Tactify™

Get Physical with Digital
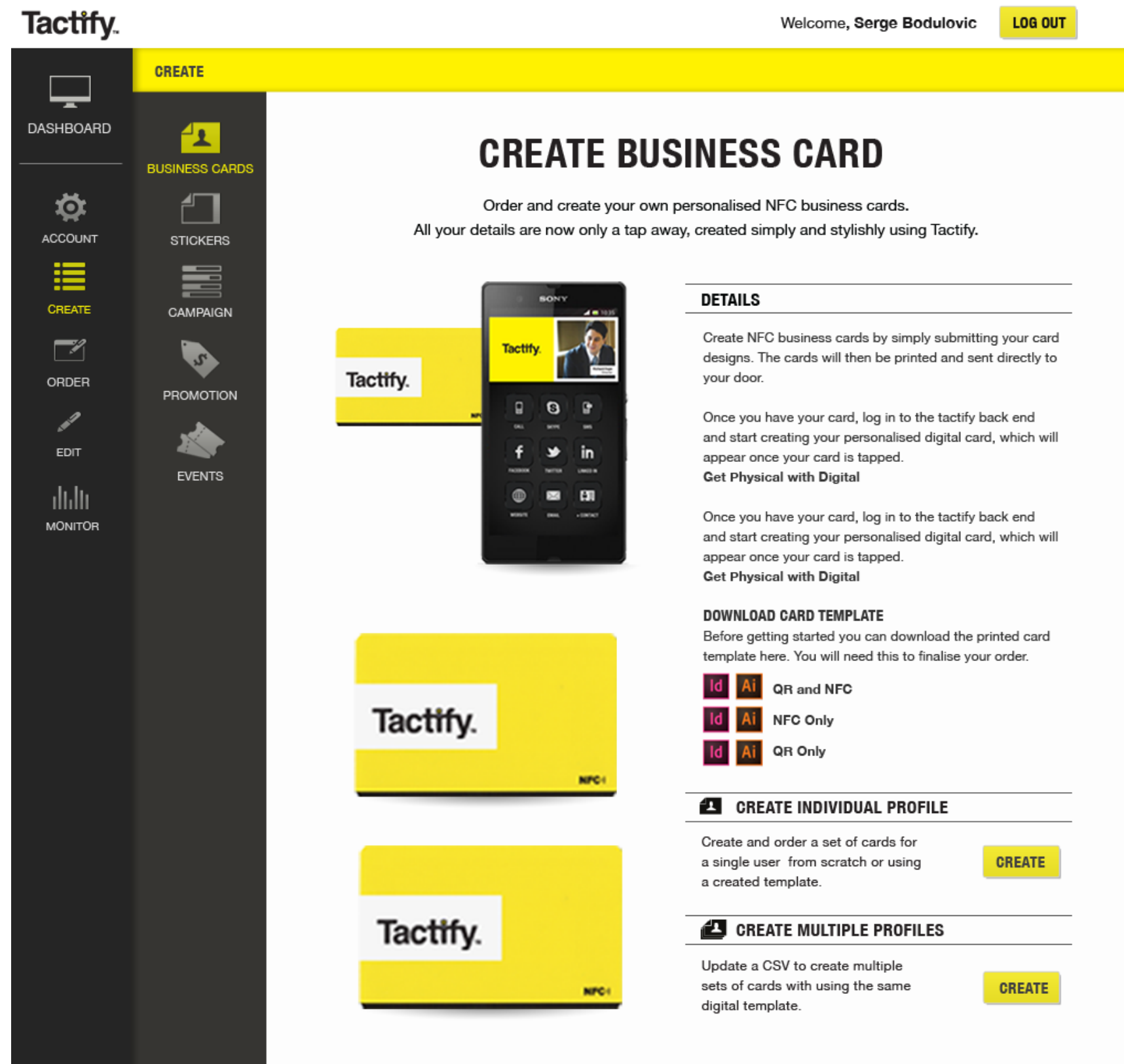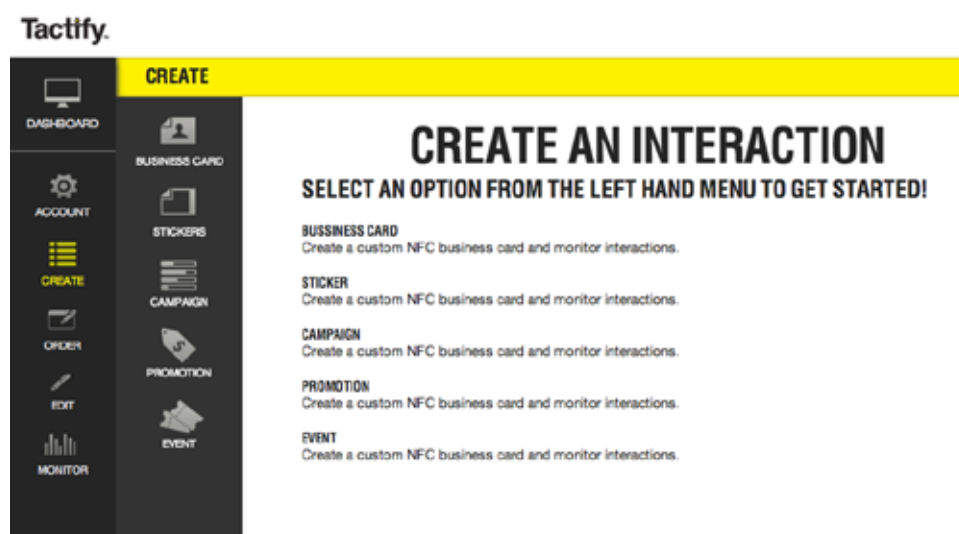
Tactify™
Get Physical with Digital

1.1) This is the create homescreen. It appears when the CREATE button on the side bar is selected. Business cards should appear by default, then users can select stickers campaigns promotions or events.

1.2) Please replicate this page for each business cards, stickers, campaigns, promotions and events and we will edit the copy inside and pictures.

1.3) There are two options from the create screen, create single - which is linked to the creation of a single interaction. (Section 2)

and create multiple which is linked to the creation of multiple interactions using the importation of a CSV file. (Section 3)

OLD CREATE PAGE.

Tactify.

Welcome, **Serge Bodulovic**   LOG OUT

CREATE

DASHBOARD

BUSINESS CARDS

ACCOUNT

STICKERS

CREATE

CAMPAIGN

ORDER

PROMOTION

EDIT

EVENTS

MONITOR

CREATE BUSINESS CARD

Order and create your own personalised NFC business cards.
All your details are now only a tap away, created simply and stylishly using Tactify.

DETAILS

Create NFC business cards by simply submitting your card designs. The cards will then be printed and sent directly to your door.

Once you have your card, log in to the tactify back end and start creating your personalised digital card, which will appear once your card is tapped.
Get Physical with Digital

Once you have your card, log in to the tactify back end and start creating your personalised digital card, which will appear once your card is tapped.
Get Physical with Digital

DOWNLOAD CARD TEMPLATE
Before getting started you can download the printed card template here. You will need this to finalise your order.

Id Ai   QR and NFC
Id Ai   NFC Only
Id Ai   QR Only

CREATE INDIVIDUAL PROFILE

Create and order a set of cards for a single user from scratch or using a created template.   CREATE

CREATE MULTIPLE PROFILES

Update a CSV to create multiple sets of cards with using the same digital template.   CREATE

OLD CREATE PAGE

Tactify.

CREATE

DASHBOARD

ACCOUNT

BUSINESS CARD

STICKERS

CREATE

CAMPAIGN

ORDER

PROMOTION

EDIT

EVENT

MONITOR

CREATE AN INTERACTION
SELECT AN OPTION FROM THE LEFT HAND MENU TO GET STARTED!

BUSSINESS CARD
Create a custom NFC business card and monitor interactions.

STICKER
Create a custom NFC business card and monitor interactions.

CAMPAIGN
Create a custom NFC business card and monitor interactions.

PROMOTION
Create a custom NFC business card and monitor interactions.

EVENT
Create a custom NFC business card and monitor interactions.

Tactify™
Get Physical with Digital

2.1.1) We have simplified the create process to 3 pages Contect Design and Finalise. These three pages are now longer and feature more content than previously.

2.1.2) The Digital Card Preview and interior menu on the right should remain static and when user scrolls the only the centre column should move.
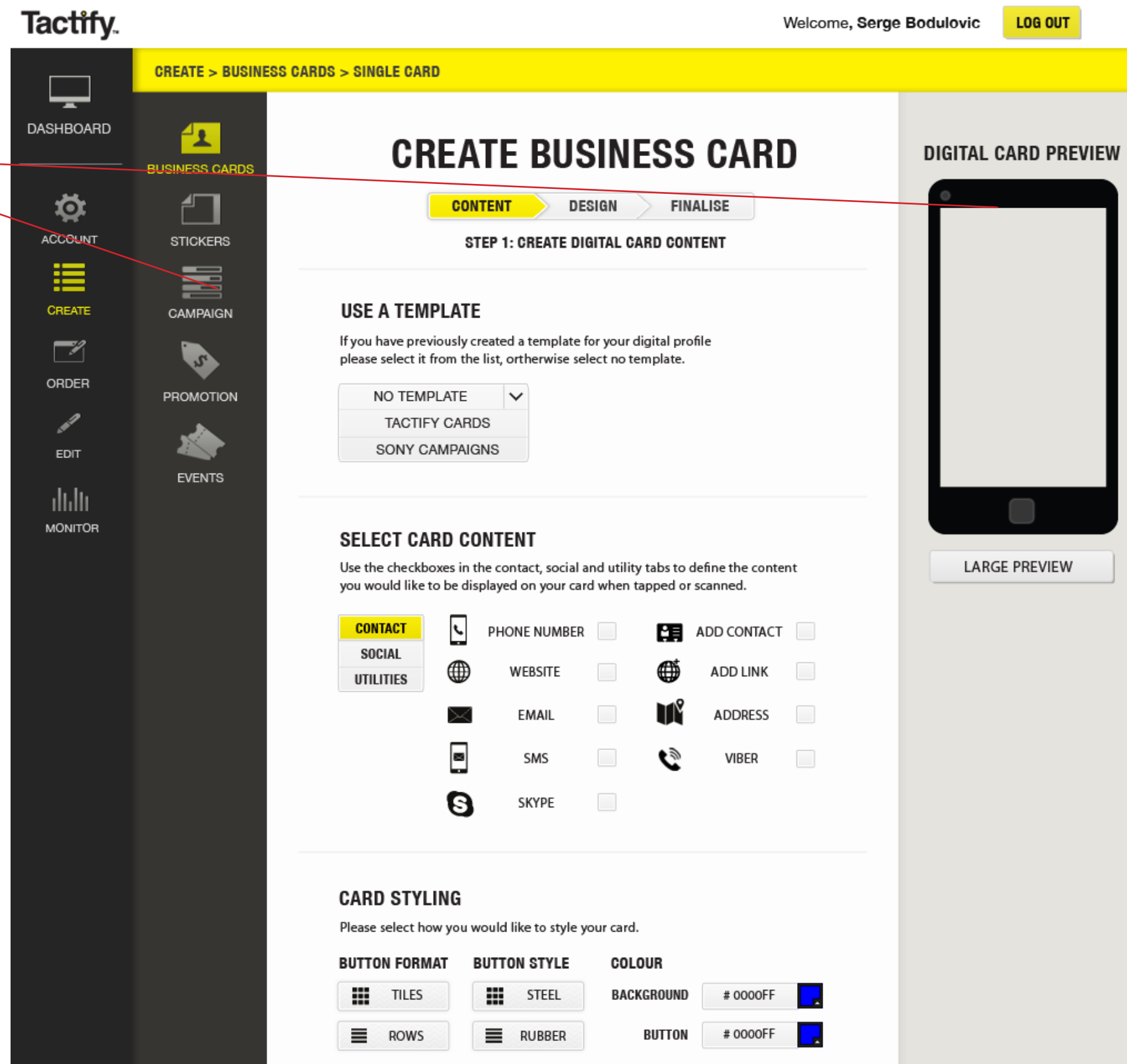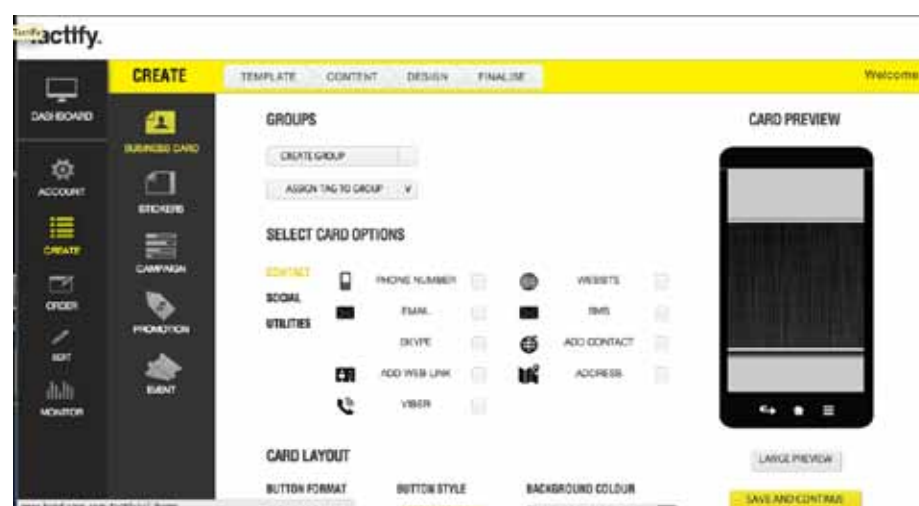
2.1.3) If the browser is too narrow please move the card preview to the bottom of the page.

2.1.4) Use a template option should only appear if user has previously saved a template. The save template option is on the following page. If there is no template the 'use a template should not appear.

2.1.5) The Select Card content should be the same as the previous variation of the site.

2.1.6) The Card Styling should also be like the previous variation of the site. Please hide the button format option and only use the tile buttons until we finalise the proper row buttons.

OLD CREATE CONTENT PAGE.

Tactify.
Welcome, **Serge Bodulovic**   LOG OUT

CREATE > BUSINESS CARDS > SINGLE CARD

DASHBOARD
ACCOUNT
CREATE
ORDER
EDIT
MONITOR

BUSINESS CARDS
STICKERS
CAMPAIGN
PROMOTION
EVENTS

CREATE BUSINESS CARD

CONTENT   DESIGN   FINALISE

STEP 1: CREATE DIGITAL CARD CONTENT

USE A TEMPLATE
If you have previously created a template for your digital profile please select it from the list, ortherwise select no template.

NO TEMPLATE
TACTIFY CARDS
SONY CAMPAIGNS

SELECT CARD CONTENT
Use the checkboxes in the contact, social and utility tabs to define the content you would like to be displayed on your card when tapped or scanned.

CONTACT
SOCIAL
UTILITIES

PHONE NUMBER   ADD CONTACT
WEBSITE   ADD LINK
EMAIL   ADDRESS
SMS   VIBER
SKYPE

CARD STYLING
Please select how you would like to style your card.

BUTTON FORMAT   BUTTON STYLE   COLOUR

TILES   STEEL   BACKGROUND   # 0000FF
ROWS   RUBBER   BUTTON   # 0000FF

DIGITAL CARD PREVIEW

LARGE PREVIEW

Tactify™
Get Physical with Digital

2.1.7) Profile pic and Logo work the same as the previous variation of the site. For sticker, campaigns, promotions and events please make this a single 'banner upload" like on the previous varioaiton.

2.1.8) Create Template lets the users save the content options, button format, button style, background colour, and logo / banner options for when creating new cards.

It has a text box and a dropdown list. If a user types a new name, a new template should be created. If the user selects an existing template or types an existing template it should overwrite the old template. A warning pop up should appear so the user knows he is rewriting it.

2.1.9) The Content details work the same as on the previous site.

2.1.10) Save and continue will move the user to the DESIGN PAGE.

OLD CREATE CONTENT PAGE.

CARD STYLING
Please select how you would like to style your card.

BUTTON FORMAT	BUTTON STYLE	COLOUR	
TILES	STEEL	BACKGROUND	# 0000FF
ROWS	RUBBER	BUTTON	# 0000FF

LOGO
Upload a logo for the card.

[ ] BROWSE

Reccomended 250 px by 250 px transperant PNG

PROFILE PIC (Optional)
Upload a profile picture for the card.

[ ] BROWSE

Reccomended 300px by 300px jpeg

CREATE TEMPLATE
If you would like to save the current settings, type a name and create a new template for future cards.

[NEW CARD ▾] [SAVE]

CONTENT DETAILS

NAME	LINKED IN
TITLE	WEBSITE
COMPANY	CUSTOMER SERVICE NUMBER
WORK TELEPHONE	ADD A FILE [BROWSE]
MOBILE	REQUEST A MEETING [📅]
EMAIL	
OFFICE LOCATION	
SKYPE	
FACEBOOK	
TWITTER	

All progress will be saved. If you wish to continue creating this interaction at another time, you will find it in orders.

[SAVE AND CONTINUE]

Tactify™
Get Physical with Digital

2.2.1) This page is the same as previous variations of the site. Just use any variation of price on the order total. Make sure there are 4 variations on total price for each card stock. It is calculated by 150, 250, 500 and 1000 not per card.

OLD CREATE DESIGN PAGE.

Tactify.

Welcome, **Serge Bodulovic**   LOG OUT

CREATE > BUSINESS CARDS > SINGLE CARD

DASHBOARD

BUSINESS CARDS

ACCOUNT

STICKERS

CREATE

CAMPAIGN

ORDER

PROMOTION

EDIT

EVENTS

MONITOR

CREATE BUSINESS CARD

CONTENT   DESIGN   FINALISE

STEP 2: DESIGN PHYSICAL CARD

CARD TYPE

Select the type of card you would like to create. Choose from NFC and QR, NFC only or QR only

NFC & QR
NFC ONLY
QR ONLY

DOWNLOAD QR CODE

UPLOAD ARTWORK

Please upload your print ready files. You can click below to download a print template. Please provide the files in a PDF format at 300dpi with crop and bleed marks. The first page should be the front and the second page, the back.

Download Card Template

BROWSE

ORDER QUANTITY

Please select the quantity of cards you would like to order.

☐ 150
☑ 250
☐ 500
☐ 1000

ORDER TOTAL

250 x Clear Plastic
NFC Business Cards

$250

ORDER NOW

CARD PREVIEW

FRONT

BACK

LARGE PREVIEW

Tactify™

Get Physical with Digital

2.3.1) This page is the purchase or finalise page of the order process. This is was not made for the previous version of the site. It is just a payment gateway for the purchase of the cards.

I will give bank / Paypal details in a seperate document.

Note: Make sure the bread crumbs follow the pages and the progress bar. You should be able to click on both the breadcrumbs and the progress to go back to previous pages before ordering cards.

Tactify.

Welcome, **Serge Bodulovic**   LOG OUT

CREATE > BUSINESS CARDS > SINGLE CARD

DASHBOARD

ACCOUNT

CREATE

ORDER

EDIT

MONITOR

BUSINESS CARDS

STICKERS

CAMPAIGN

PROMOTION

EVENTS

CREATE BUSINESS CARD

CONTENT   DESIGN   FINALISE

STEP 3: FINALISE ORDER AND PAYMENT

SHIPPING ADDRESS

☐ My billing address amd shipping address are the same.

COUNTRY ▼

ADDRESS

ADDRESS

CITY

STATE

POSTCODE

BILLING ADDRESS

COUNTRY ▼

ADDRESS

ADDRESS

CITY

STATE

POSTCODE

PAYMENT

PAY BY PAYPAL

PAY BY CREDIT CARD

CARD TYPE   MASTERCARD ▼

CARD NUMBER

NAME ON CARD

EXPIRY DATE

CVC

PURCHASE

TOTALS

PRODUCT TOTAL	$750.00
SHIPPING	$35.00
SUB TOTAL	$785.00
TAXES	$78.50
TOTAL	**$863.50**

Tactify™
Get Physical with Digital

2.4.1) Thankyou page is the final page of the process.

The complete order should appear in the orders page.
with a highlighted 1 in the corner of the order page.
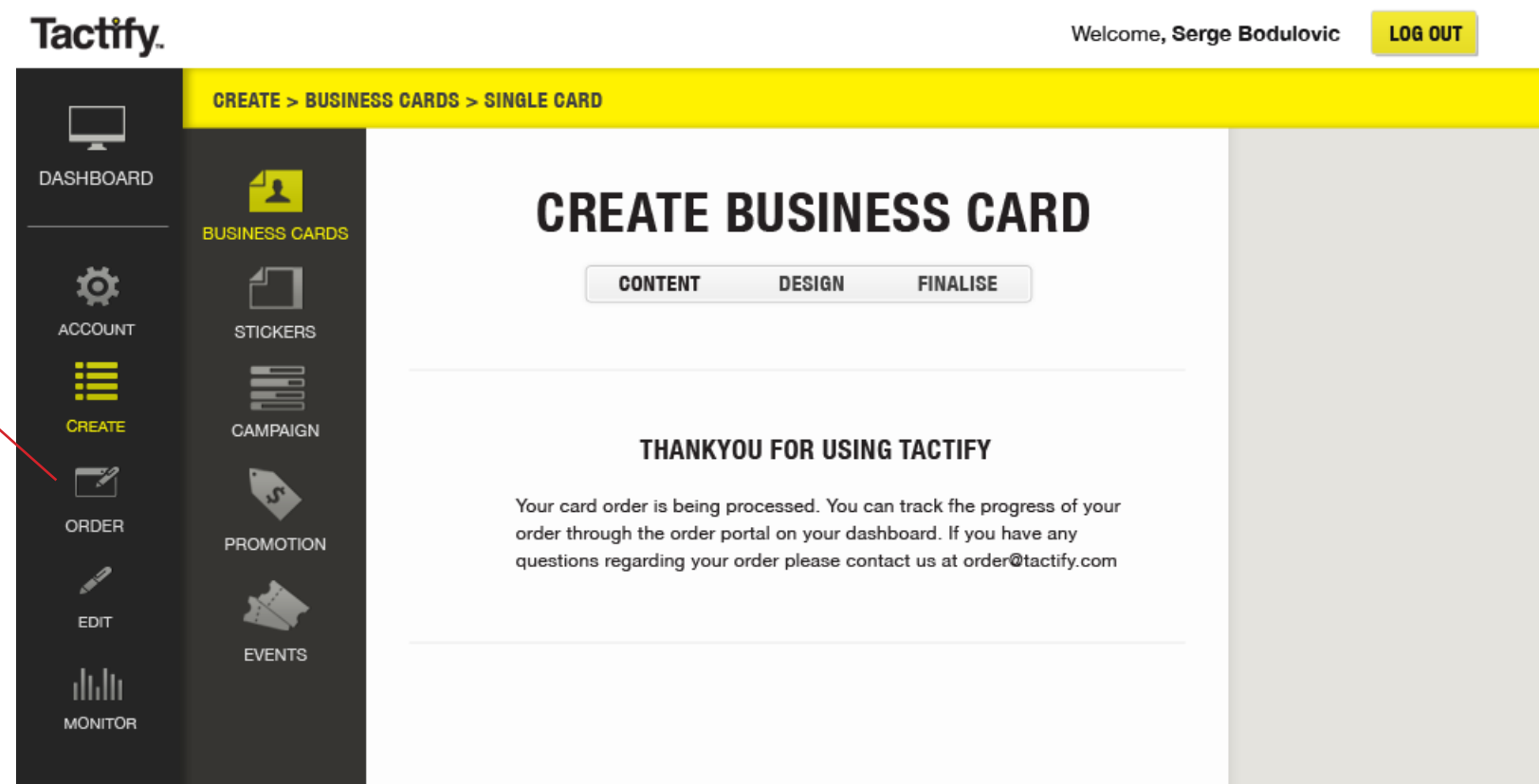
3.1.1) The first part of create multiple is the same as create single card. Content details however will be done in a CSV file which the user downloads and can subsequently upload once the details are filled in.

Please export the CSV to the content selected by the user on the Select card content.

Tactify™
Get Physical with Digital
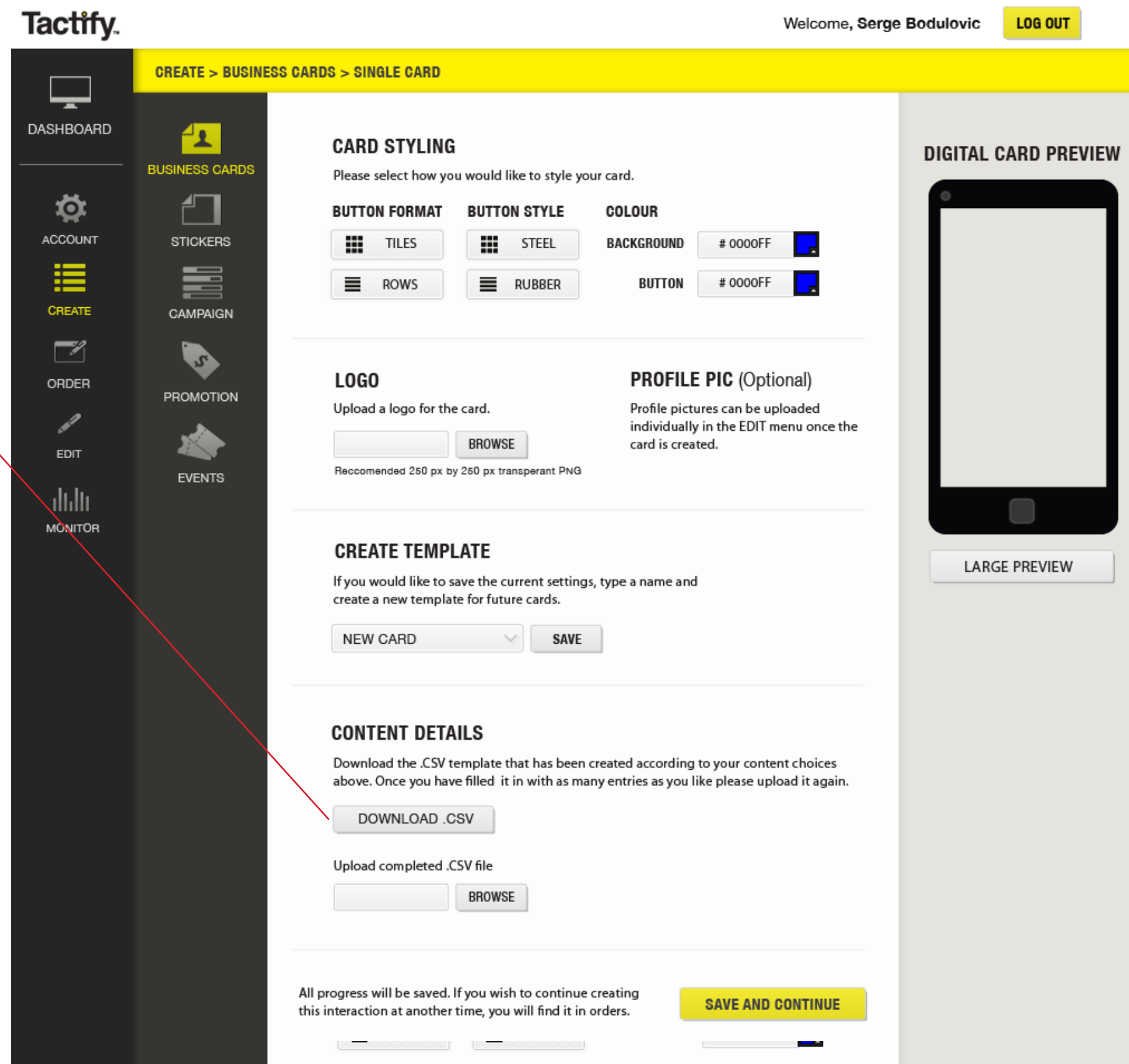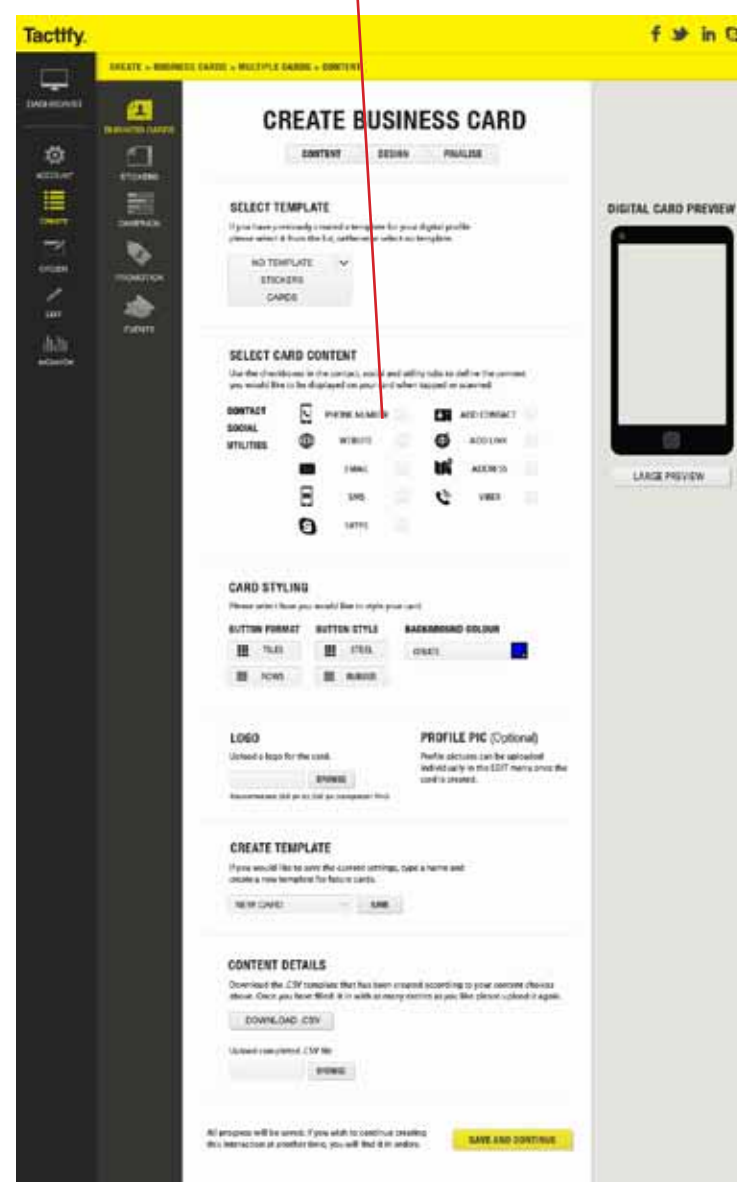
3.2.1) The Design Page is very similar to the single create card page. The user however can add multiple card images to the artwork. They will be named last-name_firstname so we can be linked to the coresponding digital cards.

With the Design previews I will add arrows and a file name above Large Preview.

Tactify.

Welcome, **Serge Bodulovic**   LOG OUT

CREATE > BUSINESS CARDS > MULTIPLE CARDS

DASHBOARD

BUSINESS CARDS

ACCOUNT

STICKERS

CREATE

CAMPAIGN

ORDER

PROMOTION

EDIT

EVENTS

MONITOR

CREATE BUSINESS CARD

CONTENT   DESIGN   FINALISE

STEP 2: DESIGN PHYSICAL CARD

CARD TYPE

Select the type of card you would like to create. Choose from NFC and QR, NFC only or QR only

NFC & QR ▾
NFC ONLY
QR ONLY

DOWNLOAD QR CODE

UPLOAD ARTWORK

Please upload your print ready files. You can click below to download a print template. Please provide the files in a PDF format at 300dpi with crop and bleed marks.

Please upload each users artwork seperately. File names should be labelled by last name_first name.psd

Download Card Template

[   ] BROWSE

Chiari_Andrew.pdf   x
Dupe_Ricahrd.pdf   x
Ali_Ray.pdf   x
Bodulovic_Serge.pdf   x
Sindanovski_Stefan.pdf   x

ORDER QUANTITY   ORDER TOTAL

Please select the quantity of cards you would like to order.

5 Users
250 x Clear Plastic
NFC Business Cards

$1250

☐ 150
☑ 250
☐ 500
☐ 1000

ORDER NOW

CARD PREVIEW

FRONT

BACK

LARGE PREVIEW

3.3.1)
The payment and Thankyou pages are the same for multiple cards are the same as for single cards.

Tactify™

Welcome, **Serge Bodulovic**   LOG OUT

CREATE > BUSINESS CARDS > MULTIPLE CARDS

DASHBOARD

BUSINESS CARDS

ACCOUNT   STICKERS

CREATE   CAMPAIGN

ORDER   PROMOTION

EDIT

CREATE BUSINESS CARD

CONTENT   DESIGN   **FINALISE**

STEP 3: FINALISE ORDER AND PAYMENT

SHIPPING ADDRESS

☐ My billing address amd shipping address are the same.

BILLING ADDRESS

COUNTRY ▼   COUNTRY ▼

ADDRESS   ADDRESS

ADDRESS   ADDRESS

CITY

STATE

POSTCODE

TOTALS

PRODUCT TOTAL $750.00

SHIPPING $35.00

SUB TOTAL $785.00

TAXES $78.50

TOTAL $863.50

Tactify™

Welcome, **Serge Bodulovic**   LOG OUT

CREATE > BUSINESS CARDS > MULTIPLE CARDS

DASHBOARD

BUSINESS CARDS

ACCOUNT   STICKERS

CREATE   CAMPAIGN

ORDER   PROMOTION

EDIT   EVENTS

MONITOR

CREATE BUSINESS CARD

CONTENT   DESIGN   FINALISE

THANKYOU FOR USING TACTIFY

Your card order is being processed. You can track fhe progress of your order through the order portal on your dashboard. If you have any questions regarding your order please contact us at order@tactify.com

PAYPAL

REDIT CARD

MASTERCARD ▼

PURCHASE

4.1.1) This is the landing page for the edit process. It has a tree filing system with individual interactions and groups. Groups can have various interations.

4.1.2) If created interactions have been saved but not ordered they will be in Pending. Once a user has ordered the media it will be found in ordered.

4.1.3) In both the ordered and pending interactions can be filtered by type of media: All, Business cards, stickers, campaigns, events and promotions.

Users can also search for specific interactions using the search bar.

4.1.4) You can create groups, which will launch a pop-up to name the group. All interactions have a drop-down where users can choose which group they will be grouped in.

4.1.5) Each interaction has the icon representing what kind of interaction it is (Business Card, Sticker, Campaign, Events and Promotions)

4.1.6) Using the three icons on the end users can edit the interaction, delete the interaction or duplicate the interaction.

When duplicated the interaction will appear straight away and will be named in the edit menu (in the pending section) with (copy) after it, similar to photoshop layers.

Groups can also be duplicated.

4.1.7) If the user clicks on the name of he interaction he can change its name.

Tactify.

Welcome, **Serge Bodulovic**   LOG OUT

EDIT

DASHBOARD

EDIT

FILTER BY:
ALL
BUSINESS CARDS
STICKERS
CAMPAIGNS
EVENTS
PROMOTIONS

ACCOUNT

CREATE

ORDER

EDIT

MONITOR

EDIT INTERACTIONS

Select a group or individual interaction to edit, delete or duplicate. If you have not completed the order, you will find your interactions inpending

ORDERED   PENDING

Create a group to organise your individual interactions   CREATE GROUP   SEARCH

▼ **TACTIFY**

Richard Dupe	Change Group ▼		
Andrew Chiari	Change Group ▼		
Ray Ali	Change Group ▼		

▼ **CONCERTS JUNE**

Iggy Pop	Change Group ▼		
Mariah Carey	Change Group ▼		
Whitney Houston	Change Group ▼		

Serge Bodulovic	Change Group ▼		
Serge Bodulovic	Change Group ▼		
50% off Sale	Change Group ▼		

4.2.1) When the edit button is clicked on a ordered interaction it will have EDIT and the Name of the interaction as the heading. An ordered interaction should onliy be the content options (full page below). The content should be prefilled to represent how it was saved.

4.2.2) If you are editing a pending order you will have all three processes; content>design>creation.

4.2.3) The interior edit menu will have all the interactions on the side that have been ordered if you are in the ordering section or that are pending in the pending section.

4.2.4) When you click on the edit button you will go back to the main menu.

Tactify.

Welcome, **Serge Bodulovic**   LOG OUT

EDIT > BUSINESS CARDS > BRETT PATTERSON

DASHBOARD

ACCOUNT

CREATE

ORDER

EDIT

MONITOR

EDIT

BUSINESS CARDS
▼ Sales Team
Serge Bodulovic
Andrew Chiari
Bremavathi R
Jonas Allen
Natalie Vrandich
Richard Dupe
Brett Patterson
▶ Directors
▶ Creative

STICKERS
▶ Cadbury
▶ Mars
▶ Nestle

EDIT BUSINESS CARD

USE A TEMPLATE
If you have previously created a template for your digital profile please select it from the list, ortherwise select no template.

NO TEMPLATE ▾
TACTIFY CARDS
SONY CAMPAIGNS

SELECT CARD CONTENT
Use the checkboxes in the contact, social and utility tabs to define the content you would like to be displayed on your card when tapped or scanned.

CONTACT
SOCIAL
UTILITIES

📞 PHONE NUMBER ☐   ADD CONTACT ☐
🌐 WEBSITE ☐   ADD LINK ☐
✉ EMAIL ☐   ADDRESS ☐
SMS ☐   VIBER ☐
SKYPE ☐

CARD STYLING
Please select how you would like to style your card.

BUTTON FORMAT   **BUTTON STYLE**   **COLOUR**
TILES   STEEL   BACKGROUND # 0000FF
ROWS   RUBBER   BUTTON   # 0000FF

DIGITAL CARD PREVIEW

LARGE PREVIEW