# ARNAB SEN

arnabsen@gmail.com
www.arnabsen.com

## WORK EXPERIENCE

**Interone BBDO**, Beijing, China                                   05/2009 – 05/2011
*Technical Project Manager*
- Oversaw development, testing, and launch of interactive    projects for advertising agency clients such as BMW, MINI, and Canon, with highlights including:
  - Relaunch of the complete MINIChina.com.cn website
  - Redesign of Canon.com.cn homepage, News, CSR, and About sections and implementation of OpenCMS based environment
  - Creation of standalone sites for viral campaigns with videos and SNS features (BeastInside.cc, RWP.cc, un1que.cc) to increase interest in the BMW brand
  - Rollout of new vehicle showroom structure for BMW.com.cn and BMW.co.kr
- Supervised the technical staff, advised internal departments and clients on technical issues, scheduled resources, provided estimates, interviewed candidates, coordinated with third parties, and performed other day to day managerial tasks
- Responsible for synchronization and publication of content for large multilingual websites in the Chinese and Korean markets

**Force Research/JCR**, Beijing, China                                   02/2009 – 05/2009
*IT Manager*
- Designed websites for market research firm, including client reporting interface and English language version of official website
- Organized focus groups for Lenovo and Porsche

**ResponseTek Networks**, Vancouver, Canada                                   08/2007 – 12/2008
*Software Engineer*
- Responsible for design, coding, and delivery of quarterly features for flagship Customer Experience Management (CEM) solution used to measure, analyze, and respond to the quality of customer interactions for HSBC, AON, SportChek, LastMinute.com, WestJet, and other clients
- Ported and updated codebase for ResponseTek eKnowledge FAQ product
- Implemented features using VB, C#, ASPX, JavaScript, SQL, and XML based on the Microsoft.NET framework and AJAX technologies

**Satyam Computer Services**, Bangalore, India                                   06/2006 - 06/2007
*Software Engineer, Consulting and Enterprise Solutions*
- Administered and extended the capabilities of Product Lifecycle Management (PLM) tools with a focus on Oracle's AgilePLM

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**Canada Revenue Agency**, Surrey, Canada                      01/2005 - 09/2005
*Software Developer (Co-op), Revenue Collections*
- Performed a variety of tasks including programming, testing, creating process maps, writing technical documentation, and executing security reviews

## EDUCATION

**Simon Fraser University**, Burnaby, Canada                      09/2002 - 04/2006
*Bachelor of Science, Double Major in Business Administration and Computing Science*
- Recipient of Simon Fraser University Summit Scholarship
- Recipient of British Columbia Provincial Exam Scholarship

## PROFESSIONAL SKILLS

Software Development
- Java, C++, C#, VB.Net, SQL, ASPX, JavaScript, CSS, XML, and HTML
- Visual Studio .NET, Eclipse, OpenCMS, MySQL, SQL Server, Dreamweaver, SVN, JIRA, Hudson, Oracle AgilePLM

Business Administration
- Advertising, accounting, finance, and taxation fundamentals
- Interviewing, hiring, and training of staff

## COMMUNITY INVOLVEMENT

**TEDxBeijing**, Beijing, China                      02/2011 – Present
*Technical Consultant*
- Assist with setup, maintenance, and updates of Wordpress-hosted website

**Lower Mainland Bengali Cultural Society**, Vancouver, Canada      03/2008 – 12/2008
*Treasurer*
- Collected and disbursed society funds, maintained financial records, filed taxes for a registered charity, and organized events

**AIESEC**, Vancouver, Canada                      01/2006 - 05/2006
*Incoming Exchange Coordinator*
- Selected candidates for incoming exchange opportunities in Vancouver on behalf of firms interested in offering internships to international youth