital with curriculum, IT or school leadership, we'll look for you when we're in a city near you!

As a research institute, we're interested in what works. Our multi-city tour of small events for educators have workshops, group discussion, and show and discuss by digital curriculum providers.

In addition, we create an annual invitation-only gathering for executives to hear what's happening nationally, discuss and plan.

How will you contribute?

Just be you. Represent for your school, your interests, and bring your curiosity. A lot is changing with schools as they are implementing digital curriculum. There is more sophistication needed beyond what device to select. The world of digital content and curriculum is enormously complex now. Therefore, it's important to bring the curriculum and IT worlds together with district leadership to learn about, and discuss, a complete strategy.

I and my staff host these events, which are educational and sponsored by several vendors from the high tech and digital curriculum community. We work with our sponsors to prepare them to contribute to the conversation in meaningful ways.

You'll be surprised at how much you gain from an old-fashioned day of peer discussion.

See you there!

LeiLani Cauthen

CEO and Publisher

Who Attends:

- Superintendents
- District Curriculum Directors
- District & School Curriculum & Instructional Designers
- CIOs, CTOs, Directors of Technology
- Instructional Technologists & Tech Administration Specialists
- Professional Development Staff
- Library and Media Specialists
- Principals

Quarter 1, 2013 (Subject to Change)

Charleston/Columbia, SC

Houston, TX

Albuquerque, NM

Fresno, CA (Central)

QUARTER 2

Chicago, IL

San Bernardino, CA

Richmond, VA

QUARTER 3

Minneapolis, MN

Milwaukee, WI

Las Vegas

QUARTER 4

San Jose, CA

Newark, NJ

Tucson/Santa Fe, AZ

- State Department of Education Executives
- School Board Members

2014 Digital Curriculum Strategy Discussion Meetings

We work with your district and surrounding schools to invite 7-14 executive rank attendees who are comprised of the leadership of the district, the schools, curriculum and instruction, and I.T. We want to keep the meeting highly conversational and “working.” Neighboring districts are also invited.

At the Discussion, a special intro by The Learning Counsel on the state-of-developments in curriculum trends nationally kicks off the day. We'll give a day's discussion assignment for the executive attendees in the morning for note-taking during the presentations.

For part of the morning and early afternoon, we will have a “provocateur” to lead attendees in discussions with each other and through half-hour presentations by several digital curriculum publisher sponsors on topics related to digital curriculum. These presentations get the “wheels turning” for what's current in the industry.

We complete the day with:

1) Executive Workshop:

Nearly two hours of group planning to complete an assignment towards building a comprehensive digital curriculum strategy. The Learning Counsel will hand out its special template for the executives to use.

2) Executive Panel:

A selection of the executives in attendance will be panelists for the final hour to an audience of all other district invitees and vendors.

ATTEND IN ONE OF THE CITIES

INVITE US TO CREATE AN EVENT IN YOUR CITY

SPONSOR



National

2014 DIGITAL CURRICULUM GATHERING *for District All-Stars*

The Digital Curriculum GATHERING Annual Event is an invitation-only national get-together for District All-Stars.

This special gathering is a day and a half event for curriculum staff, IT directors, instructional technologists, and leaders.

- Discussions and Data on:
 - Strategy
 - Buy vs. Build
 - Tech Selection
 - Instructional Theory & Practice
 - And more.

PLAN TO ATTEND

SPONSOR