## **FOTI CECI**

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## PROFESSIONAL EXPERIENCE

IBM New York, NY

Software Engineer

January 2022 - Present

- Develop and maintain internal and external product applications serving over **1.5 million users**, leveraging frontend frameworks and back-end technologies such as **React**, **NodeJS**, and **SQL databases** including **DB2**.
- Engineer intuitive and user-friendly interfaces by coding designs using **Carbon Design System**, **CSS** preprocessing platforms, and **JavaScript**, maintaining a **64%** user engagement rate.
- Implement **RESTful APIs** and **microservices** architecture to facilitate seamless communication between frontend and back-end systems, improving system flexibility, scalability, and user experience.
- Collaborate with cross-functional teams using **Agile methodologies** to define project goals, scope, and timelines, ensuring alignment with business objectives and user needs, achieving a **15%** reduction in project delivery time.
- Leverage **Figma**, **Sketch**, and **InVision** to enhance collaboration between design and development teams, reducing design-to-development time by 25%.

FA Euro New York New York, NY

Frontend Web Developer

August 2021 – January 2022

- Developed and maintained website **UI/UX** updates and enhancements using **Wix**.
- Integrated secure payment gateways and e-commerce functionalities for streamlined transactions, including player registration fees, player gear, and club merchandise, yielding an annual revenue exceeding \$500K.
- Optimized website performance and SEO strategies, resulting in a 13% increase in organic traffic and a 12% boost in online visibility.

Freelance New York, NY

Frontend Developer

May 2021 – January 2022

- Collaborated closely with clients to understand project requirements, provide technical recommendations, and deliver solutions to exceed business needs and objectives.
- Revamped website performance through techniques such as lazy loading, code splitting, and image optimization, reducing loading times by 30%.

PCI Media Inc.

New York, NY

Multimedia Assets and Information Management Intern

November 2020 – February 2021

- Optimized website performance by optimizing images and removing unused plugins, enhancing user experience and reducing loading time by 23%.
- Increased website traffic by 15% leveraging SEO techniques and Google Analytics.
- Designed and deployed organization-wide email signatures using **HTML** and **CSS**.
- Created and managed media database system with over 1,000 assets that included images, videos, and sound files.

## **SKILLS & CERTIFICATIONS**

Programming Languages: JavaScript, HTML5, CSS3, Python

Technologies: React, Redux, Vite, Next.js, Node.js, Bootstrap, TailwindCSS, DOM, Webpack, REST APIs, Git Version

Control, Gitlab, GitHub, NPM, Figma, InVision, Sketch, Canva, CMS, WordPress, Wix, Drupal

**Databases:** IBM DB2, MongoDB, MySQL Cloud Platforms: IBM Cloud, Netlify, Heroku

Certifications: IBM Agile Explorer, Google Analytics Certificate, The Complete 2023 Web Development Bootcamp

## **EDUCATION**