



<p>Note: Think User, Content, Context</p> 				
Name/Label	Prusiclla Inglesia	Erica Hahn	Natalia Abrahams	Daniel Lemons
Age/Location	23, Sunnydale, CA	42, New Brunswick,NJ	32, New York, NYC	21, Boston MA
Occupation:	Admin Assistant	Cardio Surgeon	PR manager	Full time Student
Type of Computer User; System Information	Uses a laptop to troll the forms of reddit/vampire freaks. WINDOWS INSPIRON	Uses her phone mainly, she's a workaholic. IPHONE	She uses all types of computer/mobile.tablets APPLE	Uses his laptop primarily but will check social media on phone
Ultimate Goal/ What is most relevant?	She wants to keep up to date on any news on her favorite author.	She loves to escape her world of blood and gore to read teen angst series.	She is looking to be hired by Stephanie Meyer to be her publicist	He has a girlfriend who is in love with the Twilight series and Stephanie Meyer
Trigger for Action? Pet Peeves?	She hates simple minded people/ hopes to meet up with people who love Twilight . She hates Christian themes things.	She wants the latest info on her favorite writer. She hates people who act helpless and don't know anything	She wants to get money/job from Stephanie Meyer. She dislikes time not being productive. She's a type A personality type.	He has a date tonight and wants to impress his girlfriend by how much he knows about Twilight and Meyer's series.
Information Seeking Behavior: Why go to	Wants to meet find out about events/news about Twilight series or	She goes on to see if Meyer has wrote anything else lately.	She had a big interview but knows nothing about	He is trying to get in contact with the website

the web? What's s/he want to do there?	new Stephanie Meyer series.		the author.	to get some information on the fly for his hot date tonight.
Contextual Considerations: Attitude, barriers, use your own language? Cultural considerations?	She's a rebel. She likes to look at art. Was raised a Christian woman now she's an atheist.	She's impatient, she wants the info right now. She is too busy to surf the web looking for anything. She's a surgeon.	She is not into the Twilight craze. However, she wants to get a job. She has no time to be lazy or read the series.	He's a little airheaded. Privileged western Massachusetts family.
Life Experience?	She once bit the head of a bat when she was at a rave.	She once perform heart surgery while watching Twilight. She cried a little while reconnecting the frontal valve.	She worked her way from the bottom to the top of the corporate ladder.	He's on scholarship for his hockey skills. Never worked a day in his life. And might have brain damage from a recent game
Candid Quotes	"I like men who glitter in the sunlight"	"I am so gay."	"I'm sorry if my feminism scares you. But I'm a strong indepdent woman. AND NOBODY GOT TIME FOR THAT!!!!!"	"So babe, my friends want to come to our date. Is that okay?"