

**Know your foe  
- The Devil**



# The Devil does not book appointments

He just walks in. “You know you can do this now and no one will ever find out?”





He just walks in.

# The Devil does not join queues

He is always in the front line.





He is always in the front line.

# The Devil does not follow protocol

Nobody advertises a night club yet it is always full. Bouncers sack the overflow, those inside are congested, congregated without a sermon.

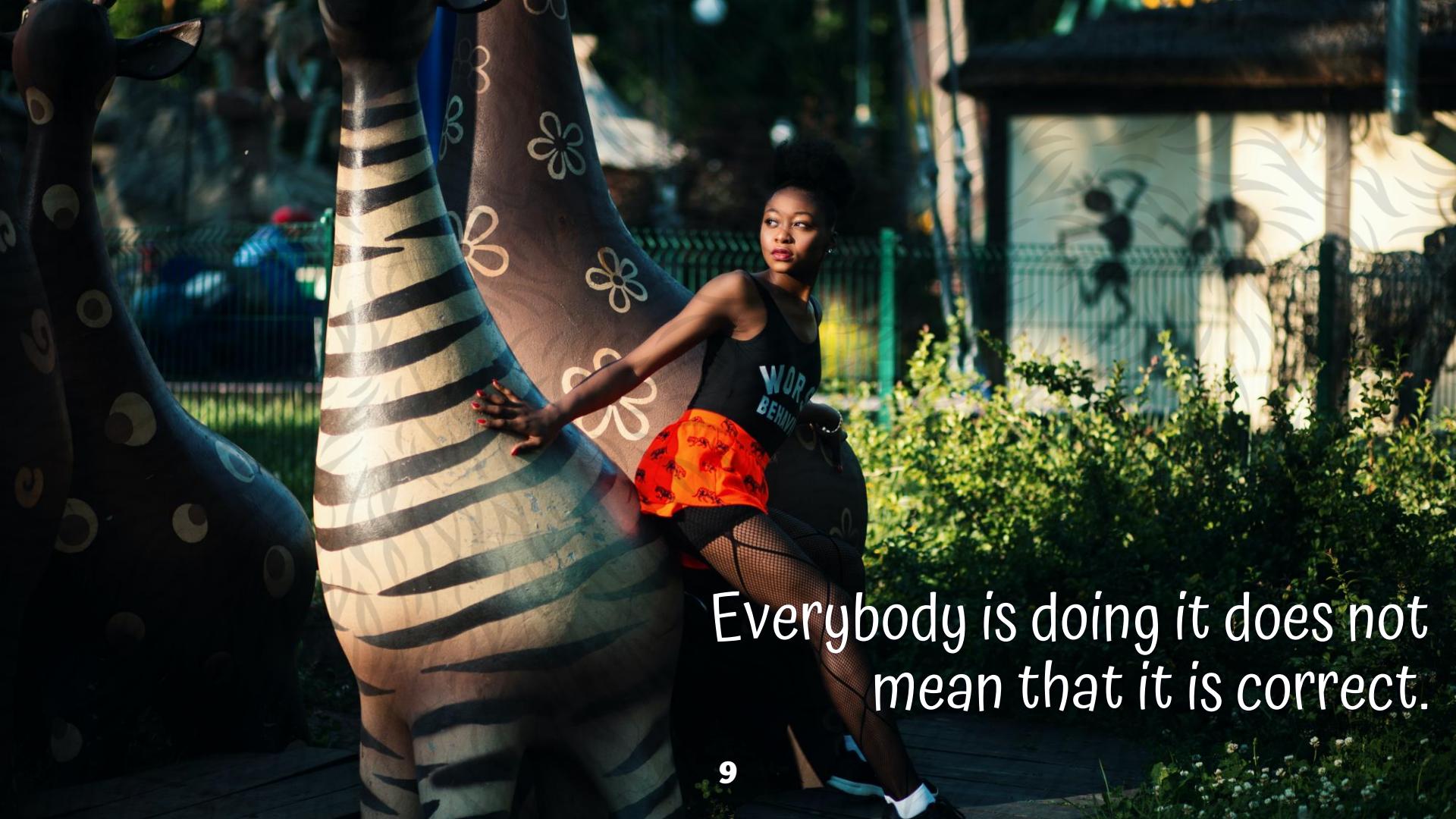


A photograph of a crowded nightclub. In the foreground, a man in a white shirt and tie is looking directly at the camera with a serious expression, his hands raised to his face. Behind him, another man with a beard is looking towards the left. The background is filled with blurred figures of people dancing, and red light streaks across the ceiling.

Those inside are congested,  
congregated without a  
sermon.

# The Devil's medium of transport?

Trends. Everybody  
is doing it does not  
mean that it is  
correct.

A photograph of a young woman with dark hair, wearing a black tank top with the words "WORLD BEHAVIOR" and orange pants with a red pattern. She is sitting on a large tree trunk that has been painted with various patterns, including blue and white stripes and yellow flowers. The setting is an outdoor garden with green grass and bushes in the background.

Everybody is doing it does not  
mean that it is correct.

# The Devil is patient

He takes his time to study his prey  
in order to know when to strike.





The Devil is patient.

# The Devil is always on time

Before you can think of Evil, the Devil has already invented it.





Before you can think of Evil,  
the Devil has already  
invented it.

# The Devil uses 2 hands

Once the Devil has you he will make you do all manner of things within a short time.



He will make you do all manner of things within a short time.



# The Devil does not lose eye contact

Keeps his eyes on the prize – you.



The Devil does not lose eye contact.

# The Devil sees from afar

Knows when an opportunity presents itself. He also knows when good is coming and tries to steer you away from it.



The Devil sees from afar.



# The Devil does not ask for permission

No one will openly inform you that they wish to destroy your life.



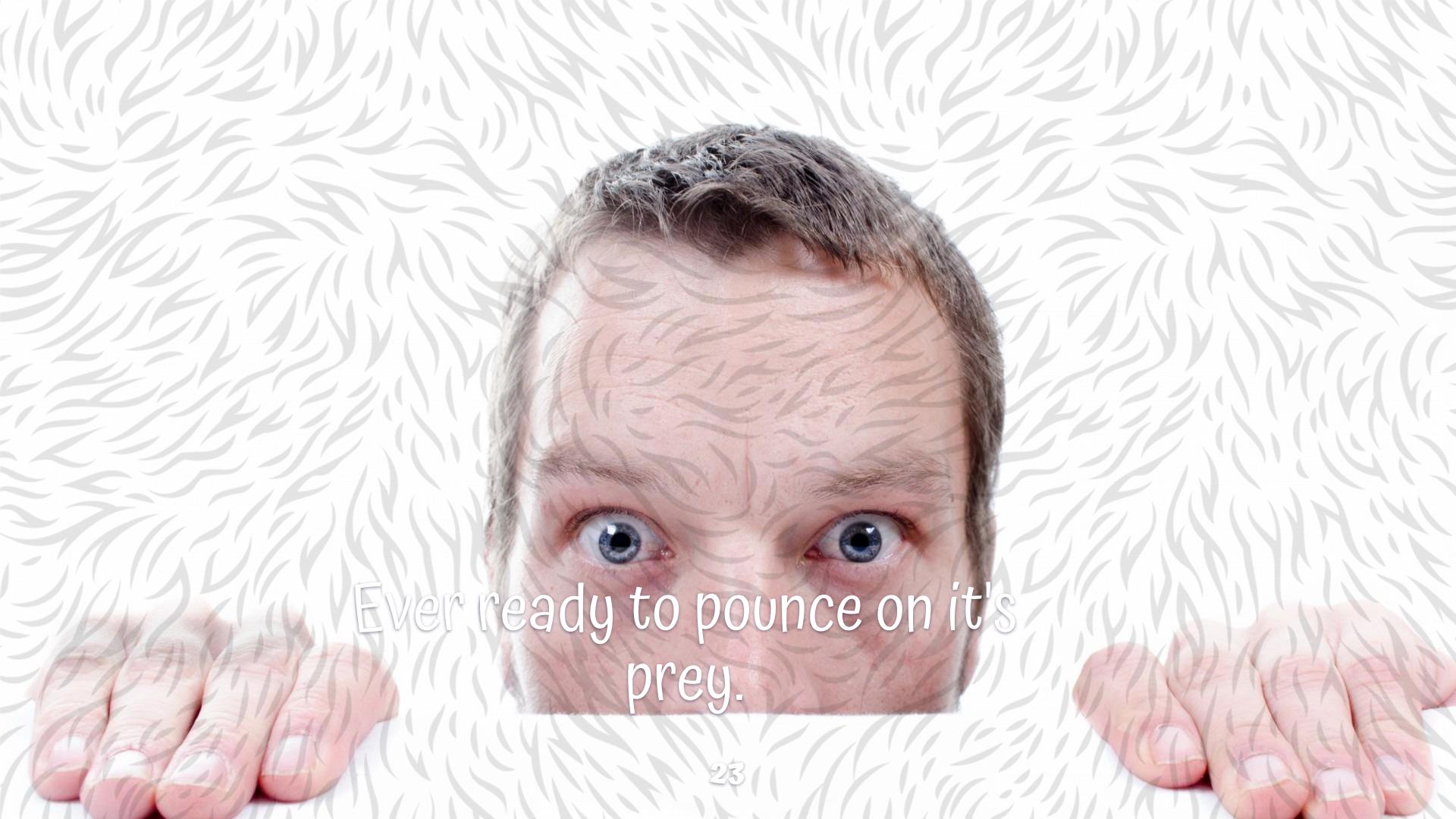
No one will openly inform you  
that they wish to destroy  
your life.



# The Devil always leans forward in a conversation

Ever ready to pounce on it's prey.  
He eagerly anticipates your first  
wrong step.





Ever ready to pounce on it's  
prey.

“ The Devil works in isolation

So he works on the isolated.  
Separating yourself from the  
others who are practicing good,  
makes you the perfect target.



A woman with long brown hair, wearing a teal dress, stands in a dark, misty forest. She is holding a thick, light-colored book against her chest with both hands, her head resting on her hands. The background is filled with tall, thin trees and branches, creating a somber and isolated atmosphere.

The Devil works on the  
isolated.

# The Devil's messages are always urgent

“We have to do this now, or we may never get another chance”.  
The Devil won't give you time to reconsider a bad decision.



A photograph of a man from the waist up. He is wearing a light-colored, long-sleeved button-down shirt with a subtle pattern and a dark brown belt with a large silver buckle. He is looking down at his left wrist, which is fitted with a silver-toned metal-link watch. The background is a bright, slightly overexposed outdoor scene.

The Devil won't give you time  
to reconsider a bad decision.

# The Devil never rests his back

Knows what is at stake.





He knows what is at stake.

# The Devil is not random

He is specific. He won't waste his time on a deflected man. A deflected man is a man who is busy with the wrong things.



A hand with a light complexion and a dark suit jacket sleeve is pointing its index finger towards a group of black silhouettes of people standing in a row. The background is white with a subtle, faint zebra print pattern.

He is specific.

# The Devil makes you focus on the wrong things

When he has your mind, he has  
your whole body as well.



When he has your mind, he  
has your whole body as well.

# Thanks!



# Vocabularies

## foe

an enemy or opponent.

## isolation

the state of being separate or alone from others.

## appointment

an agreement to meet with someone at a particular time.

## conversation

Is the colour of the clear sky and the deep sea. It is located between violet and green on the optical spectrum.

## urgent

very important and needing immediate attention.

## protocol

a system of rules that explain the correct conduct and procedures to be followed in formal situations.



# Vocabularies

## advertise

to make the public aware of something (such as a product) that.

## sermon

a speech about a moral or religious subject that is usually given by a religious leader.

## congested

too full or crowded with something (such as vehicles or people).

## trend

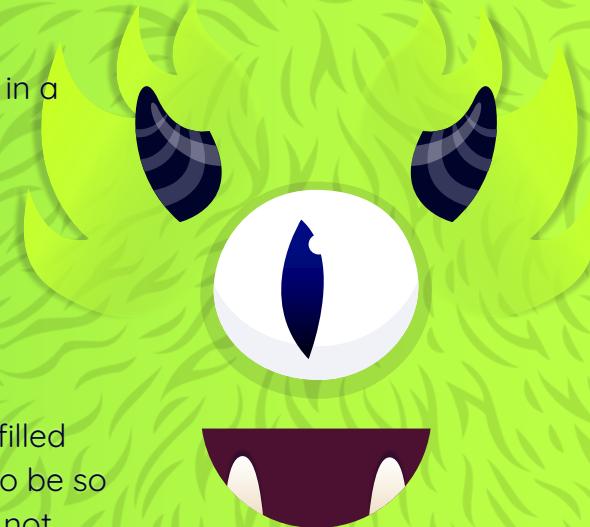
something that is currently popular or fashionable.

## congregate

to come together in a group or crowd.

## overflow

to be completely filled with something : to be so filled that there is not enough room for anything or anyone more.



# Vocabularies

## transport

to carry (someone or something) from one place to another.

## pounce

to suddenly jump toward and take hold of someone or something.

## specific

relating to a particular person, situation, etc.

## steer

to control the direction in which something (such as a ship, car, or airplane) moves.

## deflect

to cause (something that is moving) to change direction.

## prey

an animal that is hunted or killed by another animal for food.

