# FOTI CECI

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## PROFESSIONAL EXPERIENCE

**IBM**                                                                                                     New York, NY
*Software Developer*                                                                          January 2022 – Present
- Develop and maintain internal and external web applications serving over 1.5 million users, leveraging front-end and back-end technologies such as React, Node.js, and SQL databases including DB2.
- Create user interfaces encompassing authentication, interactions, responsive layouts, and styling, while optimizing designs using best practices and efficient data retrieval techniques.
- Implement RESTful APIs and microservices architecture to facilitate seamless communication between front-end and back-end systems, improving system flexibility, scalability, and user experience.
- Collaborate with cross-functional teams using Agile methodologies to define project goals, scope, and timelines, ensuring alignment with business objectives and user needs.

**FA Euro New York**                                                                                       New York, NY
*Web Developer*                                                                          August 2021 – January 2022
- Developed and maintained website updates and enhancements using Wix Code for custom functionality.
- Integrated secure payment gateways and e-commerce functionalities for streamlined transactions, including player registration fees, player gear, and club merchandise, yielding an annual revenue exceeding $500K.
- Optimized website performance and SEO strategies, resulting in a 30% increase in organic traffic and a 20% boost in online visibility and brand awareness.
- Monitored website analytics and user feedback to identify areas for improvement and implement data-driven strategies to enhance user engagement and satisfaction.

**Freelance**                                                                                              New York, NY
*Freelance Frontend Developer (Remote)*                                                      May 2021 – January 2022
- Collaborated closely with clients to understand project requirements, provide technical recommendations, and deliver solutions to exceed business needs and objectives.
- Developed dynamic websites and applications using React.js, enhancing user experience and performance.
- Revamped performance and loading times through techniques such as lazy loading, code splitting, and image optimization.

**PCI Media Inc.**                                                                                         New York, NY
*Multimedia Assets and Information Management Intern (Remote)*                    November 2020 – February 2021
- Enhanced UI/UX via WordPress by conducting site maintenance, including ensuring proper page loading, resolving broken links and 404 errors, and publishing community blogs.
- Increased website traffic by 15% leveraging SEO techniques and Google Analytics.
- Designed and deployed organization-wide email signatures using HTML and CSS.
- Created and managed media database system with over 1,000 assets that included images, videos, and sound files.

## SKILLS & CERTIFICATIONS

**Skills:** HTML, CSS/SASS, Bootstrap/Tailwind, JavaScript, React.js, Node.js, EJS, OAuth, DB2, MongoDB, MySQL, JSON, RESTful APIs, Git, Docker, Webpack, NPM, IBM Cloud, Akamai, Figma, InVision, WordPress, Wix, SEO
**Certifications:** The Complete 2023 Web Development Bootcamp, IBM Agile Explorer, Google Analytics Certificate
**Portfolio:** www.foticeci.com

## EDUCATION

Long Island University - Brooklyn                                                                          Brooklyn, NY
***B.S. in Computer Science*** *| Minor in Marketing | GPA: 3.6*                              Graduated: May 2021