

# Foteini Ypsilanti

## Product Designer

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### Contact

- Email: fotini@email.com
  - Phone: 69\*\*\*\*\*
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### Experience

#### Product Designer | Novibet

*May 2025 - Present*

- Designed end-to-end user experiences for web and mobile platform
- Developed wireframes, interactive prototypes, and design mockups through collaborative brainstorming sessions
- Collaborated with cross-functional teams (PMs, developers, marketing) to align design solutions with business goals
- Ensured accessibility, responsive design, and seamless experiences across devices

#### UI/UX Designer | Core Group

*Sept 2022 - Apr 2025*

- Redesigned the product platform to enhance overall user experience and engagement
- Conducted user research and usability testing to uncover pain points and refine design solutions
- Collaborated closely with developers to ensure design feasibility, consistency, and implementation quality across platforms

#### Architect | MMA Architects

*Sept 2021 - Aug 2022*

- Created detailed architectural plans and 3D models for residential projects.
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### Education

- **MSc in Human-Computer Interaction** - University of Patras
  - **Integrated Master in Architectural Engineering** - Aristotle University of Thessaloniki
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### Certifications

#### Google UX Design Certificate

*Coursera (2021-2022)*

Completed training designed for entry-level job readiness. Topics included UX research fundamentals, inclusive design, wireframes, low and high-fidelity prototypes.

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## Skills

Figma • Adobe XD • Autocad • Rhino 3D • Adobe Photoshop • Adobe Indesign • HTML • CSS