

# John Doe

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http://johndoe.com

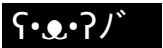
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October 31, 2018

Cover Letter Reader  
Some Awesome Company  
742 Evergreen Terrace  
Springfield, USA

To whom it may concern,



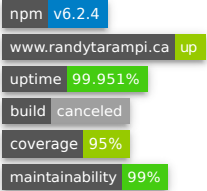
That's a bear waving hello.  
They're a fixture in every  
codebase I touch

## I love to code

Need someone to ramp up  
quickly and keep pace? That's  
me – just take a look at my  
GitHub contribution history

## Built to last

With badges to prove it:



## You could use someone like me

I've babysat hours long  
database migrations, fiddled  
with VML in IE8 and built data  
crunching microservices – a bit  
of it all

## And I think we're a match!

Is the feeling mutual? I sure  
hope so

So. I've been a bit lax on the documentation here, but if you're seriously looking at this, you should be able to figure out how I managed to customize this content block. It's a bit difficult with straight JSON, but pretty easy with JSX or JS. You'll want to compare and contrast this `some-awesome-company.json` with the default `letter.json`, but it should be pretty straightforward.

Give this a shot and keep reading – if I get so much as a chuckle out of you please [let me know](#), if only to hear that someone actually reads these.

I'm not your run of the mill software developer. I love being away from my screens – [getting outdoors](#), travelling to [far off places](#) and getting [as far away from an internet connection as you can get](#). I don't like spending a lot of time in front of the computer and I think that there are a lot of people out there that feel the same way, *maybe even yourself*, and that's why I build software. There are better ways to spend your time than doing your accounting by hand, queueing up to order your morning coffee or editing your photos to look "good". Even the way we grab lunch has changed. We have software to do these things better and faster than we can ourselves, to make our lives and easier – and that's the kind software that I like to build.

And it's not like I just build software for end users either. Good software should be both easy to use *and extend*. My first real job in tech as a test developer showed me how quickly teams can move when they have well written and wide-ranging test automation. But it wasn't until I got to Pulse Energy that I saw what you can do and how much you can when you strive for quality – in the code you write, the applications that are deployed and how you handle things when they go wrong.

If you're lucky enough to be reading this letter it's because I think you and your team go about your business with quality in mind. You know that the green badges to the left of this text don't come easy – that there's loads of time and energy that goes into having high availability, respectable test coverage, regular releases and well maintained code. I think that you folks do these things (amongst others) and have a culture of quality that extends past your product and to your staff, and I hope to gain from it.

I spent the last few years developing on smaller teams – for the newest of auto financing startups to the top name in property management software and I think that I've seen a bit of everything.

I've dealt with what happens when your sales team catches fire and you rack up technical debt to meet your deadlines, watched what happens when new hires drop production database tables ([the opposite of this](#)), seen what happens to your team when you get acquired and then tried to keep spirits high after it gets liquidated. I know what it feels like to get laid off and see a [startup fizzle out](#). I've seen a lot, learned a lot, failed a couple of times – *on both sides of the Atlantic now* – so I know I haven't done it all yet, and the best way for me to do that is to take a giant leap and hopefully land somewhere like Some Awesome Company.

I don't usually talk about myself this often, and I don't usually use the phrase "I want" very often, but now is not one of those times. I want to work for you.

I scoped out your team and it looks like you're doing everything "right". You're using good tools, have an established but growing product, your development culture is agile and tolerant of failure, you have some semblance of people culture outside of work, etc. You're looking for mentors and leaders and that's *the* one big thing I want to provide in exchange for tagging along the amazing ride you're on. You folks have all the good things going for you and I want in. Can you blame me?

I hope I didn't waste your time – even if I'm not a match for you folks I hope that I brought a little bit of sunshine to your day wherever you are.

Hope to hear from you soon,

Randy Targi

