Arnab Sen

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Work Experience

Technical Delivery Manager, AKQA
San Francisco, USA — May 2014 to present

- Lead team of frontend, backend, and DevOps engineers working in an Agile development environment
- Managed migration of Audi News content onto Adobe AEM/Scene7 platfom and complete redesign of press website and its integration with AudiUSA.com and provided on-site training to clients
- Supervise rollout of feature updates to hybrid iOS applications used at Audi dealerships by salespeople

Technical Project Manager, Serviceplan
Seoul, South Korea — March 2012 to December 2013

- Rolled out localized content and performed day-to-day maintenance of BMW Korea website and 8 dealer websites
- Managed third party vendors in South Korea, Germany, and China for web development, social media app development, and hosting purposes
- Supervised launch of BMW Korea screensaver application for Windows and Mac OS platforms

Software Architect (Consultant), Teach For India
Mumbai, India — September 2011 to March 2012

- Gathered and defined requirements, drafted RFP, SRS, SLAs, and drove implementation of software tools such as SalesForce CRM and WordPress
- Maintained external website and social media presence on Facebook
- Rolled out organizational intranet, ticketing system, and other applications to increase organizational effectiveness and ensured smooth operations for all technical systems within each vertical of the non-profit

Technical Project Manager, Interone BBDO
Beijing, China — May 2009 to May 2011

Supervised technical staff, advised internal departments and clients on technical issues, scheduled resources, provided estimates, interviewed candidates, coordinated with third parties, organized internal testing, and performed other day to day managerial tasks.

- Relaunch of the complete MINIChina.com.cn website
- Redesign of Canon.com.cn homepage and implementation of OpenCMS
- Launch of new showroom structure on BMW.com.cn and viral campaigns

IT Manager, Force Research
Beijing, China — February 2009 to May 2009

Designed websites for market research firm, including client reporting interface for Porsche and organized market research panels.

Software Engineer, ResponseTek
Vancouver, Canada — August 2007 to December 2008

Lead .NET developer for quarterly releases for flagship Customer Experience Management (CEM) solution used to measure, analyze, and respond to the quality of customer interactions.

Software Engineer, Satyam (now TechMahindra)
Hyderabad/Bangalore, India — June 2006 to June 2007

Extended the capabilities of Product Lifecycle Management (PLM) tools using Java SDK for client in aerospace industry.

Education

Bachelor of Science, Simon Fraser University
Vancouver, Canada — September 2002 to April 2006

Joint Major in Business Administration and Computing Science
- Recipient of Simon Fraser University Summit Scholarship
- Recipient of British Columbia Provincial Exam Scholarship

Skills

Business
- Project management, cost estimation, resource allocation, planning
- Advertising, accounting, finance, and taxation fundamentals
- Interviewing, hiring, training, and development of staff

Software Development
- Java, C#, ASP, VB, C++, SQL
- HTML, JavaScript, XML, CSS
- Agile & Scrum methodologies

Applications
- Adobe AEM (CQ), OpenCMS, SalesForce, WordPress, Microsoft Office, Visual Studio .NET, SQL Server, Eclipse, SVN, Git, JIRA, Oracle AgilePLM, MySQL, Google Search Appliance, Scene7

Operating Systems
- Microsoft Windows, Apple Mac OS X, Linux (Ubuntu and CentOS)

Hosting Environments
- Amazon Web Services, Rackspace, RightScale, and other cloud based services, traditional VPS, self-hosted server

Languages
- English (native), Bengali (native), Mandarin (survival), Korean (survival)