

# Foteini Ypsilanti

## Product Designer

---

### Contact

- Email: fotini@email.com
  - Phone: 69\*\*\*\*\*
- 

### Languages

- English (Professional)
  - French (Professional)
  - Greek (Native)
- 

### Experience

#### Product Designer | Novibet

*May 2025 - Present*

- Designed end-to-end user experiences for web and mobile platform
- Developed wireframes, interactive prototypes, and design mockups through collaborative brainstorming sessions
- Collaborated with cross-functional teams (PMs, developers, marketing) to align design solutions with business goals
- Ensured accessibility, responsive design, and seamless experiences across devices

#### UI/UX Designer | Core Group

*Sept 2022 - Apr 2025*

- Redesigned the product platform to enhance overall user experience and engagement
- Conducted user research and usability testing to uncover pain points and refine design solutions
- Collaborated closely with developers to ensure design feasibility, consistency, and implementation quality across platforms

#### Architect | MMA Architects

*Sept 2021 - Aug 2022*

- Created detailed architectural plans and 3D models for residential projects.
- 

### Education

- **MSc in Human-Computer Interaction** - University of Patras
- **Integrated Master in Architectural Engineering** - Aristotle University of Thessaloniki

---

## Certifications

### Google UX Design Certificate

*Coursera (2021-2022)*

Completed training designed for entry-level job readiness. Topics included UX research fundamentals, inclusive design, wireframes, low and high-fidelity prototypes.

---

## Skills

Figma • Adobe XD • Autocad • Rhino 3D • Adobe Photoshop • Adobe Indesign • HTML • CSS