Stephenie Meyer Website Heuristic Evaluation:

<u>visibility of system status-</u> helps with breadcrumbs by using highlights buttons on the navigation bar.

match bet system and real world- the book series is complete separate from them movie section for each book.

<u>Users control and freedom-</u> Trying to find a simple synopsis on each novel is nearly impossible to find. For example the twilight book when you first click on it has a long unscanable story of how she came up with the idea

Consistent and standard-

The design itself changes and color scheme changes when going from normal site to the breaking dawn book. Her FAQ nav button changes position as well.

Error prevention recognition not recall-

Pretty good with error prevention. Her site is amazon and put into iframe so amazon does most of the work.

Recognition rather than recall

When trying to navigate the store her books section is an iframe and then her audio and shirts are just links to the shops that sell them.

Flexibility and efficiency

Theres a random ad that is unclick able in books that isn't either tied into sites or is relevant.

Aesthetic and minimalist design

Too much info on books, outdated updates or events, unnecessary text and very wordy.

Help users recognize, diagnose, and recover from error

Not really any error messages on the page that I can see.

Help and documentation

There isn't too much help. There's some instructions on some pages to help navigate through everything but she doesn't really have too much of a need for it. Her services are used with amazon, however, a contact page or email address to get talking to her publisher would be nice.