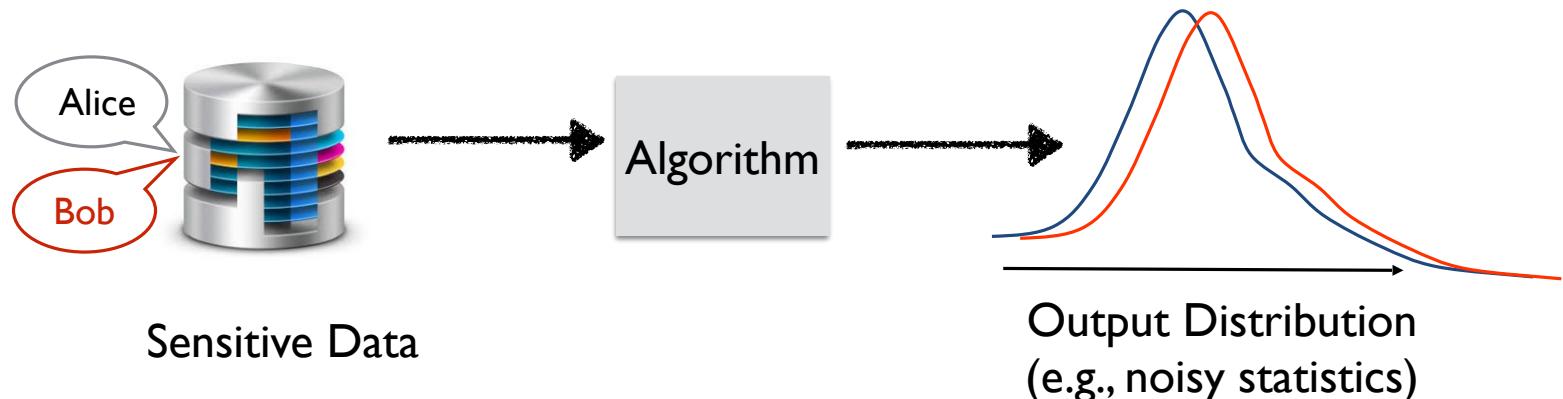


# Private Synthetic Data Generation

(Part 2)

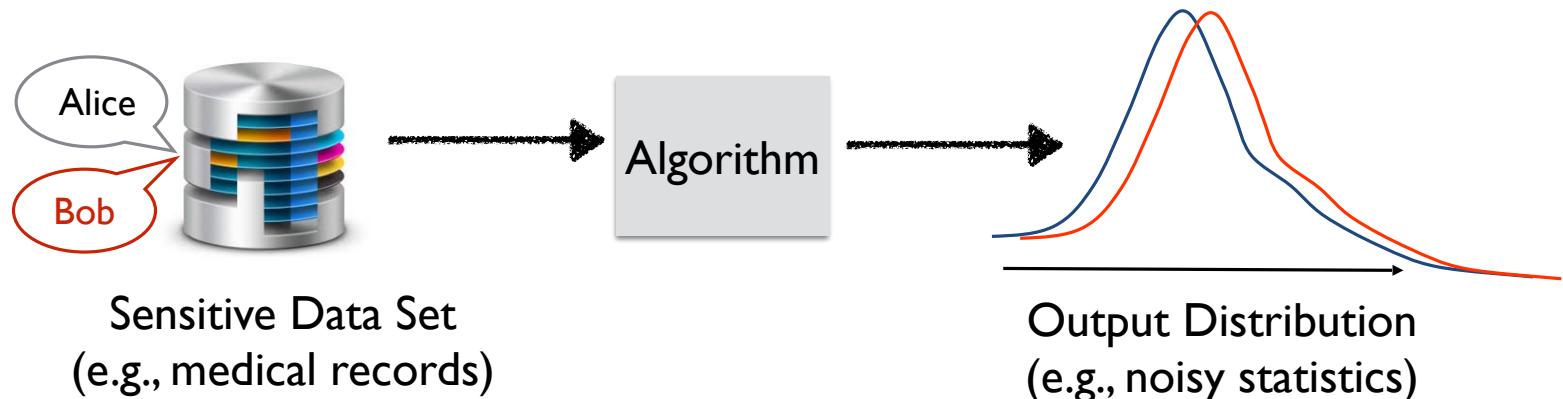
Steven Wu  
School of Computer Science  
Carnegie Mellon University



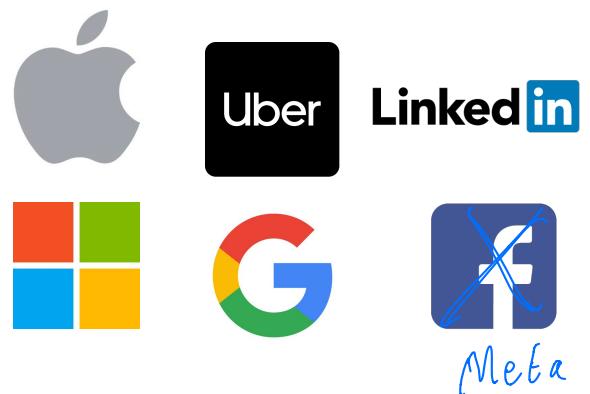
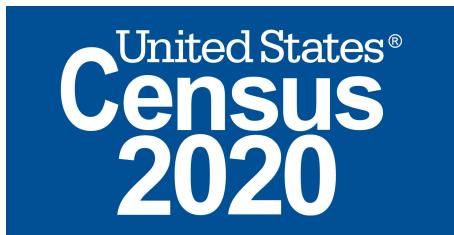
“An algorithm is *differentially private* if changing a single record does not alter its output distribution by much.”  
 [DN03, DMNS06]

Definition: A (randomized) algorithm  $A$  is  $(\epsilon, \delta)$ -differentially private if for all neighbors  $D, D'$  and every  $S \subseteq \text{Range}(A)$

$$\Pr[A(D) \in S] \leq e^\epsilon \Pr[A(D') \in S] + \delta$$

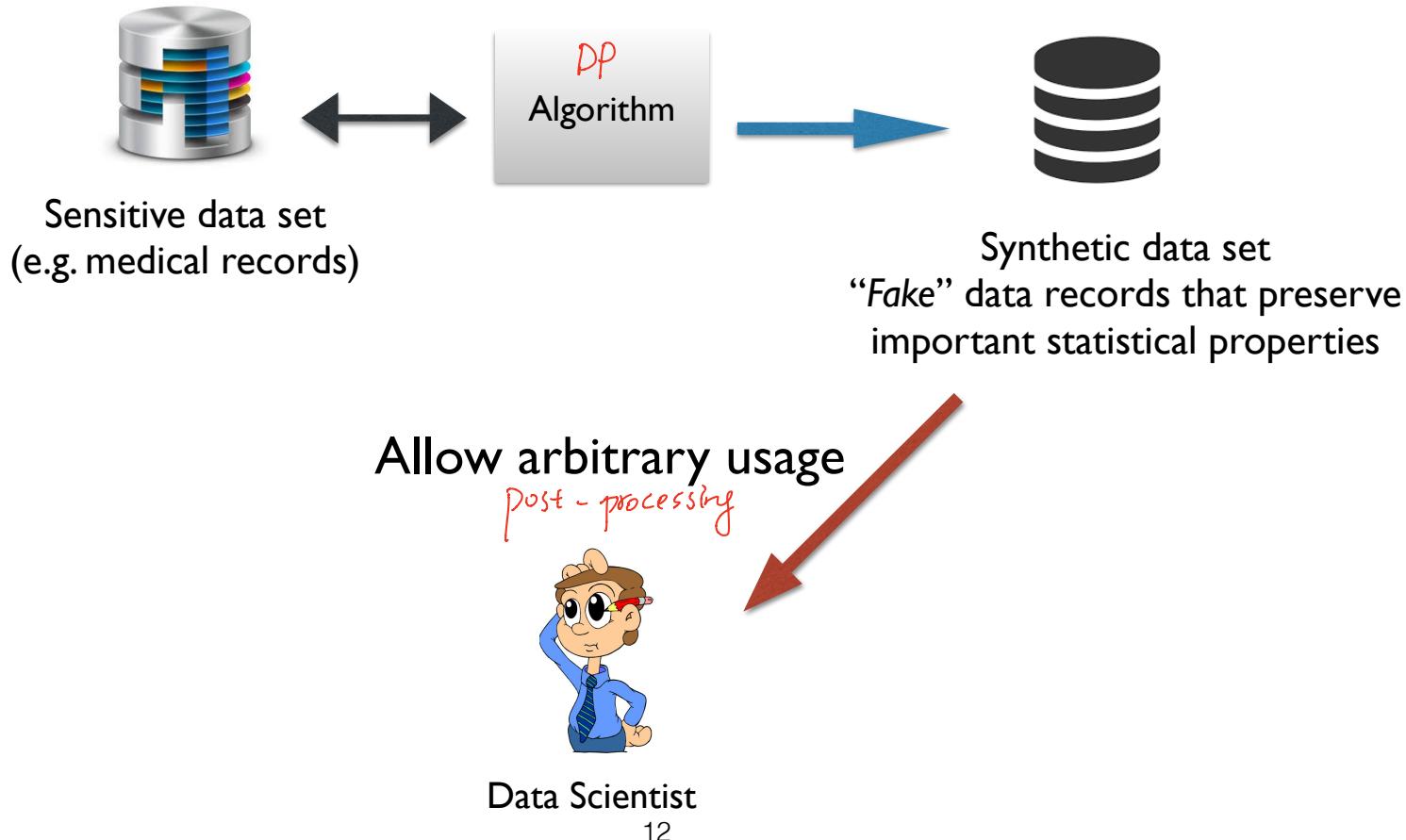


“An algorithm is *differentially private* if changing a single record does not alter its output distribution by much.”  
[DN03, DMNS06]



**Challenge:**  
*How can we enable non-experts to  
work with DP?*

# Differentially Private Synthetic Data



# Synthetic Data Release

## I. Synthetic data for query/statistics release

- A large collection of statistics in mind

(e.g. *k-way correlations*)

## 2. General-purpose synthetic data

- Exploratory data analysis
- Training ML models
- ...

# Synthetic Data Release

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# Synthetic Data for Statistic/Query Release

# Statistical / Counting Query Release

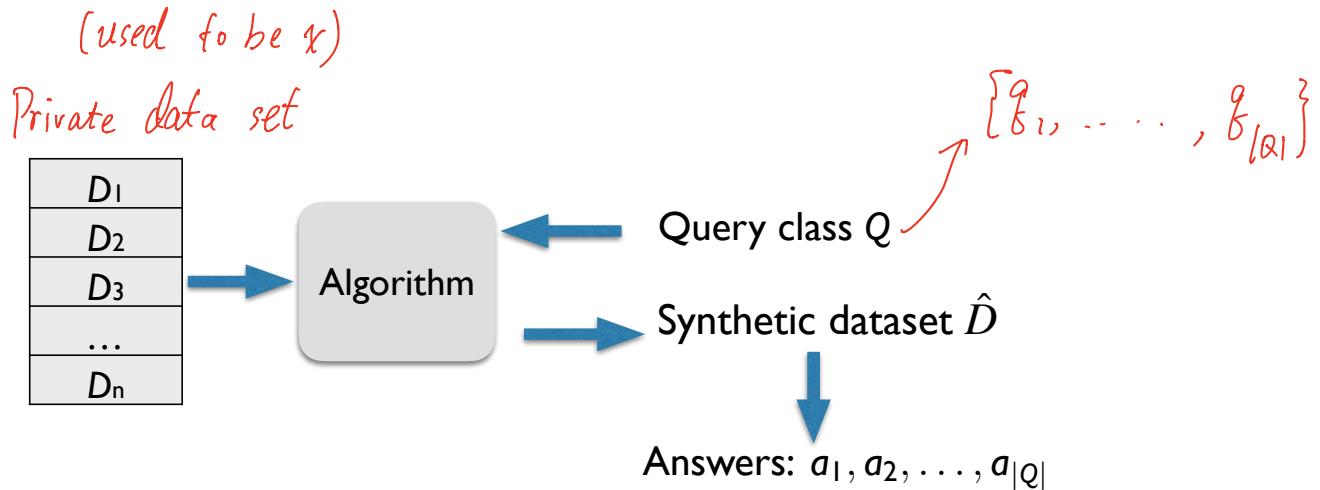
$$D \in (\{0, 1\}^d)^n$$

	Smoke	Lung Cancer	Diabetes	OCD	
patient_id1	1	1	1	1	$q(x) = 1$
patient_id2	1	0	0	1	$q(x) = 0$
patient_id3	1	1	0	1	$q(x) = 1$
patient_id4	0	0	1	0	$q(x) = 0$
					$q(D) = 1/2$

**Counting query:** what is the fraction of people that satisfy some specified property q?

e.g.  $q(x) = \text{has "Smoke", "Lung Cancer" \& "OCD"}$   
(3-way Marginals)

# Synthetic Data for Query Release



Goal: "max error" to be small

$$\max_{f \in Q} |a_f - f(D)| \rightarrow \text{small.}$$

Consistency:

For example,

$$\#(\text{smoke} \& \text{lung cancer}) + \#(\text{smoke} \& \text{no lung cancer}) = \#(\text{smoke})$$

Does not hold for Laplace / Gaussian

# Long Line of Work

- [BLR08, RR10, HR10]
- [HLM12]
- [GGHRW14, ZCPSX14]
- [MSM19]
- [VTBSW20]
- [LVSUW21, ABKKMRS21]
- ...

Theoretical  
Constructs



More Practical  
Methods

Terrance Liu, Giuseppe Vietri, Z. S. Wu

*“Iterative Methods for Private Synthetic Data: Unifying Framework and New Methods”*

To appear at NeurIPS 2021



# Iterative Framework

w/ Adaptive Measurements

Define some loss function  $L$  that measures accuracy

For rounds  $t = 1, \dots, T$

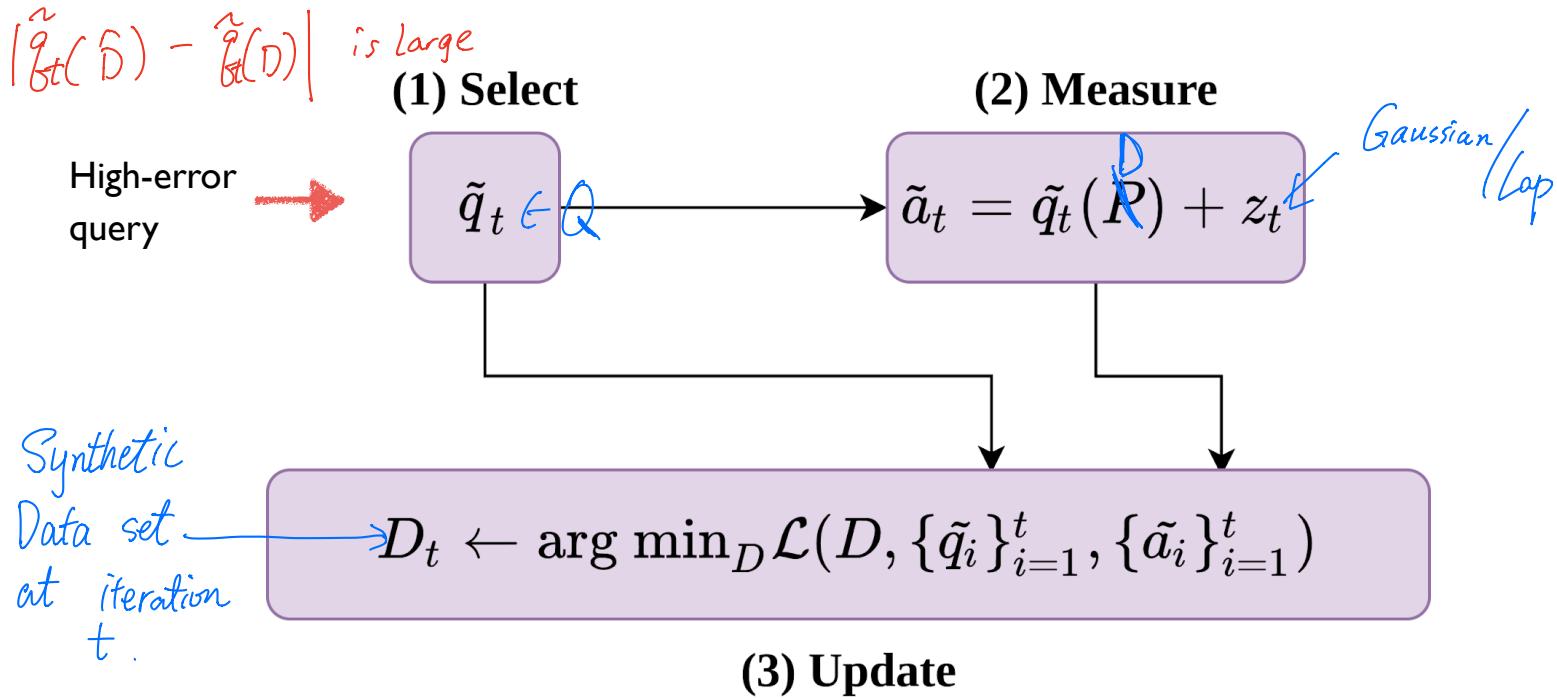
1. SELECT: sample a set of queries  $Q_t$  for which the current synthetic dataset has high error
2. MEASURE: release noisy answers  $A_t$  for queries in  $Q_t$
3. UPDATE: update the synthetic dataset to fit the noisy answers  $A_t$  according to the loss function  $L$

# Iterative Framework

w/ Adaptive Measurements

$L$ : a loss function that measures accuracy

For rounds  $t = 1, \dots, T$



# Adaptive Measurements

Restrict the synthetic dataset to belong to some family of distributions  $\mathcal{D}$  and initialize  $D_0 \in \mathcal{D}$

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Define some loss function  $\mathcal{L}$

For  $T$  rounds (i.e.,  $t = 1 \dots T$ )

1. **SELECT:** sample a set of queries  $\tilde{Q}_t$

# Adaptive Measurements

Restrict the synthetic dataset to belong to some family of distributions  $\mathcal{D}$  and initialize  $D_0 \in \mathcal{D}$

Define some loss function  $\mathcal{L}$

For  $T$  rounds (i.e.,  $t = 1 \dots T$ )

1. **SELECT:** sample a set of queries  $\tilde{Q}_t$
2. **MEASURE:** take noisy measurements of each query in  $\tilde{A}_t$

# Adaptive Measurements

$\mathcal{D}$ : private data set

Restrict the synthetic dataset to belong to some family of distributions  $\mathcal{D}$  and initialize  $\hat{D}_0 \in \mathcal{D}$

Define some loss function  $\mathcal{L}$

For  $T$  rounds (i.e.,  $t = 1 \dots T$ )

Composition

1. **SELECT:** sample a set of queries  $\tilde{Q}_t \leftarrow \text{Exp. Mech.}$  / Report Noisy max
2. **MEASURE:** take noisy measurements of each query in  $\tilde{A}_t \leftarrow \text{Gaussian Mech.}$
3. **UPDATE:** update the synthetic dataset to fit the noisy measurements according to the loss function  $\mathcal{L} \leftarrow \text{post-processing}$

$$\hat{D}_t \leftarrow \mathcal{L}(\hat{D}_{t-1}, \tilde{Q}_t, \tilde{A}_t)$$

# Adaptive Measurements

Under this framework, existing algorithms can be reduced to selections of  $\mathcal{D}$  and  $\mathcal{L}$

Examples:

- **MWEM** (Hardt et al., 2012)
- **DualQuery** (Gaboardi et al., 2014)
- **FEM** (Vietri et al., 2020)
- **RAP<sup>softmax</sup>**
  - Adapted from RAP (Aydore et al., 2021)

Two - Player Zero-Sum Game  
 Private data D

Synthetic  
 Data Player  
 Init  $D^{(0)}$

Query  
 Player.

$t=1:$

$$D^{(1)} \leftarrow \text{Update} \left( D^{(0)}, q^{(1)}, \hat{\alpha}^{(1)} \right)$$

$$\xleftarrow{q^{(1)}}$$

$|q^{(1)}(D^0) - q^{(1)}(D)|$  is Large

$$\hat{\alpha}^{(1)} = q^{(1)}(D) + \text{Noise}$$

$t=2:$

$$D^{(2)} \leftarrow \text{Update} \left( D^{(1)}, \{q^{(1)}, q^{(2)}\}, \{\hat{\alpha}^{(1)}, \hat{\alpha}^{(2)}\} \right)$$

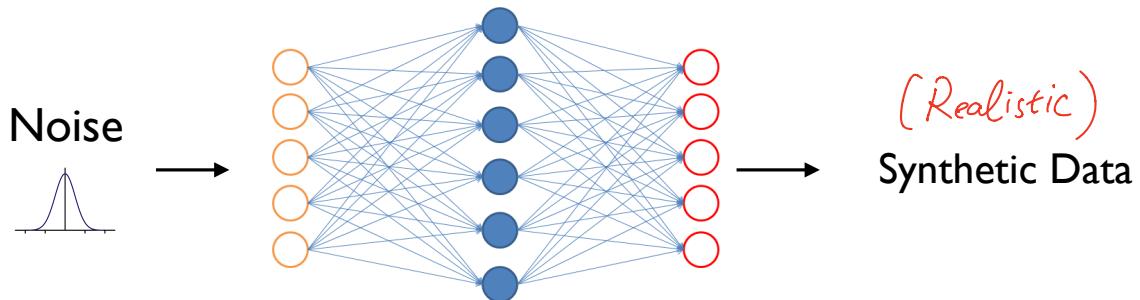
$\vdots$

$\backslash$   
 $\backslash$   
 $\backslash$   
 $\backslash$

# New Method: GEM

## Generative Networks with the Exponential Mechanism

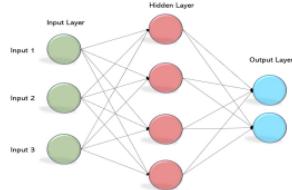
- Inspired by Generative Adversarial Nets (GAN)
- Optimize  $L_1$  loss over synthetic data distribution specified by a generative neural network



# **Generative networks with the exponential mechanism**

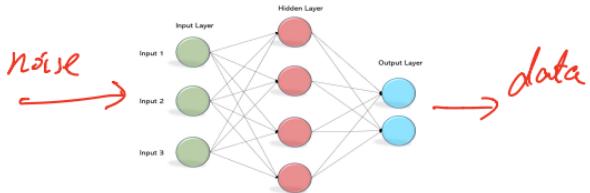
- Inspired by GAN architectures (two-player game)

# GEM



$$\mathbf{z} \sim \mathcal{N}(0, I) \longrightarrow G_{\theta}$$

GEM

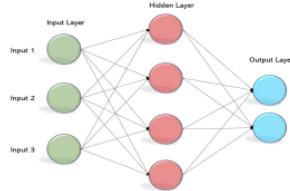


$$\mathbf{z} \sim \mathcal{N}(0, I) \xrightarrow{\quad} G_{\theta}$$

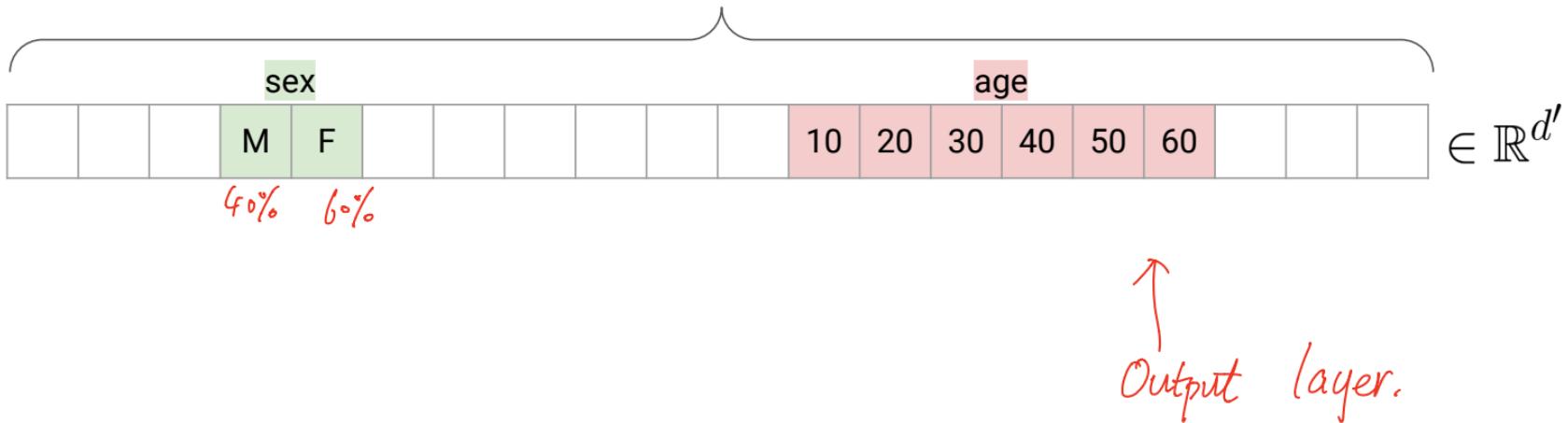
(Not for privacy)

—

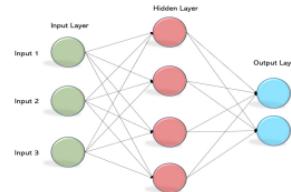
# GEM



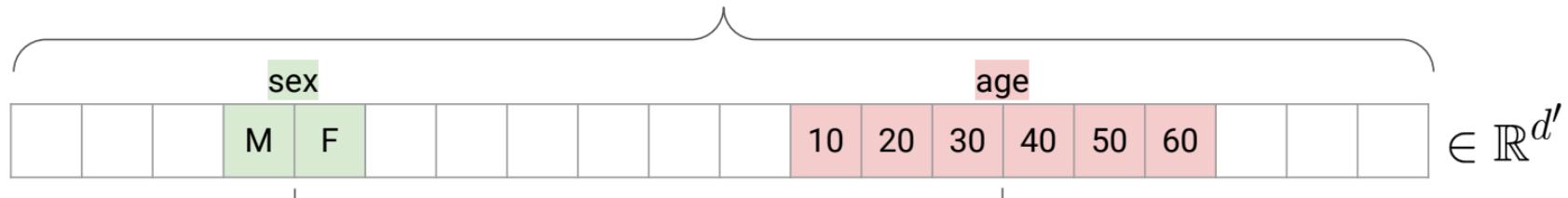
$$\mathbf{z} \sim \mathcal{N}(0, I) \longrightarrow G_{\theta}$$



# GEM



$$\mathbf{z} \sim \mathcal{N}(0, I) \longrightarrow G_{\theta}$$



softmax

M	F
---	---

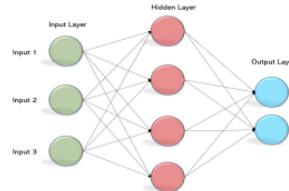
softmax

10	20	30	40	50	60
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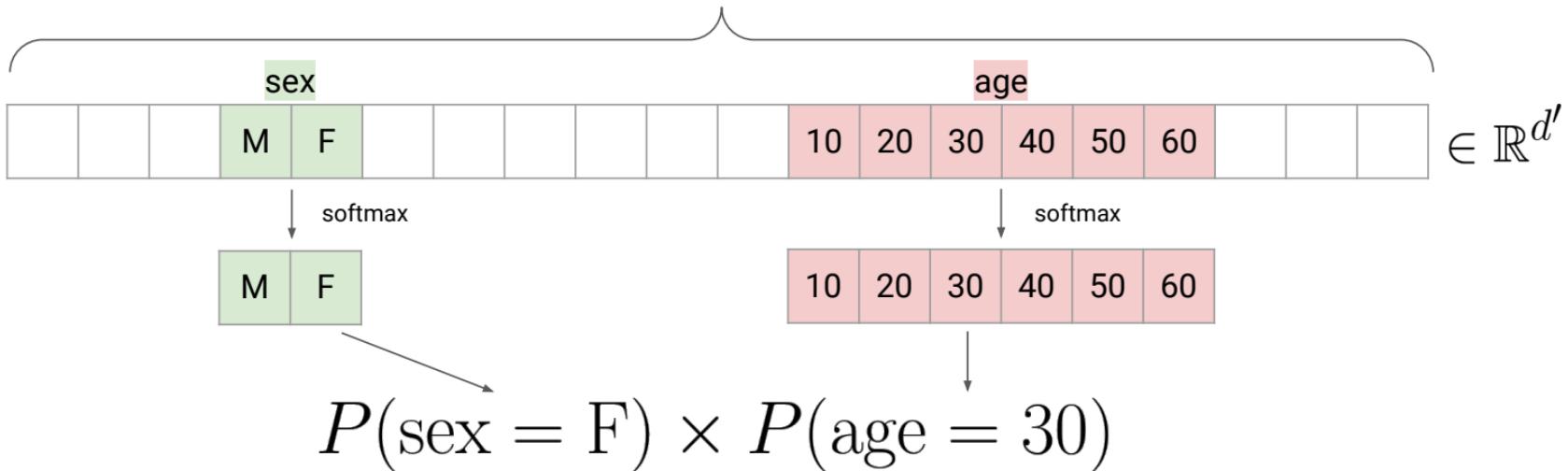
Model the **marginal distribution** of each attribute

$$P(\text{age} = 30)$$

# GEM

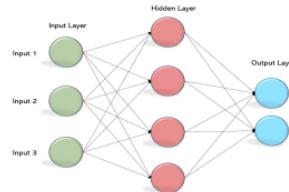


$$\mathbf{z} \sim \mathcal{N}(0, I) \longrightarrow G_{\theta}$$

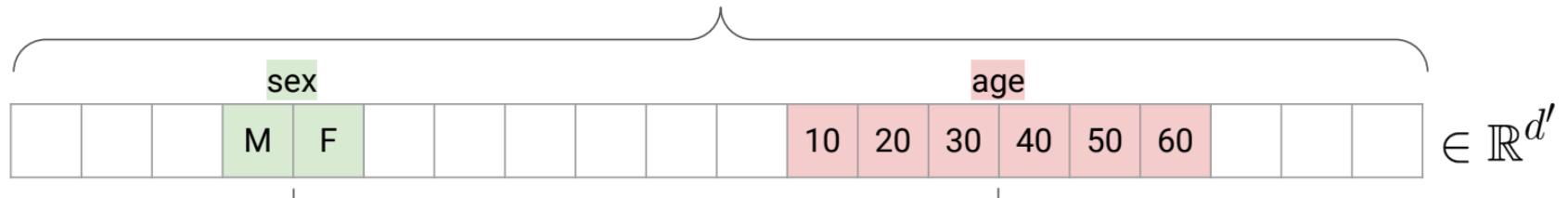


**K-way marginals:** What percentage of people are **female** and **30** years old?

# GEM



$$\mathbf{z} \sim \mathcal{N}(0, I) \longrightarrow G_{\theta}$$



softmax

softmax

M F

10 20 30 40 50 60

$$P(\text{age} = 20) + P(\text{age} = 30) + P(\text{age} = 40)$$

**Range/Prefix queries:** What percentage of people are **between** the ages of **20 and 40**?

# GEM

- Under the **Adaptive Measurements** framework
  - $\mathcal{D}$  is the set of some **mixture of product distributions** that can be represented by a neural network  $G_\theta$

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- We choose  $\mathcal{L}$  to simply be the **L1 loss** over the noisy measurements

$$\mathcal{L}^{\text{GEM}}(\theta, \tilde{Q}_{1:t}, \tilde{A}_{1:t}) = \sum_{i=1}^t |\underbrace{\tilde{q}_i(P_\theta)}_{\substack{\text{answers} \\ \text{from NN}}} - \underbrace{\tilde{a}_i}_{\substack{\text{measured} \\ \text{noisy answers}}}|$$

Annotations:

- $\theta$ : Neural Network parameter
- $\tilde{Q}_{1:t}$ : Measured Queries
- $\tilde{A}_{1:t}$ : Query measurements

Run SGD over  $\theta$  to optimize  $\mathcal{L}^{\text{GEM}}$

# GEM

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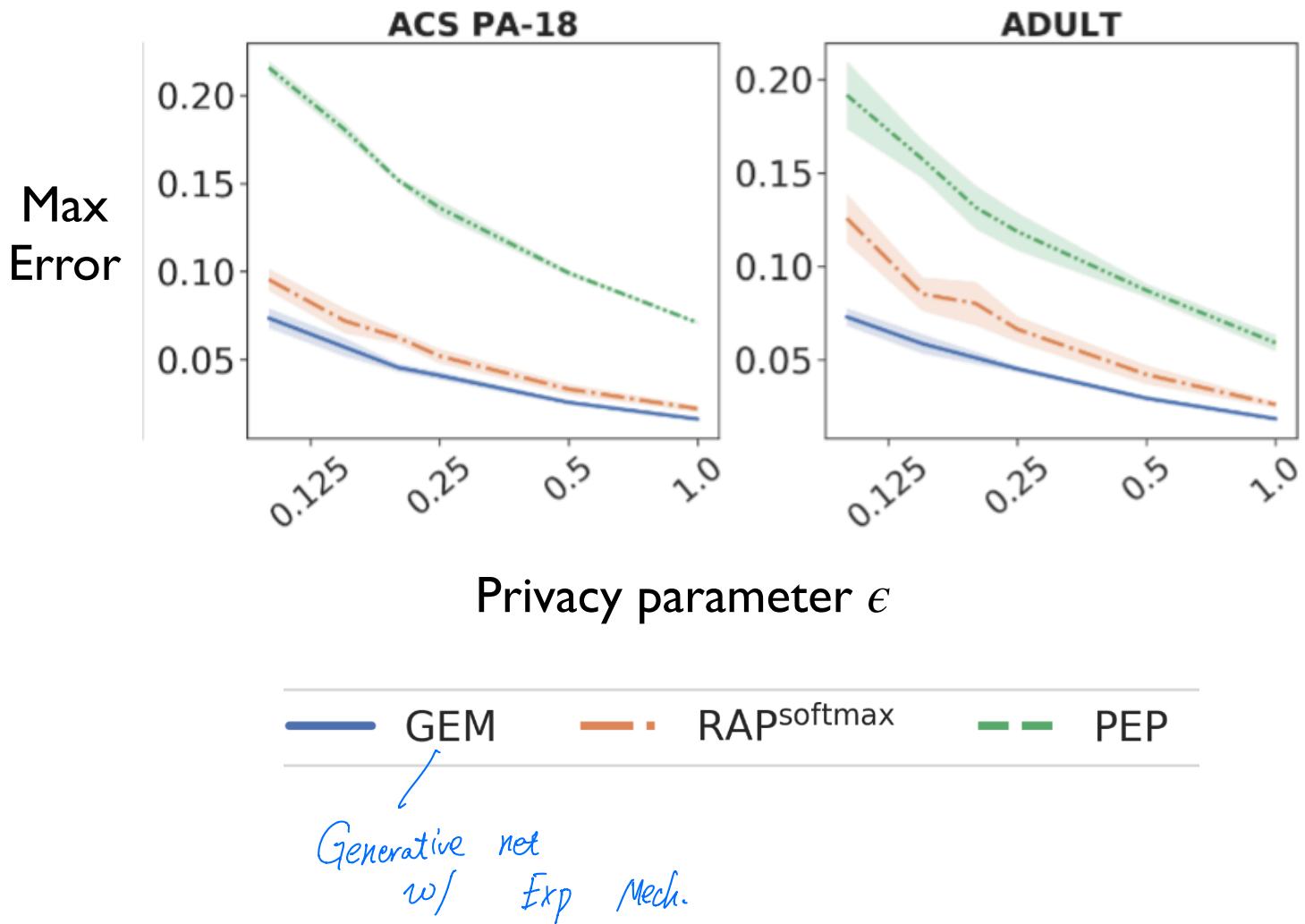
$$\mathcal{L}^{\text{GEM}} \left( \theta, \tilde{Q}_{1:t}, \tilde{A}_{1:t} \right) = \sum_{i=1}^t |\tilde{q}_i(P_\theta) - \tilde{a}_i|$$

K-way marginal queries:  $\tilde{q}_i(P_\theta) = \prod_j G_\theta(\mathbf{z})_j$   
(product queries)

# Empirical Evaluations

Generating synthetic data for

- American Community Survey (ACS) micro-data released in previous years
- Adult dataset (Older Census data)

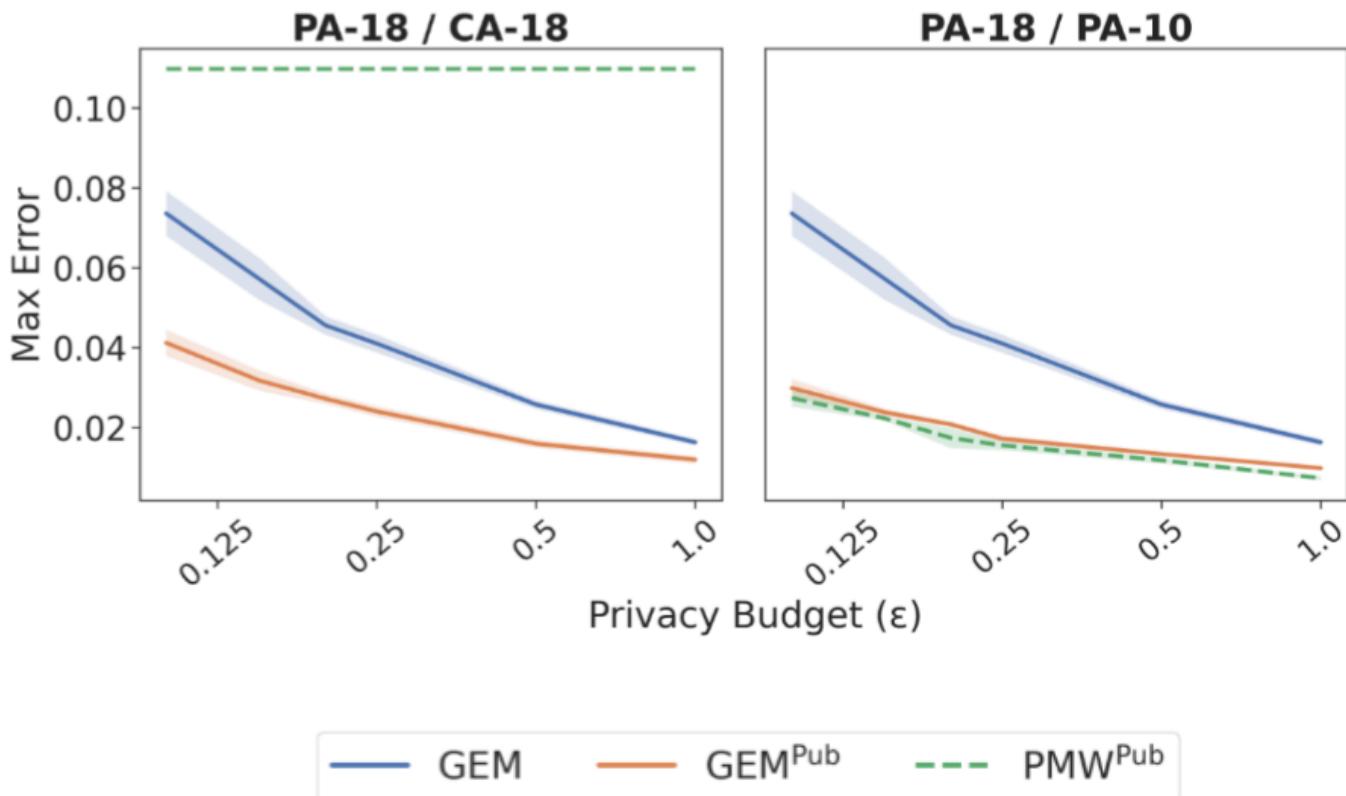


# Leveraging Publicly Available Data Sets

Example:

- Target dataset: ACS data of some state (e.g., PA) in 2018
- Pre-train GEM on a related but different data set:
  - ACS-PA in 2010
  - ACS-CA in 2018

# Private Data/Public Data





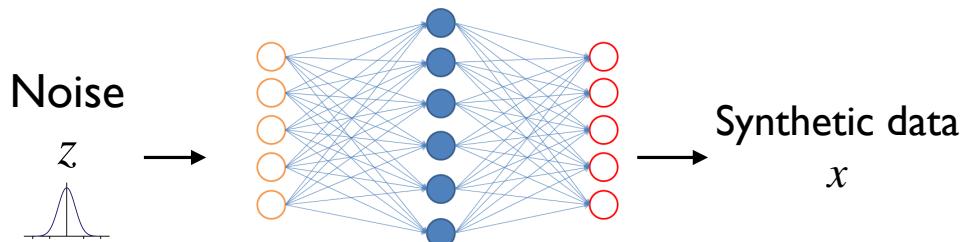
# General-purpose synthetic data with deep generative models

# Generative Adversarial Nets (GANs)

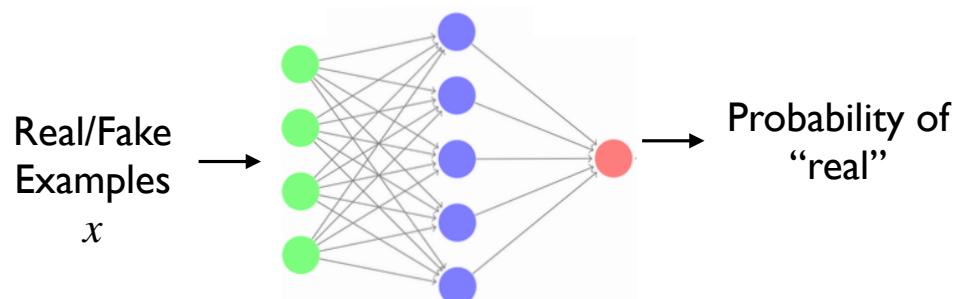
[GPM+14]

## 2-Player Zero-Sum Game

**Generator  $G$ :**  
mimic the real data



**Discriminator  $D$ :**  
distinguish real and fake data



## Wasserstein GAN [ACB17]

$$\min_G \max_D \mathbb{E}_{x \sim p_X}[D(x)] + \mathbb{E}_{z \sim p_z}[1 - D(G(z))]$$

# Approach

## Generative adversarial nets (GANs)

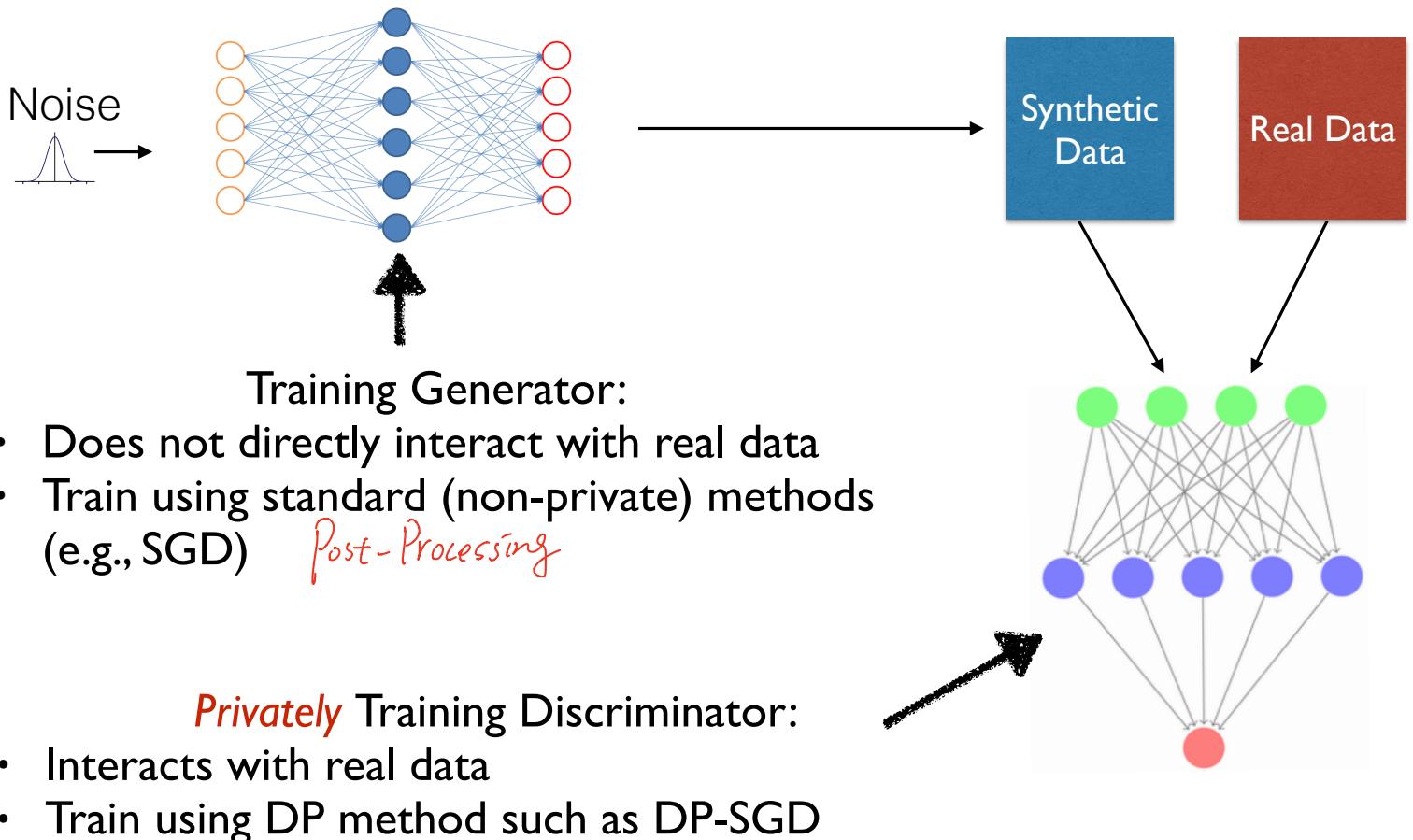
### + Differential privacy

DP GANs Support Clinical Data Sharing [BWWLBBG]

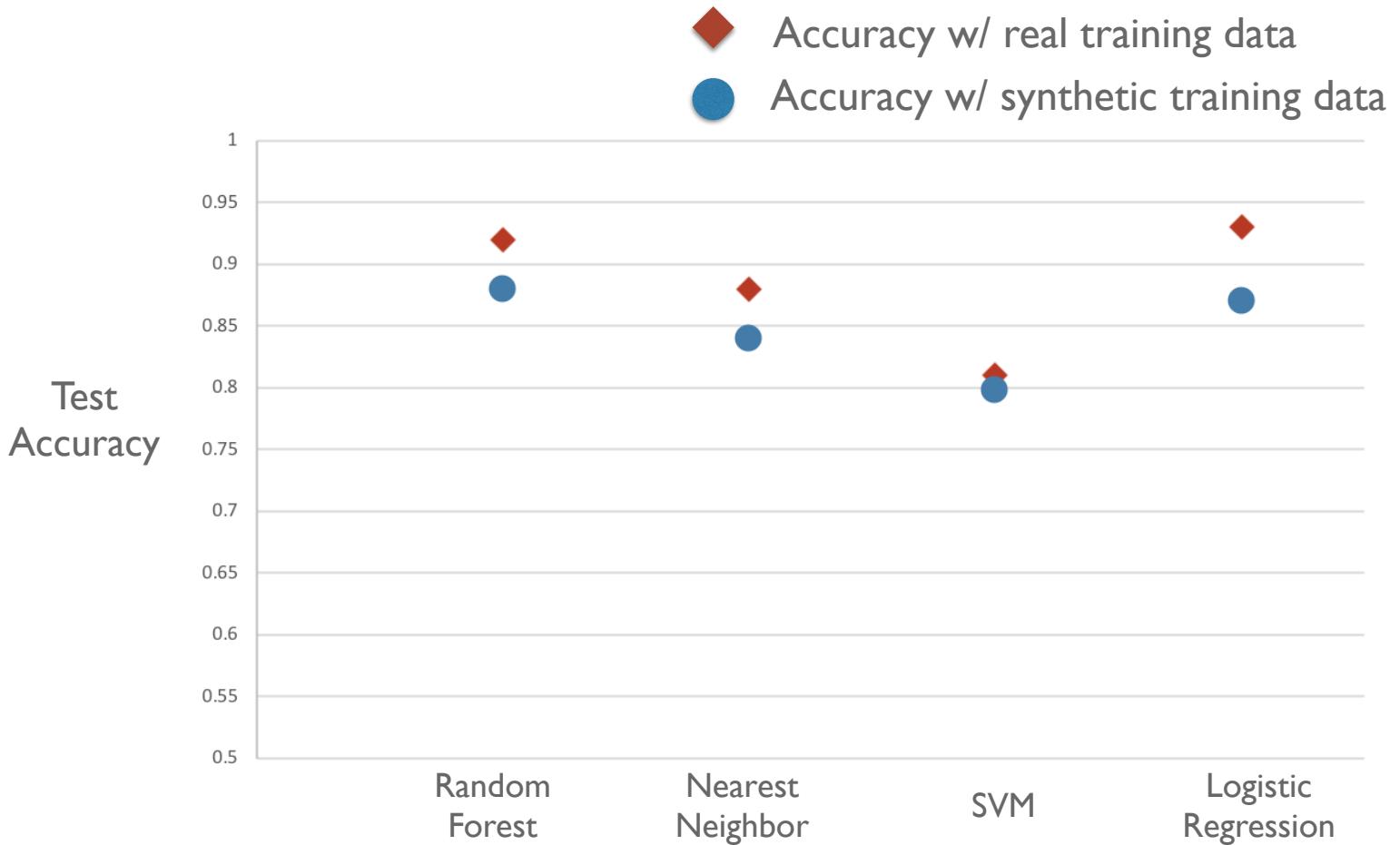
Published in *Circulation: Cardiovascular Quality and Outcomes* 2019

Also in [XLWWZ18], [YJS19], [TKP20], [TWBSC20]...

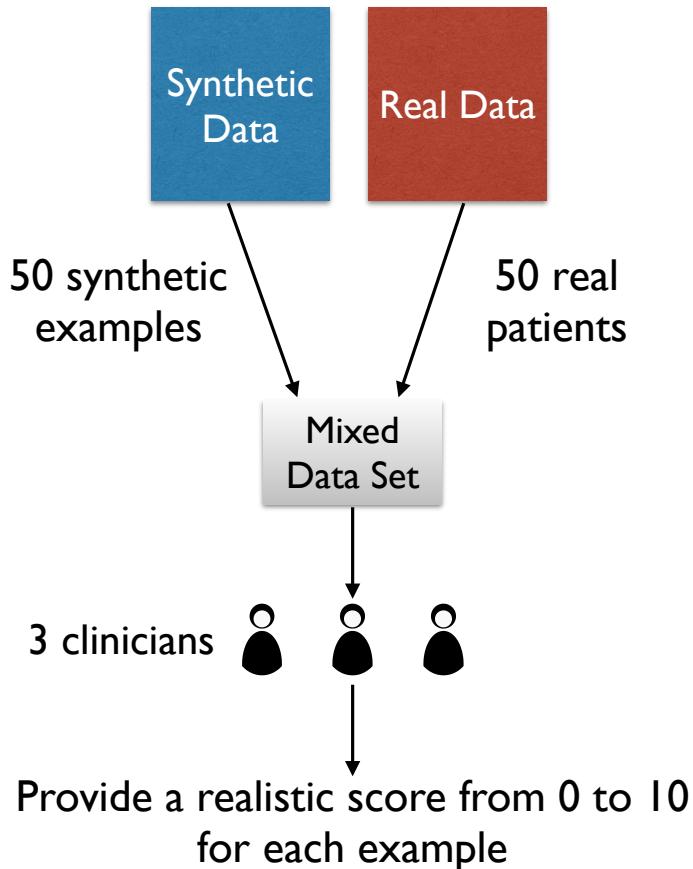
# Private GAN Training



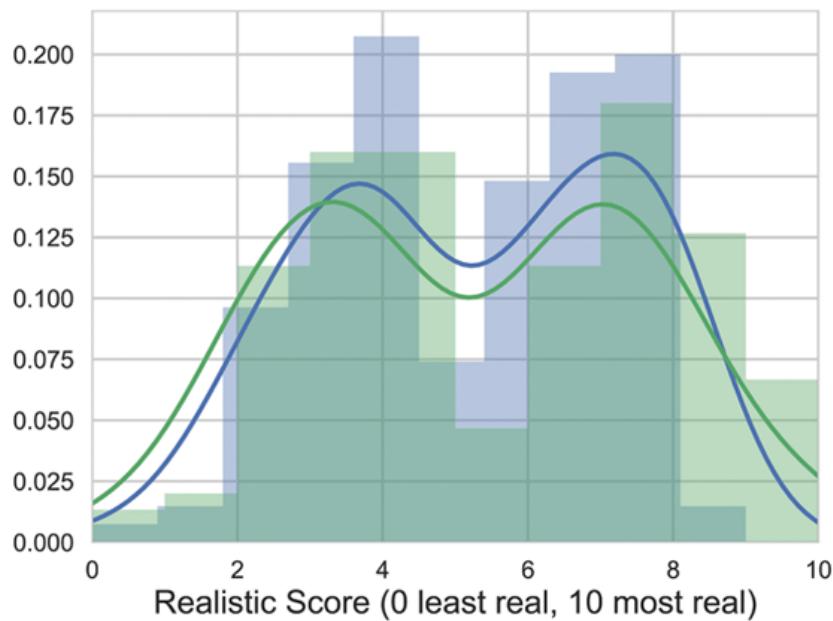
# Models Trained on Synthetic v.s. Real Data



# Evaluation with Human (Discriminators)



Scores for Real  
Scores for Synthetic



# Difficult to Reach Convergence

- Training produces a sequence of (generator, discriminator)  
 $(\underbrace{G_1, D_1}, \dots, \underbrace{G_T, D_T})$
- The last generator  $G_T$  often gives poor synthetic data distribution
- But mixture of generators can provide good synthetic data  
[BWWLBBG19]

# Synthetic Data Release

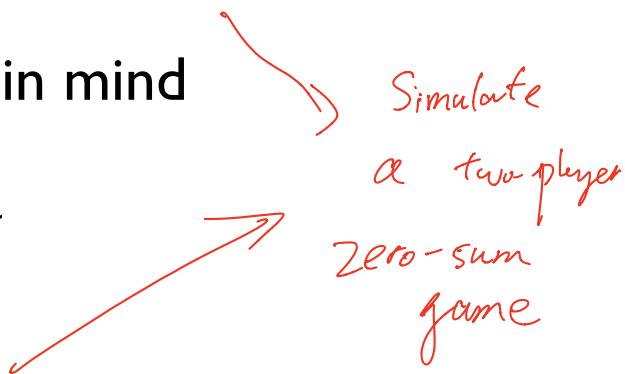
## I. Synthetic data for query/statistics release

- A large collection of statistics in mind

## 2. General-purpose synthetic data

- Exploratory data analysis
- Training ML models
- ...

Simulate  
a two-player  
zero-sum  
game





# Private Post-GAN Boosting

[NWD] ICLR21

- The entire sequence  $(G_1, D_1), \dots, (G_T, D_T)$  satisfy DP
- Compute a mixture over  $\{G_1, \dots, G_T\}$

## Post-GAN Zero-Sum Game

Approximate each generator  $G_t$  by taking  $r$  samples;  
Let  $B$  be the entire set of the  $rT$  examples

**Data player**  
distribution  $\phi$  over  $B$

**Query player**  
distribution over  $\{D_1, \dots, D_T\}$

$$\min_{\phi} \max_{D_j} U(\phi, D_j) \equiv \mathbb{E}_{x \sim P_X}[D_j(x)] + \mathbb{E}_{x \sim \phi}[(1 - D_j(x))]$$

# Post-GAN Equilibrium

DP GAN + MWEM

Over rounds  $t = 1, \dots, T$

Data player  
runs MW to update  
distribution  $\phi$  over  $B$

Query player  
uses exponential mech to  
select a useful discriminator



Approximate equilibrium:  
 $\phi$  synthetic data distribution over  $B$ ;  $D$  mixture discriminator

Rejection sampling:  
Use  $D$  to improve  $\phi$  by “rejecting” unlikely samples

Real Data



Last Generator



DRS



PGB



PGB+DRS



Real Data



DP Last Generator



DP DRS



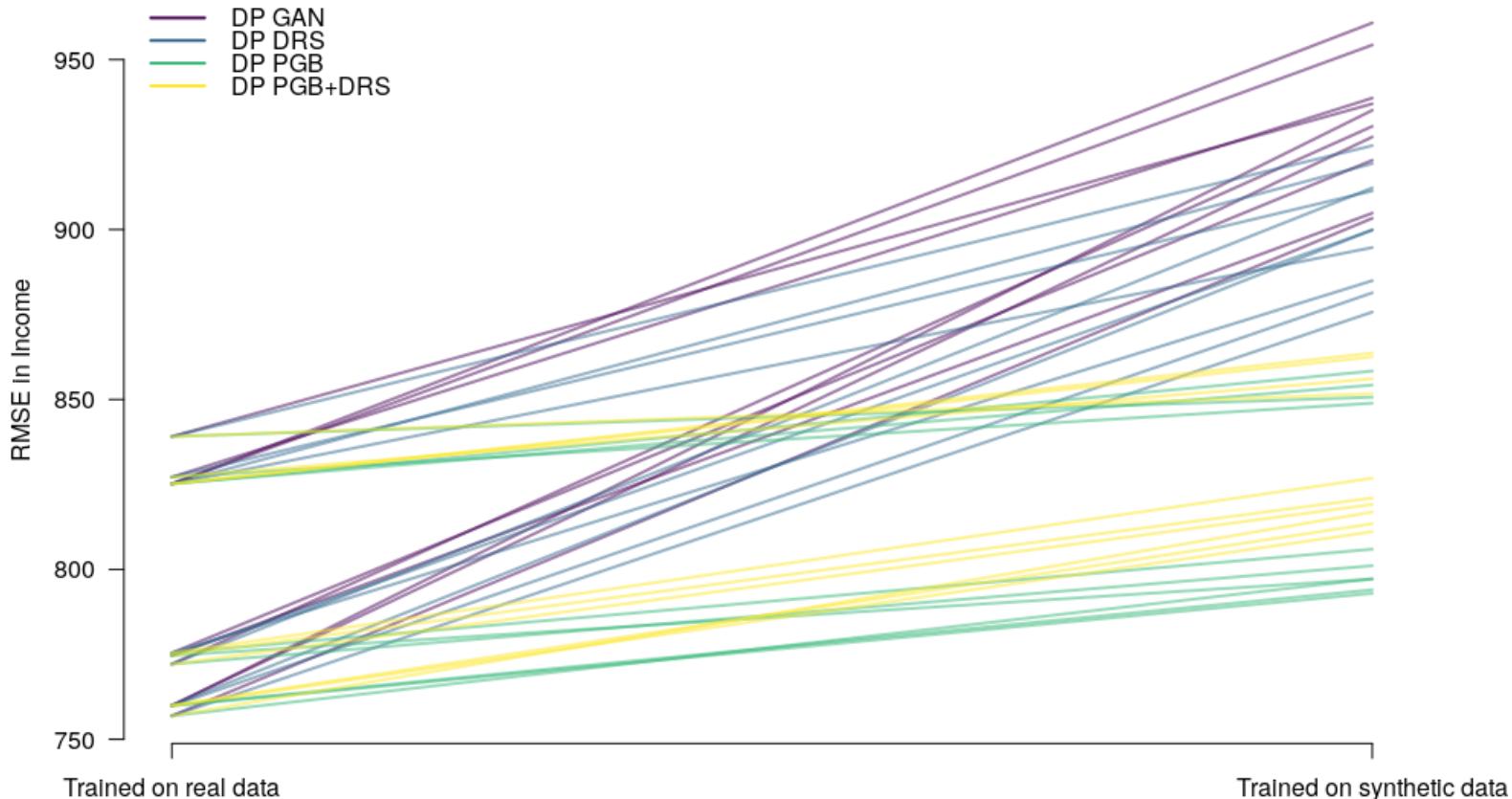
DP PGB



DP PGB+DRS



## Regression RMSE with Synthetic 1940 Samples



# Train ML models on synthetic data and Test them on real out-of-sample data

	GAN	DRS	PGB	PGB + DRS
Logit Accuracy	0.626	0.746	0.701	<b>0.765</b>
Logit ROC AUC	0.591	0.760	0.726	<b>0.792</b>
Logit PR AUC	0.483	0.686	0.655	<b>0.748</b>
RF Accuracy	0.594	0.724	0.719	<b>0.742</b>
RF ROC AUC	0.531	0.744	0.741	<b>0.771</b>
RF PR AUC	0.425	0.701	0.706	<b>0.743</b>
XGBoost Accuracy	0.547	0.724	0.683	<b>0.740</b>
XGBoost ROC AUC	0.503	0.732	0.681	<b>0.772</b>
XGBoost PR AUC	0.400	0.689	0.611	<b>0.732</b>

	DP GAN	DP DRS	DP PGB	DP PGB +DRS
Logit Accuracy	0.566	0.577	0.640	<b>0.649</b>
Logit ROC AUC	0.477	0.568	0.621	<b>0.624</b>
Logit PR AUC	0.407	0.482	0.532	<b>0.547</b>
RF Accuracy	0.487	0.459	0.481	<b>0.628</b>
RF ROC AUC	0.512	0.553	0.558	<b>0.652</b>
RF PR AUC	0.407	0.442	0.425	<b>0.535</b>
XGBoost Accuracy	0.577	0.589	0.609	<b>0.641</b>
XGBoost ROC AUC	0.530	0.586	<b>0.619</b>	0.596
XGBoost PR AUC	0.398	0.479	0.488	<b>0.526</b>

# Summary

- Zero-sum game view on synthetic data
- Recovers classical methods and allows reconfigurations that leverage heuristics solvers
  - MWEM → FEM / DualQuery
- Combine classical methods with deep learning methods
  - Private Post-GAN boosting: DP-GAN + MWEM