# Arnab Sen

www.arnabsen.com  |  arnabsen@gmail.com

## Work Experience

**Liquid Campaign**, Seoul, South Korea                                         03/2012 – Present
**Technical Project Manager**

- Rollout localized content and perform day to day maintenance of BMW Korea website and 8 dealer websites
- Supervised transition of BMW.co.kr from Interone to Liquid Campaign and setup of new development and QA environments
- Manage content insertion internally and third party vendors in Germany and China for web development and hosting purposes externally

**Teach For India**, Mumbai, India                                              09/2011 – 03/2012
**Software Architect and Manager (Consultant)**

- Gathered and defined requirements, drafted RFP, SRS, and SLAs, and drove implementation of software tools such as SalesForce CRM and WordPress CMS
- Maintained external website and social media presence on Facebook
- Rolled out organizational intranet, file sharing & backup tools, ticketing system, and other applications to increase organizational effectiveness and ensured smooth operations for all technical systems within each vertical of the non profit

**Interone BBDO**, Beijing, China                                               05/2009 – 05/2011
**Technical Project Manager**

- Oversaw development, QA, and launch of interactive projects for ad agency clients such as BMW, MINI, and Canon in the Chinese and Korean markets, with highlights including:
    o Relaunch of the complete MINIChina.com.cn website
    o Redesign of Canon.com.cn homepage, News, CSR, and About sections and implementation of OpenCMS based environment for content editing
    o Creation of standalone sites for viral campaigns with videos and SNS features
    o Rollout of new vehicle showroom structure for BMW.com.cn and BMW.co.kr
- Supervised technical staff, advised internal departments and clients on technical issues, scheduled resources, provided estimates, interviewed candidates, coordinated with third parties, organized internal testing, and performed other day to day managerial tasks

**Force Research**, Beijing, China                                              02/2009 – 05/2009
**IT Manager**

- Designed websites for market research firm, including client reporting interface for Porsche and English language version of official website

**ResponseTek Networks**, Vancouver, Canada                                     08/2007 – 12/2008
**Software Engineer**

- Responsible for design, coding, and delivery of quarterly features for flagship Customer Experience Management (CEM) solution used to measure, analyze, and respond to the quality of customer interactions for clients
- Ported and updated codebase for eKnowledge FAQ product from ASP to ASP.Net

**Satyam Computer Services**, Bangalore, India                                  06/2006 - 06/2007
**Software Engineer**, Consulting and Enterprise Solutions

- Extended the capabilities of Product Lifecycle Management (PLM) tools using Java SDK for client in aerospace industry

**Canada Revenue Agency**, Surrey, Canada                                       01/2005 - 09/2005
**Software Engineer (Intern)**, Integrated Revenue Collections

- Performed a variety of tasks including programming, testing, creating process maps, writing technical documentation, and executing security reviews

# Arnab Sen

www.arnabsen.com  |  arnabsen@gmail.com

## Education

**Simon Fraser University**, Vancouver, Canada                                   09/2002 - 04/2006
**Bachelor of Science, Joint Major in Business Administration and Computing Science**

- Recipient of Simon Fraser University Summit Scholarship
- Recipient of British Columbia Provincial Exam Scholarship

## Skills

**Business**

- Project management, cost estimation, resource allocation, planning
- Advertising, accounting, finance, and taxation fundamentals
- Interviewing, hiring, training, and development of staff

**Languages**

- Java, C#, ASP.Net, VB.Net, C++, SQL, PHP, Haskell
- HTML, JavaScript, XML, CSS, UML, Markdown

**Applications**

- OpenCMS, SalesForce, WordPress, Microsoft Office, Visual Studio .NET, SQL Server, Adobe Dreamweaver, Eclipse, SVN, Git, JIRA, Oracle AgilePLM, MySQL

**Platforms**

- Microsoft Windows
- Linux (Ubuntu and CentOS)
- Apple Mac OS X

**Environments**

- Amazon Web Services, Linode, dotCloud, traditional VPS, self-hosted server

## Community Involvement

**TEDxBeijing**, Beijing, China                                   02/2011 – 05/2011
**Technology Advisor**

**Lower Mainland Bengali Cultural Society**, Vancouver, Canada       03/2008 – 12/2008
**Treasurer**

**AIESEC SFU**, Vancouver, Canada                                   01/2006 - 05/2006
**Incoming Exchange Coordinator**