Kintra — Rental Pilot • Italy

Replies in 60 seconds. Viewings in minutes.
AI tools that help rental teams reply faster and book more visits — inside WhatsApp.
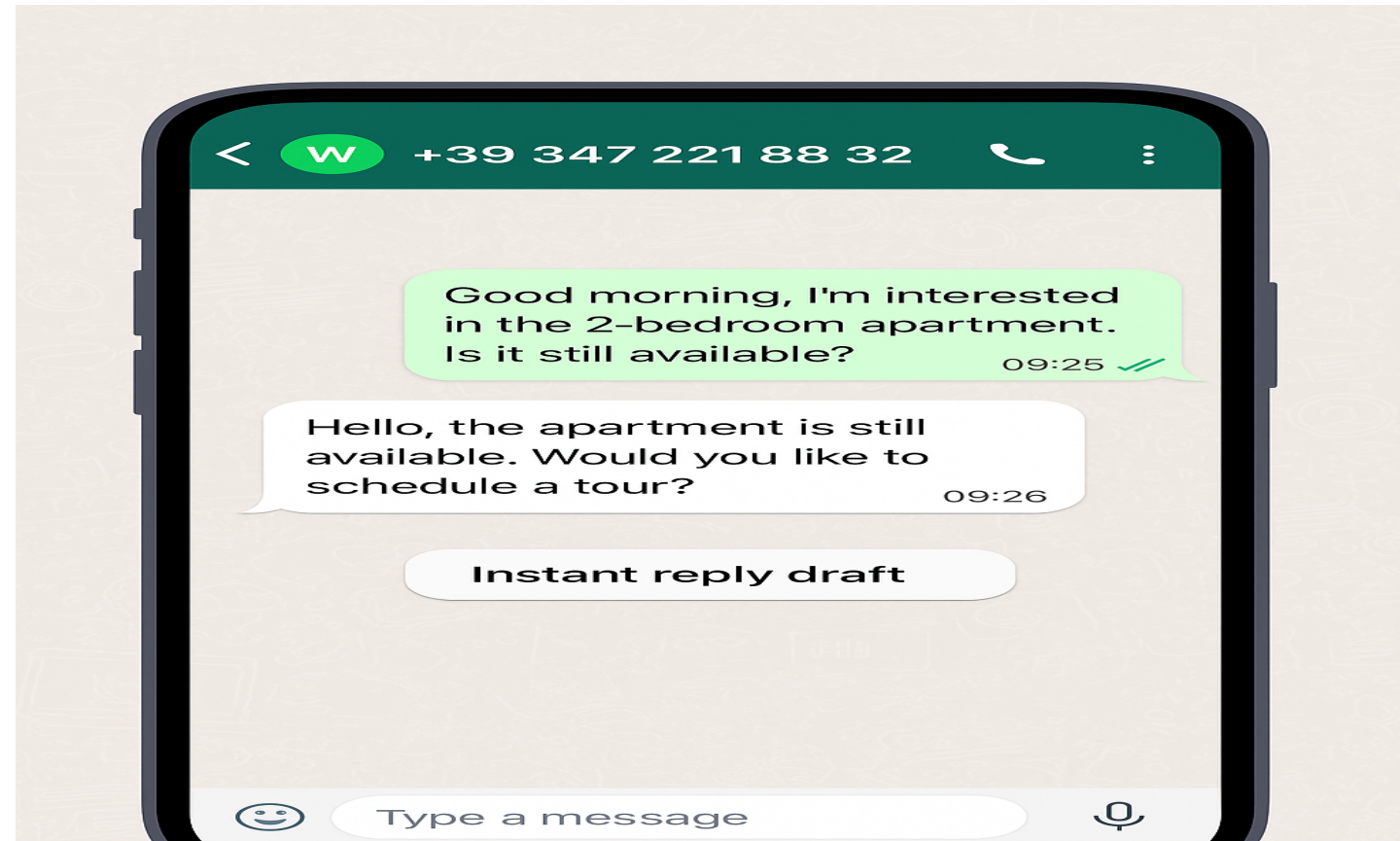
The rental inbox problem

Rental teams live in WhatsApp. Leads arrive all day, across multiple agents. • Slower replies = cold leads that move to the next listing.
• No single thread = lost context between portal, CRM, and WhatsApp.
• Managers can't see a daily pulse of new leads, reply times, or follow■ups.

The Kintra solution (for rentals)

Kintra sits on top of WhatsApp and your existing tools. • Detects intent in rental messages (viewing requests, photos, contracts).
• Drafts native■language replies with 2–3 suggested time slots.
• Surfaces the next action so follow■ups don't slip.
• Feeds key events to a lightweight dashboard managers can check in seconds.

Dashboard: daily pulse for managers

At a glance:
• New WhatsApp leads today
• Average reply time per agent
• Follow■ups sent and closed threads

Managers see whether the team is on top of today's demand — without asking for reports.

Today's WhatsApp Leads

Updated live — 8 new threads since morning.

Refresh (demo)

New leads today	Avg. reply time	Closed today
8 +12%	**2m 12s** stable vs. yesterday	**3** +1

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w +39 347 221 88 32   New

"Buongiorno, interessato al trilocale zona Navigli. È disponibile nel weekend?"

3h ago   •   Agent   : Luca

Open thread   Instant reply draft

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w +39 320 991 44 07   Awaiting reply

"Foto ulteriori del bilocale in via Roma? Budget 1.200€/mese."

47m ago   •   Agent   : Silvia

Open thread   Instant reply draft

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w +39 335 770 12 66   Follow-up sent

"Grazie! Appuntamento fissato per martedì ore 18."

1h ago   •   Agent   : Marta

Open thread   Instant reply draft

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w +39 338 991 55 02   New

"È possibile vedere l'attico giovedì? Siamo in due."

12m ago   •   Agent   : Paolo

Open thread   Instant reply draft

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w +39 329 800 77 61   Awaiting reply

"Contratto transitorio 6 mesi? Zona centro."

9m ago   •   Agent   : Giulia

Open thread   Instant reply draft

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w +39 331 221 44 09   Follow-up sent

"Inviata scheda immobile e planimetria."

2h ago   •   Agent   : Elisa

Open thread   Instant reply draft

From listing data to ready■to■send replies

Kintra connects your rental listings and past threads to the live chat: • Pulls price, area, key features, and availability into the reply.
• Generates a one■glance summary you can paste into WhatsApp or email.
• Keeps wording consistent across agents while still feeling personal.

30■day rental pilot • Italy

Scope
• 1 city or niche (e.g. long■term rentals, student lets).
• 3–8 active agents on WhatsApp.

Plan (2–4 weeks)
• Week 1 – Connect: WhatsApp Cloud + basic listing data.
• Week 2 – Run: agents use Kintra drafts on real leads.
• Week 3 – Measure: reply time, minutes saved, showings booked.
• Week 4 – Decide: continue or stop. No lock■in.

Commercials
• Pilot: €1.5–2k for 30 days.
• If it doesn't save time in 30 days, don't continue.

Next step: email pilot@kintra.xyz with "Rental pilot" in the subject.