











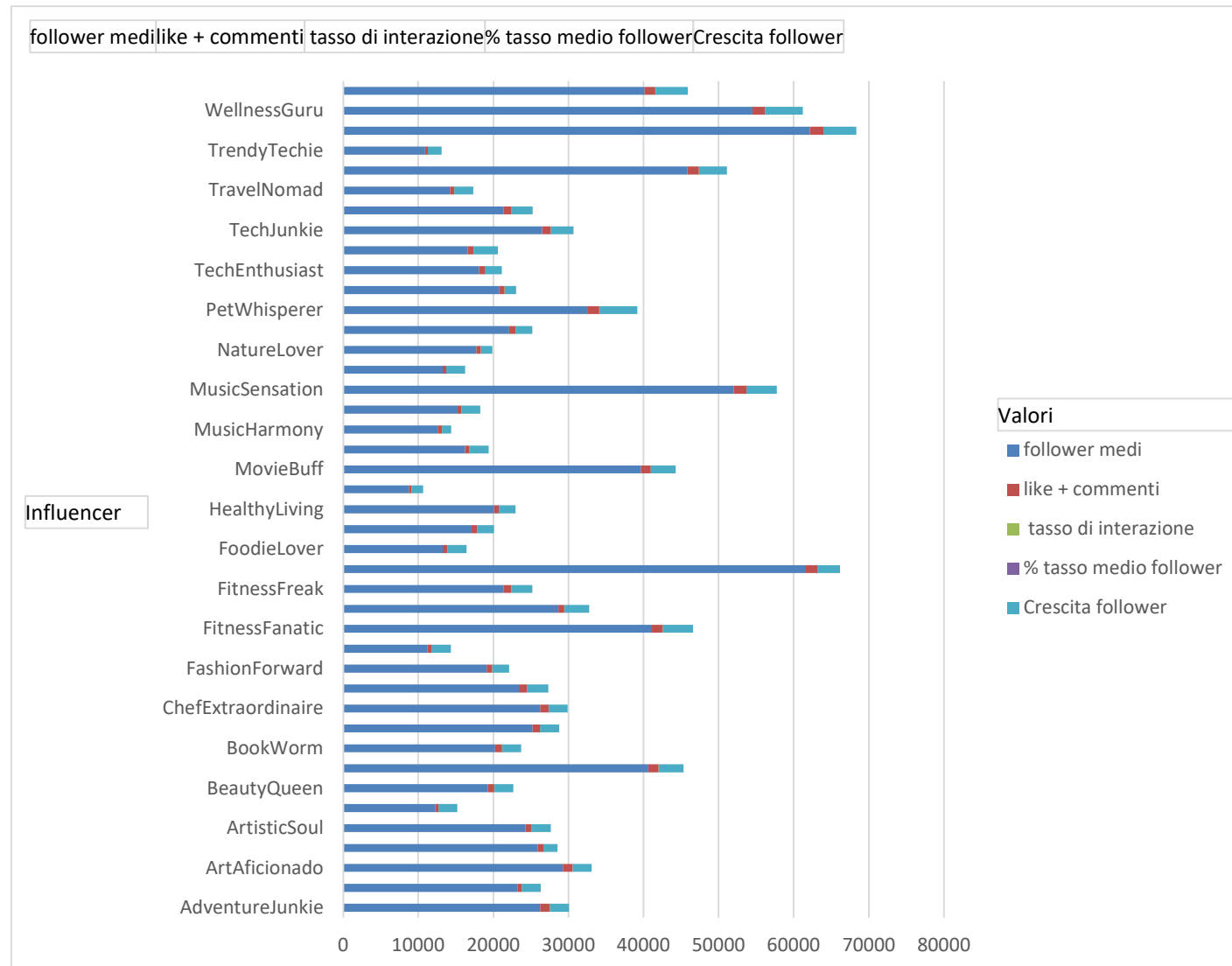
REPORT SOCIAL MEDIA

Nomi	follower medi	like + comment	tasso di interazione	% tasso medio follower	Crescita follower
AdventureJunkie	26250	1300 ★	37,14285714	4,95%	2.500
AdventureSeeker	23250	545 ☆	17,03125	2,34%	2.500
ArtAficionado	29250	1310 ★	34,47368421	4,48%	2.500
ArtInspiration	25900	820 ☆	23,42857143	3,17%	1.800
ArtisticSoul	24250	875 ★	26,51515152	3,61%	2.500
BeautyInBlue	12250	445 ☆	23,42105263	3,63%	2.500
BeautyQueen	19250	870 ★	31,07142857	4,52%	2.500
BookLover	40650	1365 ★	25,27777778	3,36%	3.300
BookWorm	20250	925 ★	29,83870968	4,57%	2.500
CarEnthusiast	25250	980 ★	28	3,88%	2.500
ChefExtraordinaire	26250	1110 ★	30	4,23%	2.500
DIYMaster	23400	1090 ★	34,0625	4,66%	2.800
FashionForward	19100	765 ★	28,33333333	4,01%	2.200
Fashionista	11250	550 ★	27,5	4,89%	2.500
FitnessFanatic	41000	1580 ★	27,71929825	3,85%	4.000
FitnessFiesta	28650	815 ☆	18,95348837	2,84%	3.300
FitnessFreak	21400	980 ★	32,66666667	4,58%	2.800
FoodieDelight	61500	1640 ☆	21,2987013	2,67%	3.000
FoodieLover	13250	655 ★	36,38888889	4,94%	2.500
GamerLegend	17100	760 ★	28,14814815	4,44%	2.200
HealthyLiving	20100	655 ☆	22,5862069	3,26%	2.200
HomeDecorPro	8750	380 ★	25,33333333	4,34%	1.500
MovieBuff	39650	1305 ☆	23,30357143	3,29%	3.300
MovieCritic	16250	600 ☆	24	3,69%	2.500
MusicHarmony	12600	545 ★	27,25	4,33%	1.200
MusicMaestro	15250	490 ☆	22,27272727	3,21%	2.500
MusicSensation	52000	1740 ★	25,97014925	3,35%	4.000
NatureExplorer	13250	490 ☆	22,27272727	3,70%	2.500
NatureLover	17750	600 ☆	24	3,38%	1.500
OutdoorExplorer	22100	870 ★	26,36363636	3,94%	2.200
PetWhisperer	32500	1620 ★	40,5	4,98%	5.000
StyleIcon	20750	765 ★	25,5	3,69%	1.500
TechEnthusiast	18100	815 ★	28,10344828	4,50%	2.200
TechGuru	16600	765 ★	30,6	4,61%	3.200
TechJunkie	26500	1150 ★	26,74418605	4,34%	3.000
TechSavvy	21400	985 ★	30,78125	4,60%	2.800
TravelNomad	14250	550 ☆	23,91304348	3,86%	2.500

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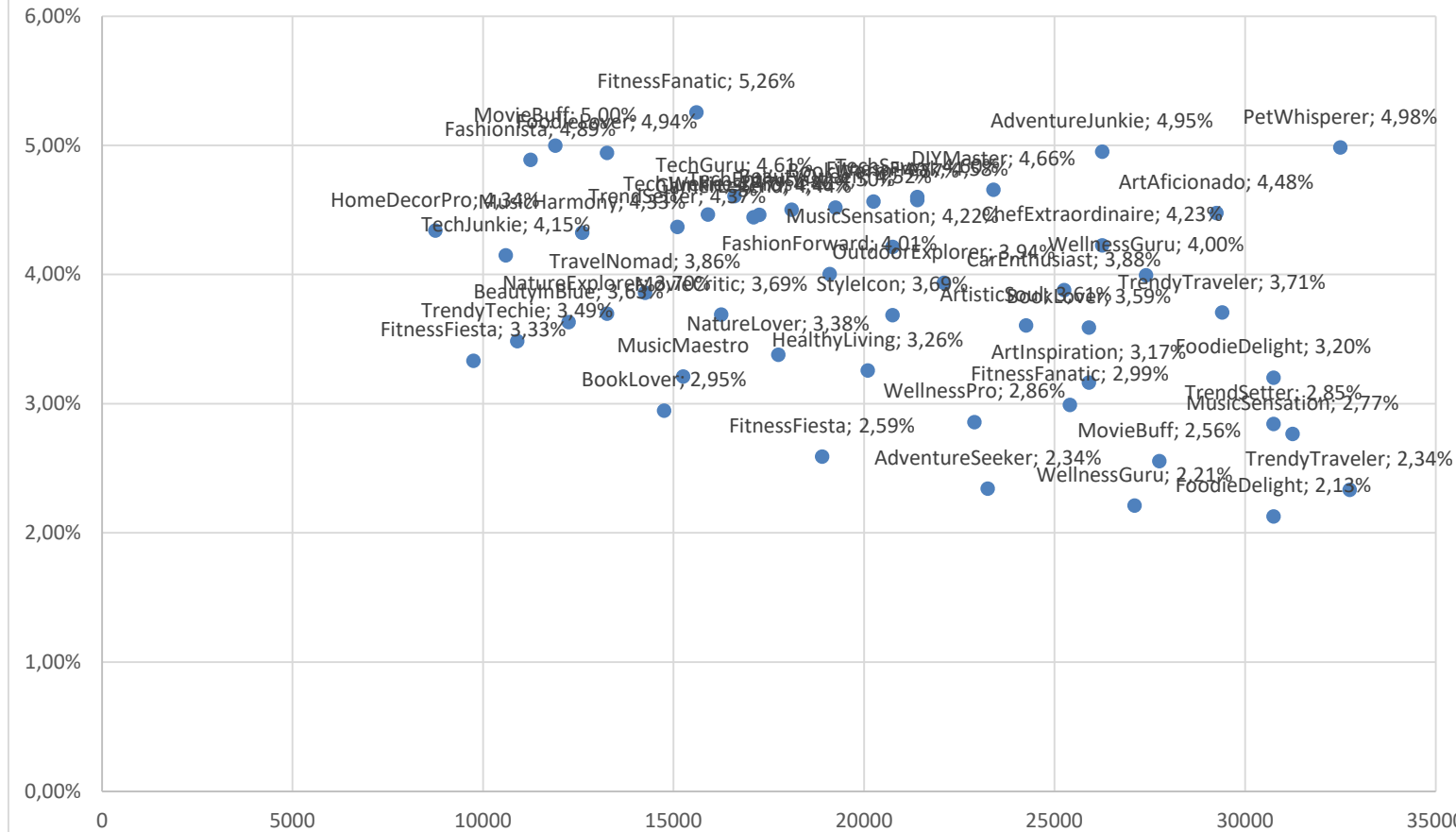
TrendSetter	45850	1535	☆	23,984375		3,35%		3.700
TrendyTechie	10900	380	☆	21,11111111		3,49%		1.800
TrendyTraveler	62150	1855	☆	23,48101266		2,98%		4.300
WellnessGuru	54500	1695	☆	22,90540541		3,11%		5.000
WellnessPro	40150	1425	☆	24,56896552		3,55%		4.300
Totale complessivo	1090800	40595		26,41184125		0,037215805		115.600

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Tasso di interazione medio per influencer



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DATI RELATIVI ALL'ESERCIZIO N. 5

Etichette di riga	Somma di L+C	TOT LIKE	COMMENTI TOT
Altro	29060	26650	2410
AdventureJunkie	1300	1200	100
AdventureSeeker	545	500	45
Beauty Queen	870	800	70
BeautyInBlue	445	400	45
BookLover	1365	1250	115
BookWorm	925	850	75
CarEnthusiast	980	900	80
ChefExtraordinaire	1110	1000	110
DIYMaster	1090	1000	90
FitnessFanatic	1580	1450	130
FitnessFiesta	815	750	65
FitnessFreak	980	900	80
FoodieDelight	1640	1500	140
FoodieLover	655	600	55
GamerLegend	760	700	60
HealthyLiving	655	600	55
HomeDecorPro	380	350	30
MovieBuff	1305	1200	105
MovieCritic	600	550	50
MusicHarmony	545	500	45
MusicMaestro	490	450	40
MusicSensation	1740	1600	140
NatureExplorer	490	450	40
NatureLover	600	550	50
OutdoorExplorer	870	800	70
PetWhisperer	1620	1500	120
StyleIcon	765	700	65
TravelNomad	550	500	50
TrendSetter	1535	1400	135
TrendyTraveler	1855	1700	155
Arte	3005	2750	255
ArtAficionado	1310	1200	110

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ArtInspiration	820	750	70
ArtisticSoul	875	800	75
Benessere	3120	2850	270
WellnessGuru	1695	1550	145
WellnessPro	1425	1300	125
Fashion	1315	1200	115
FashionForward	765	700	65
Fashionista	550	500	50
Tech	4095	3750	345
TechEnthusiast	815	750	65
TechGuru	765	700	65
TechJunkie	1150	1050	100
TechSavvy	985	900	85
TrendyTechie	380	350	30
Totale complessivo	40595	37200	3395

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