

# On the Importance of Priors in Bayesian Deep Learning

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RIKEN AIP (remotely)

April 2022

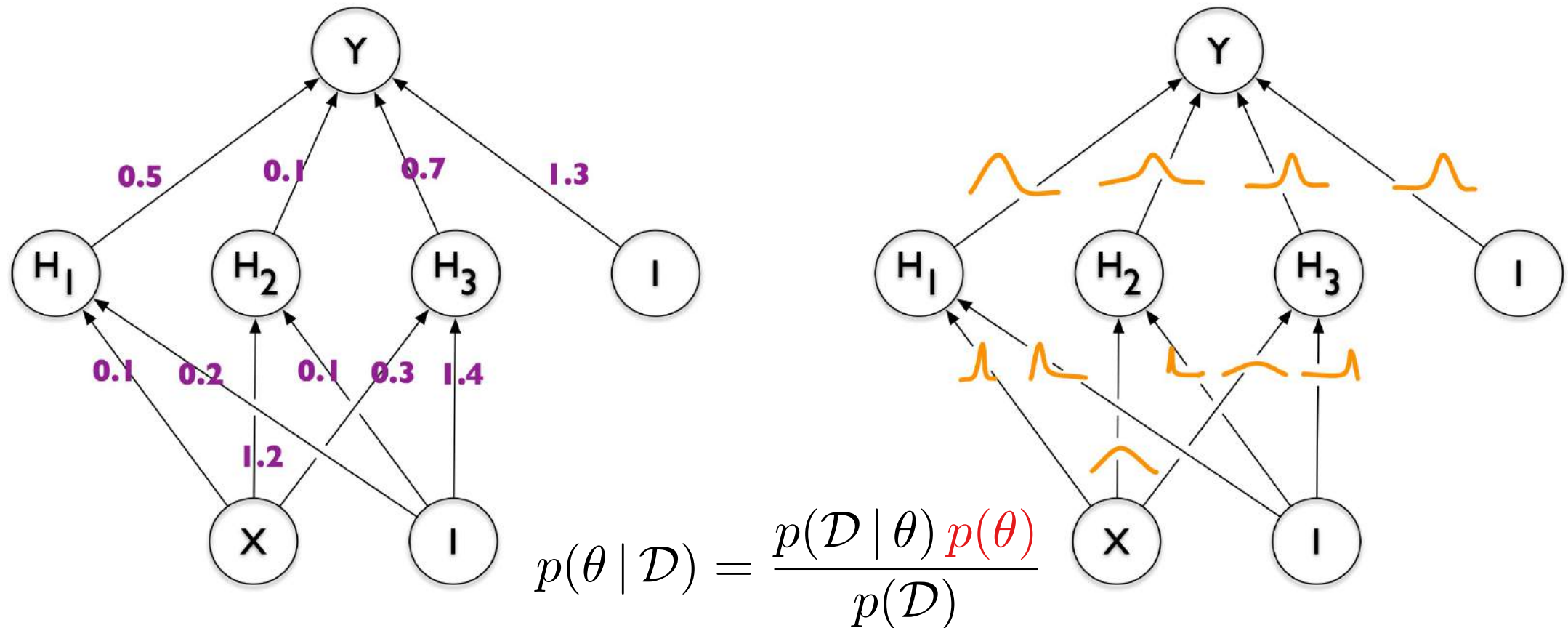
# Agenda

- Pathologies of common BNN priors
  - BNN priors and the cold posterior effect
  - The role of data augmentation
- How to find better priors
  - Empirical Bayes using the marginal likelihood
  - (PAC-)Bayesian meta-learning
- How to use function-space priors
  - Repulsive deep ensembles
  - GP priors in the latent space

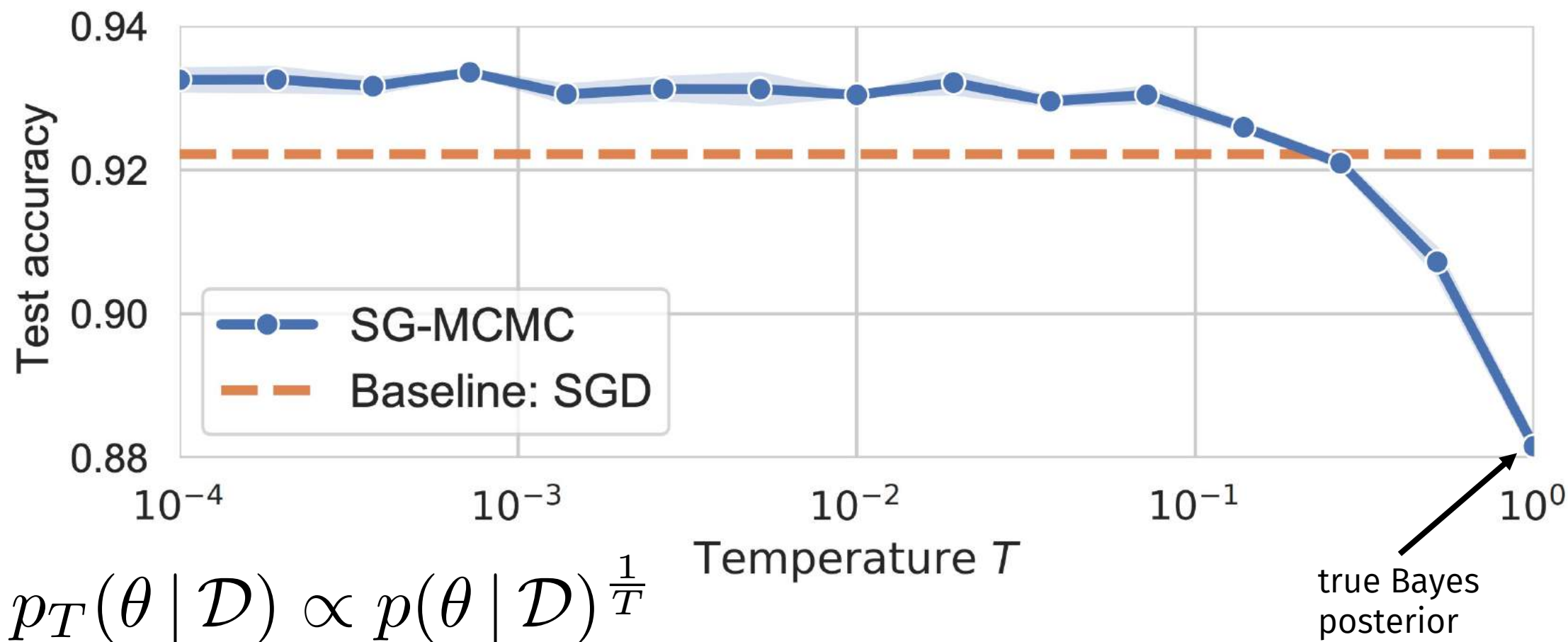
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# Background: Bayesian Neural Networks

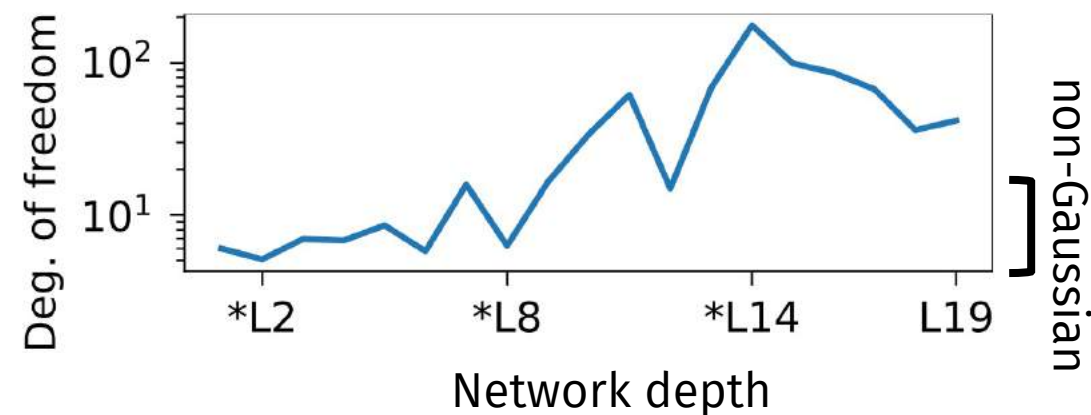
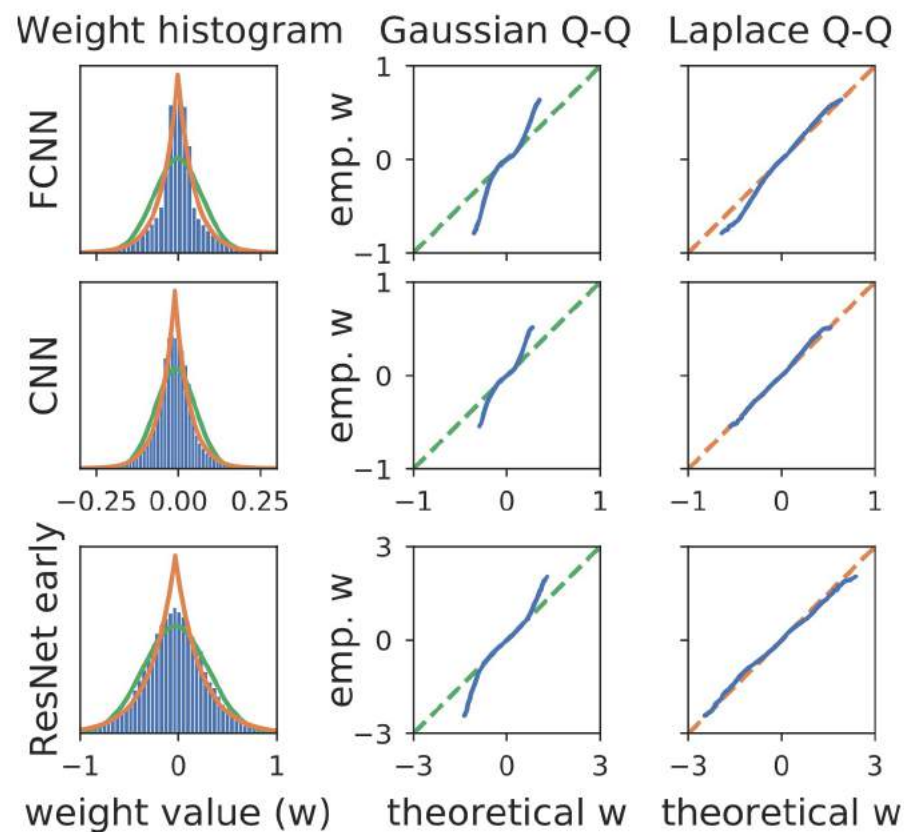


# Motivation: Cold-posterior effect



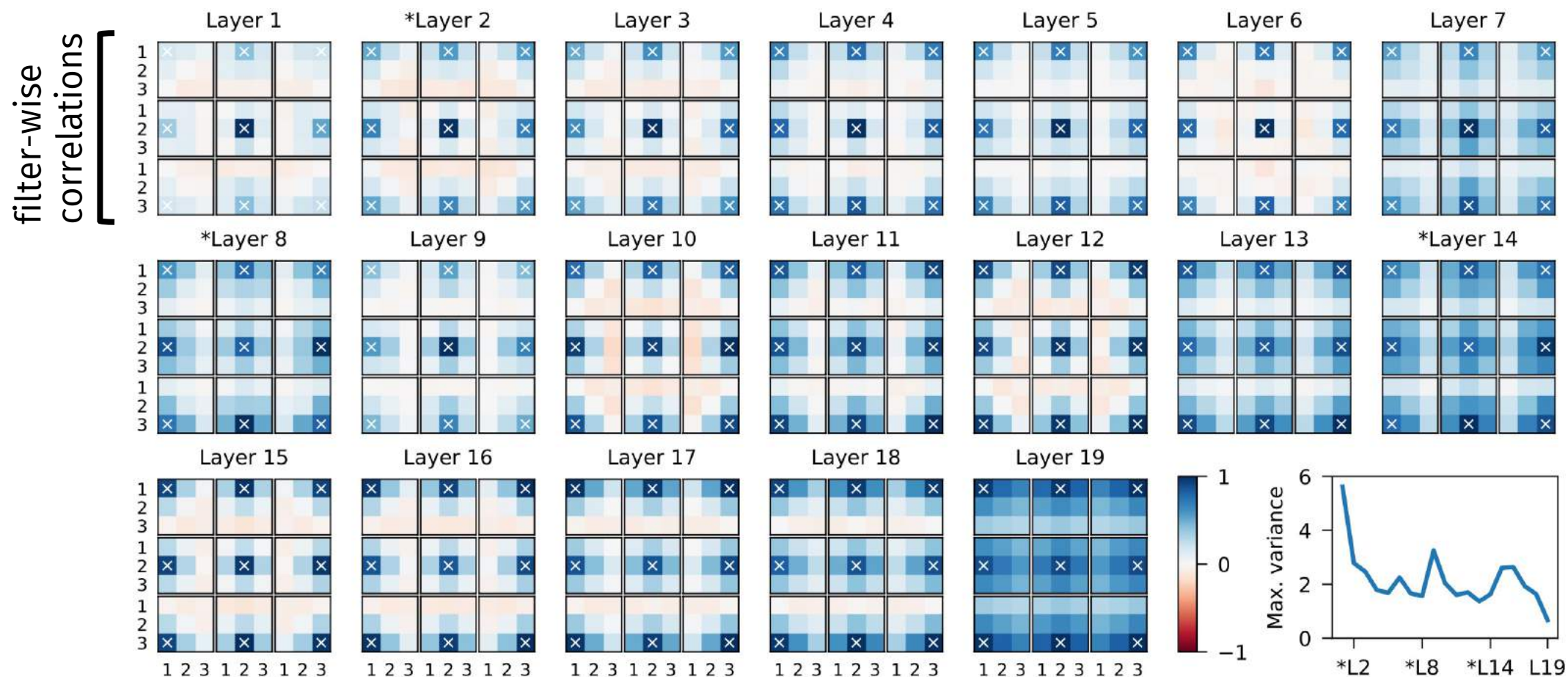
# Empirical FCNN weights are heavy-tailed

[F, Garriga-Alonso, Ober, Wenzel, Rätsch, Turner, van der Wilk, Aitchison. ICLR 2022]



# Empirical CNN weights are correlated

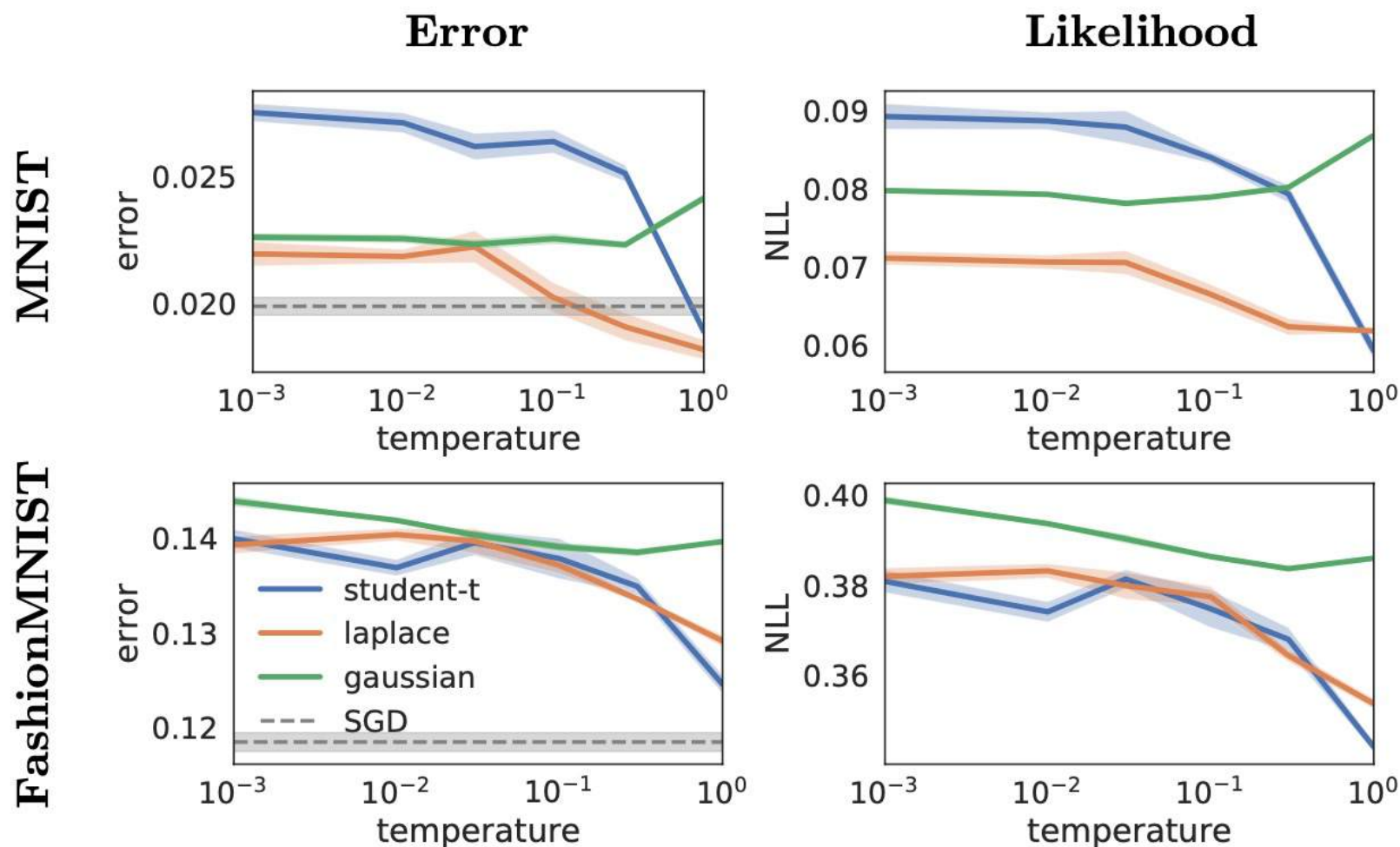
[F, Garriga-Alonso, Ober, Wenzel, Rätsch, Turner, van der Wilk, Aitchison. ICLR 2022]





# Bayesian FCNNs with different priors

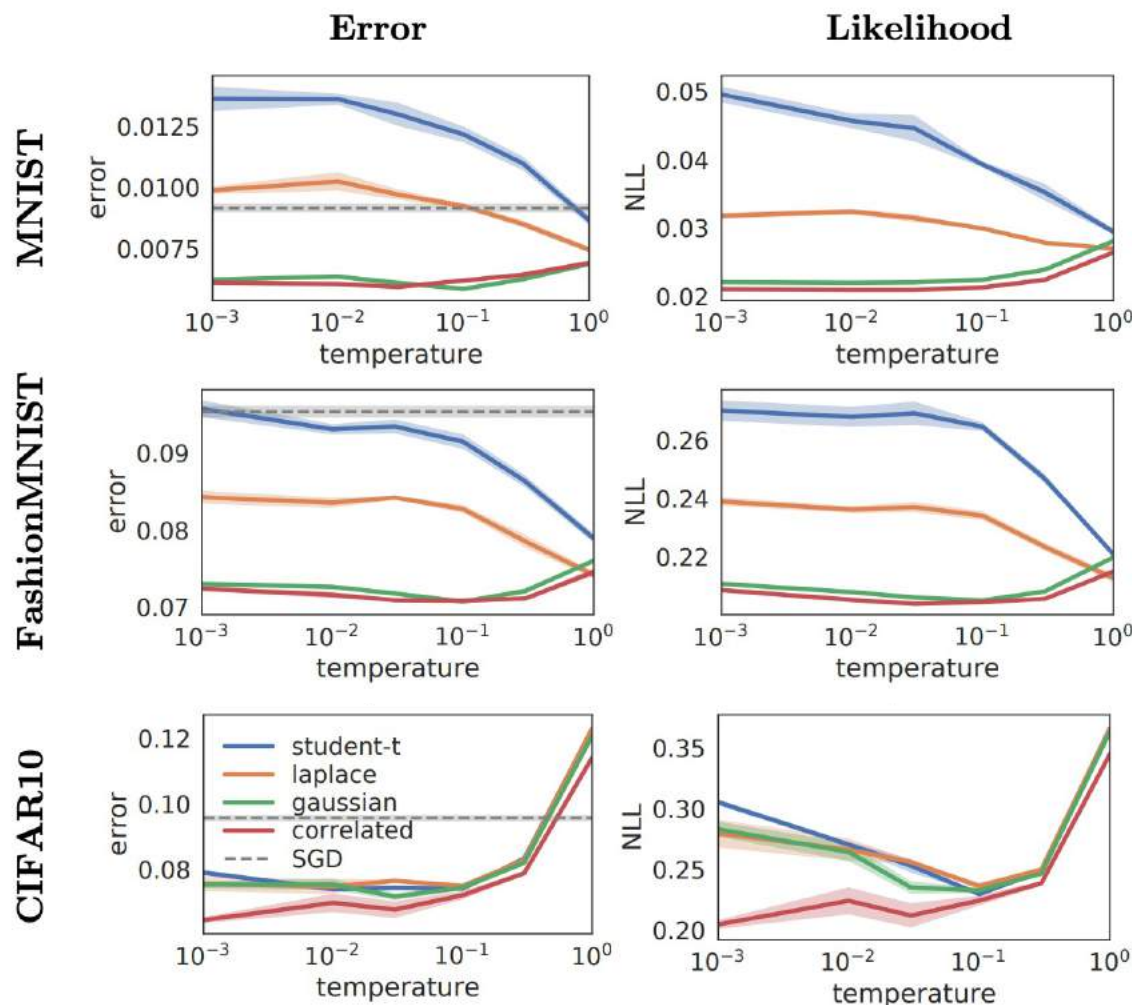
[F, Garriga-Alonso, Ober, Wenzel, Rätsch, Turner, van der Wilk, Aitchison. ICLR 2022]





# Bayesian CNNs with different priors

[F, Garriga-Alonso, Ober, Wenzel, Rätsch, Turner, van der Wilk, Aitchison. ICLR 2022]



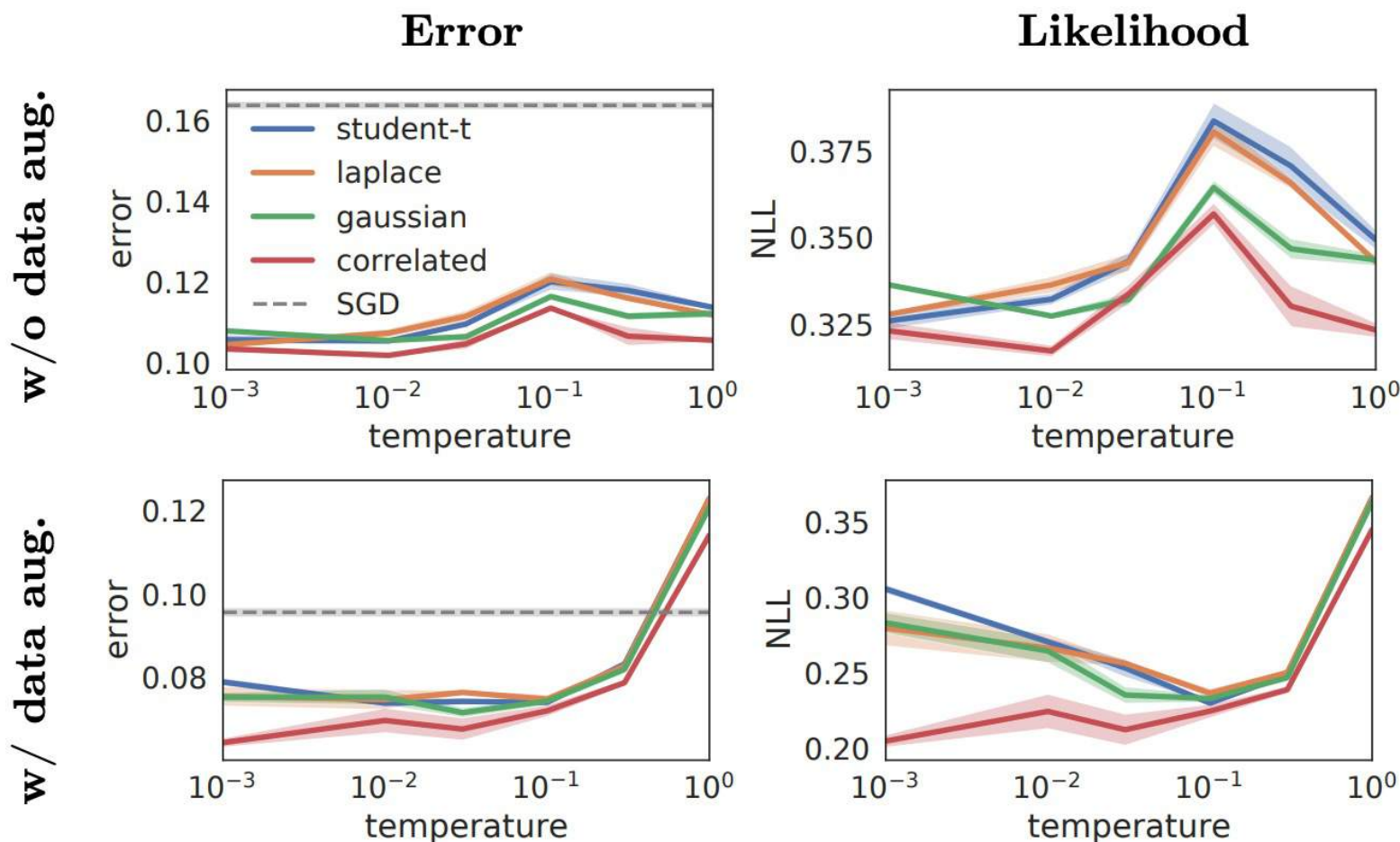
correlated prior performs better  
but retains cold-posterior effect

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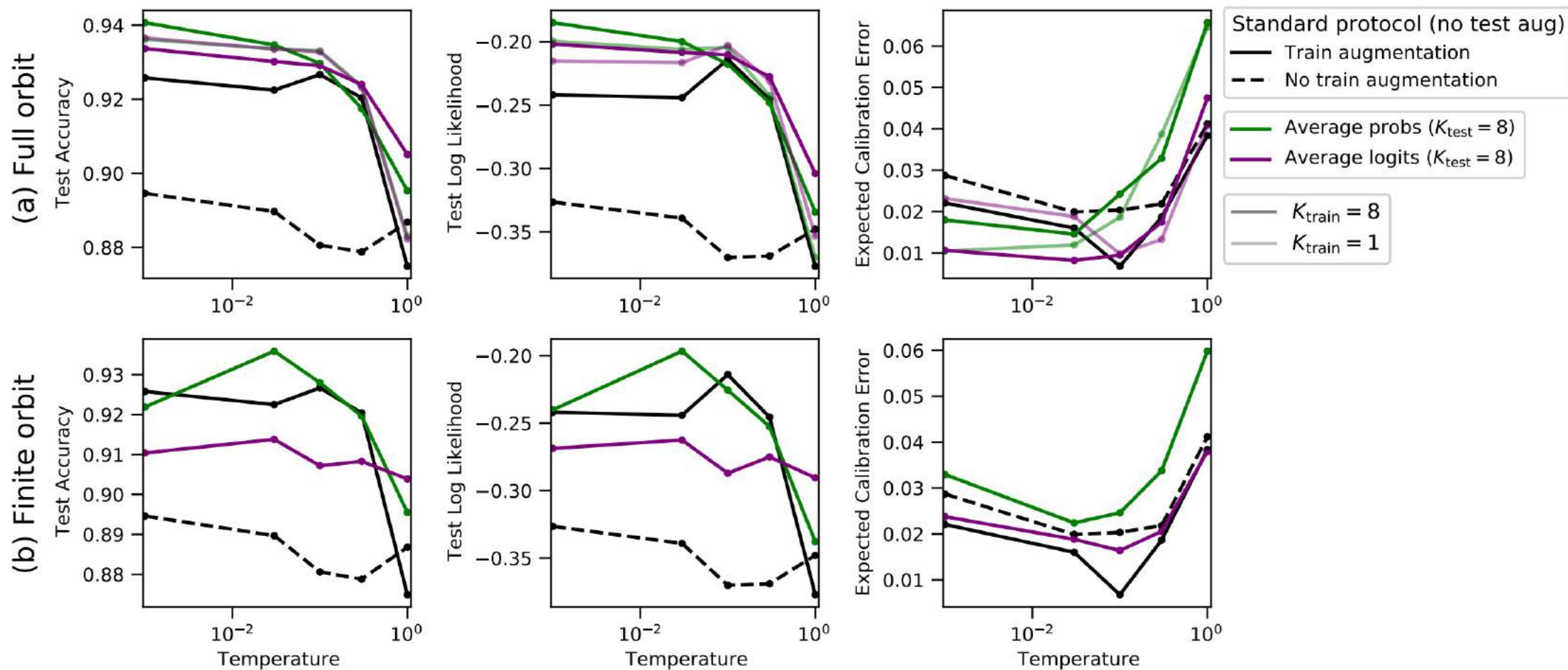
# Caveat: Data augmentation plays a role!

[F, Garriga-Alonso, Ober, Wenzel, Rätsch, Turner, van der Wilk, Aitchison. ICLR 2022]



# Averaging logits/probs doesn't help

[Nabarro, Ganev, Garriga-Alonso, F, van der Wilk, Aitchison. arXiv 2021]



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# Marginal likelihood prior selection

[Immer, Bauer, F, Rätsch, Khan. ICML 2021]

$$\log p(\mathcal{D}|\mathcal{M}) \approx \log q(\mathcal{D}|\mathcal{M})$$

MAP solution

$$:= \log p(\mathcal{D}, \theta_*|\mathcal{M}) - \frac{1}{2} \log \left| \frac{1}{2\pi} \mathbf{H}_{\theta_*} \right|$$

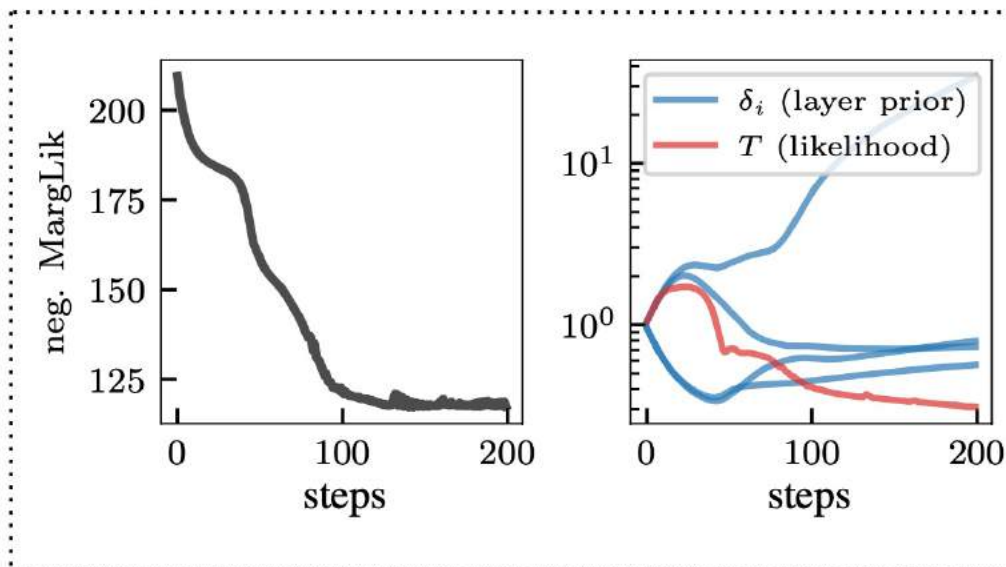
Hessian

$$\mathbf{H}_{\theta} \approx \mathbf{H}_{\theta}^{\text{GGN}} = \mathbf{J}_{\theta}^{\top} \mathbf{L}_{\theta} \mathbf{J}_{\theta} + \mathbf{P}_{\theta}$$

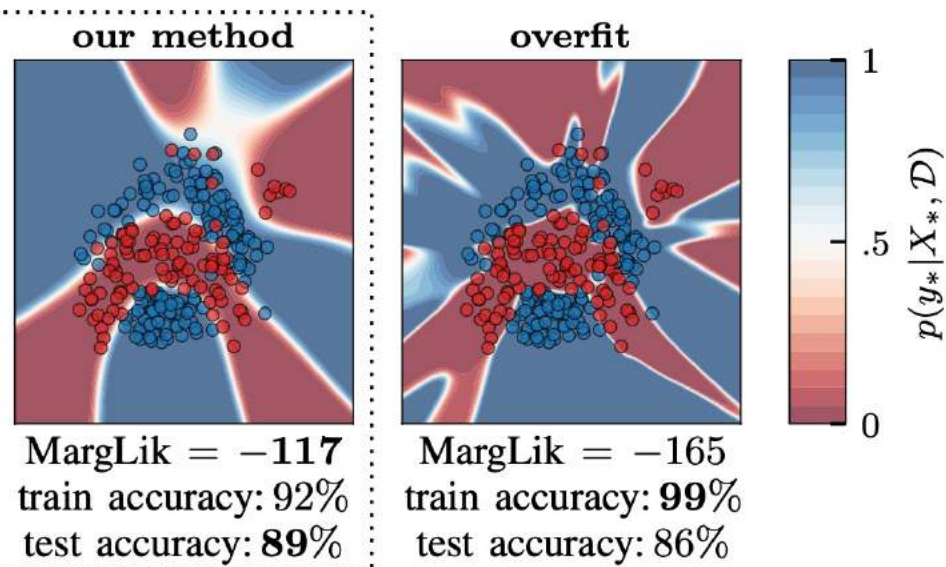
Jacobian

$$|\mathbf{H}_{\theta}^{\text{GGN}}| \approx |\mathbf{H}_{\theta}^{\text{KFAC}}| = \prod_l \prod_{ij} \mathbf{q}_i^{(l)} \mathbf{w}_j^{(l)} + p_{\theta}^{(l)}$$

**Step 1: Optimize Marginal-Likelihood wrt. hyperparameters**



**Step 2: Compare marginal likelihood of models**

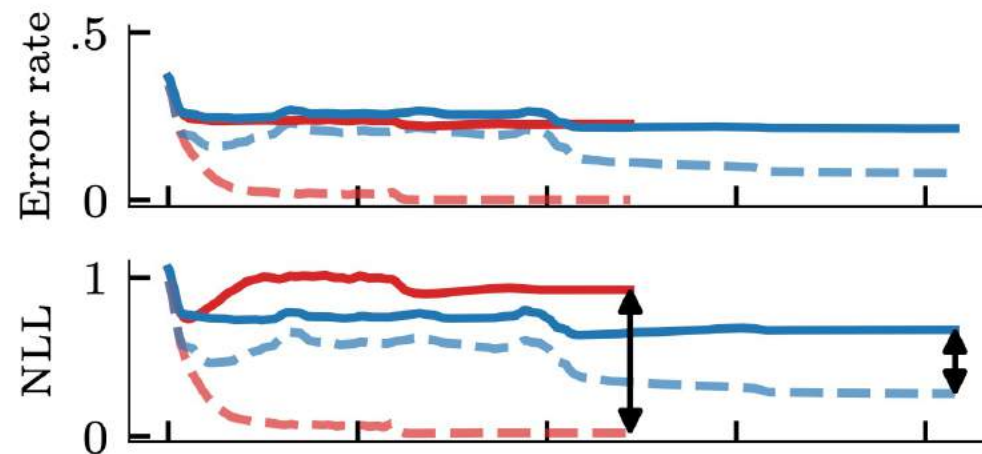




# ML-II prior improves generalization

[Immer, Bauer, F, Rätsch, Khan. ICML 2021]

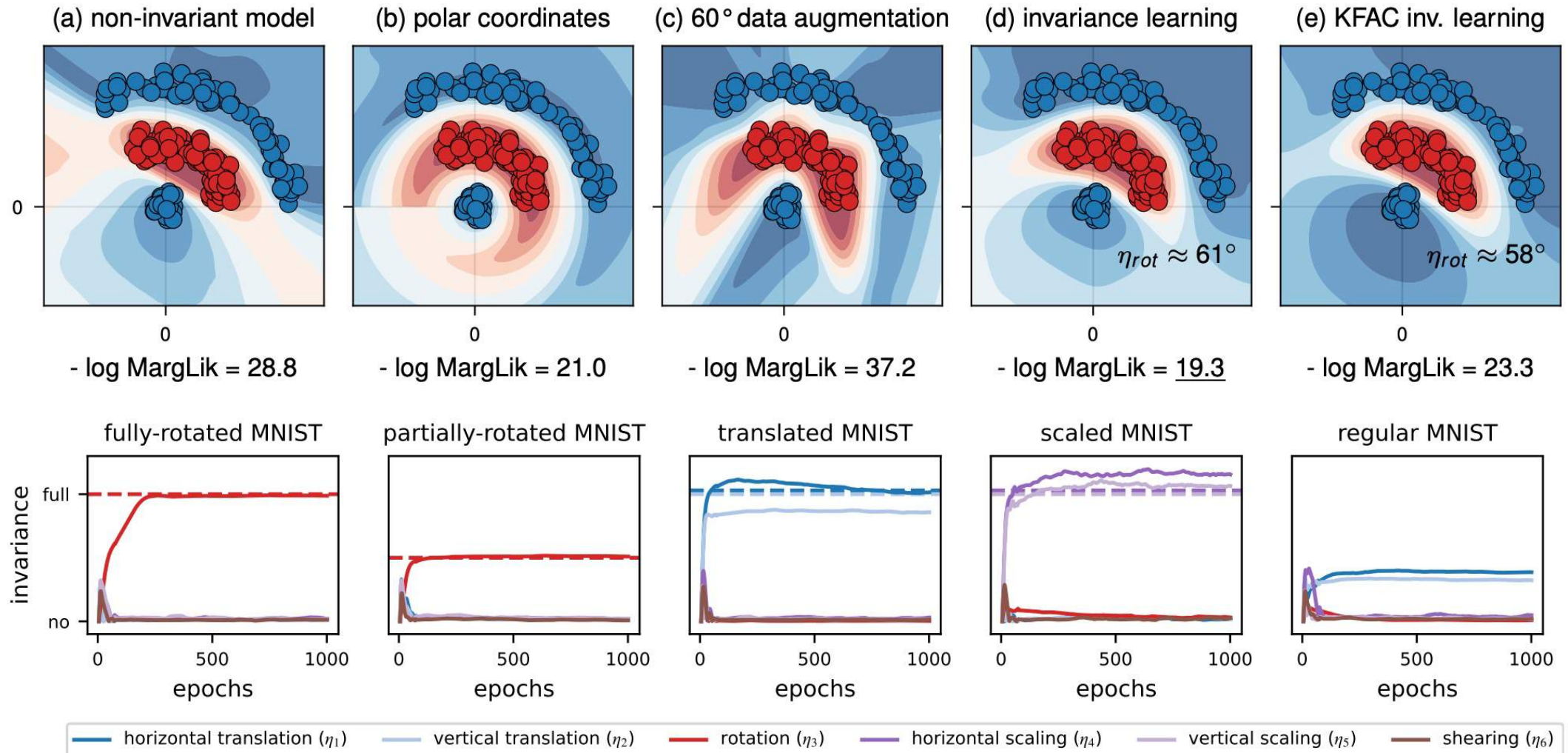
Dataset	Model	cross-validation		marginal likelihood optimization					
		accuracy	logLik	accuracy	KFAC logLik	MargLik	diagonal EF accuracy	logLik	MargLik
MNIST	MLP	98.22	-0.061	98.38	-0.053	-0.158	97.05	-0.095	-0.553
	CNN	99.40	<b>-0.017</b>	<b>99.46</b>	<b>-0.016</b>	<b>-0.064</b>	<b>99.45</b>	-0.019	-0.134
FMNIST	MLP	88.09	-0.347	89.83	-0.305	-0.468	85.72	-0.400	-0.756
	CNN	91.39	-0.258	<b>92.06</b>	<b>-0.233</b>	<b>-0.401</b>	91.69	<b>-0.233</b>	-0.570
CIFAR10	CNN	77.41	-0.680	80.46	-0.644	-0.967	80.17	-0.600	-1.359
	ResNet	83.73	-1.060	<b>86.11</b>	-0.595	<b>-0.717</b>	<b>85.82</b>	<b>-0.464</b>	-0.876





# Sidenote: Learning invariances

[Immer, van der Ouderaa, F, Rätsch, van der Wilk. arXiv 2022]

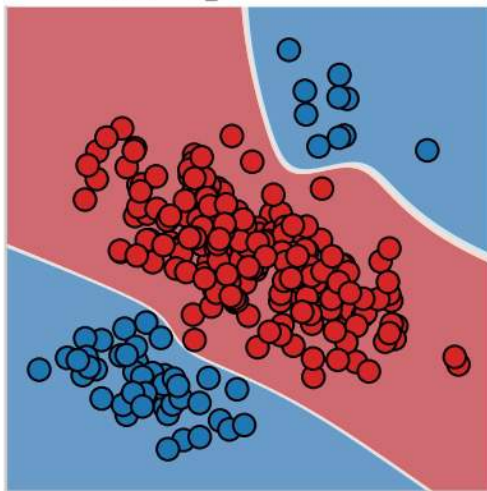


# Another sidenote: Linguistic probing

[Immer, Torroba-Hennigen, F, Cotterell. ACL 2022]

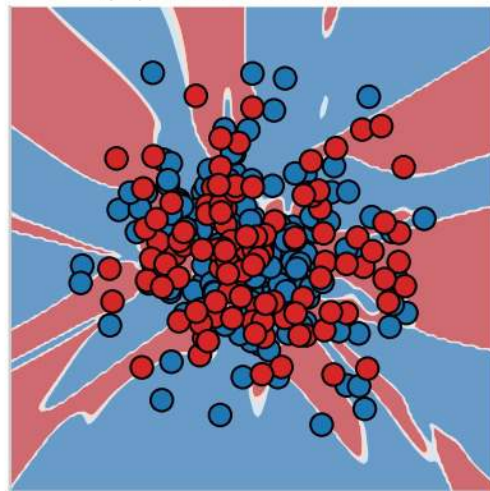
## Representation comparison

(a) optimal  $R^*$



$$\log p(\boldsymbol{\pi}|\boldsymbol{\tau}, R^*, P^*) = -53$$

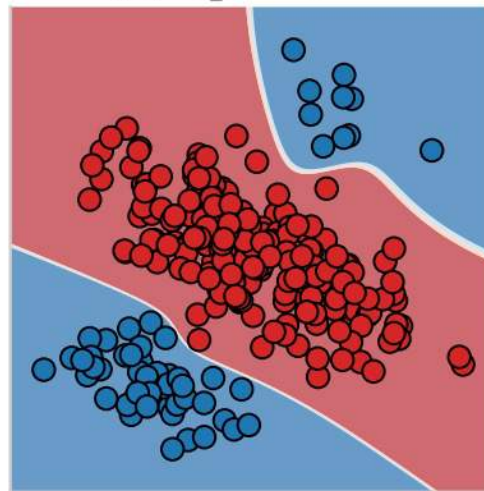
(b) random  $R'$



$$\log p(\boldsymbol{\pi}|\boldsymbol{\tau}, R', P^*) = -516$$

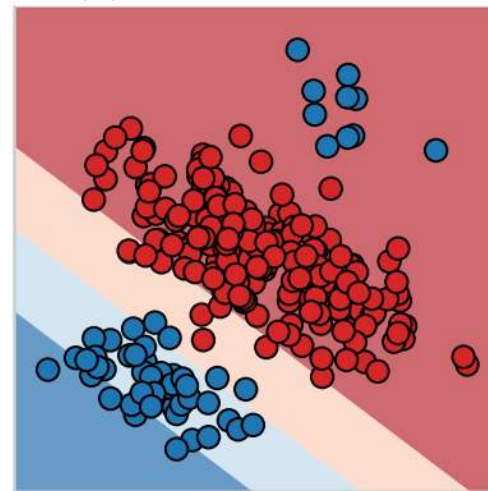
## Probe comparison

(c) optimal  $P^*$



$$\log p(\boldsymbol{\pi}|\boldsymbol{\tau}, R^*, P^*) = -53$$

(d) insufficient  $P'$



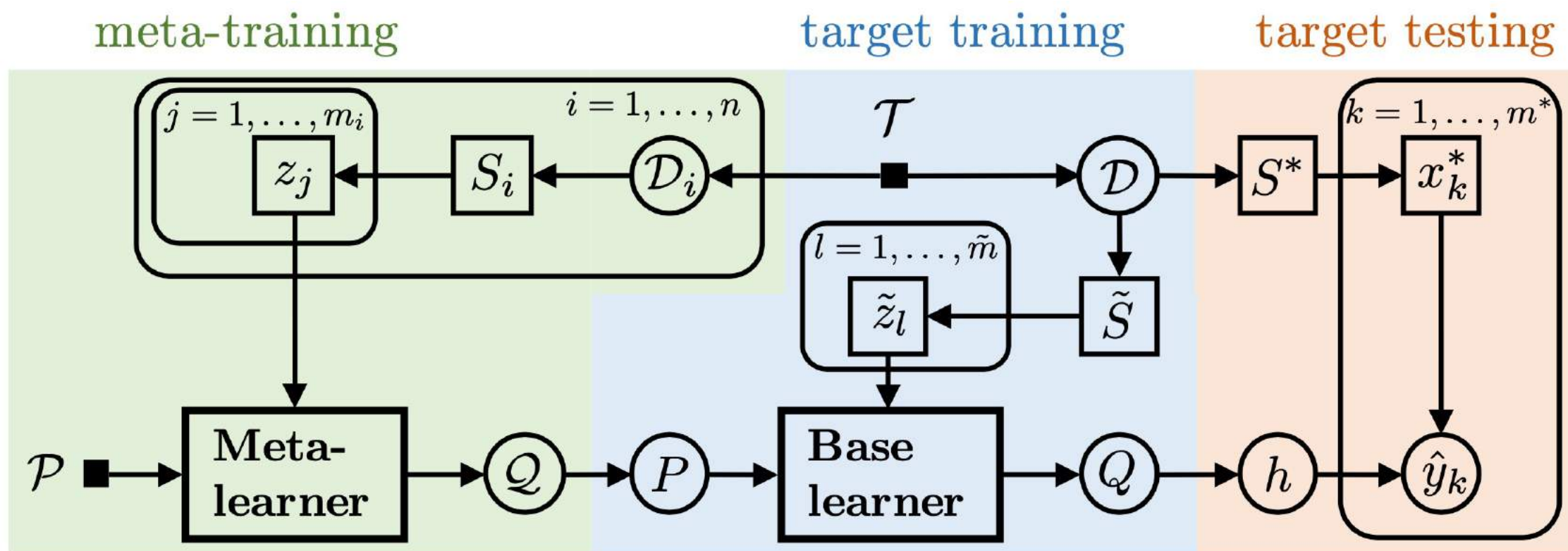
$$\log p(\boldsymbol{\pi}|\boldsymbol{\tau}, R^*, P') = -103$$

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# PAC-Bayesian meta-learning

[Rothfuss, F, Josifoski, Krause. ICML 2021]



# PAC-Bayesian meta-learning

[Rothfuss, F, Josifoski, Krause. ICML 2021]

$$Q^*(P) = \frac{\mathcal{P}(P) \exp \left( \frac{\lambda}{n\beta + \lambda} \sum_{i=1}^n \ln Z_{\beta}(S_i, P) \right)}{Z^H(S_1, \dots, S_n, \mathcal{P})}$$

hyperposterior

hyperprior

marginal likelihood

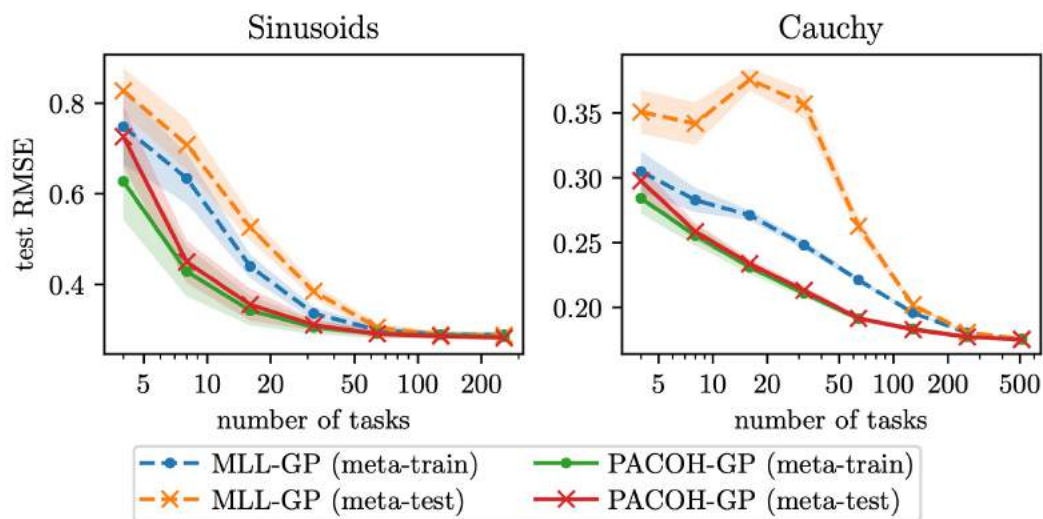


# PAC-Bayesian meta-learning

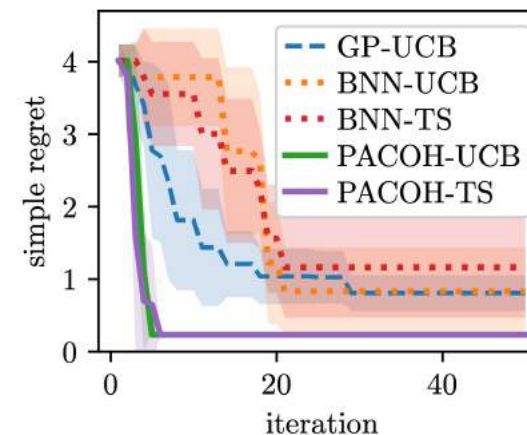
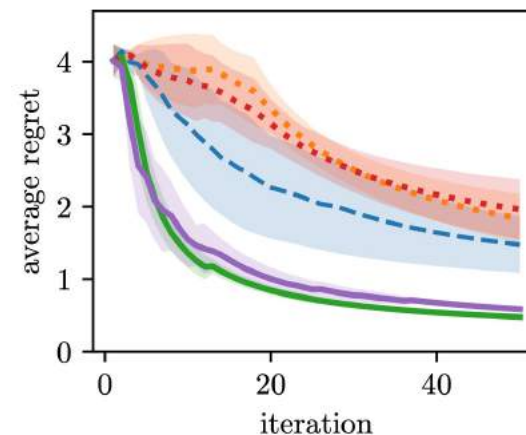
[Rothfuss, F, Josifoski, Krause. ICML 2021]

	Accuracy	Calibration error
Vanilla BNN (Liu & Wang, 2016)	$0.795 \pm 0.006$	$0.135 \pm 0.009$
MLAP (Amit & Meir, 2018)	$0.700 \pm 0.0135$	$0.108 \pm 0.010$
MAML (Finn et al., 2017)	$0.693 \pm 0.013$	$0.109 \pm 0.011$
BMAML (Kim et al., 2018)	$0.764 \pm 0.025$	$0.191 \pm 0.018$
PACOH-NN (ours)	<b><math>0.885 \pm 0.090</math></b>	<b><math>0.091 \pm 0.010</math></b>

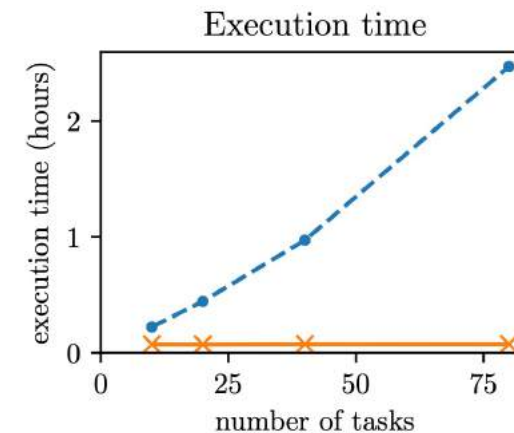
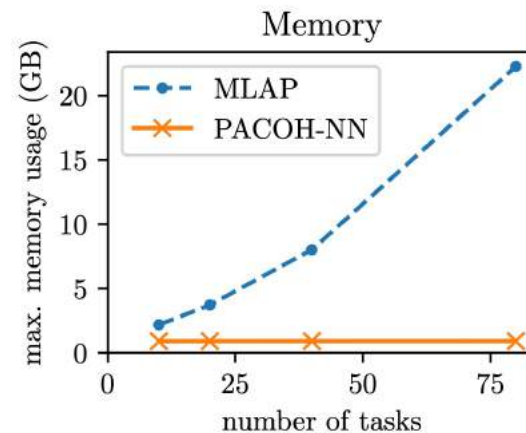
Few-shot learning on Omniglot



Meta-overfitting



Bandit task



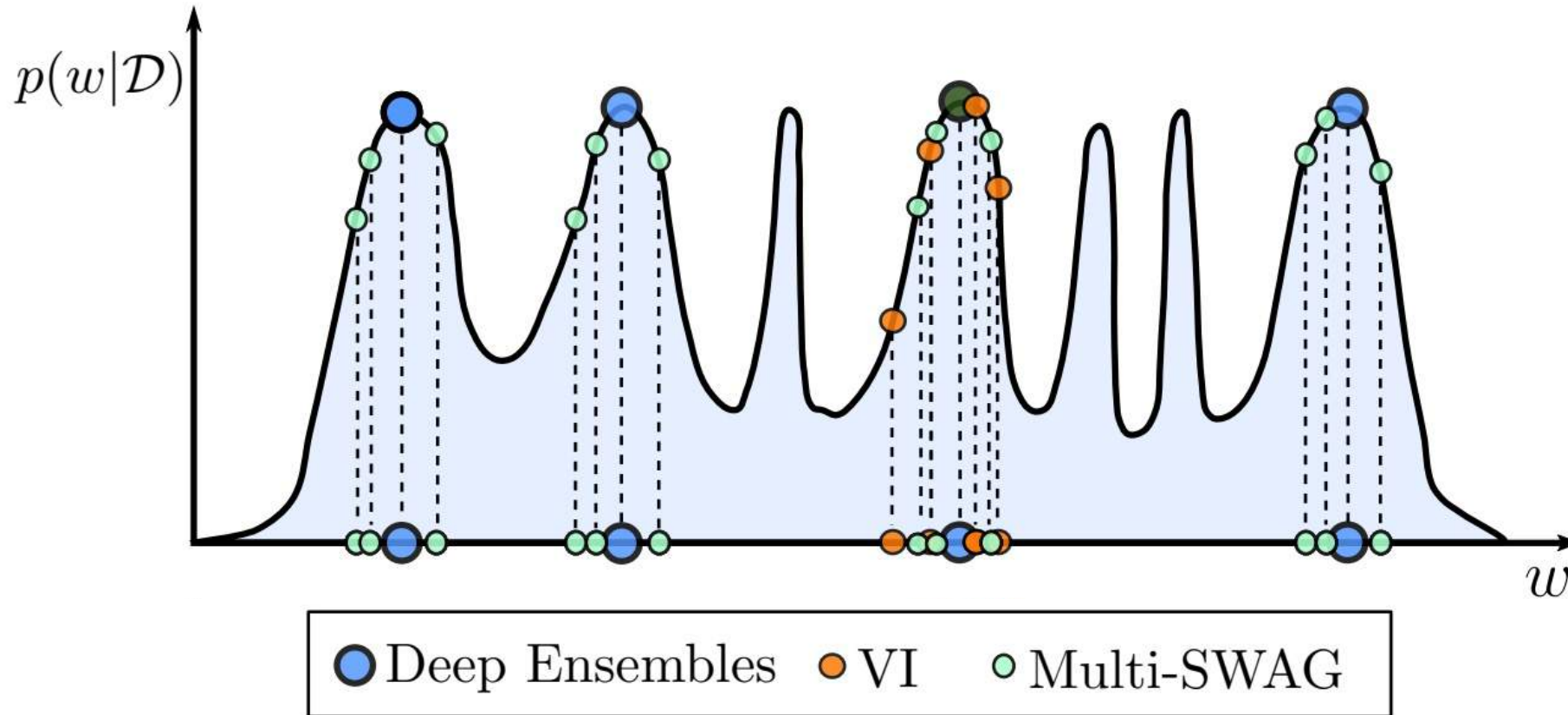
Runtimes

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# Background: Posterior coverage




# Repulsive deep ensembles

[D'Angelo, F. NeurIPS 2021]


Standard deep ensembles:

$$\mathbf{w}_i^{t+1} \leftarrow \mathbf{w}_i^t + \epsilon_t \phi(\mathbf{w}_i^t)$$
$$\phi(\mathbf{w}_i^t) = \nabla_{\mathbf{w}_i^t} \log p(\mathbf{w}_i^t | \mathcal{D})$$

Repulsive deep ensembles:

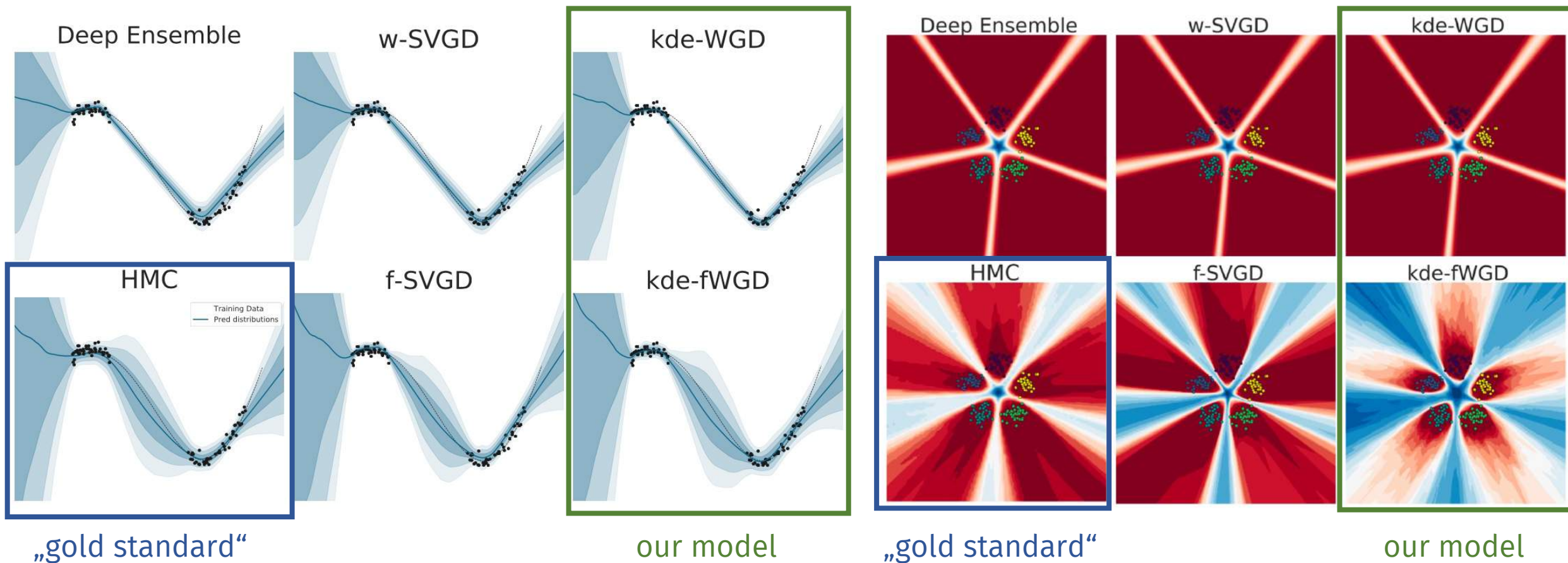
$$\phi(\mathbf{w}_i^t) = \nabla_{\mathbf{w}_i^t} \log p(\mathbf{w}_i^t | \mathcal{D}) - \mathcal{R} \left( \left\{ \nabla_{\mathbf{w}_i^t} k(\mathbf{w}_i^t, \mathbf{w}_j^t) \right\}_{j=1}^n \right)$$


Function-space repulsive deep ensembles:

$$\phi(\mathbf{w}_i^t) = \left( \frac{\partial \mathbf{f}_i^t}{\partial \mathbf{w}_i^t} \right)^\top \left[ \nabla_{\mathbf{f}_i^t} \log p(\mathbf{f}_i^t | \mathcal{D}) - \mathcal{R} \left( \left\{ \nabla_{\mathbf{f}_i^t} k(\pi_B(\mathbf{f}_i^t), \pi_B(\mathbf{f}_j^t)) \right\}_{j=1}^n \right) \right]$$


# Repulsion approximates the posterior

[D'Angelo, F. NeurIPS 2021]



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# GP priors in the latent space

[F, Collier, Wenzel, Liu, Allingham, Tran, Lakshminarayanan, Berent, Jenatton, Kokiopoulou. AABI 2022]

SNGP-distributed latent means  
(correlated across data points)

SNGP kernel  
(RFF approximation)

$$\mathbf{f}_c \sim \mathcal{N}(\mathbf{0}, \mathbf{K}_\theta(\mathbf{x}, \mathbf{x}))$$

heteroscedastic logits  
(correlated across classes)

$$\mathbf{u}_i \sim \mathcal{N}(\mathbf{f}_i, \boldsymbol{\Sigma}(\mathbf{x}_i; \varphi))$$

label noise covariance  
(possibly low-rank)

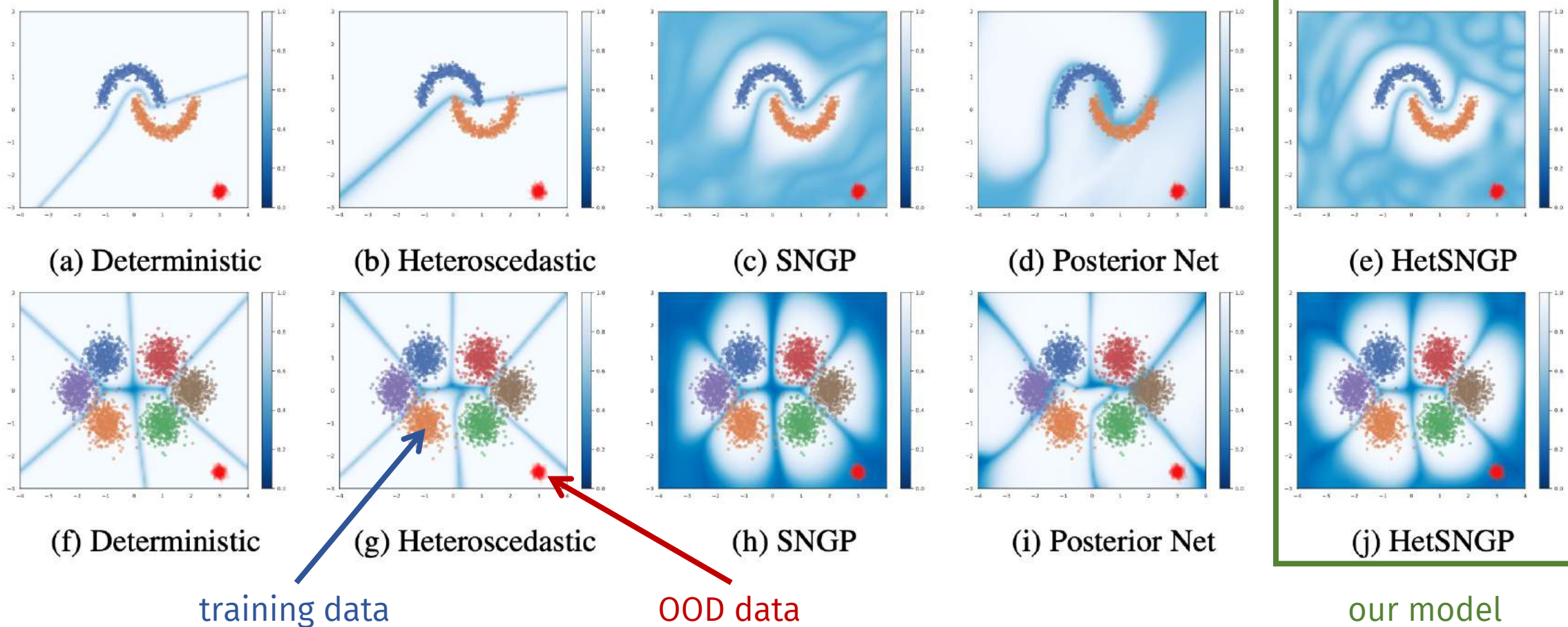
$$p(y_i = c | \mathbf{u}_i) = \mathbb{1} \left[ c = \arg \max_k u_{ik} \right]$$

output probabilities (approximated by softmax)



# Distance-aware OOD uncertainties

[F, Collier, Wenzel, Liu, Allingham, Tran, Lakshminarayanan, Berent, Jenatton, Kokiopoulou. AABI 2022]



# Label noise modeling in real datasets

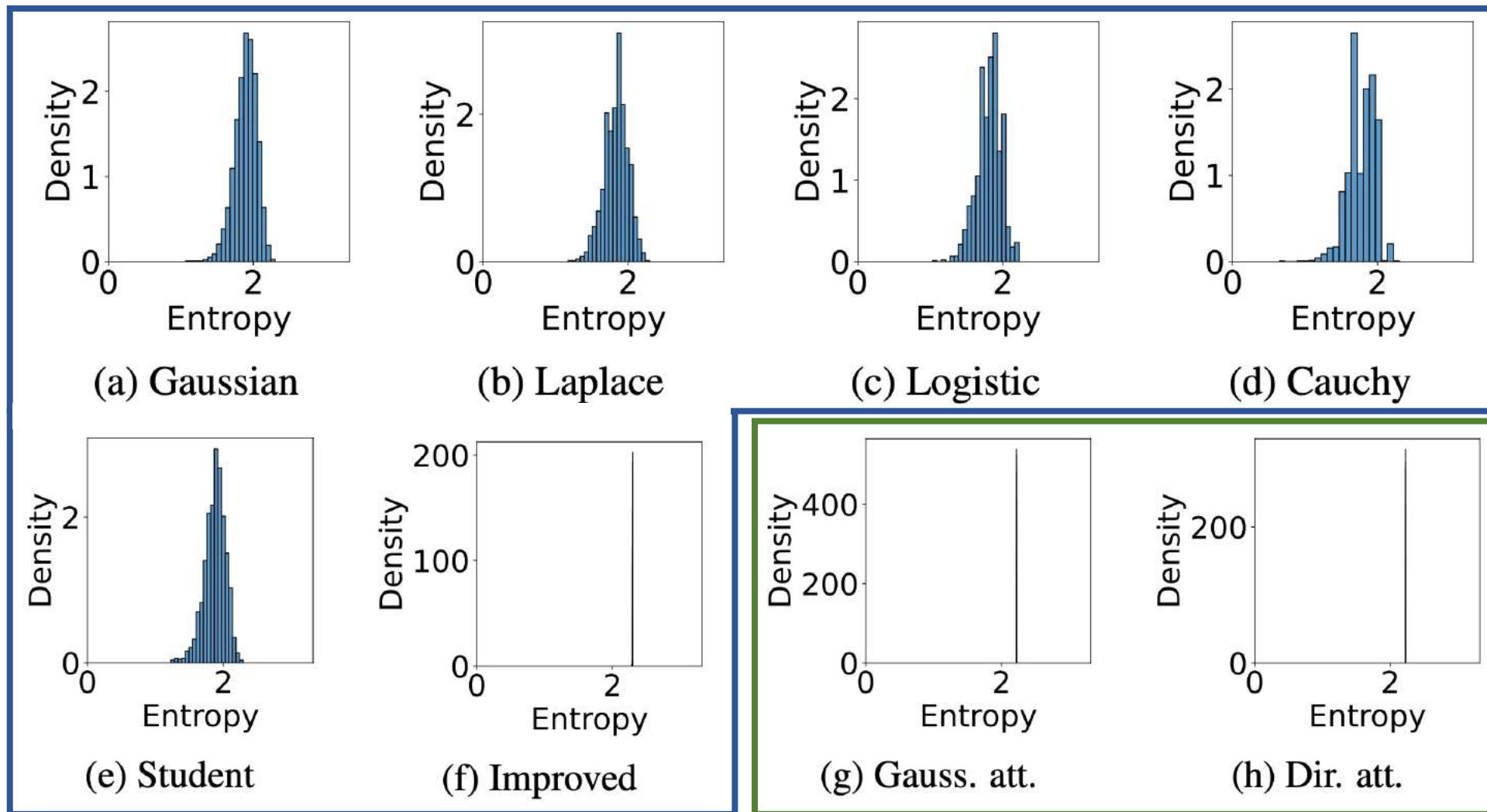
[F, Collier, Wenzel, Liu, Allingham, Tran, Lakshminarayanan, Berent, Jenatton, Kokiopoulou. AABI 2022]

Method	↑ID prec@1	↑Im Acc	↑ImC Acc	↑ImA Acc	↑ImR Acc	↑ImV2 Acc
Det.	0.471 $\pm$ 0.000	0.800 $\pm$ 0.000	0.603 $\pm$ 0.000	0.149 $\pm$ 0.000	0.311 $\pm$ 0.000	0.694 $\pm$ 0.000
Het.	<b>0.480</b> $\pm$ 0.001	0.796 $\pm$ 0.002	0.590 $\pm$ 0.001	0.132 $\pm$ 0.004	0.300 $\pm$ 0.006	0.687 $\pm$ 0.000
SNGP	0.468 $\pm$ 0.001	0.799 $\pm$ 0.001	0.602 $\pm$ 0.000	0.165 $\pm$ 0.003	0.328 $\pm$ 0.005	0.696 $\pm$ 0.003
HetSNGP	0.477 $\pm$ 0.001	<b>0.806</b> $\pm$ 0.001	<b>0.613</b> $\pm$ 0.003	<b>0.172</b> $\pm$ 0.007	<b>0.336</b> $\pm$ 0.002	<b>0.705</b> $\pm$ 0.001



# Sidenote: Attention prior in transformers

[Cinquin, Immer, Horn, F. AABI 2022]



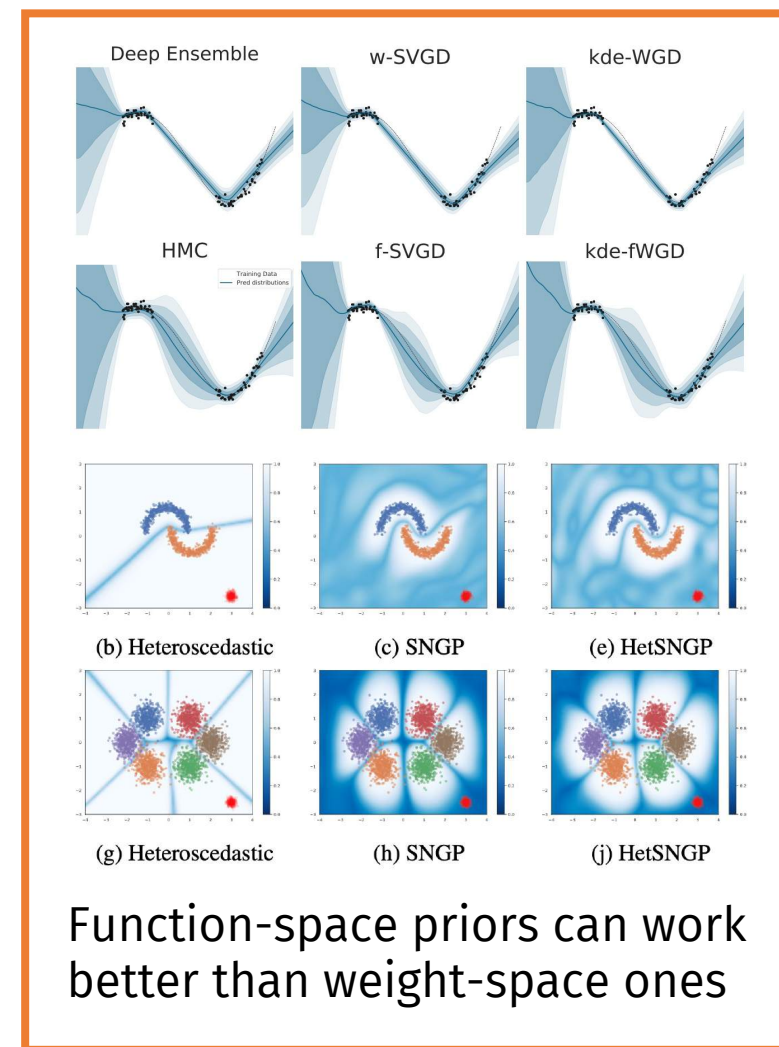
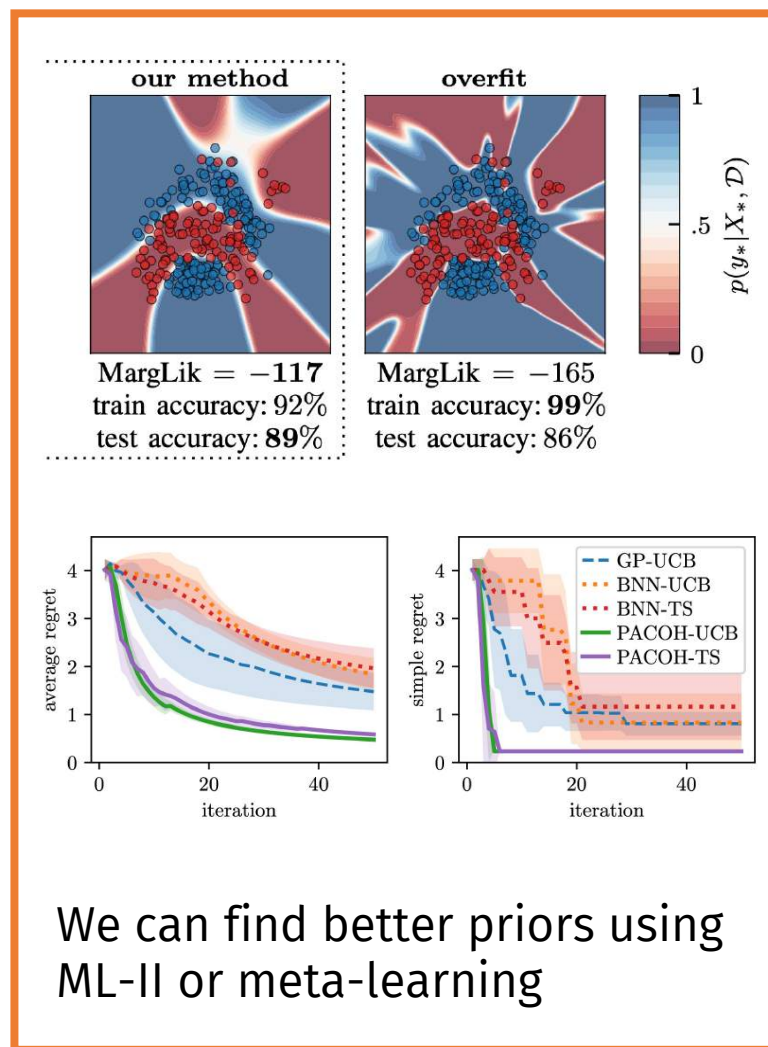
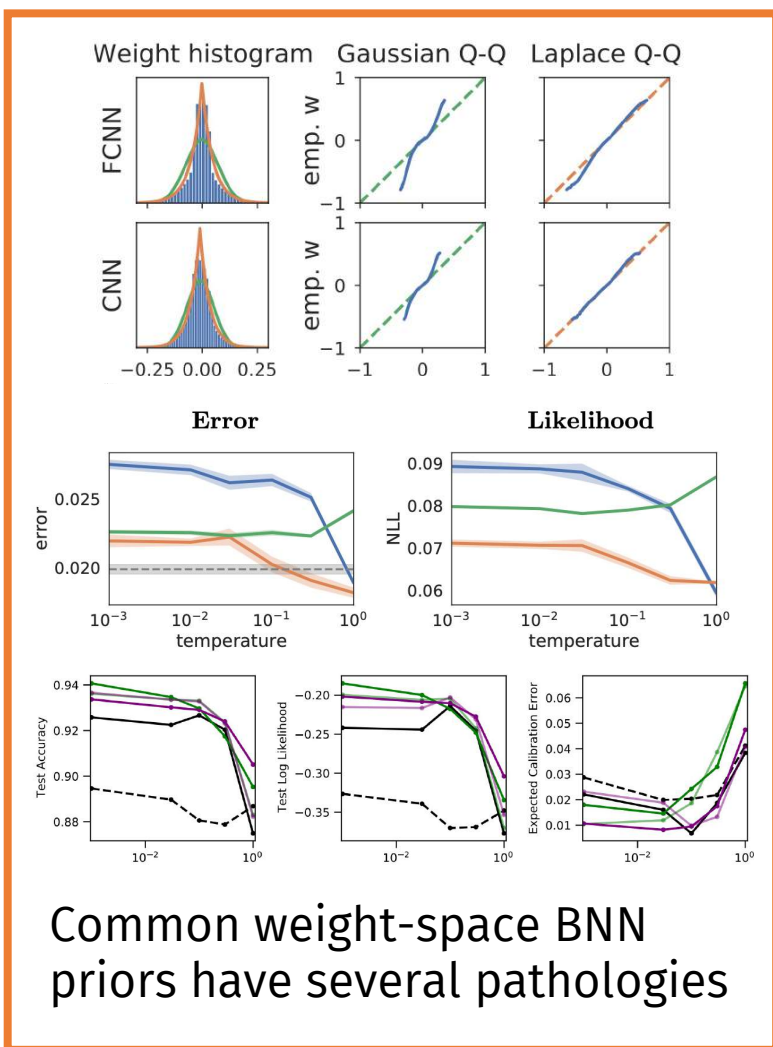
# Improving the prior helps in all tasks

[Cinquin, Immer, Horn, [F. AABI 2022](#)]

<b>Dataset</b>	<b>Gauss. VI</b>	<b>Laplace VI</b>	<b>Logistic VI</b>	<b>Cauchy VI</b>	<b>Student VI</b>
M1	1.40%	3.80%	4.12%	1.85%	2.79%
M2	2.85%	3.06%	2.76%	4.36%	2.70%
POS	0.12%	2.05%	2.16%	0.87%	-0.32%
MNIST	26.95%	33.31%	31.36%	5.66%	26.94%

Percentage of improvement changing from standard to improved prior

# Take-home messages



# Thank you!

## Deepmind

Matthias Bauer

## EPF Lausanne

Martin Josifoski

## ETH Zürich

Tristan Cinquin  
Ryan Cotterell  
Francesco D'Angelo  
Max Horn  
Alexander Immer  
Andreas Krause  
Gunnar Rätsch  
Jonas Rothfuss

## Google

Jesse Berent  
Mark Collier  
Rodolphe Jenatton  
Effrosyni Kokiopoulou  
Balaji Lakshminarayanan  
Jeremiah Liu  
Dustin Tran  
Florian Wenzel

## Imperial College London

Seth Nabarro  
Tycho van der Ouderaa  
Mark van der Wilk

## MIT

Lucas Torroba-Hennigen

## RIKEN

Mohammad Emtiyaz Khan

## University of Bristol

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