FOSTER DOUGLAS

DESIGNER + CREATIVE + WRITER + PRODUCER

Design generalist, problem solver, maker, and collaborator.

FOSTER@SANDCASTLE.CO   SANDCASTLE.CO   FOSTER-DOUGLAS.COM

CURRENT

Sandcastle Creative *(2015 –)*
FOUNDER / CREATIVE DIRECTOR

- Founder of freelance studio focused on digital design, interaction, and community-focused partnerships

8th Best Legs Productions *(2024 –)*
PRODUCER / TECH DIRECTOR / DESIGNER

Silicon Valley Shakespeare *(2024 –)*
PRODUCTION / SOUND DESIGN / STAGE MANAGEMENT

RECENT

SurgeROI Loyalty *(2021 – 2024)*
FOUNDING PARTNER / DESIGN DIRECTOR

- Foundational partner and multidisciplinary role at start-up in VIP customer loyalty and services
- Product design, UX & UI software design, front end development, visual branding, and marketing

E-By Design *(2018 – 2021)*
CREATIVE / UX DESIGNER / DEVELOPER

- Lead designer working on brand consistency, road-mapping, and user experience

Cura Coffeehouse *(2018 – 2021)*
OWNER / GM / DESIGNER

- End-to-end design and buildout of a 1000 square foot high-end specialty coffeehouse
- Ownership of all facets, including the floor plan design, branding, marketing, event planning, interior design, finance, hiring, funding, and training

AWARDS & EVENTS

Producer – Sex, Camp, Rock 'N Roll *(August 2024)*
EDINBURGH FRINGE FESTIVAL 2024

Author, designer – House in the Trees *(July 2024)*
CHILDREN'S NOVEL

Playwriting – Outskirts of Delusion *(January 2024)*
BERKELEY REPERTORY SCHOOL OF THEATRE

Expo booth showcase – SurgeROI Loyalty *(March 2023)*
GAME DEVELOPER'S CONFERENCE 2023

Game design, 2nd place award – *Bíotópico* *(May 2022)*
DTX DEEPWELL MENTAL HEALTH GAME JAM

EDUCATION

University of California, Berkeley *(in progress)*
DESIGN INNOVATION CERTIFICATION

Savannah College of Art and Design *(2012 – 2013)*
M.A. MOTION GRAPHICS
M.A. INTERACTION DESIGN

- Advanced motion design principles, business theory, and animation study; conceptual game design, interaction concepts, and project management

University of Wisconsin–Milwaukee *(2008 – 2011)*
B.F.A. ART, THEATRE, & TECHNOLOGY
DIGITAL ARTS & CULTURE CERTIFICATE

- Digital media, theatre, installation art, experimental video, interaction studies; digital art, sociological analysis, and emerging technology

EXPERIENCE

- Graphic design, layout, and typography (Adobe Creative Suite, Illustrator, Photoshop, InDesign)
- Motion graphic design and video (After Effects, Premier)
- HCI, UX design/research, and wireframing (Figma)
- Presentation design and data visualization (Keynote)
- Sound design and music composition (Logic Pro X)
- Photography and editing (Lightroom)
- Programming (web, HTML/CSS, TypeScript, Vue, Lua, Git)
- Blueprints, visual modeling, space design (SketchUp)
- Marketing, interaction design and game design
- Production management, dramaturgy, and writing
- Live performance tech and show cues (QLab, Cue)
- Guitar, drum set, trumpet, and piano

REFERENCES

Vinh Nguyen – Chopsticks Alley (director, artistic director)
vinh_g_nguyen@yahoo.com

Angie Higgins – Silicon Valley Shakespeare (artistic director)
angie.higgins@svshakespeare.org

Jerry Thompson – Books Inc. (author, editor, playwright)
blkspring@gmail.com

Becky Vick, LCSW – Seneca (child psychologist, therapist)
rmvick@gmail.com

Corey Zanotti – Lyft, Duolingo (engineer, product manager)
coreyzanotti@gmail.com

Eunice Hooper – SurgeROI (CEO, COO, executive producer)
eunice.hooper@surgeroi.io

(current as of October 1st, 2024)