What is OSA CON about?

OSA CON is the go-to conference for all things **Open Source Analytics**. We're all about bringing together data scientists, engineers, analysts, infrastructure gurus and product managers along with Open Source communities and leaders.

Participants will get to learn, share, connect and discuss the latest developments in Open Source analytics; data ingestion, orchestration, databases, infrastructure, governance, visualization and AI, the whole modern data stack.

In 2023, OSA CON is **emphasizing the acceleration of AI** and its profound impact on the world. We'll be looking at ways that AI is changing analytics–and also where it's not.

We're therefore introducing an AI track, focusing on how builders are integrating AI into their products, communities, and changing the data landscape.

#OSACon

Conference format

- 100% digital and free
- 3 days
- Session types:
  - Keynotes
  - Talks
  - Panels

#OSACon

Event Features

Sessions will be recorded and promoted on social networks.

- Free access

- Participants chat

- Recordings accessible as soon as the session ends

- Virtual booths, including option for one-on-one meetings

- Space for sharing resources

- Virtual swag bag

OSACon 2022 results

2022 Key metrics

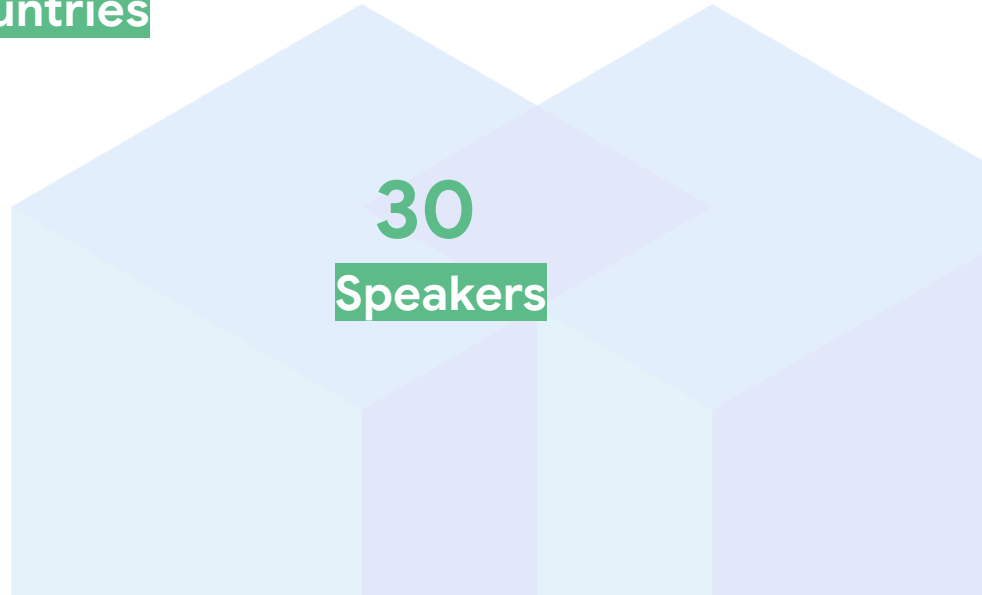**479**
Registrants

+16
Participant
countries

29
Sessions

+4K
Recordings
views

30
Speakers

2022 participant communities and sponsors

Sponsorship opportunities

Reasons to sponsor

Connect with the doers, data scientists, engineers, analysts, infrastructure gurus and product managers, along with Open Source communities and leaders.

✓ Reach technical decision makers in key companies

✓ Increase your brand's awareness

✓ Connect with a specialized audience

✓ Share your success story

✓ Reach out to a global audience

Estimated impact

> *We are expecting 2.5k registered participants, from all over the world*

- 2.5k registrants

- +2k live viewers

- +3k recordings views (up to March 2024)

- +1.5k leads (participants who accept to share personal data ˜30%)

- ˜300 live viewers by session

Reach

We will run a global promotion campaign consisting of:

- Contacting community members
- Communicate through the different Open Source project channels
- Communication focused on the doers, as in the leaders
- Promotion within previous editions participants
- Direct invitations to organizations interested in data analytics.
- Partnering with the different open source communities

Sponsorships

	Gold (3 available)	Silver (5 available)	Community Partner
Benefits	$6,000	$3,000	$1,000
Branded talk ("session presented by X") - includes call to action. Talk is recorded and stays available for on-demand access	Yes	-	-
Participants data (opt-ins) or Call to action	Sponsored session participants data	Call to action at post-event email	-
Item in virtual swag bag	Yes	Yes	Yes
Brand presence on website	Gold level	Silver level	Partner level
Brand presence on live session	Gold level	Silver level	-
Brand presence on recordings (bumper)	Gold level	Silver level	-
Social media mentions	1	Group sponsor posts	Group sponsor posts
Mention in event chat	1	1	-
Virtual booth	Yes	Yes	Yes

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Deliverables

For all the sponsorships we will deliver:

- Sponsors guide
- Final report including:
    - Reach results
    - Participant demographics
    - Website analytics
    - Promotion campaign results
    - Social media promotions
- Talk recordings
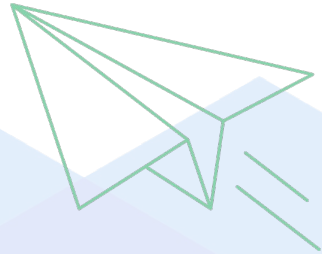
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Contact us

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