



Firefox OS

Unleash the Future

Presented by

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What is mozilla

Our values

- Open & Accessible Internet
- Security & Privacy
- Freedom & Openness
- Innovation & Public Benefit

Best known for?



Some other products

- Thunderbird
- Persona
- Marketplace
- Bugzilla
- Webmaker

<http://mozilla.org/products>

But we don't want to stop
here!

We changed the web once...

Now it's time to do it again
with Firefox OS.

Unleash the Future

We're out to make a difference, not a profit. When you choose Firefox OS, you're helping build a brighter future for the Web and users everywhere.

The cause?

- Not here to conquer the market
- Targeting emerging markets
- The web is the platform
- Innovation (The Adaptive Phone)

We're not alone

Telefonica



QUALCOMM

ZTE中兴



américa
móvil

ALCATEL
onetouch

TELECOM
ITALIA



China
unicom中国联通

KDDI

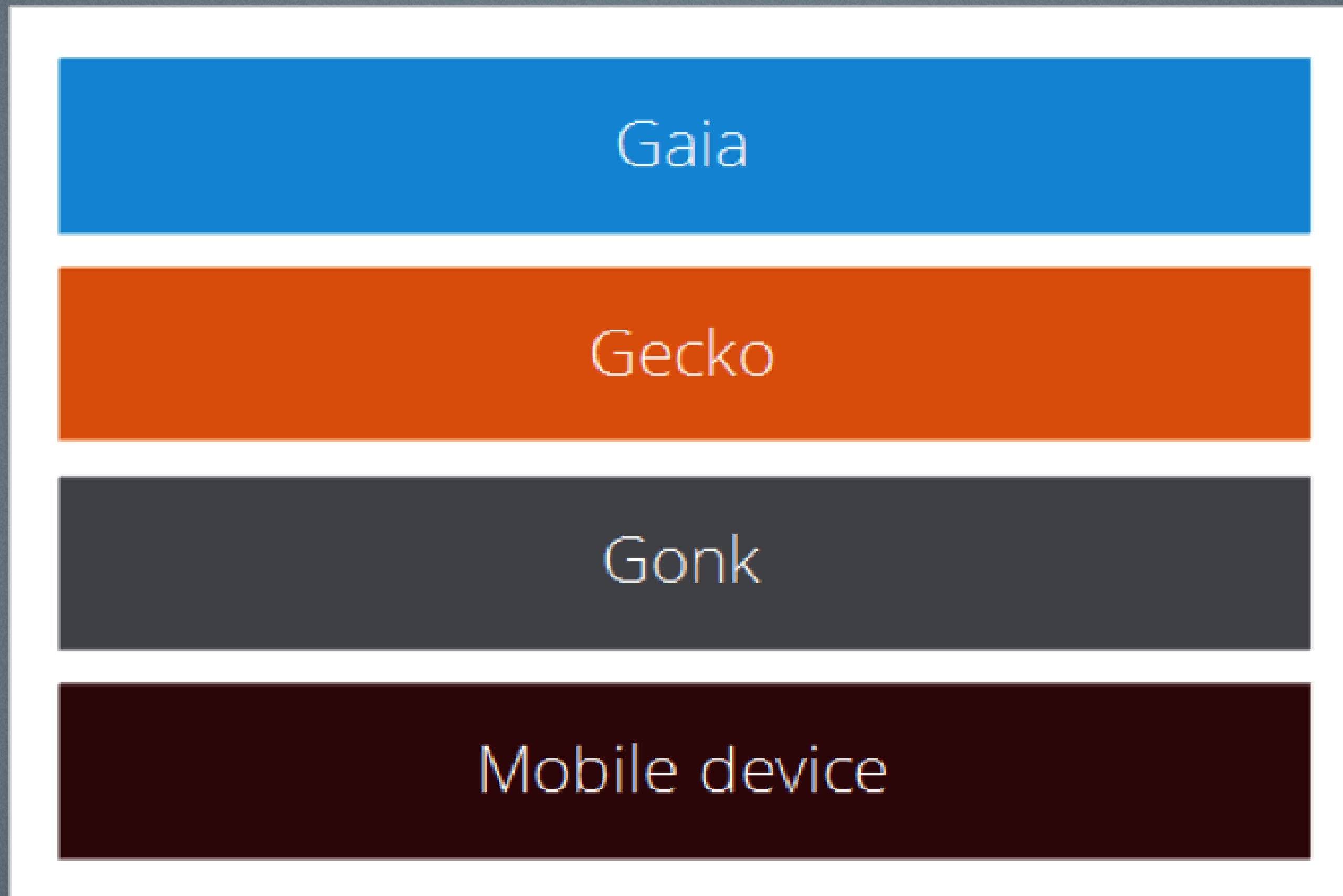
Sprint



etisalat

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Architecture



Open Web Apps

- HTML / CSS / JavaScript
- App Manifest
- Three categories: packaged, hosted and certified
- Cross-platform: Windows, Mac, Linux, Android, Windows Phone, Firefox OS, etc.

Target Devices

- Mobile Phones
- Tablet Computers
- Smart TVs
- Matchstick – streaming stick
- APC Rock, Raspberry Pi, etc.

Wanna try it out?

You can:

- Get a Firefox OS device
- Port Firefox OS to your own device
- Use the Firefox OS Simulator



Questions?

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