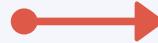


COMMUNITY

Connecting students with campus communities

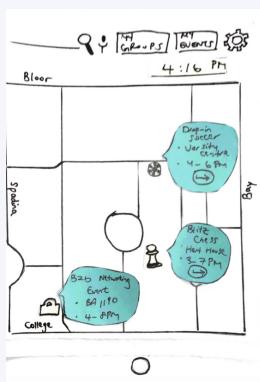
THE PROBLEM

How can we better help students find communities on campus?



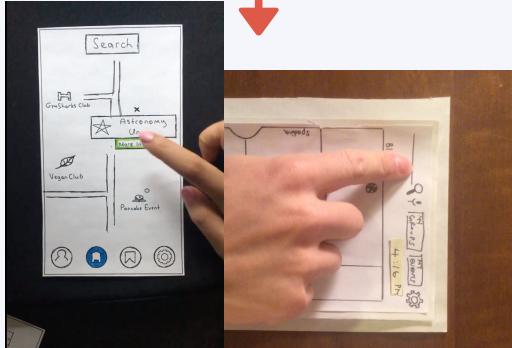
LO-FI DESIGNS

What was common between our ideas?



LO-FI TESTING

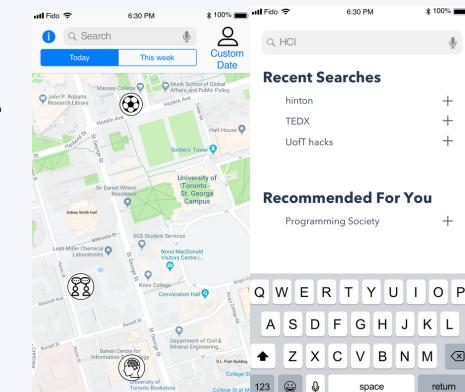
How were our ideas received?



INITIAL HI-FI PROTOTYPE

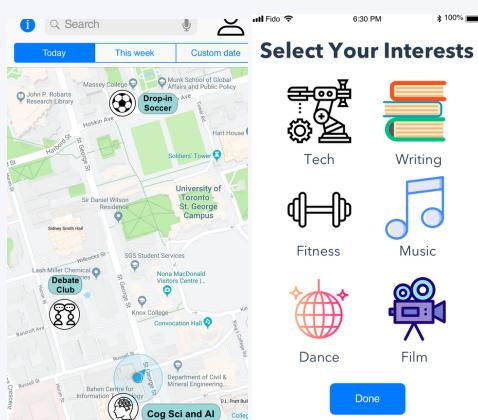
What did users like and dislike about our ideas?

How could we synthesize them into one design?



REFINED HI-FI PROTOTYPE

What else can be improved moving forward?



HI-FI TESTING AND FEEDBACK

How did our peers and experts respond to our design?



A design project by:
{ Dennis Markovchyn, Kevin Huang,
Roshan Ravishankar, Ryan Young, &
Utkarsh Agarwal }

THE COMPETITION

facebook, uLife, the Clubs Fair



THE DESIGN PROCESS

What do students want to see in an app?

