

Remote Freelance Proposal Template

Email Subject Titles

{{Job title you're applying for}} ready to ROCK!

Example Use: Front-end UI/UX Developer ready to ROCK!

{{Name of position + experience client requires}} ready to START!

Example Use: Web Designer with experience building pages that convert ready to START!

Motivated {{ Job title + years experience + experience you have similar to client requirements }}

Example Use: Motivated React Developer with 3 years exp. Building SaaS dashboards

Email Body - First 2 Lines

{{ Mention where you saw their listing and reiterate the problem they are trying to solve + Tell }} This sounds like an amazing opportunity and there might be a good fit to us working together.

Example Use: I saw your listing searching for a web developer to help with the internal tools at Sigma Inc. This sounds like an amazing opportunity and there might be a good fit to us working together.

{{ Reiterate what they're looking for }} and felt very motivated to apply as I've worked with similar {{ Similar experience you've had with companies in a similar industry and what you did there }} and have had a lot of fun doing it! For that reason I feel this would be an amazing opportunity for the both of us.

Example Use: I saw your looking for a senior javascript engineer to build out your new Fintech web application and felt very motivated to apply as I've worked worked with similar financial institutions to build highly engaging front-ends and have had a lot of fun doing it! For that reason I feel this would be an amazing opportunity for the both of us.

Email Body - Actionable Questions

Are you looking for short-term help on a single project, or are you looking to partner up on multiple projects?

What kind of application development workflow do you use for your projects? I have some experience with {{ name some project management applications you have experience with }} so that might be of use to you.