



# Strategy v. Tactics

Presenter: Dr. David Kafitz, Vice President of School Relations & Consulting

To cause change in education environments, knowing how to develop strategy and then deploy tactics is a necessity. Understanding which is which will affect planning for execution towards change and accomplishing goals. Know the difference in order to be an effective change agent.

The following are links to articles that are prestudy for this session:

- <http://thelearningcounsel.com/archives/facing-down-disruption>
- <http://thelearningcounsel.com/archives/The-End-Point-Education-Transformation>
- <http://thelearningcounsel.com/archives/k12-digital-market>
- <http://thelearningcounsel.com/archives/amazon>