

**fooss
asia**

**OpenTechSummit
Bangkok 2025**

Sponsorship Prospectus



**Conference + Workshops + Exhibition:
Thur 13 March - Sat 15 March**

ABOUT FOSSASIA SUMMIT



The FOSSASIA Summit is Asia's largest open source developer conference, gathering thousands of developers, community leaders, businesses, and decision-makers annually for over **16 years**. Previously hosted in cities like Singapore and Hanoi, this **three-day event** has become a focal point for driving open source innovation across the region.

The summit offers a unique platform where companies can share their open source journeys, showcase cutting-edge solutions, and strengthen connections between businesses and the open source community.

The event covers wide range of topics, including **Cloud, DevOps, AI, Security, Web3, Databases, Operating Systems, Science, Hardware, and Web & Mobile Development**. More than just a conference, the FOSSASIA Summit inspires the next generation of developers, equipping them with skills and knowledge essential for the future workforce.

Projected Participation for 2025:

- **Speakers:** 300+
- **Participants:** 3,000+
- **Companies Represented:** 600+

OUR PAST PARTNERS

From Global to Regional

16 years

Annual events since 2009

3,000 - 6,000

Event visitors annually

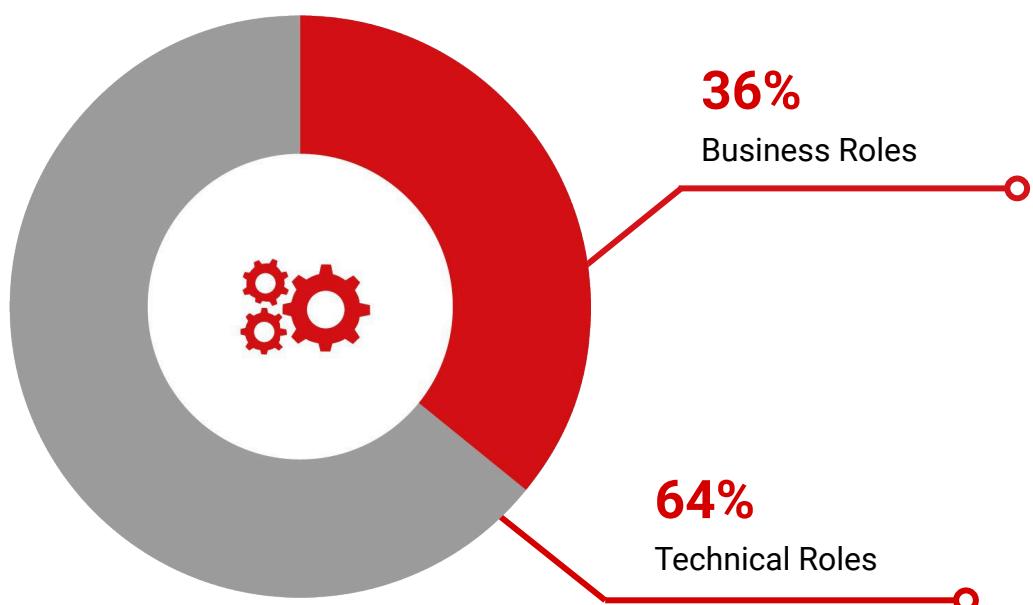
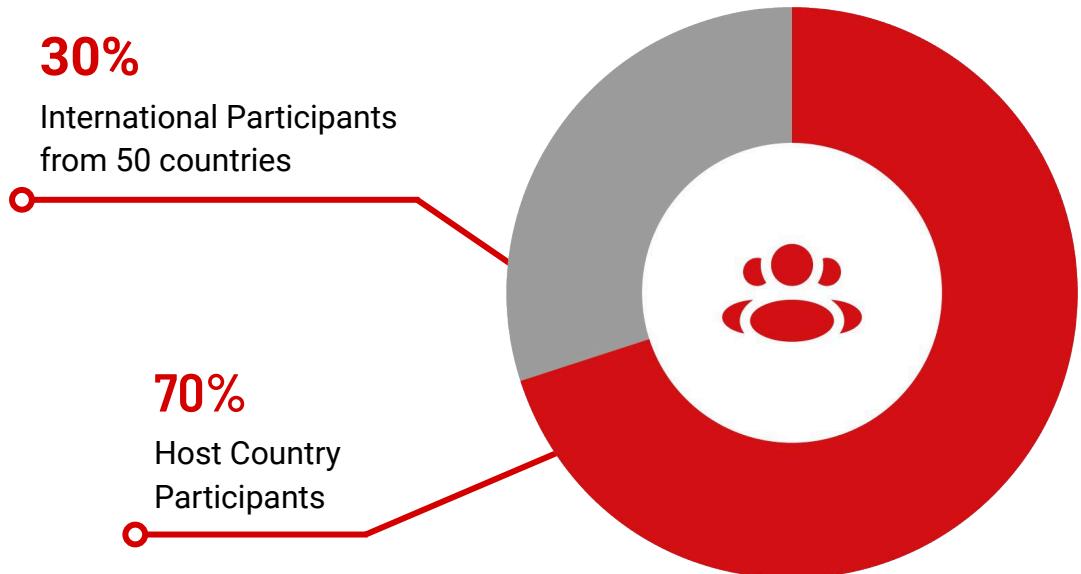
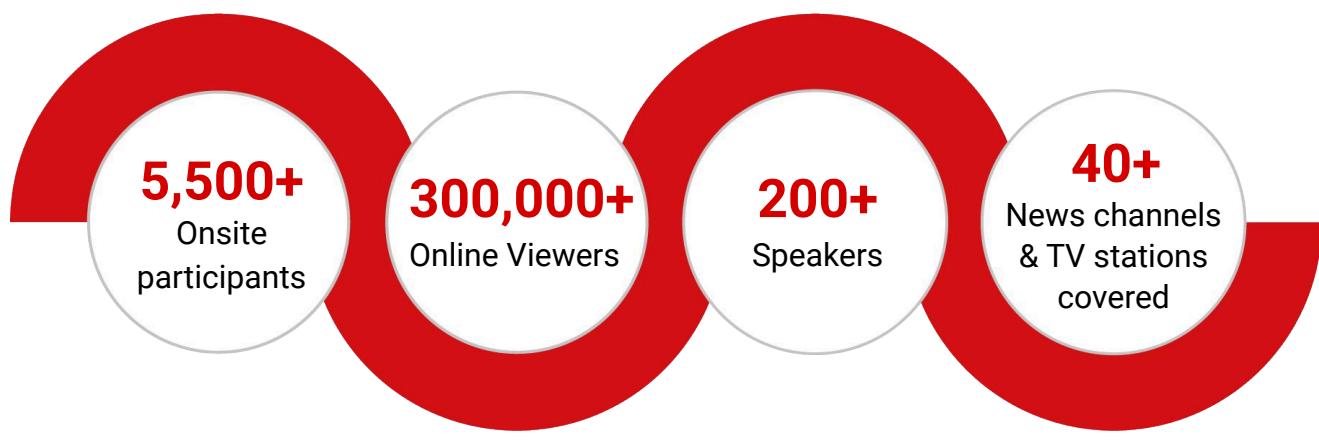
300 - 400

Speakers annually



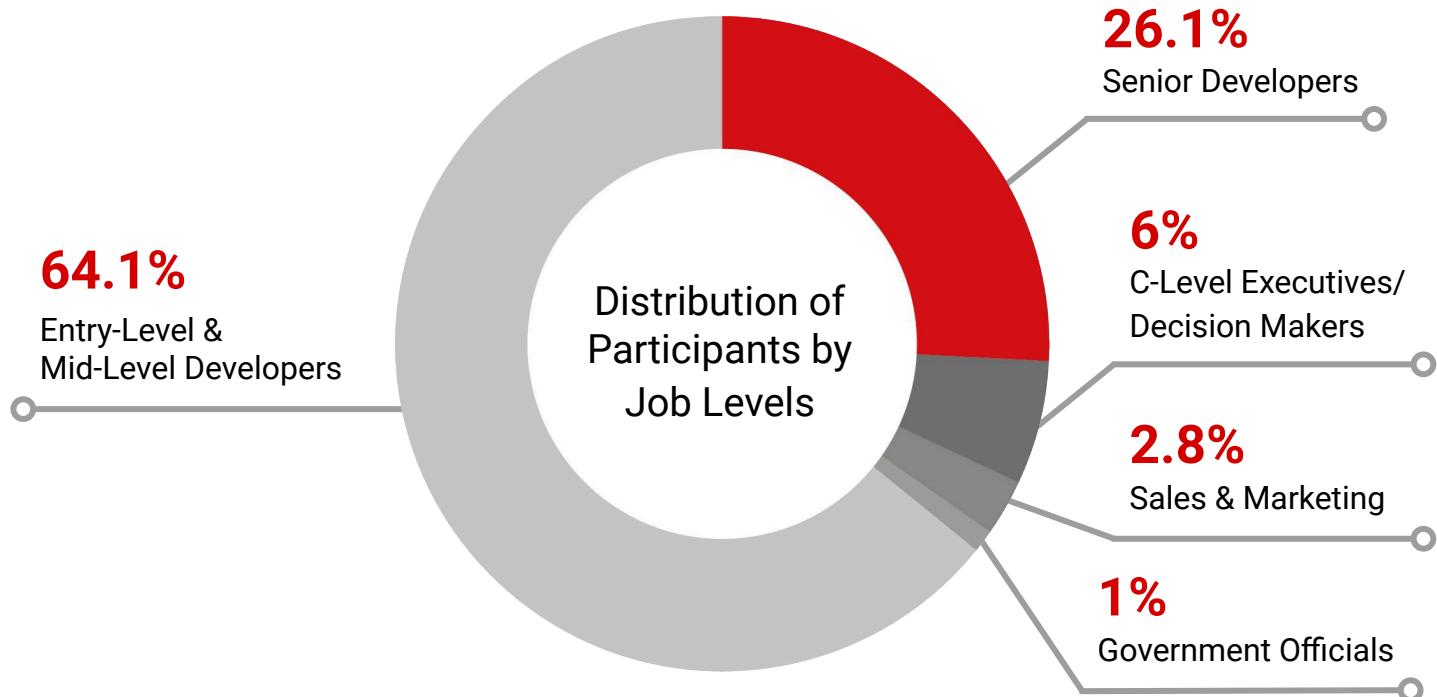


FOSSASIA SUMMIT 2024 RECAP

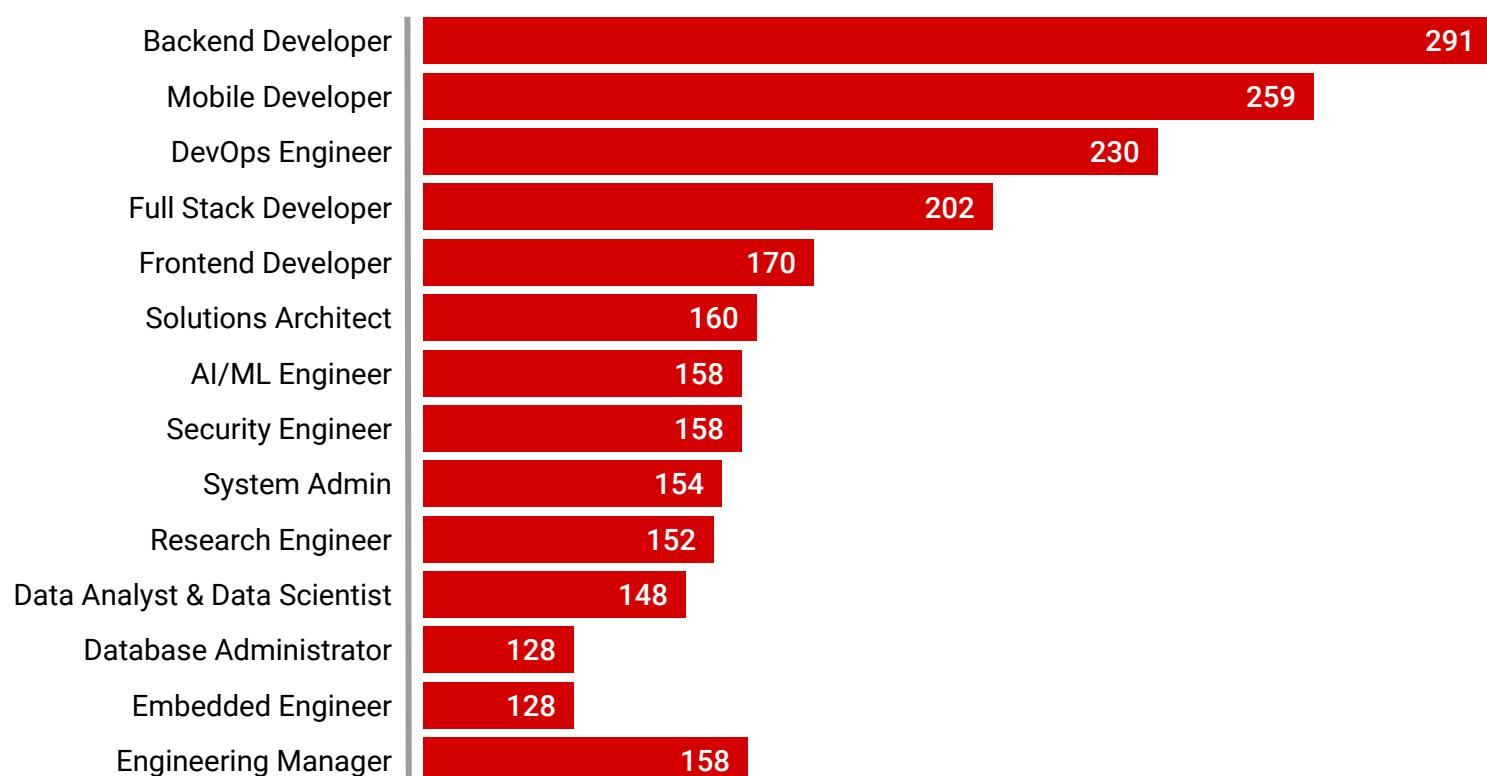




2024 PARTICIPANT DEMOGRAPHICS



Distribution of participants by key technical roles



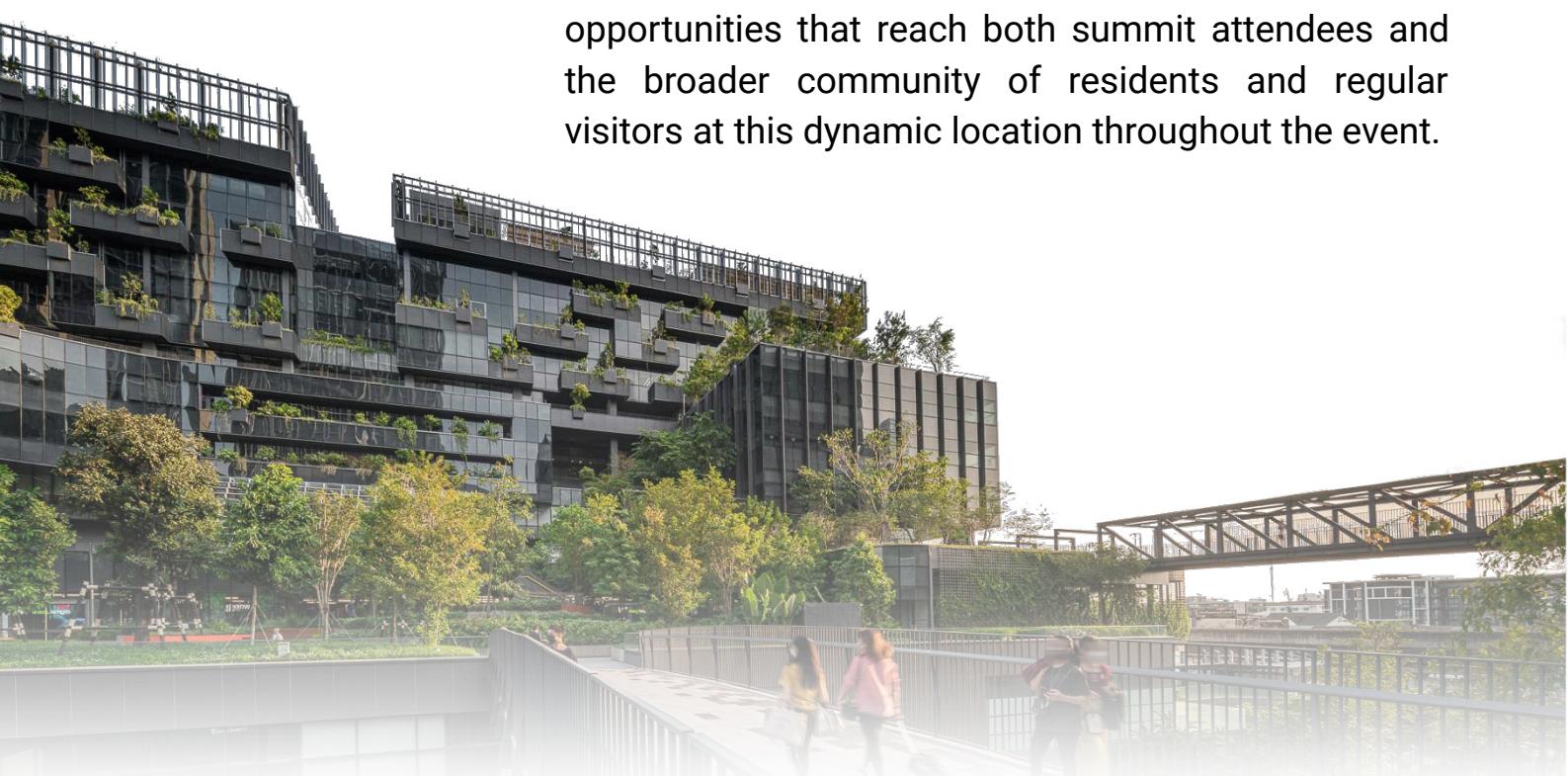
HOST CITY AND VENUE

Building on the success of previous Open Tech Summits held in Thailand, Bangkok stands out as an ideal location for the FOSSASIA Summit 2025, thanks to its robust network of active open source user groups and a thriving tech ecosystem.



TRUE DIGITAL PARK

True Digital Park is not only one of Bangkok's premier venues with state-of-the-art facilities; it's also Southeast Asia's largest startup hub, home to over 220 tech startups. We're offering branding opportunities that reach both summit attendees and the broader community of residents and regular visitors at this dynamic location throughout the event.





EVENT PROGRAM

Dates in 2025 Exhibition Program Conference Program

| | | |
|---|--|---|
| Set-up Day Wednesday 12 March, 12:00 PM - 5:00 PM | Exhibition halls will open for setup from 12:00 PM - 5:00 PM on Wed 12 March. Exhibitors can also choose to arrive at the venue from 7:00 AM on Thursday morning 13 March to set up their booth. | |
| <i>6:00 PM Meet and Greet Event</i> | | |
| Day 1, Thursday 13 March | 8:00 AM Exhibition Doors Open 10:30 AM Exhibition & Tea Break 12:30 PM Exhibition Tour & Lunch 3:30 PM Exhibition & Tea Break 6:00 PM Exhibition Doors Close | 8:00 AM Open for Registration 9:00 AM Program Starts 10:00 AM Keynotes 12:20 PM Group Photo 12:30 PM Lunch 1:30 PM Program Continues 2:00 PM Keynotes 5:30 PM Sessions End |
| <i>7:00 PM Social Networking Evening</i> | | |
| Day 2, Friday 14 March | 8:00 AM Exhibition Doors Open 10:30 AM Exhibition & Tea Break 12:30 PM Exhibition Tour & Lunch 3:30 PM Exhibition & Tea Break 6:00 PM Exhibition Doors Close | 7:00 AM Open for Registration 9:00 AM Program Starts 10:00 AM Keynotes 12:30 PM Lunch 1:30 PM Program Continues 2:00 PM Keynotes 5:30 PM Sessions End |
| <i>7:00 PM Conference Social Evening Event</i> | | |
| Day 3, Saturday 15 March | 8:00 AM Exhibition Doors Open 10:30 AM Exhibition & Tea Break 12:30 PM Exhibition Tour & Lunch 3:30 PM Exhibition & Tea Break 5:00 PM Exhibition Ends Until 9:00 PM - Teardown | 7:00 AM Open for Registration 9:00 AM Program Starts 10:00 AM Keynotes 12:30 PM Lunch 1:30 PM Program Continues 2:00 PM Keynotes 5:30 PM Sessions End |

SPONSORSHIP GRID AT GLANCE

| Advantages | PLATINUM US\$35,000 (5 available) | GOLD US\$18,000 (10 available) | SILVER US\$7,500 (unlimited) |
|--|--|---------------------------------------|------------------------------------|
| 1. Keynote speaking opportunity: Content is subject to program committee approval | 15-min keynote | | |
| 2. Session speaking opportunity: Content is subject to program committee approval | 2 x 25-min conference session or 1 x 50- min panel | 25-min session + 5-min lightning talk | 15-min session in track rooms |
| 3. Editorial interview/article on FOSSASIA blog: Editor to determine final content and delivery date | ★ | | |
| 4. Exhibit space: Turnkey includes Wifi, electric outlet, basic cleaning, one (1) table, two (2) chairs, carpet, back wall panel with branding, Platinum/Gold: incl. greeting table set (compare details with exhibiting opportunities section) | 6m x 5m choice of raw or turnkey | 5m x 3m choice of raw or turnkey | 3m x 3m turnkey |
| 5. Lead retrieval: Each exhibitor can collect visitors data via a mobile application | ★ | ★ | ★ |
| 6. Exhibition virtual page: A single page on the website with exhibitor's information | ★ | ★ | ★ |
| 7. Exhibition assistant: Thai/English speaking personnel to assist communication with participants | ★ | | |
| 8. Recognition during opening and closing: The MC will Thank you during the welcome note. | standalone slide | standalone slide | shared slide of sponsors |
| 9. Keynote stage branding on joint banner: Featured on a sponsor banner on the side of the keynote stage. | ★ | ★ | |
| 10. Logo on sponsor signage at venue: Featured on exhibition & hallway banners | 1st level position | 2nd level position | 3rd level position |
| 11. Conference bags: Promote your brand and technology and insert items into the event bag | 1 x large and 1 x small item | 1 x medium-sized item | 1 x small item |
| 12. Event website: Logo and link on event website | 1st level position | 2nd level position | 3rd level position |
| 13. Recognition in event promotion emails: via FOSSASIA mailing list | 1st level position | 2nd level position | 3rd level position |
| 14. Recognition in pre/after event email: Registered attendees will get to know about your support via email. | name with link | name only | name only |
| 15. Social media: Featured on the FOSSASIA social media channels. | 3 x standalone posts | 2 x standalone posts | 1 x standalone post |
| 16. Recognition in post-event report: On the FOSSASIA blog | 1st level position | 2nd level position | 3rd level position |
| 17. Recognition on conference videos: Your logo will appear at the start of all conference videos and live streams. | ★ | ★ | |
| 18. Opt-in attendee list: Access to the list of attendees with contacts | ★ | | |
| 19. Complimentary conference tickets | 20 | 12 | 6 |
| 20. 20% Discount additional event passes | ★ | ★ | ★ |

EXHIBITING OPPORTUNITIES

Exhibition Dates: March 13 - 15 (Thursday - Saturday)

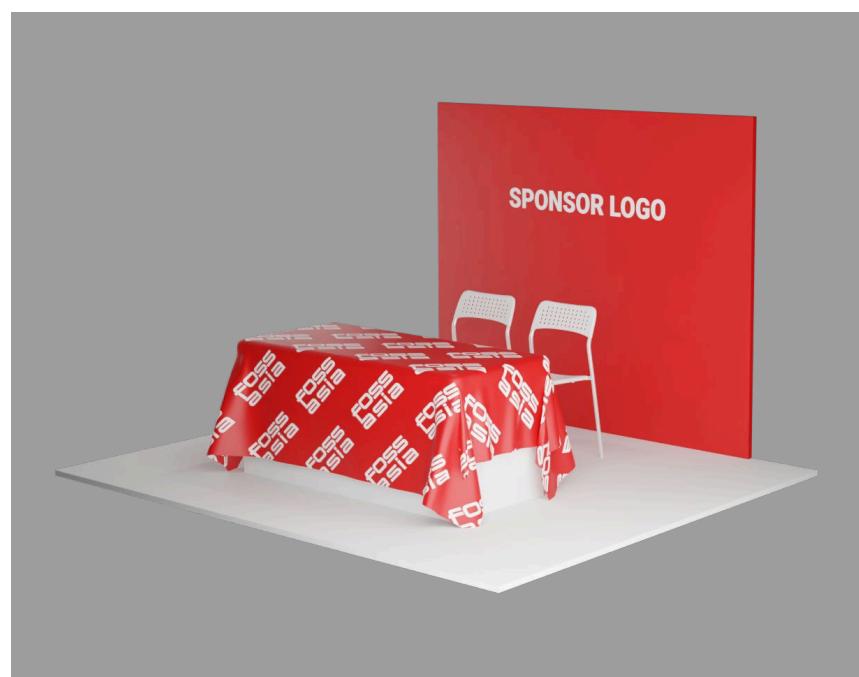
Engage with a tech-savvy audience and generate leads over a 3-day exhibition, showcase your projects & build valuable connections with industry professionals.

| | | |
|--|---------------------|---|
| Compact* 1 sqm 1,200 USD | 2 Exhibitor Passes | Lead retrieval, Wifi, electric outlet, basic cleaning, back wall with integrated laptop table, logo display on back panel |
| Standard 5 sqm, 2.5m (W) x 2m (D) 2,500 USD | 4 Exhibitor Passes | Lead retrieval, Wifi, electric outlet, basic cleaning, one (1) table, two (2) chairs, 2m wide back wall panel with branding |
| M 9 sqm, 3m (W) x 3m (D) 5,000 USD | 6 Exhibitor Passes | Lead retrieval, Wifi, electric outlet, basic cleaning, one (1) table, two (2) chairs, 2.5m wide back wall panel with branding |
| L 15 sqm, 5m (W) x 3m (D) 10,000 USD | 12 Exhibitor Passes | Lead retrieval, Wifi, electric outlet, basic cleaning, one (1) table, two (2) chairs, greeting table set, 4.5m wide back wall panel with branding, choice of raw or turnkey |
| XL 30 sqm, 6m (W) x 5m (D) 20,000 USD | 20 Exhibitor Passes | Lead retrieval, Wifi, electric outlet, basic cleaning, one (1) table, two (2) chairs, greeting table set, 5.5m wide back wall panel with branding, choice of raw or turnkey |

* Compact is available for Startup/SMEs: with less than 50 employees, and below 2 mio USD in revenue



Compact Booth



Standard Booth

VENUE BRANDING OPPORTUNITIES

Turn the event into a showcase for your brand identity, ensuring your message stands out and resonates across the entire venue.

BANNER PLACEMENT

1,000 USD per banner

roll-up banner size 0.85m x 2m,
in various spots including: event entrance/
registration, main hall entrance,
session room entrance

BARISTA CORNER

6,000 USD per day

offering free coffee for attendees

CHARGING LOUNGE **from 10,000 USD**

a key spot where
attendees recharge their
devices

NETWORKING LOUNGE **from 15,000 USD**

showcase your brand
at the main hub for
networking and business
connections

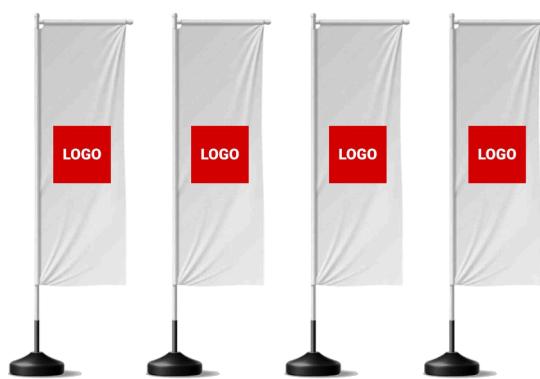
POSTER SHOWCASE **from 600 USD**

a printed A2 poster on a
shared display board in
the exhibition area

DROP FEATHER FLAGS

500 USD per flag (min. 4 flags)

in various spots
** choice of flags can vary*



VENUE BRANDING OPPORTUNITIES

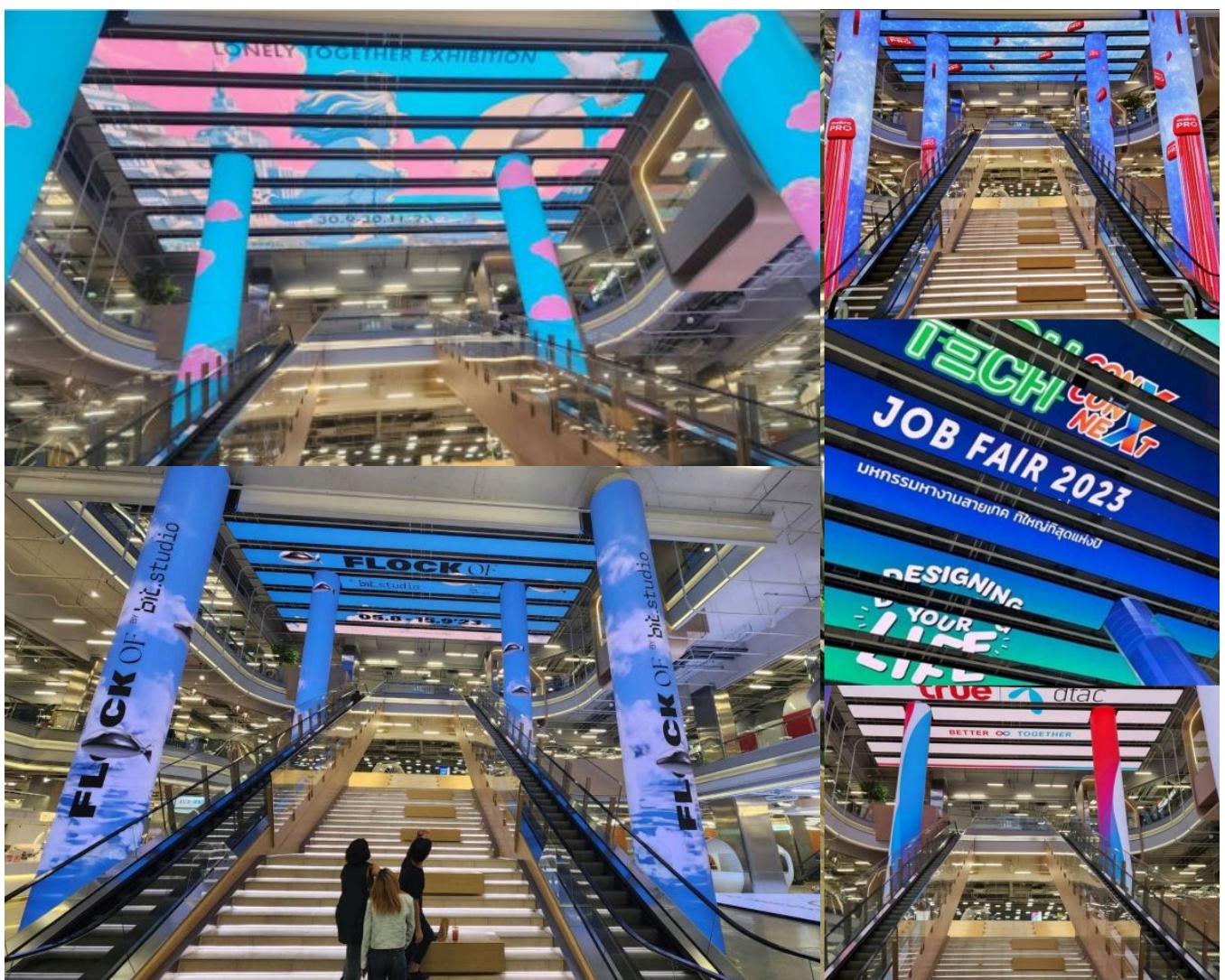
Feature your brand on the LED Ceiling and Pillar at the main entrance of Digital Park leading up to the conference hall but visible for all visitors of the location.

Only 3 slots available per day,
running in continuous loops

Running time: 7:00 - 21:00

Traffic average: 5,000 - 8,000
people per day

| | |
|---------------|---------------------------------|
| 1 Day | 150,000 THB // 4,450 USD |
| 2 Days | 250,000 THB // 7,420 USD |
| 3 Days | 330,000 THB // 9,800 USD |



SWAG BRANDING

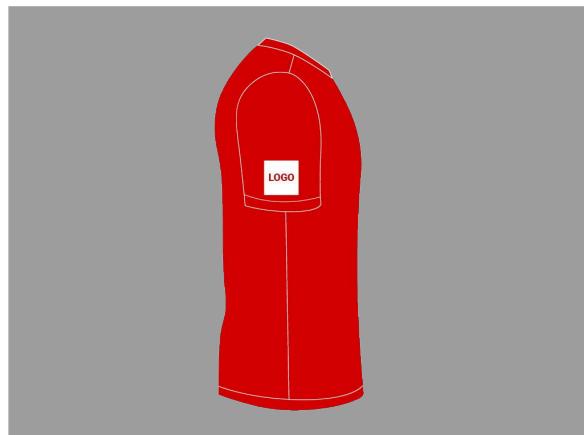
Attendee Essentials

Opportunities starting from 2,000 USD

Gain direct exposure to every attendee by sponsoring essential event items. With constant and personal brand visibility on T-shirts, badges, and bags, your company will stay top of mind throughout the event and beyond.

Event T-shirts: 5,000 USD

Your company's logo will be featured exclusively on the sleeve of 500 event T-shirts for event attendees, VIPs and speakers.



Event Bags: 3,000 USD

Your company's logo will be featured exclusively on one side of 500 event bags and you can insert two small or one medium-sized item of your company into the bag.

Badge Advertisement: 5,000 USD

Your logo will be displayed exclusively on the badges of all event attendees

Badge Advertisement (VIP): 2,000 USD

Your logo will be displayed exclusively on the badges worn by speakers, exhibitors, and VIPs



CONTENT & TECHNOLOGY OUTREACH

Global Online Hackathon

50,000 USD as a Title Sponsor

Sponsor a **10-week global online hackathon**, an exciting lead-up to the FOSSASIA Summit 2025. As a sponsor, you will have the exclusive opportunity to propose challenges and topics that align with your company's goals.

The FOSSASIA Content Team will collaborate with you to create a tailored hackathon concept designed to meet your objectives. Over 10 weeks, participants from around the world will work remotely on their projects with the support of expert mentors. The hackathon aims to attract a global community of **1,000 participants**, with the top **10-15 teams** selected to present their solutions to be evaluated by the Jury. The award ceremony will take place at the summit in Bangkok with the recap of the Hackathon.

What is included:

- **Global Exposure:** Reach a network of developers via the FOSSASIA network
- **Marketing Campaign:** Your brand will be prominently featured in a 2.5-month long marketing campaign for the hackathon across various digital channels
- **Direct Engagement:** Have developers directly test, develop projects based on your solutions
- **On-Site Presence:** Get high visibility at the FOSSASIA Summit 2025
- **Winner Selection:** Be part of the Jury, directly selecting the winners, with the option to contribute your own prizes to the hackathon.
- **Sponsoring of Prizes:** Opportunity to sponsor prizes of winning teams

* Request Hackathon brochure for more information.



CONTENT & TECHNOLOGY OUTREACH

Dedicated Event Track, Side Event

14,000 USD (3 hours) // 22,000 USD (6 hours)

Sponsor a curated event track designed to highlight your company's open source services and products. This tailored session will connect you with a targeted audience, showcase your expertise and drive meaningful engagement.

What is included:

- **Dedicated Room:** 120 seats
- **On-Site Support:** On-site dedicated check-in staff and technician
- **Catering:** In-room refreshments
- **Personalized Outreach:** A dedicated invitation will be sent to a carefully curated target audience
- **Marketing:** Recognition on event website & social media before and during the event
- **Video Recording/Photography:** The entire session will be recorded with footage for future use, and a collection of high-resolution photos
- **Strategic Follow-Up:** Receive a detailed attendee list to follow up



NETWORKING OPPORTUNITIES

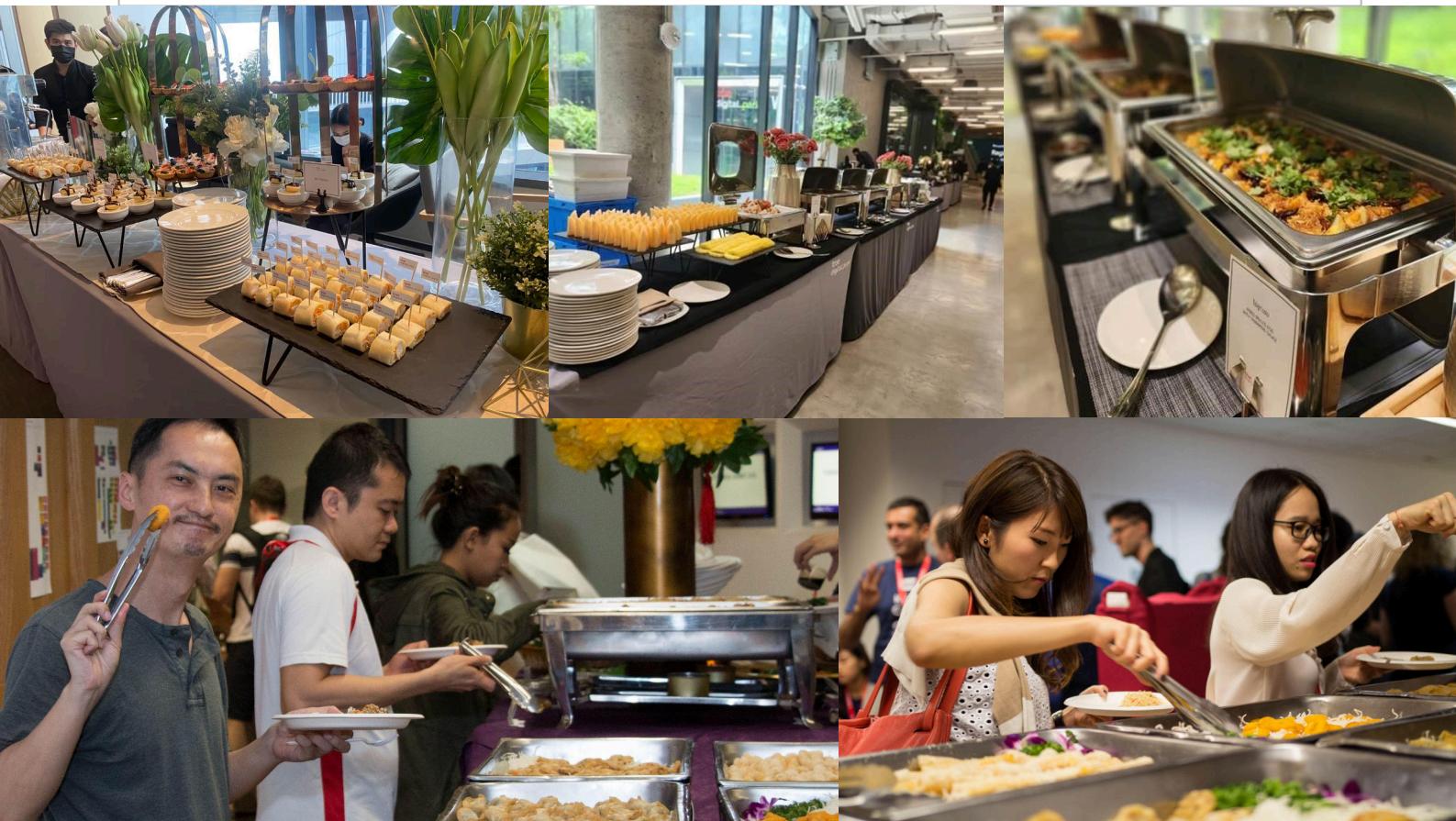
Event Catering Sponsorship

4,500 USD per tea break or 6,000 USD per lunch

As a **tea break or lunch sponsor**, your brand will take center stage during one of the prime networking opportunities, providing direct exposure to attendees as they recharge and connect over refreshments. The event features 2 tea breaks and 1 lunch per day.

What is included:

- **Announcement:** The MCs will make a special announcement in all rooms just before the sponsored tea break or lunch, ensuring your brand receives prominent recognition
- **Exclusive Branding:** One sole sponsor per tea break/lunch
- **Onsite Visibility:** Company's signage in the designated catering area
- **Official Program Listing:** Company will be listed in the official event program
- **Website Exposure:** Company logo will be featured on the event's official website
- **Social Media Acknowledgment:** One standalone social media post



NETWORKING OPPORTUNITIES

Social Event Sponsorship

10,000 USD (Exclusive)

Sponsoring the exclusive **social networking evening** for prominent industry professionals and high profile guests. This high-profile event brings together top speakers, thought leaders, and key decision-makers in a relaxed atmosphere, providing the perfect platform for your brand to shine.

What is included:

- **Speaking Opportunity:** Option to deliver a brief welcome address or host a special activity during the event, further boosting your brand's presence.
- **Exclusive Branding:** One sole sponsor per social event
- **Onsite visibility:** Company's signage/banner in the social event area
- **Official Program Listing:** Company will be listed in the official event program.
- **Website Exposure:** Company logo will be featured on the event's official website
- **Social Media Acknowledgment:** One standalone social media post





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Contact us to secure your sponsorship

 office@fossasia.org

 summit.fossasia.org