act report

January 28, 2023

# 1 Project: Wrangling and Analyze Data

### 1.1 Analyzing and Visualizing Data

In this section, analyze and visualize your wrangled data. You must produce at least three (3) insights and one (1) visualization.

#### 1.1.1 Proportions of tickets per prediction model

Function to plot pie graph

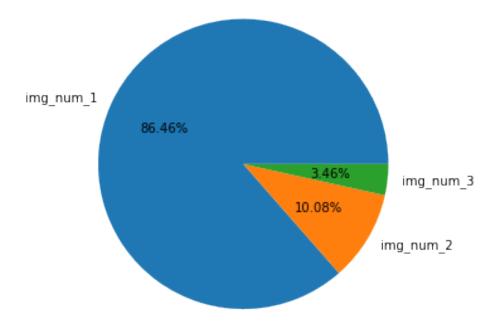
```
[585]: from matplotlib import pyplot as plt
def pie_plot(data, labels):
    fig = plt.figure()
    ax = fig.add_axes([0,0,1,1])
    ax.axis('equal')
    ax.pie(data, labels = labels,autopct='%1.2f%%')
    plt.show()
```

Count number of rows from df tweet clean table for each img num

```
[578]: im1 = len(df_tweet_clean[df_tweet_clean['img_num']==1].index)
im2 = len(df_tweet_clean[df_tweet_clean['img_num']==2].index)
im3 = len(df_tweet_clean[df_tweet_clean['img_num']==3].index)
data = [im1, im2, im3]
labels = ['img_num_1', 'img_num_2', 'img_num_3']
```

Plot graph of proportions of tweet by image number

```
[579]: pie_plot(data, labels);
```



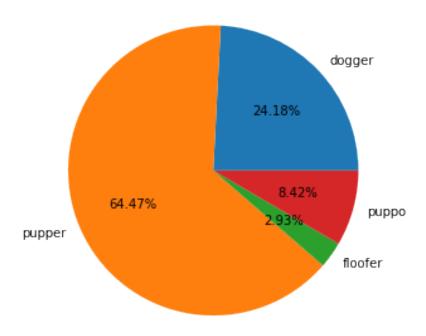
P1 is more reliable for image prediction

### 1.1.2 Proportion of tickets per dog stage

Count rows from twitter archive clean table for each dog stage

Plot graph which show each proportion of tweets by dog stage

[597]: pie\_plot(data, labels);



Pupper dog stage is more predominant

# 1.1.3 Description of retweet\_count and favorite\_count per dog stage

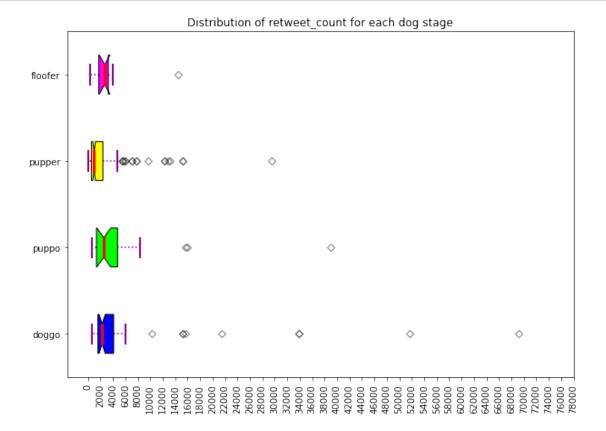
Extract rows from twitter\_archive clean table for each dog stage

Function to plot box plot for distributions of retweet\_count and favourite\_count

```
[653]: def SumBoxPlots(param, stop, step):
           doggo_RT_count = df_tweet_clean[df_tweet_clean['tweet_id'].
        →isin(doggo_tweet_id)]['{}'.format(param)].to_numpy()
           puppo_RT_count = df_tweet_clean[df_tweet_clean['tweet_id'].
        →isin(puppo_tweet_id)]['{}'.format(param)].to_numpy()
           pupper_RT_count = df_tweet_clean[df_tweet_clean['tweet_id'].
        →isin(pupper_tweet_id)]['{}'.format(param)].to_numpy()
           floofer_RT_count = df_tweet_clean[df_tweet_clean['tweet_id'].
        →isin(floofer_tweet_id)]['{}'.format(param)].to_numpy()
           data = [doggo_RT_count, puppo_RT_count, pupper_RT_count, floofer_RT_count]
           def box_plot(data):
               fig = plt.figure(figsize =(10, 7))
               ax = fig.add_subplot(111)
               # Creating axes instance
               bp = ax.boxplot(data, patch_artist = True,
                       notch ='True', vert = 0)
               colors = ['#0000FF', '#00FF00',
                     '#FFFF00', '#FF00FF']
               for patch, color in zip(bp['boxes'], colors):
                   patch.set_facecolor(color)
               # changing color and linewidth of
               # whiskers
               for whisker in bp['whiskers']:
                   whisker.set(color = '#8B008B',
                       linewidth = 1.5,
                       linestyle =":")
               # changing color and linewidth of
               # caps
               for cap in bp['caps']:
                   cap.set(color ='#8B008B',
                       linewidth = 2)
               # changing color and linewidth of
               # medians
               for median in bp['medians']:
                   median.set(color ='red',
                      linewidth = 3)
               # changing style of fliers
               for flier in bp['fliers']:
                   flier.set(marker = 'D',
                         color = '#e7298a',
```

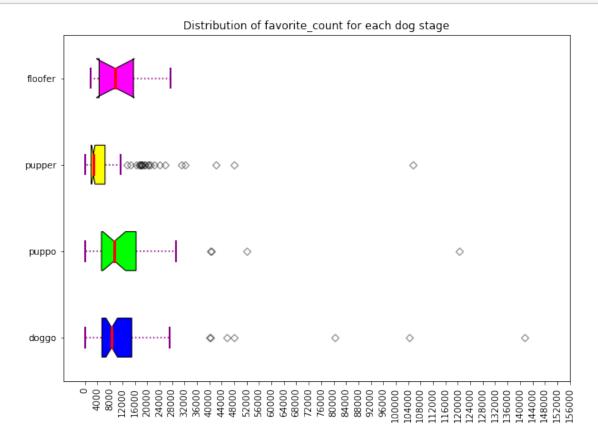
```
alpha = 0.5)
    # x-axis labels
    ax.set_yticklabels(['doggo', 'puppo',
                'pupper', 'floofer'])
    # Adding title
    plt.title("Distribution of {} for each dog stage".format(param))
    # Removing top axes and right axes
    # ticks
    ax.get_xaxis().tick_bottom()
    ax.get_yaxis().tick_left()
    # show plot
    xticks = np.arange(0, stop, step)
    plt.xticks(xticks, xticks)
    plt.xticks(rotation = 90)
    plt.show()
box_plot(data)
```

[654]: SumBoxPlots('retweet\_count', 80000, 2000)



- floofer dog stage has a larger average of retweet\_count(about 4000)
- for floofer dog stage, retweet\_count max is 4000 (retweet\_count average is 4000)
- for pupper dog stage, retweet\_count max is 5000 (retweet\_count average is 1000)
- for puppo dog stage, retweet\_count max is 9000 (retweet\_count average is 3000)
- for doggo dog stage, retweet\_count max is 6000 (retweet\_count average is 3000)

[655]: SumBoxPlots('favorite\_count', 160000, 4000)



- floofer and puppo dog stages has a larger average of favorite count(about 10000)
- for floofer dog stage, favorite\_count max is 28000 (favorite\_count average is 10000)
- for pupper dog stage, favorite\_count max is 12000 (favorite\_count average is 2000)
- for puppo dog stage, favorite count max is 28000 (favorite count average is 10000)
- for doggo dog stage, favorite\_count max is 28000 (favorite\_count average is 8000)

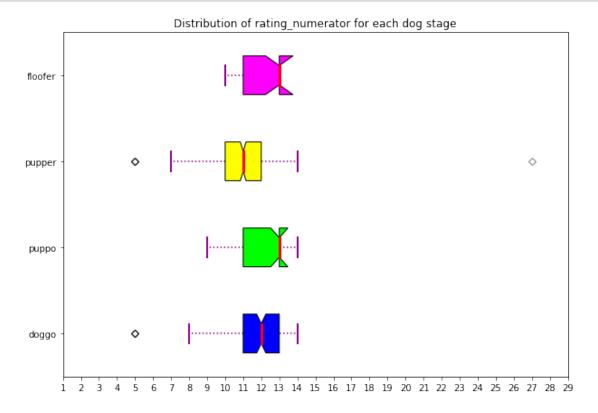
#### 1.1.4 Description of rating\_numerator and rating\_denominator per dog stage

Function to plot box plots for distributions of rating numerator and rating Denominator

```
[648]: def SumBoxPlots2(param):
    doggo_RT_count = twitter_archive_clean[twitter_archive_clean['tweet_id'].
    →isin(doggo_tweet_id)]['{}'.format(param)].to_numpy()
```

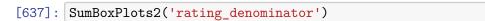
```
puppo_RT_count = twitter_archive_clean[twitter_archive_clean['tweet_id'].
→isin(puppo_tweet_id)]['{}'.format(param)].to_numpy()
  pupper_RT_count = twitter_archive_clean[twitter_archive_clean['tweet_id'].
→isin(pupper_tweet_id)]['{}'.format(param)].to_numpy()
  floofer_RT_count = twitter_archive_clean[twitter_archive_clean['tweet_id'].
→isin(floofer_tweet_id)]['{}'.format(param)].to_numpy()
  data = [doggo_RT_count, puppo_RT_count, pupper_RT_count, floofer_RT_count]
  def box plot(data):
       fig = plt.figure(figsize =(10, 7))
       ax = fig.add_subplot(111)
       # Creating axes instance
      bp = ax.boxplot(data, patch_artist = True,
               notch ='True', vert = 0)
       colors = ['#0000FF', '#00FF00',
             '#FFFF00', '#FF00FF']
      for patch, color in zip(bp['boxes'], colors):
           patch.set_facecolor(color)
       # changing color and linewidth of
       # whiskers
       for whisker in bp['whiskers']:
           whisker.set(color = '#8B008B',
               linewidth = 1.5,
               linestyle =":")
       # changing color and linewidth of
       # caps
       for cap in bp['caps']:
           cap.set(color = '#8B008B',
               linewidth = 2)
       # changing color and linewidth of
       # medians
       for median in bp['medians']:
           median.set(color ='red',
              linewidth = 3)
       # changing style of fliers
       for flier in bp['fliers']:
           flier.set(marker = 'D',
                 color = '#e7298a',
                 alpha = 0.5)
       # x-axis labels
```

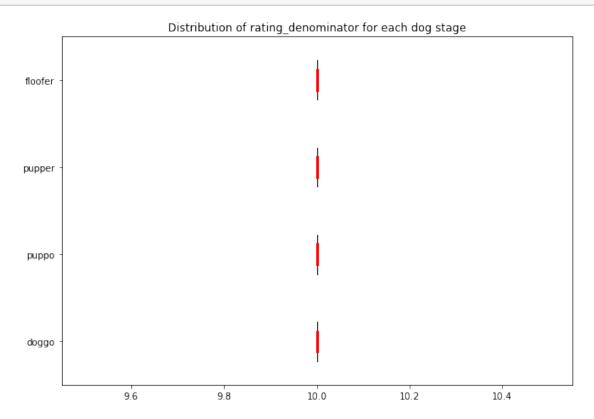
# [649]: SumBoxPlots2('rating\_numerator')



- for floofer dog stage, rating numerator min is 10 and rating numerator max is 13(equal to rating numerator average)
- for pupper dog stage, rating numerator min is 7 and rating numerator max is 14(rating numerator average is 11)

- for doggo dog stage, rating numerator min is 8 and rating numerator max is 14(rating numerator average is 12)
- for puppo dog stage, rating numerator min is 9 and rating numerator max is 14(rating numerator average is 13)





rating\_denominator is always equal to 10.0

## 1.1.5 Insights:

- 1. Predictive model **p1** is more reliable
- 2. **pupper** dog stage is more predominant
- 3. **puppo** dog stage has a greater spread of the whole tweet, and a greater spread in the middle 50 % of tweet in retweet\_count and favorite\_count distributions
- 4. **floofer** dog stage has a larger average of retweet\_count(about 4000) and favorite\_count(about 10000)
- 5. **puppo** and **floofer** dog stage have a larger average of ratings(13.0/10.0)