

Fotis Kotsalidis

Product Owner - Digital Transformation

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EXPERIENCE

Product Owner - UX/UI & HCI (08/2022 - 08/2024)

Nommax - Salt Lake City, USA / (Hybrid, Full time)

- Led digital product strategy for UX/UI projects, improving product alignment with user and market needs.
- Defined and prioritized product features, developed roadmaps, and optimized project workflows, enhancing overall team efficiency.
- Established a scalable design system library, reducing development time by 30% and aligning design consistency across products.
- Conducted extensive user research and implemented feedback to refine digital solutions with data-driven product development.

Student Administrative Assistant (11/2020 - 08/2022)

DTU - Lyngby, Denmark / (On-site, Part time)

- Performed administrative tasks, communicated daily with students, professors and affiliate universities.
- Participated in the organization, preparation and realization of promotional events.
- Updated the university's website, edited media and prepare presentations and instructional video tutorials.

Senior Frontend & UI developer (02/2013 - 06/2019)

IWEKO - Athens, Greece / (On-site, Full time)

- Conducted data analysis and visualization in Jupyter, delivering insights to guide product improvements and feature prioritization.
- Developed robust, user-friendly web interfaces with a focus on performance and reliability, achieving a 95% satisfaction rate.
- Collaborated with cross-functional teams to ensure seamless integration of front-end solutions within broader product strategies.
- Performed comprehensive UI debugging and cross-browser testing, ensuring a seamless user experience.

Regional Sales Manager (09/2008 - 12/2012)

PPG Industries - Pittsburgh, USA / (Hybrid, Full time)

- Created and implemented effective sales strategies.
- Participated in exhibitions, promoting products and services.
- Doubled the market share and expanded the customer base in Southern Europe and the Balkans.

EDUCATION

MSc in Engineering (09/2019 - 08/2022)

DTU - Technical University of Denmark

Field: [Human-centered Artificial Intelligence](#)

Focus area: User Experience

BSc. in Computer Science (09/2008 - 12/2012)

University of Indianapolis

Other Certifications

- Agile with Atlassian Jira - Atlassian University
- Flutter Development Using Dart - London App Brewery
- Google Project Management Certificate

Distinctions

- Best Tech Demo Award - DTU X-Tech, May 2020
- Dean's List - UIndy, Aug 2012

Languages

English - Fluent
Greek - Native speaker
Danish - FVU Dansk Trin 3
Spanish - D.E.L.E. Nivel B2
German - Zertifikat B2

SKILLS

Specializations

- Project Management
- Human-Computer Interaction (HCI)
- UX/UI, User-centered Design
- Problem-solving
- Research Methods

Hard Skills

Budgeting and Cost Management,
Digital strategy, Product roadmaps,
Backlog management, Data-driven insights,
Data Analysis using Jupyter, Python,
Figma, Adobe CC, Jira, Dovetail

Soft Skills

Creativity, Empathy, Integrity, Adaptability,
Critical thinking, Conception, Attention to detail,
Team player, Open-minded, Approachable, Goal-oriented,
Clear communication, Trustworthy, Fast learner