

Module Learning Persona

Youth -
Youth Justice



Name: Jeff
Age: 16
Ethnicity: African-American
Gender: Male

Literacy Level: High school
drop out
Occupation: Jobless
Location: Toronto

My Life Story:

Jeff recently got out of youth jail after being caught for selling cocaine. He has been part of a small gang that he has a stronger connection compared to his biological family. He is not interested in pursuing education because he has been able to support himself and live the life he wants by selling drugs. He is forced to take part in the resume builder program as part of his sentence and does not understand where to begin with his resume because of a lack of legitimate job experience.

My Learning Experience:

He has no previous legitimate job experience and dropped out of school in grade 10. He was introduced to drug trafficking through one of his closest friends and was very successful in making a lot of money. The resume builder program will help him evaluate his strengths and skillset in finding a legitimate job. It will teach him the long term benefits of having a legitimate job.

My Learning Goal:

Jeff's main goal is to make money. He hopes to have a functional resume and a legitimate job after completing this program.

My Motivation:

After getting out of jail, Jeff met an ex-member of his gang who was working as a warehouse worker and pursuing higher education. Seeing him made Jeff want to make changes to his life too. Making money remains his biggest motivation but he wants to escape the risk and instability present in drug trafficking. Having a tangible resume will help him realize his potential in making changes in his life. Realizing his skills and abilities using the resume builder will also bring confidence in his self.

My Learning Pain Points:

Although he is interested in making changes to his life, he is not sure if this program will help him. He may not know how to begin the resume, or understand the content which may demotivate him from taking the program seriously. Having the mindset of wanting to make money fast and not realizing the long term financial consequences of having an illegal job can discourage him. He may not know his skills and abilities because of no legitimate job experience.

Module Learning Persona

Adults -
Developmental
Services



Name: Leanna
Age: 26
Ethnicity: European
Gender: Female

Literacy Level:
High School Diploma
Occupation: Jobless
Location: Toronto

My Life Story:

Ene has Down syndrome. She comes from a middle-class family. Her mother is her caregiver. She doesn't have any job experience because her intellectual disability restricts her from performing certain tasks such as operating machinery but still helps around the house doing chores and helping her mother. She is excited about the resume builder program because she thinks it will help her find a job.

My Learning Experience:

Ene has completed her high school education. She has previously applied to part-time jobs before but did not have the skills to properly articulate her skills and experiences. The Resume Builder will help her articulate her skills and experiences succinctly and help her realize that she has a lot more skills and experiences than she realizes.

My Learning Goal:

Ene's main goal is to get a job. She wants to learn how to create a concise, organized and well-articulated resume to ultimately help her land a job. She also wants to learn to communicate and conduct herself at the interviews.

My Motivation:

Her biggest source of motivation is to become financially independent. She also feels the need to pay back to her mother and become an active member of society. The resume builder will help her express her skills and experiences and help her build a sense of a career trajectory.

My Learning Pain Points:

Her main challenges arise from her lack of social skills. They hinder her ability to perform her best at interviews. Her excited emotions after completing the program may also limit her from expressing her story and her strengths concisely and professionally at interviews. Most of the current content on the resume does not match with her skill set and experience is it can easily demotivate her and affect her morale.

Module Learning Persona

Self Referred



Name: Elena
Age: 18
Ethnicity: Mostly European
Gender: Female

Literacy Level: highschool
Diploma
Occupation: Jobless or
working in services
Location: Hamilton

My Life Story:

Might be recent high school graduates, or about to graduate. This person have no intention to go to university. They might be interested in going to college in the near future. For now, they would like to build up their resume and find a job right at the end of high school. They feel like it’s the right time for them to get a job, make money then there’s always the option to go to higher education if needed in the future. They value hands on work.

My Learning Experience:

Might be recent high school graduates, or about to graduate. They value hands on work.

My Learning Goal:

They would like to build up their resume and find a job right at the end of high school.

My Motivation:

They value hands on work, and making money independently. They also value family and friends, and their home town.

My Learning Pain Points:

They don’t know how to translate their hands on skills and abilities to a resume that’s looking like scientific back-ground. Both are not really sure what they want to do for a career yet. They have a couple of ideas but they’re not sure what to commit to or if these ideas make sense